

dōTERRA®

# Madagascar Vanilla



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***Vanilla planifolia*** is a species of orchid, originally native to Mexico and Central America. Though it's now grown in tropical regions globally, natural pollination can only be done by a specific bee found in Mexico. Outside of Mexico, there's less than a 1% chance the flower will be pollinated on its own, so farmers must pollinate each flower by hand when it blooms, and the vanilla flower typically only blooms one day a year!

Vanilla is an absolute, not an essential oil. Ours comes from a CO<sub>2</sub>-extraction process that involves grinding the beans into small pieces and placing them in a pressurized extraction vessel. CO<sub>2</sub> extraction is cleaner than chemical extraction, leaves less residue, and is greener and more sustainable.

Approximately 80% of the real vanilla in the world comes from Madagascar, which has the perfect tropical climate for it to thrive. In Madagascar, thousands of people are employed in our vanilla supply chain. The harvest is a crucial source of employment for rural communities and an integral part of the local economy.





## dōTERRA Healing Hands®

Through Cō-Impact Sourcing®, the dōTERRA Healing Hands Foundation® helped fund a social impact project called the Mahadera Agricultural Training Center, which is being implemented in the growing and harvesting areas of Madagascar. This center, built and operated by our partners, offers a three-year training for the children of vanilla farmers, afterward providing access to further education opportunities and a more secure future for themselves and their families. The center focuses on teaching important skills like crop diversification and financial management.

## Sourcing Location

