



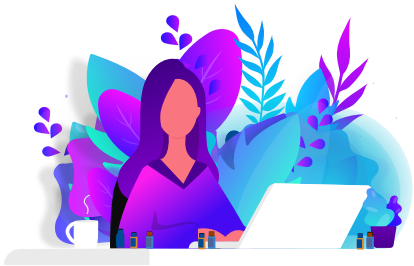
# DiamondClub

dōTERRA | SOUTH AFRICA

## Autumn 2024



**Diamond Club is a program designed to help Wellness Advocates build their teams and advance in rank. This unique opportunity helps a Wellness Advocate to grow their team in a concentrated timeframe, while being able to meet people, form relationships and strengthen their dōTERRA organisation.**



### Timelines

#### Qualification Period

1<sup>st</sup> October 2023 - 29<sup>th</sup> February 2024

#### Applications Accepted

1<sup>st</sup> December 2023 - 29<sup>th</sup> February 2024

#### Preparation Period

January/February 2024

#### Season Dates

1<sup>st</sup> March 2024 - 31<sup>st</sup> May 2024



### Qualifications

**Meet the following requirements in a single month during the qualification period**

- Qualify as Premier - Platinum rank (Elites who attend Leadership)
- 2 Personally Enrolled members with 100 PV Enrolment order
- Have at least 1 upline leader who is willing to sponsor you during Diamond Club: you may have up to 4 Sponsors
- Apply online at: <https://diamondclub.doterra.com>



### In Season Monthly Requirements

- 1 Each participant would need to meet the following requirements each month to qualify for the monthly bonus and end-of-season prizes
  - March- Enrol 12 new team members, with 2 being personal
  - April- Enrol 14 new team members, with 2 being personal
  - May- Enrol 16 new team members, with 2 being personal
- 2 Hold at least 4 classes per month, 2 classes must be in-person classes

\*Out of team enrolments do not count as a Qualifying Enrolment  
Enrolments must be 100 pv or more to count



### Monthly Qualification Bonus

- Participants who meet the monthly requirements will receive a monthly bonus of R5000
- This bonus is intended to help monthly costs of participating in Diamond Club

## Promotions for Enrollee

New members who enrol with a Diamond Club participant will receive the following promotional offers:

Enrolment Order PV	Promotional Offer
Less than 100 PV	No promotional offer
100 – 199 PV	10 ml On Guard Touch
200+ PV	10 ml On Guard Touch + 15 ml Adaptiv

New enrolments will receive 20 product points for the first two LRP 100 PV orders that they place in consecutive months following their enrolment order.

## Rewards & Prizes

The top 3 graduates with the most cumulative points will qualify to receive a cash prize

### End of Season Bonus

The participant who accumulates the most points will receive a cash prize.

- 1st Place Wins R20,000 + 300 Product Points
- 2nd Place Wins R9,000 + 200 Products Points
- 3rd Place Wins R6,000 + 100 Product Points

**Start Strong**- an incentive to reward participants who begin the month by enrolling the required enrolments by the 15th of the month. Participants are rewarded with free Melissa 5ml.

A dōTERRA branded gift will be awarded for rank advancement during the Diamond Club season.



## Points for Enroler

Points are awarded to Diamond Club Participants for enrolments, LRP orders and Rank Advancements. At the end of the season, those with the most cumulative points will win prizes! Points are awarded as follows:

- 100 – 199 PV enrolment order = 2 points
- 200+ PV enrolment order = 5 points
- 100+ PV out-of-team enrolment order = 1 point
- 100+ PV LRP order from DC enrollee = 3 points
- Silver – Diamond Rank Advancement = 30 points



## Sponsors

A Sponsor is a Wellness Advocate who partners with dōTERRA to help mentor participants to be successful in Diamond Club and contribute financially to the monthly bonus

Each participant can have up to four Sponsors, but at least one is needed to participate. If a participant qualifies for the monthly bonus, doterra will cover 40% of the cost and the sponsors will cover the remaining 60% of the cost between them.



Please contact the Diamond Club team at [zadiamondclub@doterra.com](mailto:zadiamondclub@doterra.com)

For full details visit [https://www.doterra.com/ZA/en\\_ZA/diamond-club](https://www.doterra.com/ZA/en_ZA/diamond-club)