

Essential LEADERSHIP MAGAZINE



14

**Congratulations
on Reaching
Presidential Diamond**

— David & Michelle Weaver

10

dōTERRA Rewards
Live the Benefits

30

Leaving a Legacy of Impact
Rachel Sirota



“Don't be intimidated by what you don't know. That can be your greatest strength and ensure that you do things differently from everyone else.”

—
Sara Blakey, business mogul and CEO of Spanx



10 dōTERRA Rewards
Live the Benefits



14 David & Michelle Weaver
Presidential Diamonds



28 Business Tools Spotlight
Live Guide

Featured Diamonds & Articles

06 Shari Hamlin
Choose Your Hard and Persevere

08 Karolyn Vaillancourt
Leadership is a Choice

12 Tracy Wang
Overcoming Challenges
and Inspiring Growth

18 Wadson & Danille Miranda
Be the Guide

20 Business Tool Spotlight
DMK

22 Kara Kading
If You Want to Go Far, Go Together

24 Brittany & Jayson Miles
Find a Community that Completes You

30 Match Program Spotlight: Rachel Sirota
Leaving a Legacy of Impact

34 Business Tools and
Resource Guide

Business Tools & Recognition

- 38 Business Tools & Resources
- 39 Triple Diamonds
- 39 Double Presidential Diamonds
- 39 Double Blue Diamonds
- 40 Double Diamonds
- 41 Presidential Diamonds
- 43 Blue Diamonds
- 46 Diamonds
- 57 Platinums
- 61 Golds

Shari Hamlin |
Colorado Springs, Colorado, USA

Choose Your Hard and Persevere

Shari's story is one of resilient leadership and personal growth. Since starting her business, Shari has embraced the immense and often unexpected challenges that come with building something meaningful.

Early on in her journey with dōTERRA as she was helping people join her organization, Shari had to deal with an experience many Wellness Advocates can relate to: a promising start that took an unexpected, defeating turn. "In my first year with dōTERRA, a few builders realized this business wasn't the right fit for them. What I envisioned dissolved quickly. The momentum and possibilities were replaced by discouragement, frustration, and uncertainty as to whether I could really do this."

After feeling disheartened for a short time, Shari refocused her mindset and redefined her approach. She worked tirelessly to find the right people for her team, believing every conversation brought her closer to the ideal builders who share her vision. And after over a year of diligent work and outreach, she found her people, signing on her fourth builder.

"Growth comes through failure. It comes after despair when we show up for ourselves," Shari says. "It's less about falling and more about getting up, trusting the process, and moving forward, even if it's only a half step at a time."

Looking back, she's grateful for what she had to go through—all the setbacks, all the struggles—to get where she is now. "If my organization began with just one amazing leader joining after another, launching strong, and continuing with unwavering momentum, it'd make building a business look easy. Having gone through the hard, feeling the discouragement, and choosing to show up when I didn't feel like it shaped my future." And Shari is sure those experiences will sustain her through whatever comes next in her dōTERRA journey.

Shari also knows she's exactly where she should be, having worked with other direct selling companies before. "dōTERRA is a company like no other. The beauty of the business model and compensation plan give me hope to push through the hard, because the time I invest in my business will pay off in the future."

dōTERRA also gives her the opportunity to impact others' lives for the better. "Giving people hope for their health, seeing lives transformed by our cutting-edge products, and watching builders come on and catch the vision for their future with dōTERRA is so gratifying." Shari is proof that challenges are just opportunities to pause, refocus, and reconnect with your vision. By staying the course and persevering, you not only grow stronger but also play a vital role in helping others unlock their full potential.

Stepping Up and Serving

Shari is an unwavering and dedicated leader to those she works with. A defining moment came when a builder in her organization faced an unforeseen and terrible personal tragedy just as she was preparing to relaunch her business.

Shari's response to the devastating situation is a testament to her service-oriented leadership style: she stepped in to support the builder's customers on their wellness journeys, taught classes, and ensured the business momentum continued while the builder took time away. Her efforts enabled her builder to return seamlessly, achieving the rank of Silver in the same month Shari's organization reached Diamond.

"As a leader, it's all about serving and stepping in," Shari says. "It's not about my goals. It's about caring for, nurturing, supporting, and pivoting with my people."





Le leadership est un choix

Le parcours de Karolyn pour devenir une leader dōTERRA accomplie a commencé avec les leçons tirées de ses premières expériences professionnelles. En tant que propriétaire d'une entreprise traditionnelle dans le domaine de la stratégie de communication et plus tard en tant que vice-présidente d'une grande société de services financiers au Québec, Karolyn semblait incarner le succès traditionnel.

Cependant, la nature exigeante de ce mode de vie a conduit à un épuisement. « J'ai fait un burn-out alors que j'étais au sommet de ma carrière et j'ai mis deux ans à m'en remettre », se souvient-elle. Ce chapitre difficile lui a appris l'importance de trouver un équilibre entre l'ambition professionnelle et le bien-être physique, mental et émotionnel.

Lorsqu'elle a décidé de se lancer dans la construction de son entreprise dōTERRA, Karolyn a apporté avec elle une compréhension profonde de la nécessité de routines durables et de priorités réfléchies.

« Un de mes mentors m'a appris qu'un équilibre quotidien n'existe pas dans les affaires. Il faut plutôt viser l'harmonie sur l'année. Quand vous êtes investi dans votre entreprise, vous donnez tout. Mais lorsque vous êtes en vacances, vous êtes pleinement présent avec votre famille. Et lorsque vous êtes avec vos amis, vous devez être 100 % avec eux, dans l'instant. »

Cette philosophie de rechercher l'harmonie dans tous les domaines de la vie a aidé Karolyn tout au long de son parcours pour devenir une leader performante et influente. Elle croit que le véritable leadership ne concerne pas les actions, mais les choix. « Je crois que le leadership n'est pas un rang, mais un choix », dit-elle. « Le leadership n'est pas lié à un titre ou une position hiérarchique. C'est une posture. C'est aussi un choix de prendre soin de ceux qui nous entourent et de les aider à grandir. N'importe qui, à n'importe quel niveau, peut faire ce choix. »

Guidée par cette idée, Karolyn a concentré ses efforts sur l'inspiration et l'empuancement des autres, afin qu'ils prennent en main leur propre parcours. « Je crois que mon rôle en tant que leader est d'inspirer, de former et de soutenir les femmes pour qu'elles deviennent des entrepreneures brillantes et fortes plus rapidement. »

En encourageant les habitudes entrepreneuriales, Karolyn a créé une équipe de leaders autonomes, engagés et responsables qui ont renforcé les bases de son entreprise. « Plus vous aidez les autres à développer leurs compétences entrepreneuriales, plus votre entreprise devient forte et plus vous prenez plaisir à poursuivre votre mission », explique-t-elle.

Le parcours de Karolyn a été rempli de défis, mais elle a utilisé ces expériences pour incarner la résilience et le leadership auprès de son équipe. Qu'il s'agisse de surmonter des difficultés personnelles ou de guider son organisation à travers des épreuves, elle voit chaque défi comme une occasion de grandir. « Ce qui m'a aidée à tout surmonter, c'est ma résilience et ma capacité à rebondir », confie-t-elle. « Lorsque j'ai réalisé que je n'avais aucun contrôle sur ces événements, j'ai rapidement changé mon focus vers ce que je pouvais faire à partir d'aujourd'hui. » Ces leçons sont devenues une part essentielle de son style de leadership, car elle enseigne à ses membres d'équipe à affronter leurs propres obstacles avec courage et détermination.

Sa passion pour le leadership va au-delà de son équipe et s'étend à sa famille. La capacité de Karolyn à inspirer les autres a façonné sa fille en une leader compétente. Maintenant membre sur sa première ligne et dirigeant une organisation Silver, sa fille reflète le même esprit entrepreneurial et la même détermination que Karolyn inculque à son équipe. En transmettant son savoir et ses valeurs, Karolyn a créé un héritage de leadership empuencé, assurant que son impact perdurera pour les générations futures.



Équiper et responsabiliser

Les grands leaders ne construisent pas leur succès en faisant tout pour les autres, mais en équipant et en empuissant. Karolyn a appris que le véritable leadership consiste à guider les gens pour qu'ils prennent en main leur propre parcours, plutôt que de les porter jusqu'à la ligne d'arrivée.

« Je voulais fondamentalement rendre la vie plus facile et accélérer le chemin vers le succès pour ceux qui travaillent et proclament bruyamment qu'ils n'ont pas le temps », explique Karolyn. Comme beaucoup de leaders, elle a d'abord voulu éliminer tous les obstacles pour son équipe. Mais au fil du temps, elle a réalisé que cette approche n'était pas durable. « Faire tout pour les autres – ne pas leur permettre de se salir les mains et de prendre des risques – n'est pas une stratégie gagnante pour construire une entreprise solide et durable. Cela ne leur permet pas non plus de trouver leur place et leur identité en tant que leader. »

ō | REWARDS

Live the Benefits

Get the Most Rewards When You Shop

You use dōTERRA products daily, so why not be rewarded for buying them every month and live the benefits?

When you subscribe and purchase your everyday essentials, dōTERRA will load you up with rewards. You get lower shipping rates, reward points from qualified orders to use on any products you choose, exclusive gifts, and so much more! Plus, when you reach VIP status, you receive even more perks.

Earn Rewards on Qualifying Orders

Reward Points

If your subscription order is at least 50 PV, you earn reward points that can be used to get dōTERRA products for free! The longer you participate, the more points you can earn—up to 30% of your total monthly subscription purchases.

Earn Rewards Points on Your Monthly Rewards Orders



Additional Exclusive Gifts

- + A welcome gift when your first subscription order is 100 PV or more –that includes samples of some of our most popular subscription products.
- + A free Product of the Month when your subscription order of 125 PV or more is placed by the fifteenth of each month

