



Vodacom I Dome
Convention Center

Date: 17 - 18 May 2024
Time: 09:00 - 17:00

+27 10-010-0289
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dōTERRA[®]
SOUTH AFRICA

elevate

AFRICA CONVENTION | 2024

AGENDA

Information

dōTERRA Convention | Elevate is centred around the theme of mental health and well-being

Topics to look forward to:

- Microbiome
- Sleep
- Immunity
- Mental Health
- Emotions
- Product Launches
- Showcase
- Business Discussions

You can anticipate engaging sessions that explore various aspects of health using holistic approaches to wellness practices that nurture the mind and body.

Engage with our product showcase to discover how dōTERRA's essential oils and wellness solutions can seamlessly integrate into your daily routine. Learn how to harness the power of nature to elevate your mental health, foster emotional balance and cultivate a harmonious connection between mind and body. Join us as we unveil new launches and explore innovative ways to elevate your well-being.



Conference Agenda

Day 1
17 May

PRODUCT LAUNCH & EDUCATION

06:30

Registration

Session 1: 09:00 - 12:00

Convention Starts

Welcome to Convention

Addison Shurtz

The dōTERRA Difference

Kirk Jowers

Sourcing in Africa

Taylor MacKay
Stuart Bateman

Corporate Culture

Lebogang Matsunyane

Intro to Convention Kit

Dr. Nicole Stevens

LUNCH BREAK- SHOWCASE

Session 2: 14:00 - 17:00

Kenya Incentive Recap

Martinette Brunette

Supporting your Microbiome

Dr. Tania Jooste

The Study of Sleep

Dr. Nicole Stevens

Beyond Willpower: Building Habits

Tertia Labuschagne

Research Results with
Bergamot essential oil

Dr. Danielle Daniel

DAY 1 END

**Showcase closes at 18:00*

Conference Agenda

Day 2
18 May

ELEVATE LIFE & PROSPERITY

Session 1: 09:00 - 12:00

Convention Starts

Recognition

Khethabahle Gwebu

Elevate Your Mind

Dr. Danielle Daniel

A Dive into Adaptiv

Dr. Nicole Stevens

Empower with Education

Janet Mathewson

Elevate Your Day to Day

Addison Shurtz

LUNCH BREAK- SHOWCASE

Session 2: 14:00 - 17:00

For The Love of dōTERRA

Lebogang Matsunyane

Why dōTERRA

Isaac Wilson

Including Those Around You

Daleen Steyn

Share with Passion

Bailey King

The Exciting Future of dōTERRA

Kirk Jowers

I chose dōTERRA

Melonie Gobel

DAY 2 END

**Showcase closes at 18:00*

Special Guest



Dr. Danielle Daniel

*Blue Diamond | PsyD | LCSW | Researcher | Author
Leading Field of Mental Health & Aromatherapy*

We are excited to welcome Dr. Danielle Rae Daniel, a distinguished doctor of psychology and licensed clinical social worker, specialising in trauma, crisis intervention and suicidal ideation. Dr. Danielle's groundbreaking work at the Holistic Brain Institute integrates essential oils into mental health practices, pioneering an integrative approach to psychology. From published author, speaker and achieving Blue Diamond rank in dōTERRA within 3 years, prepare to be inspired as she shares her wisdom, insights and experiences, shaping the future of holistic wellness and mental health practices.

Meet Our Speakers



Dr Nicole Stevens

Director of Clinical Research

Dr. Stevens brings over two decades of essential oil research experience to the forefront. With a rich background in both academic and industry settings. She is a trained laboratory scientist with a personal and professional interest in natural products, particularly essential oils. She oversees informational research, laboratory testing and clinical trials involving essential oils in order to elucidate their chemistry and physiological activity in humans.



Kirk Jowers

dōTERRA CEO

Kirk has been part of dōTERRA since 2015, contributing to its expansion across Europe, the Middle East, and Africa. Transitioning to President for dōTERRA's North America markets, he spearheaded various initiatives and reached significant milestones. Prior to joining dōTERRA, Kirk held key positions at the University of Utah and served on numerous boards and committees, showcasing his dedication to public service and leadership. As dōTERRA's CEO, Kirk is eager to uphold the company's vision and legacy. Outside of work, he enjoys quality time



Isaac Wilson

Vice President EMEA

Get ready to experience the next level of dōTERRA Africa with Isaac Wilson, a seasoned professional with a wealth of experience in finance and business development, as the Managing Director for dōTERRA Europe. With a background in accountancy and a track record of success at KPMG, Isaac brings a dynamic perspective to his role, driving growth and fostering success for leaders. Passionate about building community and making a global impact, Isaac is dedicated to propelling dōTERRA forward in Europe and beyond.