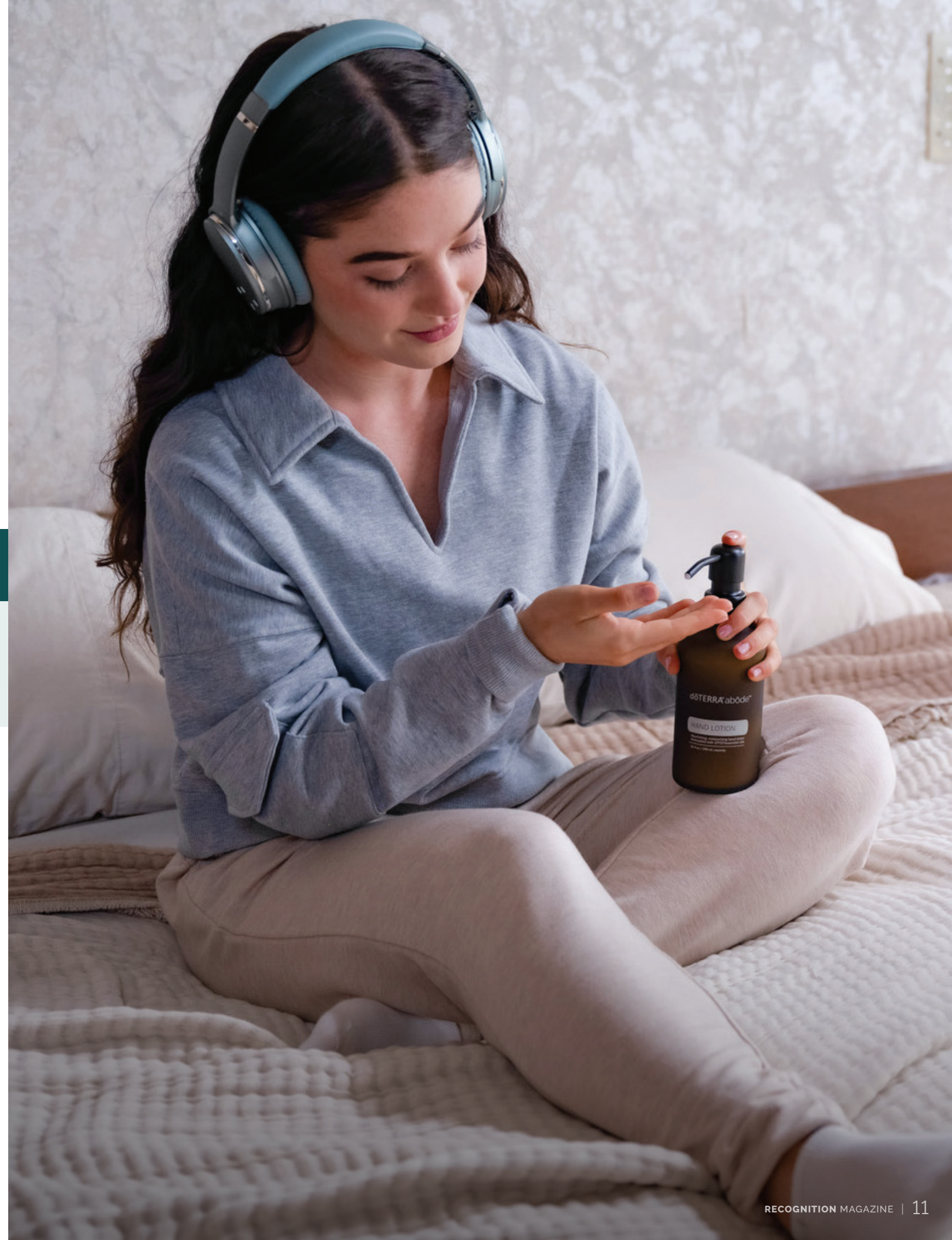
Shipping Discounts

- + Discounted shipping of \$3.99 on orders of 50–99 PV
- + Free shipping on orders of 100 PV or more
- + dōTERRA Rewards Gift Bag

VIP Status

When you reach 30%, you automatically receive VIP status. As a VIP, you enjoy:

- + An exclusive gift in your next subscription order after qualifying
- + 30% in reward points back on all subscription orders of 50 PV or more
- + Early access to limited-time offers



Tracy Wang | Burnaby, British Columbia, Canada

Overcoming Challenges and Inspiring Growth

"My dream is to help more families discover essential oils and use them to care for their wellness. I hope to one day achieve my financial, time, and charitable goals, to spend quality time with my family and experience a broader world together. When I realized the difference between tools, short-term goals, and my true dreams, I became more empowered. I shared my dreams with my children, and they stopped complaining and began seeking their own dreams."—Tracy Wang

When Tracy Wang immigrated to Canada, starting her dōTERRA business was anything but straightforward. Facing unfamiliar surroundings and the isolation of the pandemic, Tracy had no local network or business partners. Despite these challenges, she approached the situation with creativity and determination.

Tracy began by addressing her community's need for wellness. She packaged essential oil kits as elegant gifts and promoted them through social media. "I delivered these kits to mailboxes, asking only that recipients attend my online courses in return," she explains. Her dedication paid off, leading to her building relationships, inspiring others, and successfully completing her first Diamond Club.

But Tracy's journey wasn't without personal struggles. In the early stages, she found balancing her new business with family responsibilities challenging. Moments of doubt crept in, especially when progress felt slow.

During a particularly emotionally difficult time, Tracy found hope in an unexpected way—through the scent of Sandalwood essential oil. "As I opened the bottle and inhaled the scent of decades-old sandalwood trees, I felt my posture straighten and my head lift for the first time in a long while," she describes. "Can you believe that a plant's fragrance can remind you of the hope of rebirth? In that moment, I did." This pivotal moment reaffirmed her commitment to sharing essential oils and reminded her of her dream: helping families worldwide discover the power of aroma.

Tracy's proactive approach and strategic planning have been instrumental in her success. By aligning her efforts with dōTERRA programs like the Diamond and Silver Clubs, she has built a thriving business and mentored others to achieve their goals.

But along the way, Tracy says she had to learn an important distinction between goals and tools. She attributes this lesson to the help of her upline. "These company activities, including rank advancements, are excellent tools on our journey toward our dreams, but we should never mistake the tools for the dream itself."

Despite experiencing success, Tracy still felt lost at times and had to refocus. "My dream wasn't to achieve a certain ranking in the Diamond Club. That was a natural result and reward on my path to my dream. My upline reminded me not to forget my original intention for sharing essential oils and what my true dream was."

Today, Tracy's business is a testament to the power of resilience and focus. Her dōTERRA journey has strengthened not only her family's income but also their relationships. "Family and work were never an either-or choice," she shares. "My husband, children, and I became closer partners in growth, encouraging each other in our respective fields and moving toward our shared family vision."

Once Tracy had a clear dream and firm determination to act, she says that's when her business partners began to gradually appear. "Now, dōTERRA is an important part of our family's income and a strong bond in maintaining our family relationships."

Results vary based on time, effort, and skill. Expenses may be incurred. For more information see the dōTERRA Opportunity and Earnings Disclosure Summary at doterra.com/disclosure.



Congratulations on Reaching Presidential Diamond

David and Michelle Weaver | Middleburg, Pennsylvania, USA

Tell us about your journey to Presidential Diamond. What was the biggest lesson you learned? What have been your biggest hurdles?

The journey to Presidential Diamond was filled with growth, both in mindset and leadership. When you're in a growth mindset, you choose to see each challenge as an opportunity to become a better leader who is always learning. I love this quote by ZigZiglar: "If you are not willing to learn, no one can help you. If you are determined to learn, no one can stop you."

There were lots of lessons along the way, but the biggest and most impactful one was the opportunity we now have to impact lives on the other side of the world because of the financial blessings of dōTERRA.

After visiting Kenya on a dōTERRA Healing Hands trip in March 2023, we knew we wanted to impact more lives in Kenya. We partnered with a program called Wells of Hope to drill a well in one of the most remote villages in the country. There were lots of complications, difficulties, and obstacles during this process.

Later that year on November 30 in Kenya, they were drilling for water. In the US, I was racing to close the gaps for Presidential Diamond. Within hours of getting the final order, we received a video from Kenya—they had just hit water.

It was in that moment I knew this is my Why. We can hit big goals and achieve new ranks, but it always comes back to impacting lives, changing lives, and blessing others.



Images by Debra Lee Photography



“During the hard times or times of fear or doubt, remember to take the first step and to do it scared. Thinking will not overcome fear, but action will! I love the verse in 2 Timothy 1:7. “God has not given use the spirit of fear, but of Power and of Love and of Peace.” Claim His Promises and know there is no failure except in not even trying.”

Michelle Weaver

What advice would you give to someone trying to reach Presidential Diamond?

The only difference between where you are and where you want to go is determination and consistency. Consistently show up to teach, do PIPES, and lead your team every single day, no matter how big or small the effort. Small disciplines that are repeated with consistency are what lead to great achievements over time.

How do you and your spouse work together in your business? What advice do you have for couples working together?

Always communicate. Pray about it together, asking God to lead you to your goal. Talk about why you both want to hit Presidential Diamond. What would that mean to each of you or as a couple? Discuss how you'll get there.

We have a giant whiteboard where I update the numbers daily. This way, we can both see exactly where we are and what needs to happen. The best decision you can make is to become a power

couple. That's when two hardworking people come together with the same goal in mind, letting nothing stop them!

How have you learned to balance running your business and taking care of your family?

Time management can be a struggle at any rank. Stephanie Martin once told me, “Your children don't need some of you all of the time, but they do need all of you some of the time.” This advice was so impactful in my business. It's so important to put your phone down and focus all of your attention on your family.

It can look different for each person. For me, it was when my children came home from school, during dinner, and at bedtime. At bedtime, I started doing short hand massages for my children, giving them the gift of touch as they told me about their day. Find the special moments your family needs you and give them some of your undivided attention!

What motivates you to continue building your business?

As Steve Jobs said, “Great things in business are never done by one person. They're done by a team of people.” Without a doubt, that's my team. My team is filled with brilliant women who inspire me daily. They work hard and lead their teams so well.

Success is having the courage, the determination, and the will to hit your goals. They exhibit this daily! I love partnering with my team, encouraging them in their efforts and pursuits. When we all help one another, everybody wins.

This quote by Phil Jackman couldn't be truer: “The strength of the team is each individual member. The strength of each member is the team.” I'm only here because of my team—girls, this ones for you!

How has your doTERRA business changed your life?

Looking at the person I was when I enrolled in October 2015 and the person I am today, I see two very different people. doTERRA truly is a personal development company wrapped in a beautiful compensation plan. For me, it comes down to allowing God to use me to be His hands and feet as I share these gifts of the earth. I work to follow His guidance every step of the way.

Is there anything else you think readers of this magazine would benefit from hearing?

Always remember that what you focus on grows. Holding onto grievances, hurts, or offenses will not bring any growth or benefits to your business. Instead, your focus and energy need to be on the things you can control. Positive attitude, constant effort, gratefulness—these are the things you can control. Once you replace negative thoughts with positive ones, you'll start having positive results.

Wadson and Danille Miranda | Melville, New York, USA

Be the Guide

For Danille and Wadson, leadership is about more than just growing their dōTERRA business—it's about creating a culture where people thrive and discover their potential. Together, the Mirandas have cultivated a team built on connection, empowerment, and purpose.

"Developing leaders is not a simple task," Danille explains. "But I always focus on the potential of my leaders. I make them see that it is possible. I never focus on their weaknesses and what doesn't work, but rather on what they do best." Through this business-building journey, Danille has learned that everyone goes at their own pace, and she needs to meet them where they are. But no matter the pace, she always strives to bring a heavy dose of passion to every business relationship she's part of.

This passion for leadership extends to creating a strong sense of belonging within her team. "I think I can create a great sense of community and belonging," Danille says. "My team has a very strong and well-established culture."

Despite a strong team culture, Danille knows people will struggle, and some will even quit. She admits that at first this was frustrating to her to deal with. She hated to see people give up. "I always try to remember that everyone

is on a unique journey and it's okay if someone gives up," she says. "I'm the one who can't give up, and this change makes new leaders emerge."

Danille believes a solid team culture is the foundation for lasting growth. Her advice to other leaders is simple: "Have a good team culture. Create something that makes people want to be part of your movement. Never stop moving. Constant movement attracts. And when you think about giving up because things are difficult, revisit your Why."

A key part of Danille's leadership philosophy is recognizing the individuality of her team members. "It's okay if people aren't moving at the same pace as you," she says. "Run with those who want to run and walk with those who want to walk. Your job is to guide people on their journey. What they do is about them, not about you."

Danille and Wadson have created a culture where leaders can rise and thrive at their own pace. By focusing on potential, embracing challenges, and fostering a sense of community, they continue to inspire and empower their team to reach new heights.



Maintaining Balance

"There were times when I thought I needed to sacrifice my family to grow in this business. But I couldn't grow that way, because I was always tired and drained. I learned that balance is everything. Today, I am a solid Diamond, with a team that never stops growing, and I work much less than I did when I didn't manage my time well. Now I don't allow any of my leaders to get to that stage. I teach them to have balance—that way, we grow in a healthier and happier way." —Danille Miranda

Results vary based on time, effort, and skill. Expenses may be incurred. For more information see the dōTERRA Opportunity and Earnings Disclosure Summary at doterra.com/disclosure.



Images by Camila Montanhani



Digital Marketing Kit (DMK)

Business Resource Spotlight

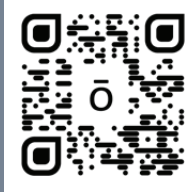
What is it?

The DMK is a dedicated space where you can browse free content to help grow your business. Market your business online, educate new customers on the fabulous products you know and love, print out content you can distribute in person, and much more.

Whether you love social media or prefer in-person interaction, the DMK has what you need! Once you've found the content assets you're looking for, simply download and save them straight to your computer or phone.

What can I expect?

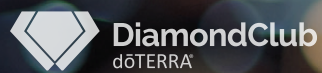
- + Marketing materials like trifolds and drop cards
- + Class materials, including slide presentations, scripts, and handouts
- + Product imagery
- + Product information pages (PIPs)
- + Empowered Success trainings
- + Social media assets
- + eBooks
- + Educational PDFs



Access it online here

And there's even more to discover! All this content is available in English, Spanish, and Chinese.





If You Want to Go Far, Go Together

Kara Kading | Racine, Wisconsin, USA

For Kara, building her dōTERRA business has been a profound journey. She's learned that success thrives in teamwork and service. As a leader, Kara initially felt burdened to do it all herself. "My biggest struggle with dōTERRA from the beginning was that I thought I had to do it all myself," she reflects. Participating in Diamond Club six times by herself without involving her team, she recalls, "I graduated and enrolled a lot of people, but I was so depleted and worn out afterward that it took me months to recover."

Everything changed when Kara embraced the collaborative spirit of dōTERRA. Encouraged by her account manager, she prepared her team before her next Diamond Club. "I prepped early and had one-on-one

conversations with my builders to explain what Diamond Club was and how it could benefit them, not just me," Kara shares. She also reached out to customers to share her vision, asking for help with hosting classes or connecting her with others seeking natural wellness solutions.

This shift to teamwork proved transformative: "The last three times I've done Diamond Club it's been as a team, not me alone. What a difference that makes! We had so much fun. I got to know my team better, and I didn't feel completely worn out and depleted after the program ended. Instead, I felt the exact opposite! I was energized and motivated to continue teaching classes with my team, and the momentum continued."

Kara emphasizes that true growth happens when leaders focus on their team's goals and strengths. "I think anytime you are growing a business with other people, communication is key. You have to know what their goals are and the struggles that impact their business," she explains.

Kara now believes that building a business alone is both challenging and unnecessary. "I encourage everyone to believe in your team, find ways they can get comfortable being part of the team growth, and learn how to grow together."

This collaborative approach has allowed Kara to witness the unique talents of her team members. "I was amazed at how each person on my team had different strengths and



Growing Together

"I'm so grateful that dōTERRA is such a unique business opportunity, which encourages us to grow together and not try to build on our own. Sometimes it's easier to assume people are all right and will come to you if they need your help, but I think it makes such a difference in your team when you can really connect with them and find out what their goals are for their business, strategizing on how to get there and eliminating all the roadblocks together."

—Kara Kading

talents. When we pulled our resources together for events, I realized we are stronger together and can benefit the lives of so many more people when we are united."

Kara's perspective on success also shifted along her journey. Even after reaching significant milestones like Diamond and Founder 2.0, she knew that true fulfillment comes from serving others. "I realized that this dōTERRA opportunity is so much more than hitting a rank. It's about helping others," Kara says.

By leading with her heart and trusting in her team, Kara has created a thriving dōTERRA business built on shared goals and mutual support. Her journey serves as an inspiring reminder that success is sweeter—and more sustainable—when achieved together.

Results vary based on time, effort, and skill. Expenses may be incurred. For more information see the dōTERRA Opportunity and Earnings Disclosure Summary at doterra.com/disclosure.

Images by Cam Langendorf



Brittany and Jayson Miles | Apalachicola, Florida, USA

Find a Community that Completes You

When Brittany Miles began her dōTERRA business, she didn't know what lay ahead, but she had one focus: making it work. "Drive and determination are some of the main keys to success," Brittany shares. "For me, there is no plan B. Once I decided to do this business, I've been determined to make this work." Despite the challenges, she never wavered in her commitment—driven by a passion for helping others and a deep desire to succeed.

For Brittany, success in dōTERRA isn't just about personal achievements. It's about the people she works with and the community they build together. "The beauty of this business model is that we get to pick who we work with. I get the privilege of working with my very best friends. They get me and understand my quirks. They are a motivation to help me keep going. We are in this together, and me quitting is not an option because I never want to let them down."

As Brittany began to be successful in her business, she saw the importance of helping her team realize their potential. "I have to help my team realize that they're worthy of success, breathe into them that they are capable of success, and help them see the end goal as if it were right there in front of them," she says. By celebrating small wins, she instills confidence in her team, inspiring them to push beyond their own expectations. "Once they get a few small wins, they have the confidence and belief that they can go farther than they first imagined."

Between celebrating wins with her team, her focus on communication, and an open-door policy, Brittany has created a genuine connection to her team. "I try really hard to create a family environment within my team. We can't wait to be together for company-wide events like convention or even smaller team retreats," she shares. "As a dōTERRA family, we have each other's backs and lift each other up. We cry together and laugh together. This community has completed me."

Brittany's story is a testament to the power of determination and the importance of building a strong, supportive community. By staying focused on her goals while fostering meaningful connections, she's created a thriving dōTERRA business that's propelled her to Diamond.

She knows nobody is immune to challenges, no matter their rank. When contemplating her best advice to anyone who's struggling, Brittany says, "Days can get difficult, and you might not feel like you're making progress as quickly as you want. In those days, you need to dig in deep." By digging deep, Brittany feels that all dōTERRA leaders can create the kind of community they dream of—a community that completes them.

"Communication is such a vital part of our team. I really stress having weekly strategy calls, and I even offer to do these with those I didn't personally enroll. Good communication is crucial to keep us all in the loop—if we don't know what's going on in each other's lives, we can't be the support and help that everyone needs."—Brittany Miles

Results vary based on time, effort, and skill. Expenses may be incurred. For more information see the dōTERRA Opportunity and Earnings Disclosure Summary at doterra.com/disclosure.

“To be yourself in a world that is constantly trying to make you something else is the greatest accomplishment.”

Ralph Waldo Emerson, American author





Live Guide

Business Resource
Spotlight

What is it?

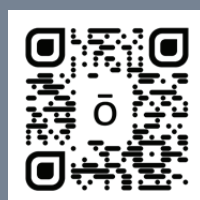
The *Live Guide* is your roadmap to a healthier, more balanced life through the dōTERRA wellness lifestyle. Designed to help you assess personal wellness, this guide provides practical steps to incorporate natural solutions into your daily routine. Whether you're just starting your journey or looking to deepen your knowledge, the *Live Guide* empowers you to make informed choices, create a personalized 90-day Wellness Plan, and confidently share these benefits with others.

What can I expect?

- + How to use the dōTERRA Wellness Pyramid to create a wellness lifestyle
- + Information on products focused on Foundational Wellness and Targeted Solutions
- + How to use dōTERRA Rewards to save money
- + Ideas on how to start using product right away

"The *Live Guide* provides a clear and duplicatable path for supporting and educating new customers or reactivating existing ones. Even the newest builder can use it to walk any customer through feeling empowered, learning more about what oils and products will support them right now and the benefits of the dōTERRA Rewards program. The *Live Guide* is like an "easy button" for our dōTERRA businesses."

—Rosie Gremmert, Diamond



Access it
online here





LEAVING A Legacy of Impact

In August 2024, dōTERRA Diamond Rachel Sirota passed away, leaving behind a legacy of impact that will continue to be felt for a long time to come. Before passing away, Rachel completed a dōTERRA Healing Hands Match project for a nonprofit located in New York focused on bringing the community together through education programs and sustainable farming projects. Through her project, children entering first through seventh grades were able to participate in junior farmer camps. Participants joined in hands-on activities including gardening workshops, science experiments, planting, harvesting, animal care, cooking, foraging, and nature crafts.

At the end of the camp, participants hosted their own farm stand to share with their families and community their experiences during the camp. Throughout the camp, they were able to keep a field journal and fill it with the unique knowledge and recipes they gained. The goal of this experience was to help campers better understand where food comes from and encourage healthy living habits. Through the funds raised, an estimated 70 students were impacted.

Following Rachel's passing, her family chose to continue her legacy of giving by completing a second fundraiser in her honor, with funds going to support additional junior farmer camps. Between the two fundraisers, over \$42,000 was raised and donated, leaving a lasting impact on the local community and many of the families in the area.

Rachel was a passionate dōTERRA Wellness Advocate for 11 years. She will be remembered for the beauty and light she brought to her family, friends, team members, and community. She will be greatly missed by all who knew her, including her dōTERRA family.





New Yearly Renewal Gift!

Yearly renewals now come with free 15 mL dōTERRA SuperMint®!
Spread the word and remind your customers to renew.

SAY HELLO TO THE

New dōTERRA Welcome Booklet

(Included in every new customer order.)

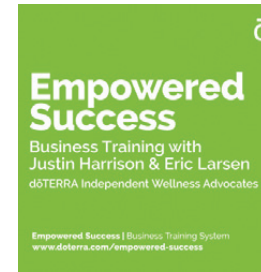


Scan here for
online access.

dōTERRA®

Business Tools and Resources

Business Training



Empowered Success Webinar

Get relevant training for building your dōTERRA business. Learn from top leaders the first Monday of every month.



Register
now



Business Building Certification Course

The dōTERRA Business Building Certification was created using established, teachable methods taught by top leaders. Filled to the brim with scripts, tips, and tools from some of the most effective leaders in the business, use this complementary course to onboard your new builders.

Free to Wellness Advocates



Take
the
course



Building Your Business with dōTERRA Podcast

Subscribe for bite-sized business advice from top Wellness Advocates. You'll get concrete ideas on how to successfully enroll new customers, take advantage of one-on-ones, deal with no-show classes, and much more.



Listen
now



Business Advancement Team

If you don't have an upline to guide you, we're here to provide answers to your questions. The Business Advancement team is committed to assisting Wellness Advocates ranked from Consultant to Premier who want to advance their businesses. They answer general questions and provide business education.

Contact Information Hours:

Monday–Friday, 8:00 a.m.–6:00 p.m.

Phone: (801) 370-2140

Email: businessadvancement@doterra.com

Printed Business Tools



Business Building Guide

Whether you're making a career change or simply wanting to earn extra money, the *Business Building Guide* is a convenient, one-stop shop for you to build your thriving business.

Access here: <https://www.doterra.com/US/en/empowered-success/business-building>

Live Guide

Assess personal wellness with the *Live Guide* and find the right dōTERRA natural solutions. Use this guide to conduct Wellness Consults for new members to help them live the benefits of the dōTERRA Rewards Program.

60226179 | 10-Pack
Wholesale: \$20.00



Natural Solutions Class Handout

This handout helps you effectively educate others about the natural, safe, and effective solutions dōTERRA offers.

60221533 | 10-Pack
Wholesale: \$7.00

Healthy Can Be Simple Brochure

Use this booklet alongside an oil sample to introduce future customers to essential oil solutions for some of their most common health challenges.

60225765 | 20-Pack
Wholesale: \$16.00



Living Magazine

Living is a unique and compelling lifestyle magazine that helps the reader gain a richer understanding of dōTERRA products, people, and initiatives. Utilize this resource to reignite your customer base by teaching continuing education classes based on the relevant and powerful articles.