Meet Our Speakers



Addison Shurtz

General Manager of South Africa

Addison brings over a decade of dōTERRA experience to his role as General Manager. Addison has been pivotal during key growth phases for dōTERRA in the United States, Canada and now in various parts of Africa. In 2020, he led a challenging opening of the South African market, demonstrating a commitment to the brand and power of essential oils, even amidst global uncertainty.



Taylor Mackay

Sr. Director of Africa, Strategic Sourcing

Works with dōTERRA as the Sr. Director of Strategic Sourcing (Africa). In this role, he oversees the essential oil supply chains within the region and works closely with dōTERRA's sourcing partners to ensure the ongoing supply of dōTERRA's pure and natural essential oils.



Lebogang Matsunyane

Regional Manager

Lebo is a Senior Sales & Business Development Manager with over 24 years experience with different portfolios, Lebo has managed. In the last 10 years, Lebo has held senior level positions focused on developing and managing high performance sales and marketing teams in competitive environments. Her experience working for numerous, well established company brands as well as in the Higher Education Sector has seen her consistently drive revenue growth, increase client base and market share through new business acquisition for existing and new markets. Some of her competencies include but not limited to strategic key accounts, service management, business support, enablement, marketing and sales operations.

Meet Our Speakers



Bailey King

dōTERRA Presidential Diamond Essential Oil Educator

Bailey King is a wife, homeschooling mom to 6 awesome kids, dōTERRA Presidential Diamond, and North America Wellness Founder. She recently moved her family from the US to India, and now to South Africa. She enjoys the sun, pickleball, and time outside exploring with her family. Prior to finding dōTERRA, Bailey owned a photography studio. Bailey and her husband, Matt, have been building their dōTERRA business since 2014. Bailey adores watching new customers' eyes light up when they're given a spark of hope that they can manage a health concern they've been dealing with. She also enjoys serving her team and helping them see their amazing potential as successful entrepreneurs.



Stuart Bateman

Founder and Managing Director of ORIBI Oils South Africa

Stuart has over 12 years of experience in grassroots, essential oil production – from concept, cultivation, to creation. Stuart's passion is using agriculture as a tool for community development and social cohesion and under his leadership, ORIBI Oils has donated over 1.8 million seedlings and formed over 75 co-operatives and 51 smallholders. Stuart is married to Lauren Bateman, whose family have farmed in Oribi Gorge for three generations. Stuart and Lauren own a farm in Oribi Gorge, called Birkhall Estates, where they tinker with the soil and experiment with various essential oils.



Janet Mathewson

Rank: Gold & Founder

Janet and Charles, are the owners of a small business in Bloemfontein which trades 24/7 365 days a year! Her passion is to Motivate and teach people to use dōTERRA products to better their lives and health. To have time and financial freedom, and to work from anywhere in the world is their main aim.

Meet Our Speakers



Tertia Labuschagne

Rank: Premier

Tertia empowers clients to create sustainable personal and business transformations. Her approach combines the science of behaviour change with a holistic understanding of well-being, guiding clients to recognise the mind-body connection and navigate emotional, physical, and mental health in harmony.



Dr. Tania Jooste

Rank: Gold & Founder

PhD (Microbiology) MscMedSc (Medical Virology)

With a deep-seated passion for digestive wellness, Tania empowers individuals to become healers in their own homes, guiding them through the intricacies of food sensitivities and implementing holistic health practices to nurture their microbiome.



Martinette Brunette

Rank: Elite

Martinette is a seasoned entrepreneur, devoted wife and mother to eight. Her diverse career began in 1994 as a qualified Occupational Therapist and later transitioned to alternative medicine, where she operated her own health shop, using herbalism and iridology in conjunction with essential oils and health products.

Meet Our Speakers



Melonie Gobel

Rank: Gold

Melonie Gobel is a passionate advocate for holistic wellness, blending her expertise as a Specialist Wellness Counselor and Emotional Aromatherapy Adviser with a deep commitment to emotional and physical health through natural solutions. With over three decades of dedicated service, Melonie has enriched lives across South Africa, guiding individuals towards optimal performance and emotional balance. Completing her PhD focused on getting better sleep naturally, she brings a wealth of knowledge and a unique perspective to integrating essential oils and wellness practices. Melonie's journey with dōTERRA products reflects her values and belief in putting people first and making a positive impact around her.