60230572 | Wholesale: \$3.00

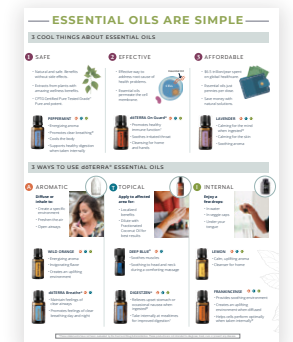


Class in a Box

With more products than ever before, the new Class in a Box kit will help you hold effective classes and one-on-ones while giving potential customers impactful essential oil experiences. Save time and money and set yourself up for success with this simple kit. This kit includes:

- 10 Wild Orange 5 mL oils to use as enrolling and booking incentives
- 1 pack of Deep Blue® Rub Samples, 1 pack of dōTERRA On Guard® Protecting Throat Drops, 1 pack of dōTERRA On Guard® Natural Whitening Toothpaste Samples, and 24 1/4 sample drams to make sampling convenient
- 50 *Essential Oils Are Simple* class handouts
- 10 *Live Guides* to hold simple Wellness Consults and boost LRP

60224536 | Wholesale: \$45.00



Essential Oils Are Simple Tear Pad

No matter your rank, this class is easy to teach and gives your customers the information they need to get started with essential oils right away. This convenient tear pad has 50 class handouts.

60221114 | Wholesale: \$5.50



Essential Leadership Magazine

Essential Leadership is a unique tool geared toward Wellness Advocates seeking information on how to build a dōTERRA business. Read about dōTERRA leaders and their journey to success and receive expert tips on leadership and business building.

Access here: <https://www.doterra.com/US/en/magazines/essential-leadership>

Digital Business Tools

dōTERRA | Social

Social media doesn't have to be complicated. Stay on top of yours with dōTERRA Social. Create, schedule, share, publish, and approve suggested on-brand content from anywhere, anytime.



Try it out with a 2-week free trial

Digital Marketing Kit

This free kit has everything you need to market your business online. From monthly promo graphics to product videos, you have all the tools you need for professional-quality marketing.



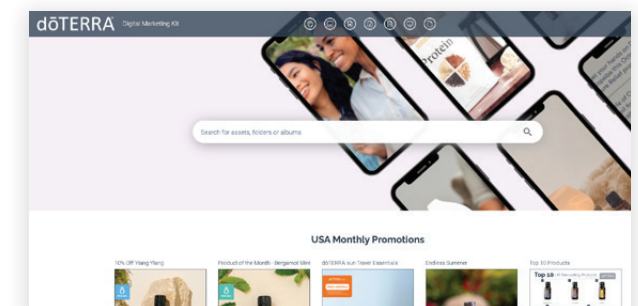
Get started

Link Generator

Simplify the enrollment process for customers by sending them a link that is automatically assigned to your referral ID.



Learn more



dōTERRA®

Wellness Advocate Recognition

Triple Diamonds



Patrick & Allyse Sedivy

Double Presidential Diamonds



David & Tawnya Hsiung
FOUNDER NAEL, TWN, & FOUNDER

Double Blue Diamonds



Andy & Natalie Goddard
FOUNDER USA & USA 2.0



Marie-Kim Provencher
FOUNDER CAN

Double Diamonds



Justin & Keriann Harrison
FOUNDER USA



Wes & Hayley Hobson
FOUNDER EUR & NAW



Jerry & Laura Jacobs
FOUNDER USA



Eric & Andrea Larsen



Boyd & Sandy Truman
FOUNDER USA



Presidential Diamonds



Paul & Delmar Ahlstrom
FOUNDER NAL & USA 2.0



Kenny & Rebecca Anderson
FOUNDER EUR



Cristina Badell
FOUNDER NAL, NAW, & USA 2.0



James & Roxane Bybee
FOUNDER USA



Matthew & Seantay Hall
FOUNDER BRA



Roger & Teresa Harding
FOUNDER USA



Melyna Harrison



Shane & Rebecca Hintze



Paul & Betsy Holmes



Josh & Season Johnson
FOUNDER USA 2.0



Kierston Kirschbaum



JC Lai
FOUNDER



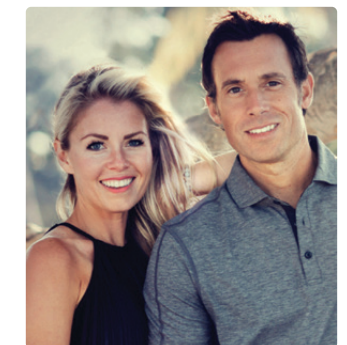
Oksana Master
FOUNDER RUS



Anac & Fabiano Montarroyos
FOUNDER BRA



Christian Overton & Mark Ewen



Ange & Chris Peters
FOUNDER CAN

Presidential Diamonds



Cui Rui
FOUNDER



Tatiana Timofeeva
FOUNDER USA 2.0



Melody & Walter Watts
FOUNDER USA 2.0



David & Michelle Weaver
FOUNDER USA 2.0



Conrad & Lillian Wenger
FOUNDER USA 2.0



Daniel & Amy Wong
FOUNDER NA&L & FOUNDER



Sun Zhong & Xi Fuchun
FOUNDER NA&L & FOUNDER



Blue Diamonds



Peter & Susie Bagwell
FOUNDER USA



Perla Baldemar & Jorge Tenorio
FOUNDER MEX & NAL



Alicia Benitez
FOUNDER USA 2.0



Daniel & Cristina Benitez
FOUNDER USA



Chris & Kareena Bracken
FOUNDER USA



Melody Brandon
FOUNDER USA 2.0 & NAW



Elena Brower



Cherie & Jeff Burton



Carmen Busch
FOUNDER EUR



Anne Calhoun



Rachel & Daryl Carter
FOUNDER USA 2.0



Maree Cottam & Dirk VanDerzee



James & Tanya Cotterell



Molly Dayton



Dale & Tonya Ferguson



Jeanette Fila



Amy Fullmer
FOUNDER USA 2.0



Mylène Gagnon



Marc & Jenn Garrett



Daniela Guitart & Francesco Saiu
FOUNDER CHL



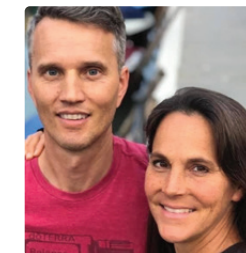
Lori & Joe Hayes



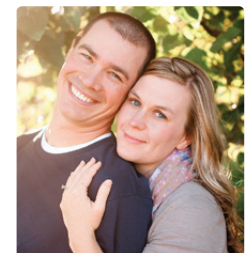
Jim & Lara Hicks



Nate & Brianne Hovey



Benjamin & Stephanie Howells Scoville



Clay & Jessica Iddings

Blue Diamonds



Jeremy & Annette Jukes



Kelly King



Laura & Shawn King



Matt & Bailey King
FOUNDER NAW



Jen Kruba



Danny & Nicole Larson
FOUNDER USA



James & Michie Layton



Tahna Lee
FOUNDER USA



Fuxian Li & Lingling Zhang
FOUNDER



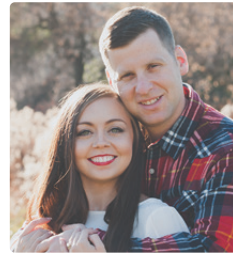
Jonathan & Rachel Linch
FOUNDER USA 2.0



Lillian Liu & Feng Song
FOUNDER NAFL



Tracy Lucia
FOUNDER



Zackery & Stephanie Martin



Julene Martindale
FOUNDER



Steve & Kimberley Milousis
FOUNDER CAN



Nate & Dana Moore



Jared & Nicole Moultrie



KC & Jessica Moultrie
FOUNDER USA 2.0



Richard & Jennifer Oldham
FOUNDER NAW



Eric & Kristen Pardue



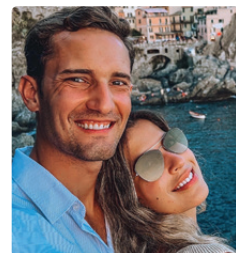
Beth & Ryan Phillips



Lassen Aria Phoenix



Jenna & Andrew Rammell
FOUNDER USA 2.0



Giovana & Andre Reimer



Rod & Jen Richardson

Blue Diamonds



Seth Risenmay
FOUNDER USA 2.0



Daniela Romay
FOUNDER MEX



Josee Ruelland
FOUNDER CAN



Gary & Karina Sammons



Kang Shanbo
FOUNDER USA 2.0



Jeff & Diane Shephard



Terry & Lil Shepherd



Dave & Peggy Smith



Ryan & Dani Smith



Mandy & John Sommers



Olga Spitzer



Jim & Tammy Stephens



Laura Stoker



Heather Terese



Betty Torres



Kacie Vaudrey & Mike Hitchcock



Joel & Sherri Vreeman



Charles & Helen Wang



Jamie & Marilou Weaver



John & Kalli Wilson



Drs. Mark & Tina Wong



Kelly Zhao

Blue Diamonds Not Pictured:
Ronald & Lucinda Martin

Diamonds



Penélope Aboites



Amber & John Adams



Katie Adams



Adrian Ahlstrom



Michelle Alavaski Bruns
FOUNDER BRA



Charlotte Alcalá



Kevin & Nicole Almeida
FOUNDER USA 2.0



Janel Andersen



Jared & Heather Andersen
FOUNDER USA 2.0



Janae & Claudio Arancibia



Asti Atkinson Tueller



Melissa Axtell



Lizeth Baldemar Lievano
FOUNDER MEX



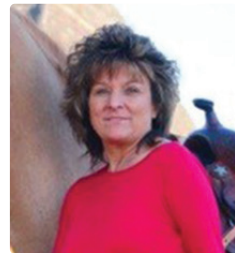
Kendra Bamforth



Hayley Bammesberger



Ashley & Chris Beans



Judy Benjamin



Elly Bergen



Joy Bernstein



Janna Berry



Ken & Wendy Berry



Suzanne Blalock
FOUNDER USA 2.0



Jeremy & Micki Boberg



LaDonna Bontrager



Jennifer Brady

Diamonds



Allison & Billy Brimblecom



Rachell Brinkerhoff



Adam & Carey Brown



Brenda Brown



Cami Buchta



Susan & Dan Bursic
FOUNDER CAN



Claudia Calderon



Melissa Cannon



Kelly Carpenter



Marie-Helene Carrier & Yann Gauthier



Jessica Champagne



Genevieve Chartrand



Nicole Chase



Nathalie Chausseau



Etsuko & Rick Chidester
FOUNDER JPN



Greg & Marti Christensen
FOUNDER USA



Josiah & Melissa Christoffer



Corinna Chuse Barrus



Daphne & Darrin Clark



Marc & Romi Clark



Rebekah Coakley
FOUNDER USA 2.0



Spencer & Brianna Coles



Brett & Farrah Collver



William & Kari Coody



Richard & Elizabeth Copeland

Diamonds



Claudia & Gabor
Cornilliac



Vern & Jenny
Crawford



Steve & Ginna Cross



Dr. Danielle Rae
Daniel



Victor Darquea
FOUNDER NAL



Durrell Darr



Mike & Lori Davis



Desiree de Lunae



Marie-Michele
Delisle



Alexandre & Ana
Paula Delvaux



Robbie & Carly Dias



Valérie Dion



Véronique Dion



Erica Dolan



Fred & Carrie
Donegan



Tricia Doran
FOUNDER NAW



Curt & Tonia
Doussett



Amber Drake
FOUNDER USA 2.0



Michael & Natalie
Duerden



David & Julianne
Ellis



Dr. Melissa & Evan
Esguerra



Keith & Spring
Esteppe



Rolando & Jessica
Estrada



April & Steve Ewaka



Damian & Jenna
Fante

Diamonds



Enwei Feng
FOUNDER USA 2.0



Maple Feng
FOUNDER NACL



Yuwei Feng &
Changpu Yu
FOUNDER



Silvana Terra Nova &
Thiago Ferraz
FOUNDER BRA



Sherrie Ferrell



Michelle Flach



Marlene Flax



Scott & Jill Ford



Megan Spaulding



Li & Lance Fryling



Arin & Gabe Fugate



Louis Fusilier &
Monica Goodsell



Leslie Gail



Al & Maureen Garcia



Andy & Missy Garcia



Crystal & David
Garvin



Erika Garza
FOUNDER USA 2.0



Brad & Tobi Giroux



Jeff & Katie Glasgow



Thomas & Amy
Glenn



Veronique Golloher



Marnie & Aparicio
Gonçalves
FOUNDER BRA



Erick Gonzalez
FOUNDER MEX



Ory Gonzalez
FOUNDER USA 2.0 & NAL



Beth & Geordie
Gordon
FOUNDER USA 2.0

Diamonds



Dr. Andrew & Ruth Gough



Tatiana & Dakotah Grant
FOUNDER USA 2.0



Lison Guérette-Capony



Carol Ann Guest



Kristine Hales



Suzanne Hall



Kirk & Jennifer Hamilton



Shari Hamlin



Cliff & PJ Hanks



Dr. Sandra Hanna



Marty & Jim Harger



Aisha Harley



Jenyce Harris



Scott & Shyanne Hathaway



Gordon & Julie Herbert
FOUNDER USA



Ryan & Melissa Herman



Ian & Paola Herreman
FOUNDER MEX



Bryant & Brianna Hess



Jesse & Natalie Hill



Greg & Susanna Hobelman
FOUNDER USA 2.0



Bill & Jody Hoffman



Rick & Kathy Hunsaker



BJ & Megan Hunter



Mary Hyatt



Rob & Wendy James
FOUNDER USA

Diamonds



Matt & Sara Janssen



Bebe McFall-Jelineo



Steve & Sandie Jensen



Donette & Tony Johnson



Kiley & Nora Johnson



Brian & Rachel Jones



Lisa & Richard Jones



Malia Kaaihue & Duane DeSoto
FOUNDER USA 2.0



Kara Kading
FOUNDER USA 2.0



Jill Keiran



Dru & Gina Kiesel



Stephanie Kutterer
FOUNDER USA 2.0 & NAW



Jon Erik & Lynn Kvamme
FOUNDER EUR



Audrey Laforge



Jon & Duquesa Lamers



Dr. Kellie Lancaster



Sheena Landwehr
FOUNDER USA 2.0



Laurie Langfitt



Alisha & Jonathan LaTour



Eden Lee
FOUNDER USA 2.0



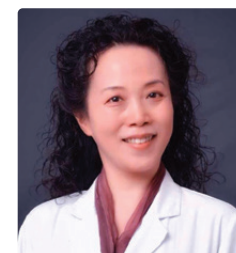
Zach & Kylene Lessig



Gabriel & Holly Lo
FOUNDER CAN



Steve & Rachel Loth



Jasmine Ma
FOUNDER NAEL



Jing Ma & Jinhui Wang
FOUNDER NAEL

Diamonds



Kaliko & Maile Maii



Kelly Mallinson
FOUNDER NAW



Keeli Martinez



Aaron & Tonya
McBride



Tony & Aimee
McClellan



Keith & Keri McCoy



Sharon & Jason
McDonald



Laisa Melo



Priscilla & Jerry
Messmer
FOUNDER USA 2.0



Becky Metheny



Brittany & Jayson
Miles
FOUNDER USA 2.0



David & Tammy
Miller



Justin & Ashlee
Miller



Wadson & Danille
Miranda
FOUNDER USA 2.0



Kayla Monson
FOUNDER NAW



Andy & Tiffany
Moosman



Howard Nakata



Dr. Martha Nessler



Megan Newmans
FOUNDER USA 2.0



Jonathan & Deanna
Nichols



Julia Nicholson



Dr. Zia Gaylyn



Austin & Amber
Nordstrom



Lindsay Norman
FOUNDER USA 2.0



Adam & Tami Nuhfer

Diamonds



Jenni Rae Oates



Bernadette
O'Donnell



John & Amanda
Olsen



Crystal Ostler



Kathy Pace



Jim Rohr & Jennifer
Pansa Rohr



Dr. John & Heather
Patenaude



Cynthia Patience



Christina Peters &
Michelle McVaney



Alessandro & Mirela
Piazzai



Alena Pidgurskyy
FOUNDER USA 2.0



Victoria Plekenpol



Mayra & Stephen
Powers
FOUNDER NAL



Kristel Ramirez
FOUNDER COL



Corrie Ratzat



Heather & Matthew
Reed
FOUNDER USA 2.0



Kristi Rehm



Dr. Laura Ricci



Isabelle Richard



Windi & Samuel
Rifanburg
FOUNDER USA 2.0



Burke & Natalie
Rigby



Adam & Nisha Riggs



Audra Robinson



Rodrigo & Thaís
Rodrigues
FOUNDER BRA



Ivette Rodriguez
FOUNDER USA 2.0 & ECU

Diamonds



Mindy Rowser
FOUNDER USA 2.0



Roger & Etsuko Rutz



Adrian Saran



Audrey Saunders
FOUNDER USA 2.0



Dr. Elena Sazontova
FOUNDER USA 2.0



Josie Schmidt



Tenille Schoonover



Dena Schultz



Sarah Schumaker



Angelica Sepulveda
FOUNDER USA 2.0



Larry & Nikki Shorts



Drs. Jake & Christi Shuppe
FOUNDER USA 2.0



Bernadeth Silva



Tom & Erin Smeigh



Adam & Rigel Smith



Jennifer Snell



Marcy Snodgrass



Dr. Mariza Snyder & Alex Dunks



Nathan & Mindy Spradlin



Elena Starkey
FOUNDER USA 2.0



Stefanie & Brandon Stavola



Callie Steuer



James & Chelsea Stevens



Julie Stoesz



Victoria Strelnikova

Diamonds



Jeff Styba



Juan Carlos Suárez & Araceli Valencia
FOUNDER MEX



Ai Min Sun
FOUNDER NAEL



Pamela Tanimura
FOUNDER BRA



Joy Tarpley



Qun Teng



Gulia Tes
FOUNDER USA 2.0



Tyler & Kristin Tigges
FOUNDER USA 2.0



Dawna Marie Toews



Shontele Torkelson



Allison Tripp



Gina Truman
FOUNDER USA



Kari Uetz



Natalie Underberg
FOUNDER USA 2.0



Mark & Lori Vaas



Karolyn Vaillancourt



Shane & Kristin Van Wey



Michael & Sarah VanSteenkiste



Anastasia Vera
FOUNDER USA 2.0



Kenny & Stephanie Wahlberg



Amanda Walljasper-Tate



Eric & Sandra Wang



Li Li Wang
FOUNDER NAEL



Lynn Wang
FOUNDER USA 2.0



Ying Wang

Diamonds



Yun Wang
FOUNDER NACL



Becky & Kevin Ward



Shauna Wetenkamp



Amy & Charlie
Widmer



Mako Wilton



Christian & Jill
Winger



Jared & Sheree
Winger



Neal Wong & Lisa
Nakamura



John & Jessica
Wright



Kevin & Natalie
Wysocki



Cachay Wyson



Elena Yordan



Eliza Yoshida
FOUNDER USA 2.0



Jexika Zambrano
FOUNDER USA 2.0 & NAL



Dong Ling Zhou



Lisa Zimmer

Diamonds Not Pictured:
Joseph & Rachel Hoover
Annie Kleinsasser
Mike & Cristy Mangelson
Philip & Roxanne Weaver

Platinums



Atanaska Adams
FOUNDER USA 2.0



Carlos & Anne
Aguilera



Dayana Alonso



Kelly Alvis



Angela Amora



Ben & Jade Balden



Elisa Benitez
FOUNDER ECU



Jon & Kendra
Bodine



Annik Boily



Pascale Boucher



Dr. Jamie &
Christina Boyer



Juan Brenes &
Andrea Fernandez
FOUNDER USA 2.0 & NAL



Erika Butler & Rick
Henrard



Ali Chen
FOUNDER NACL



Wei-Chen Chen &
Hsiu-Min Huang



Mike & Rachelle
Cleary



Andrew &
Shannon Clough



Kathy Cordell



Nancy Couture



Lisa Covino



Tim & Ashley Crain



Rachel Crimmins



Ning Dai
FOUNDER NACL



Keith & Kendra
Davy



Megan Dorsey



Susan Dyess



Carolyn Erickson



Dawn Farris



Knut & Christy
Feiker



Dana Feldmeier



Dr. Robert & Kiyla
Fenell



Glenda Flynn



Halie Forre



Aaron & Wendy
Frazier



Marcia Friaca



Paul & Stephanie
Fritz

Platinums



Raphaëlle Gagnon



Daren & Crystelle Gates



Luke & Teresa Goodlett



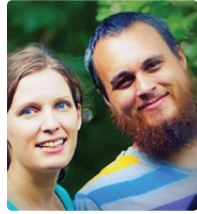
Jay & Debbie Gordon



Adam & Leah Graham



Darren & Rosie Gremmert



Lacey & Drew Grim



Nash Guglielmi



Griffin Gunderson



Natalie Harris



Garth & Julie Haslem



Susan Helzerman



Maria Heuser & Terry Gassaway Jr.