Daleen Steyn

Rank: Platinum & Founder

Daleen is a wellness advocate dedicated to blending natural healing with her love for health, art and life. With a rich background in journalism, communication and medical management, she pioneers network marketing to empower and educate on wellness.

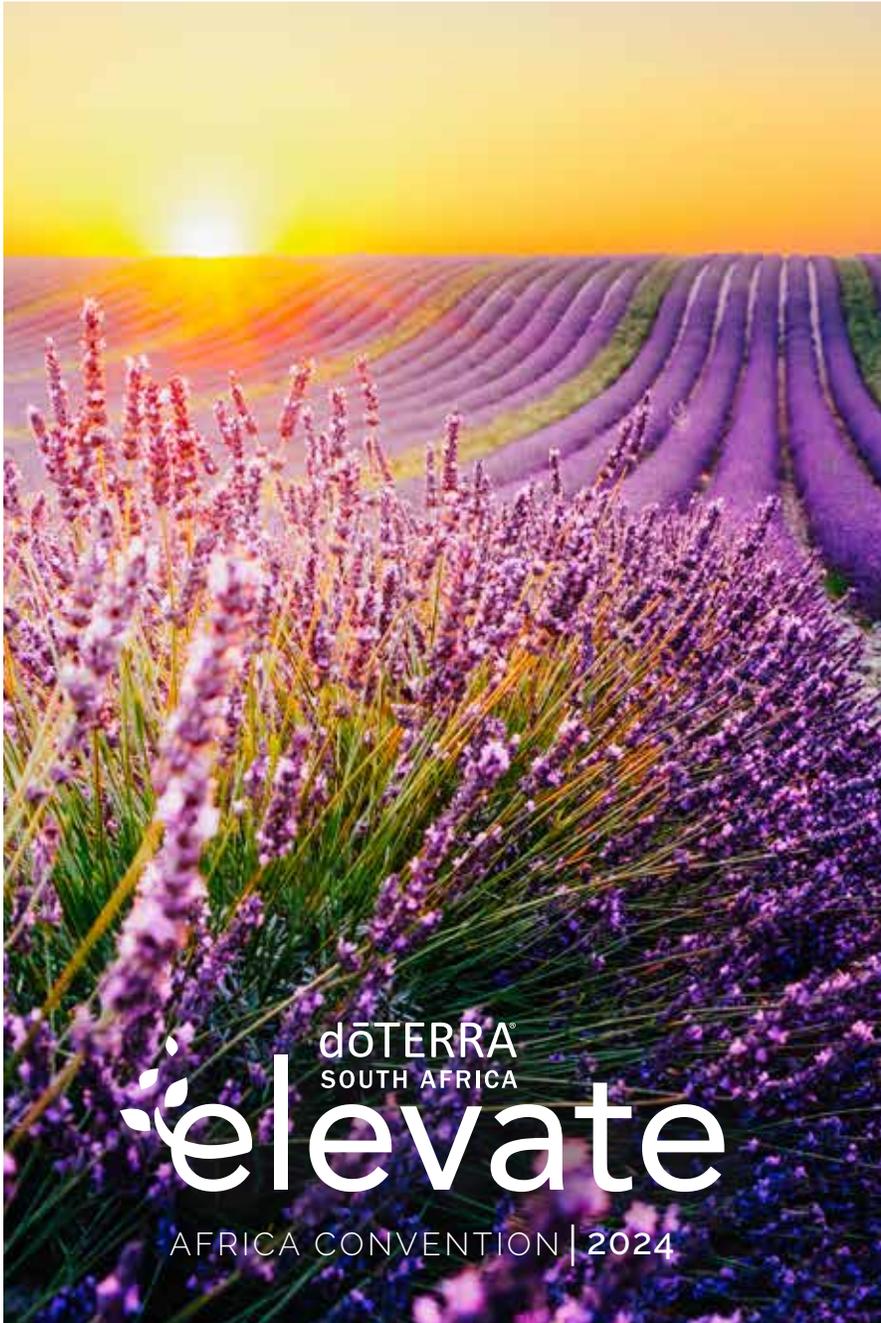
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*Only available for convention attendees

Contact



Website

www.doterra.com/ZA/en_ZA

Phone

+2710 500 2462

E-mail

southafrica@doterra.com

Location

Block C, Unit 1, 2 & 3,
Eagle Canyon Office Park,
21 Jan Frederick Ave,
Randpark Ridge.



doterrasouthafrica



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