Stephne Hilgendorf



Julie & Kaulin Hinton



Toni & Robert Holland



Menno & Dorothy Hostetler
FOUNDER USA 2.0



Jeffery & Miranda Hu



Lexian Zeng & Yvonne Huang
FOUNDER NAEL



Allison Huish Jensen



Jeanese Humbert



Caroline Jackson



Robin & Leland Jones



Tiffani Jones



Lisa Jurecko



Diana Kagarmanova



Leah Karratti



Colin & Jen Kelly



Chris & Gary Kirschbaum



Joe & Amber Kropf



Spencer & Reta Kuhn



Anne Marie & Michael Lamers
FOUNDER USA 2.0



David & Lois Lane



Shara Langford



Kathryn Lauren
FOUNDER USA 2.0



Nolan & Pat Leavitt
FOUNDER USA

Platinums



Rebecca Leonardes



Chad & Jodi Lewis



Katrina Lotts



Ping Lum



Dr. Lisa Ma & Hiram Perez
FOUNDER USA 2.0



Betty Magill



Joana Magnani
FOUNDER NAL



Berny & Janet Marquez



John & Jennifer Martin
FOUNDER USA 2.0



Kimberly & Amon Martin



Willis & Heather Martin



Kris & Patty Martinez



Fonda Mast



Elizabeth & Manny Matsakis



Brittany McDonald



Dr. Allie & Dave Mendelson



Roger & Carol-Ann Mendoza



Noriko Menjivar



Tonya Merritt



Marie-Christine Morin



Renee Novello



Holly Orgill
FOUNDER USA 2.0



Jennifer Owens



Melody Painter Layton



Maranatha Parke



Dick Ray & Stacy Paulsen



Christine Payne



Katee Lyn Richter



Luciana Paz



Betsy Peterson



Jamie Peterson
FOUNDER USA 2.0



Spencer & Laura Pettit



Dale & Sandy Pocernich



Geralyn Power & Daniel Salomons



Sherri Price



Matthew & Rachel Primeau

Platinums



Tracy Prince



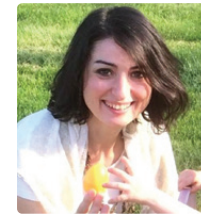
Christina Quist
FOUNDER ZAF



Dr. Janet Roark



James & Kelly
Robison



Giulia Rogers



Brittany Roscheck



Patrick & Mandy
Rowland



Ashley Sanger
FOUNDER USA 2.0



Kevin & Keshia
Sheets



Sydney & Samuel
Sherriff
FOUNDER USA 2.0



Drs. Jordan &
Tracey Smith



Ashley Srokosz



Wade & Christine
Stolworthy



Phil & LeeAnn
Stork



Samuel & Melissa
Taeu



Carol Tan



Bill & Meaghan
Terzis



Evan & Adrienne
Thomas



Bill & Erleen Tilton



Adiari Tineo
FOUNDER NAL



Sondra Verva



Carrie Vitt



Lane & Angela
Watkins



Julie Weinberg &
Meredith Kelly



Ernest Wenger



Emili Whitney



Mara Williams



Rob & Melissa
Wilson



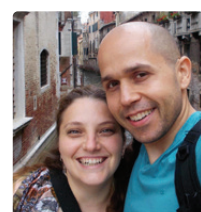
Julie Winder



Lara Wynn



Edward & Linda Ye
FOUNDER



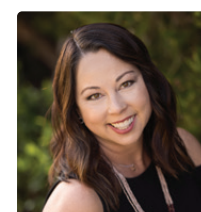
Daniela Yordanova
& Sava Savov



John & Debbie
Younggren



Yamin Zhang



Chrystelle
Zimmerman

Platinums Not Pictured:
Rebecca Cox
Jessica Jeppesen
Christopher Milousis
Dawn Schween
TradeTact LLC
Kevin Warwooder

Golds



Elaine & Lawrence
Abbott



Elvira Abbott



Jennifer
Accomando



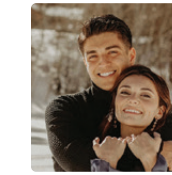
Marty & Kindra
Adair



America Aguilar



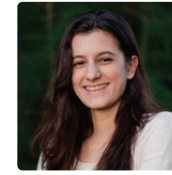
Maira Aguilar



Jacquelyn &
Jordan Al-Hassan



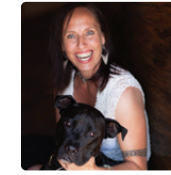
Kathy & Brad
Alldredge



Jayden Almeida
FOUNDER USA 2.0



Zander Almeida



Katchie Ananda



Carolyn Anderson



David & Shannon
Anderson



Neal & Erin
Anderson



Kelly Andrews



Paula Antonini



Monika Arenas



Robin Arnold



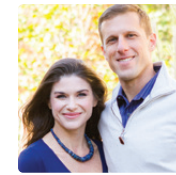
Michelle Asmus
FOUNDER USA 2.0



Karen Atkins



Lori Bacon



Benton & Eliza
Bacot



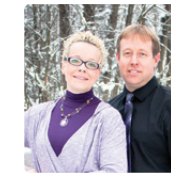
Michelle Bailey



Carol Lindsey
Baker



Jesus Baldemar
Lievano



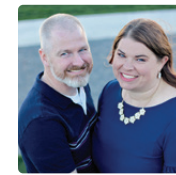
Becky Barney



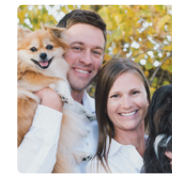
Julie Barron



Christi Barrus



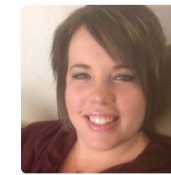
Jeff & Tamarah
Bartmess



Melissa & Michael
Barton
FOUNDER USA 2.0



Debbie Bastian



Jayna Bauer



Jeremy & Carly
Bautista



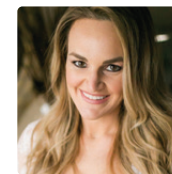
Braden & Camille
Bawcom



Amanda Beach



Lisa Bearinger



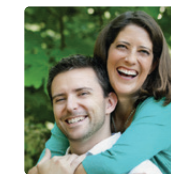
Jenna Beaty



Aimee Beck



Bree Beery



Dawn & Mark
Behm



Jennifer Bejcek



Charley & Pat
Belch



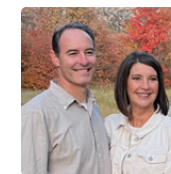
Christine Bell



Fred & Janeice
Benson



Jody Bento



Jarom & Maria
Bernhardt
FOUNDER USA 2.0



Shawna Renee
Bielmann



Jessyca Bilodeau

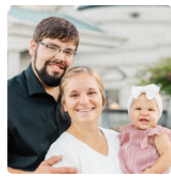


Gabe & Stefanie
Birrer

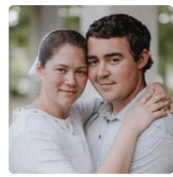
Golds



Kara Blattman-Rock
FOUNDER ISRL



Kari Boll
FOUNDER USA 2.0



Earl & Gina Bontrager
FOUNDER USA 2.0



Rhonda Bos



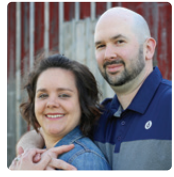
Ryan & Jessi Boschma



Melanie Boutin



Joni Bradley
FOUNDER CAN



Tim & Carrie Bradley



Stephanie Braspenninx



Pascale Brassard



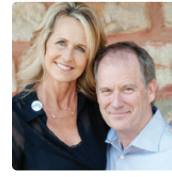
Tammy Braye



Don & Cindy Brown



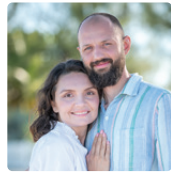
Patrick & Kathryn Brown



Russ & Char Brown



Heather Brubaker



Ruslan & Alina Bukharin



Toni Bunting



April & Brian Burnett



Natalia Burrus



Jared & Rebecca Burt



Jerry Busch



Matt & Deana Bushman



Lisa Canipelli Gray



Dr. Mica Carew



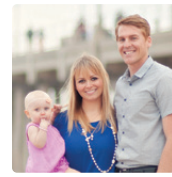
Joe & Nina Carpenter



Ben & Adabelle Carson



Jessica Carter



Amy & Jonathan Carver



Elicia Casey



David & Andrea Cauffman



Angie Ceroli



Kathy Chandler



David & Ana Chapman



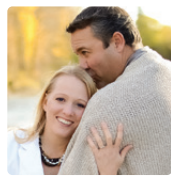
Jing Xian Chen
FOUNDER NACL



Lena Chen



Liyan Chen
FOUNDER NACL



Jaclyn Child



Angela Childs



Gina Cho
FOUNDER NAW



Yinong Chong



Vivien Chou



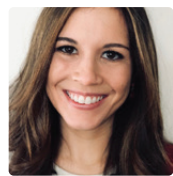
Dorothy Civitillo



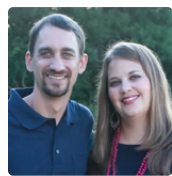
Hope R. Clark



Jessica & Nic Clark



Stefanie Clark



Jodi & Jason Cobb



Rick & Alisse Coil

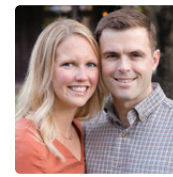


Patty Colella



Carol Colvin

Golds



Matthew & Amiee Conner



Emily Cook



Joan Coon



Rosie Greaney Copp



Isabelle Côté



Lisanne Côté



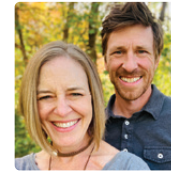
Alicia Cottam



Colleen & Jeff Cotterell



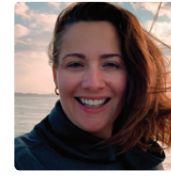
Craig & Kristin Cottle



Andrew & Kelly Couch



Kent & Stephanie Crane



Audrey Crepeault



Karlel 'Ewalani Crowley



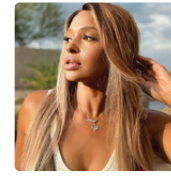
Lisa Cusano



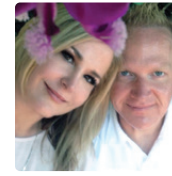
Shannon Cutting



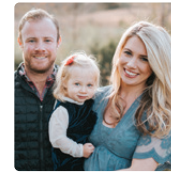
Eric & Tiffany Dahl



Mary Darnall
FOUNDER USA 2.0



Chad & Cassandra Daugherty



Brittany & Andy Davidson



Susan Davidson



Kari Davis



Paulette Davis



Joyce Day



Emilie De Decker



Anne & Lucas de Oliveira



Chasity & James Dedman
FOUNDER USA 2.0



Jared & Mindy Degraffenried



Dianne DelReyes



Lona DeRieux



Alison Deutsch
FOUNDER USA 2.0



Judy Diaz-Guerrero



Sandy Dieterich



Megan Dilmore



Kristina Docksteader



Rodney Dodson



Karine Dostie



Brian & Krista Dove



Kim Duncan



Ashley Dunn
FOUNDER USA 2.0



Janis Durrant



Dave & Liz Eaton



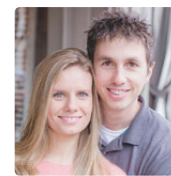
Ginny Edmunds



Jessica Edstrom



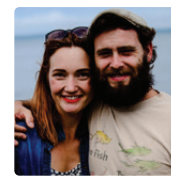
Amanda Edwards



Mark & Lindsey Elliott



Rosalie Elliott



Shaye & Stuart Elliott
FOUNDER NAW



Dennis & Mary Englert



Joel & Fay Epps

Golds



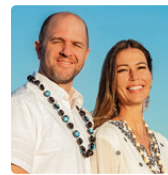
Joan Erfurt
FOUNDER USA 2.0



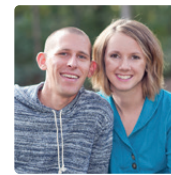
Kimberly
Erickson-Nichols



Susana Escobar



Cheri & Kenny
Evans



Forrest & Leslie
Exley



Tim & Beckie
Farrant



Christy Fehser



Daniel & Michele
Fendell



Xiaowen Feng



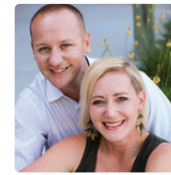
Rindy Fenlon



Cate Fierro



Sharon Fila



Barrett & Cara
Fines



Danielle Fleurant



Brian & Dani Flynn
FOUNDER USA 2.0



Man Yee Fong



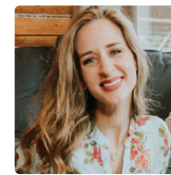
Sandra Forst



Robin Fowler



Candace Fox



Alanna Hartley



Tara & Paul
Frandsen



Cindy Franz



Jennifer Fravel



Lisa Anne Gafkjen



Kenny & Lindsey
Gale



Hong Gao



Steve & Laura
Garcia



Vanessa Davila
Cesar Garcia
FOUNDER USA 2.0



Leika Garcia
Gesualdo
FOUNDER NAL



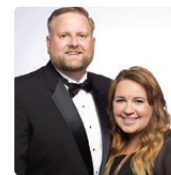
Michelle Getz



Brandon &
Lindsey Gifford



Elizabeth Giles



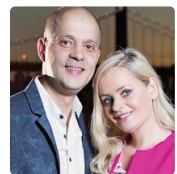
Rebecca & Brian
Gillespie



Amanda & Rodney
Gilreath
FOUNDER USA 2.0



Craig & Lynn
Gines



Diane Gjelij



Carmen Goldstein



Miriam Gomez



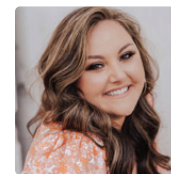
Anangela
Gonzalez
FOUNDER USA 2.0



Vanessa Gonzalez



Craig & Sheila
Goodsell



Amanda Goold
FOUNDER USA 2.0



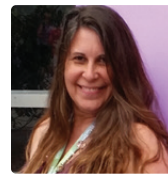
Pamela Gorgichuk



Catia Gorman



Kathy Goulet
FOUNDER NAW



Melodie
Grammont



SueAnn Grann



Karen Grant



Miryelis Graterol
FOUNDER USA 2.0

Golds



Leon Green



Brook Griffin



Melissa Guthrie



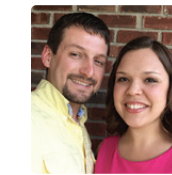
Hannah Haller
FOUNDER NAW



Terese Hamilton



Gracie Hammer



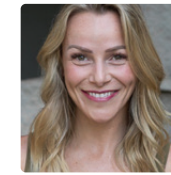
Chad & Megan
Hammonds



Kara Hanks



Elyse Hanselman
FOUNDER USA 2.0



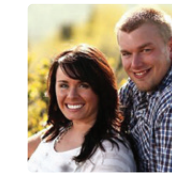
Giada Hansen



Kris Hapgood



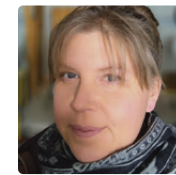
Curtis Harding



Mark & Alicia
Haugstad
FOUNDER USA 2.0



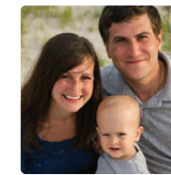
Lauren Hayden



Amy Hazen



Drs. Marissa Heisel &
Peter Kravchenko
FOUNDER CAN



Danielle
Heizenroth



Guylaine Hélie



Deb Hellman



Paul & Teri Helms



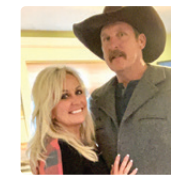
Mike & Beth Hicks



Heidi & Bill
Higgins



Stephanie Hill



Leonard &
Danielle Hillman



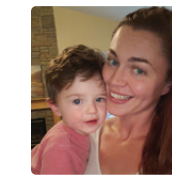
Val Hoeger



Shaleen Hogan



Jenn Hoge



Brianna Holbrook



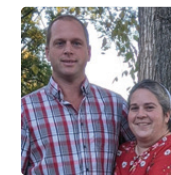
Carol Holtz



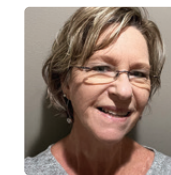
Brent & Annie
Hone



Anhee Hong



Lester & Tina
Hoover
FOUNDER USA 2.0



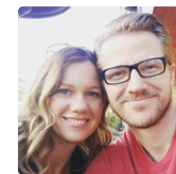
Kim Horne



Kathy Houle



Jeni Houston



Jesse & Breanne
Houston



Peter & Chantal
Howard



Valerie Howard



Jacqueline
Howells



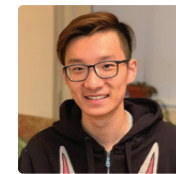
Kriquet Howells



Kelli Howie



Sally Hsu
FOUNDER USA 2.0



Yuehao Huang



Mary Kay
Huesdash



Amy Huffman



Christy & Reid
Hughes



Mary Amber
Hughes



John & Virginia
Hume



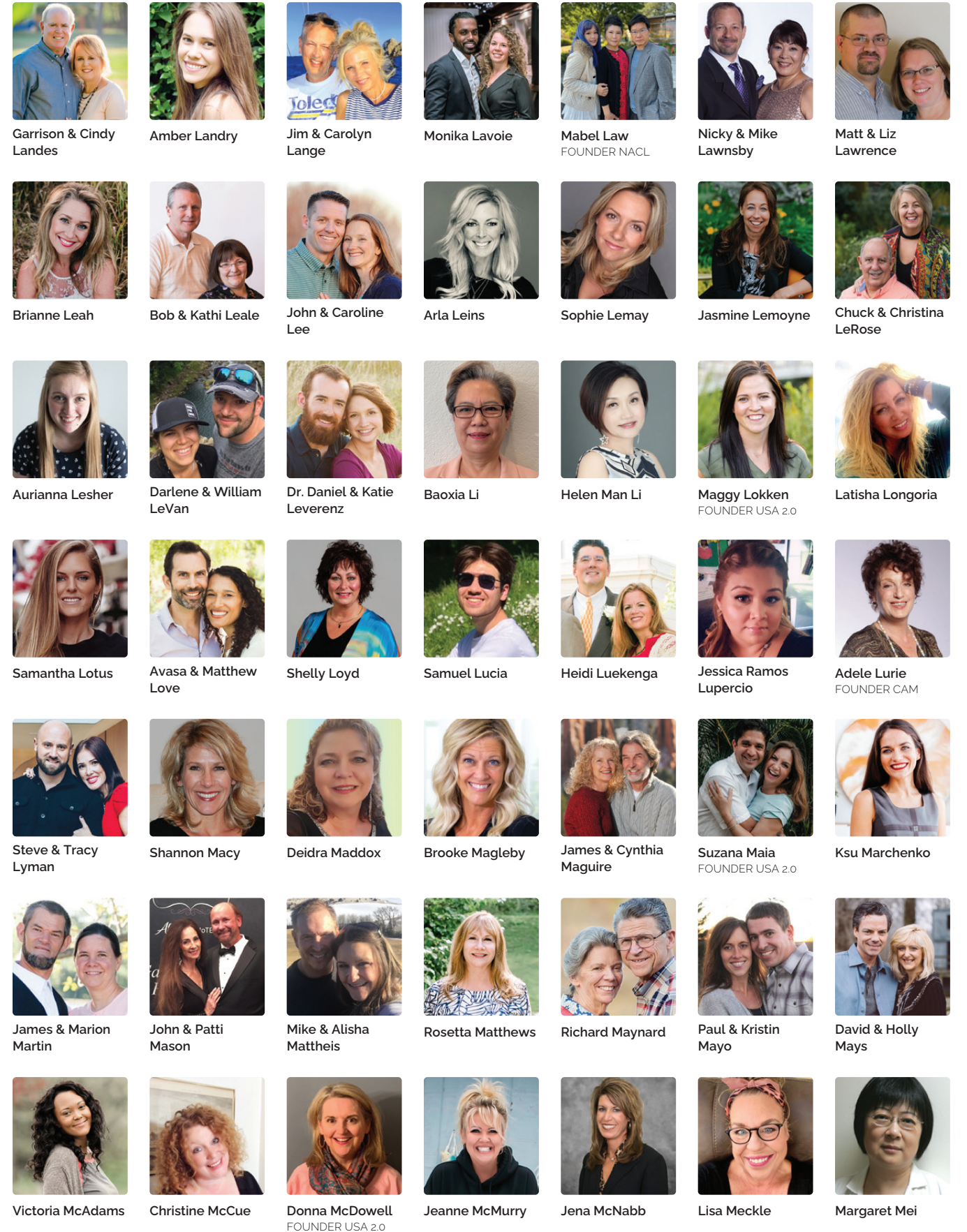
Art & Elane
Huprich

Golds



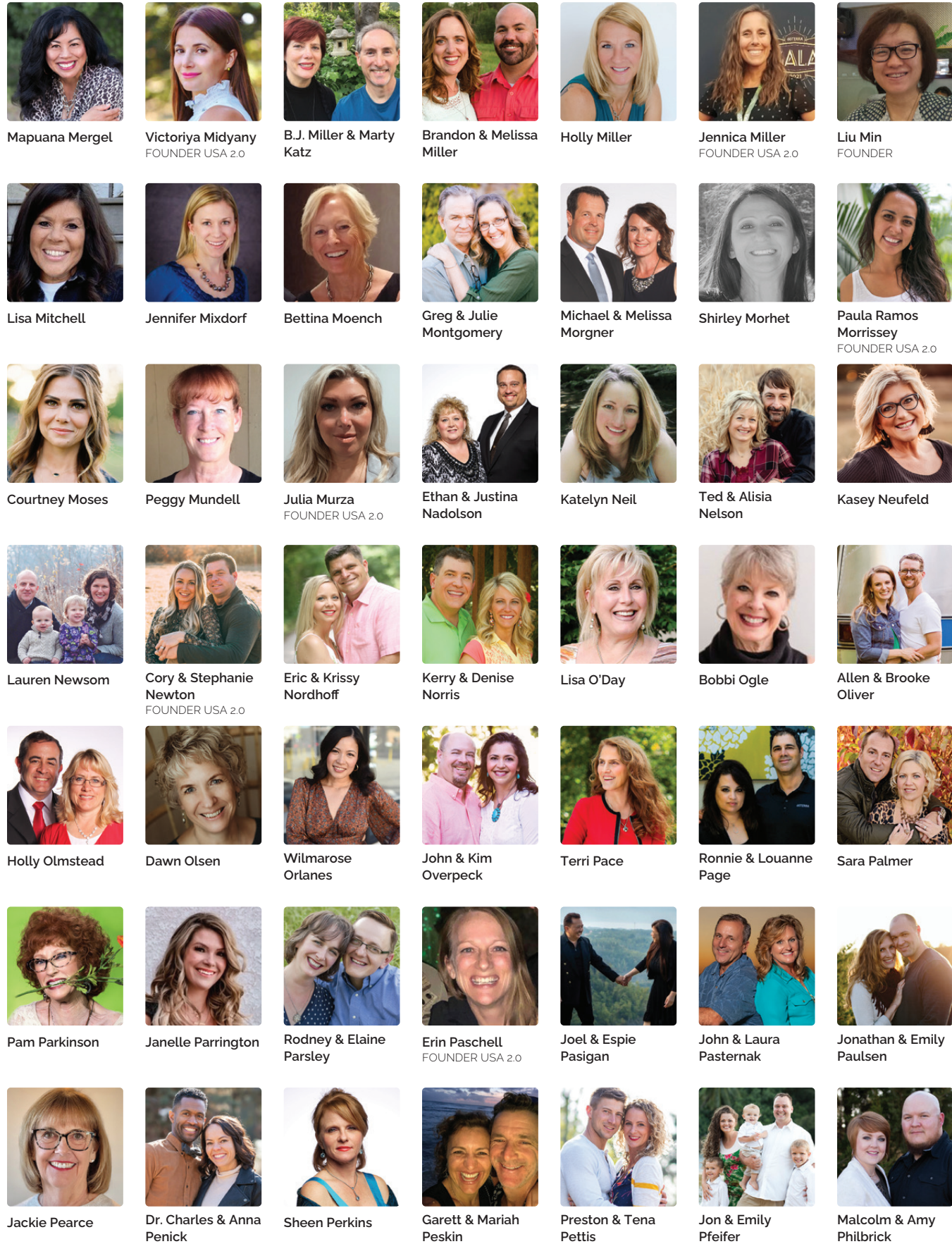
Katie Hussong
 Dr. Kevin Hutter
 Cynthia Incze
 FOUNDER CAN
 Crystal Irish
 Dr. Bellia Jackson
 M.D.
 FOUNDER NAL
 Patricia Jacobson
 Susan Jaeger
 Jasmine Jafferli
 Lindsey Jafferli
 Lindsay Jensen
 Sarah Jensen
 Jan Jeremias
 Christina Jessup
 Yi Li Jie & Tian Li
 Xing
 Alexandra Jiménez Bello
 FOUNDER COL
 Aaron & Jessa
 Johnson
 Erin Johnson
 Leslie Johnson
 Nancy Johnson
 Sarah Johnson
 Busch & Annette
 Jones
 FOUNDER USA 2.0
 Patrick & Rachel
 Joos
 Bill & Deena
 Jordan
 Hagan & Dena
 Jordan
 Nic & Jessica
 Jovanovich
 Jamie Kasarda
 Kate Keck
 Ramona & Kirk
 Keller
 Ashley Kema
 FOUNDER USA 2.0
 Mike & Kalli
 Kenney
 Tracy Keough
 Sheri Keyeski
 Amy Mae
 Thompson
 Cade & Dominique
 King
 Jessica Herzberg
 Lindsay Knapp
 Mike & Megan
 Knorpp
 Dean & Teresa
 Koerner
 Heidi Konecki
 FOUNDER USA 2.0
 Paul & Yolanda
 Koole
 Jod Kranig
 Elaine Krishnan
 Marzena &
 Slawomir Krysiak
 Jeanneth LaBarre
 FOUNDER USA 2.0
 Chantale Laberge
 Allen & Heidi
 Lafferty
 Ramona Laird
 Hillary LaMay
 Keleen Lambert

Golds



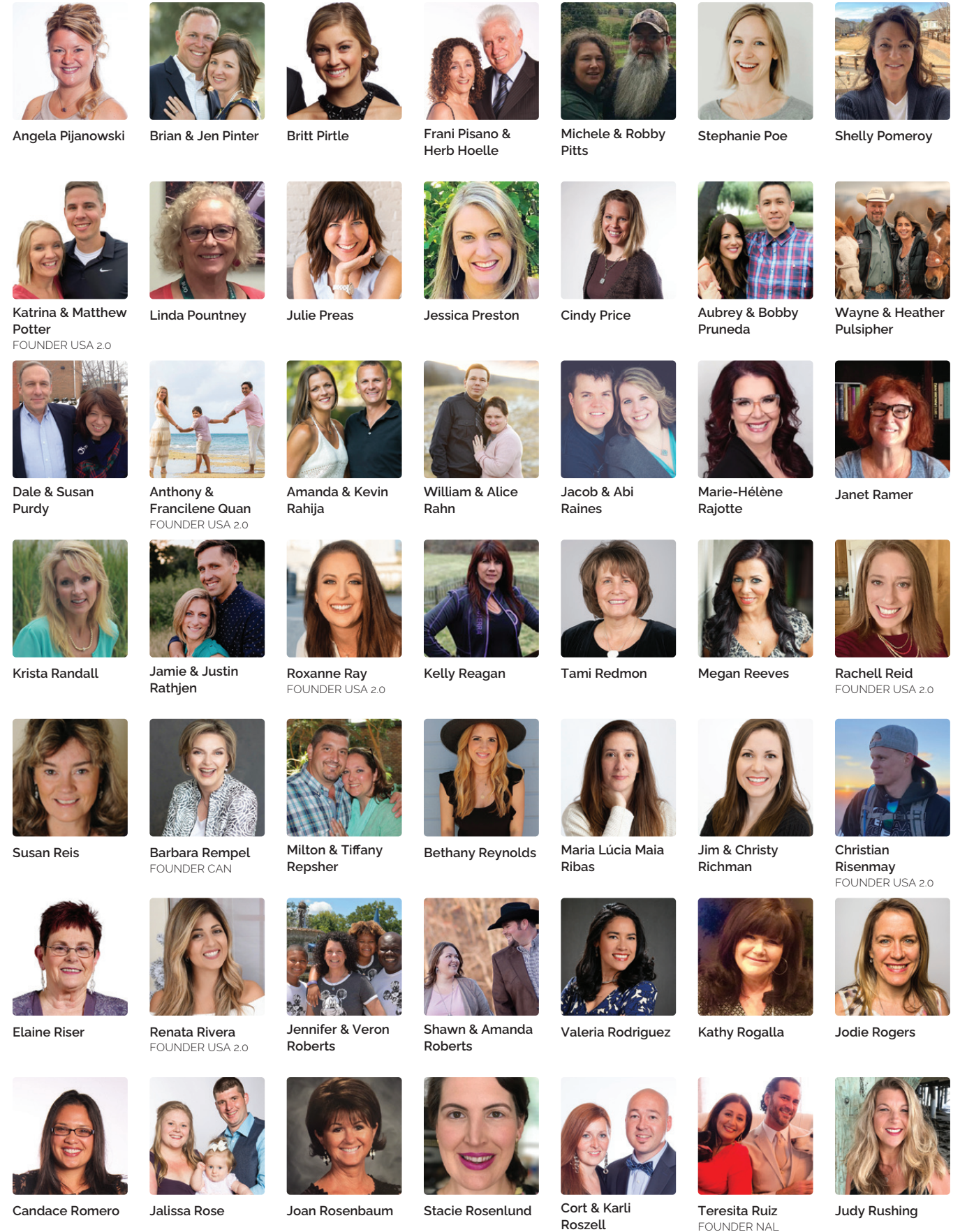
Garrison & Cindy
 Landes
 Amber Landry
 Jim & Carolyn
 Lange
 Monika Lavoie
 Mabel Law
 FOUNDER NAEL
 Nicky & Mike
 Lawnsby
 Matt & Liz
 Lawrence
 Brianne Leah
 Bob & Kathi Leale
 John & Caroline
 Lee
 Arla Leins
 Sophie Lemay
 Jasmine Lemoyne
 Chuck & Christina
 LeRose
 Aurianna Leshner
 Darlene & William
 LeVan
 Dr. Daniel & Katie
 Leverenz
 Baoxia Li
 Helen Man Li
 Maggy Lokken
 FOUNDER USA 2.0
 Latisha Longoria
 Samantha Lotus
 Avasa & Matthew
 Love
 Shelly Loyd
 Samuel Lucia
 Heidi Luekenga
 Jessica Ramos
 Lupercio
 Adele Lurie
 FOUNDER CAM
 Steve & Tracy
 Lyman
 Shannon Macy
 Deidra Maddox
 Brooke Magleby
 James & Cynthia
 Maguire
 Suzana Maia
 FOUNDER USA 2.0
 Ksu Marchenko
 James & Marion
 Martin
 John & Patti
 Mason
 Mike & Alisha
 Mattheis
 Rosetta Matthews
 Richard Maynard
 Paul & Kristin
 Mayo
 David & Holly
 Mays
 Victoria McAdams
 Christine McCue
 Donna McDowell
 FOUNDER USA 2.0
 Jeanne McMurry
 Jena McNabb
 Lisa Meckle
 Margaret Mei

Golds



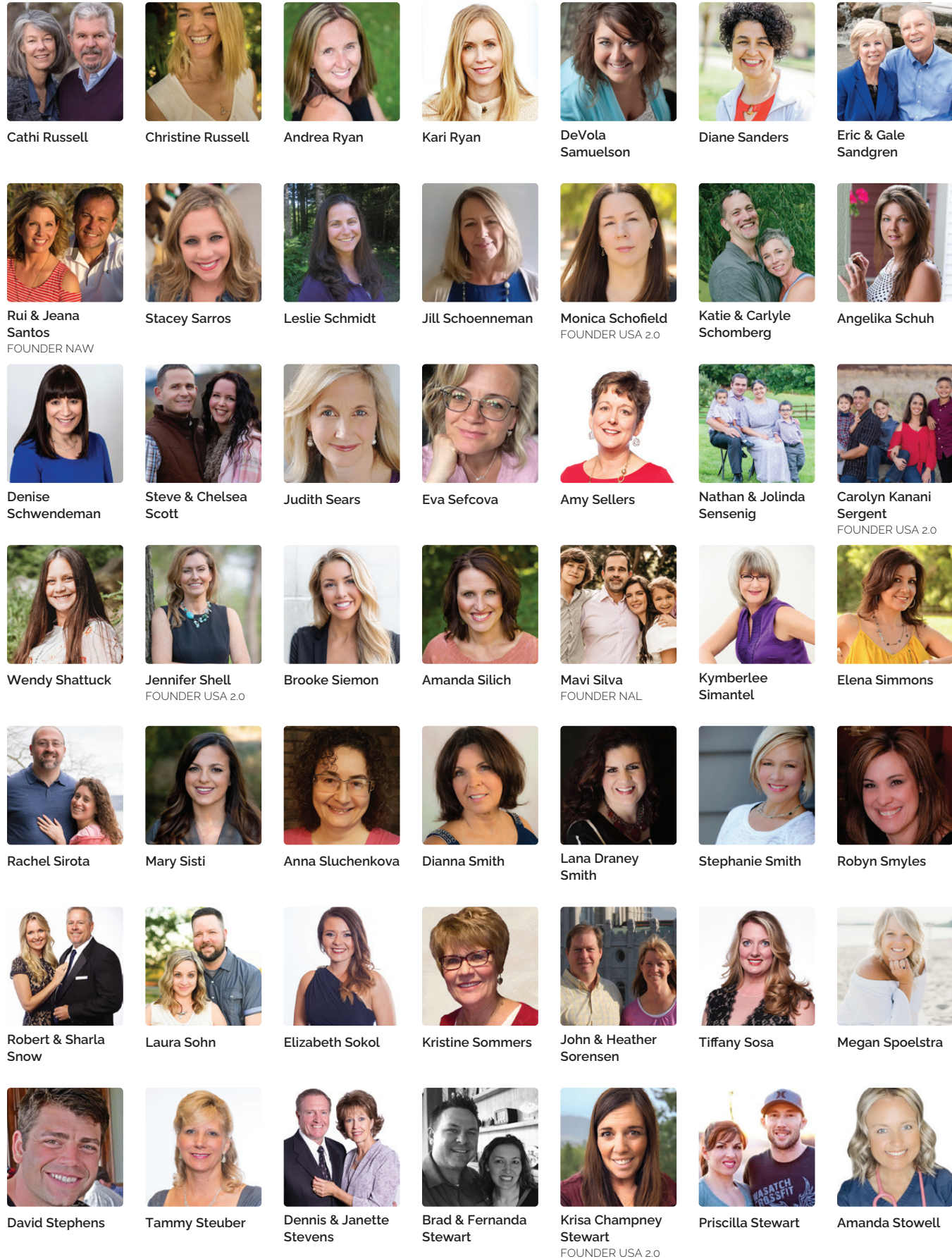
Mapuana Mergel
 Victoriya Midyany
 FOUNDER USA 2.0
 B.J. Miller & Marty Katz
 Brandon & Melissa Miller
 Holly Miller
 Jennica Miller
 FOUNDER USA 2.0
 Liu Min
 FOUNDER
 Lisa Mitchell
 Jennifer Mixdorf
 Bettina Moench
 Greg & Julie Montgomery
 Michael & Melissa Morgner
 Shirley Morhet
 Paula Ramos Morrissey
 FOUNDER USA 2.0
 Courtney Moses
 Peggy Mundell
 Julia Murza
 FOUNDER USA 2.0
 Ethan & Justina Nadolson
 Katelyn Neil
 Ted & Alisia Nelson
 Kasey Neufeld
 Lauren Newsom
 Cory & Stephanie Newton
 FOUNDER USA 2.0
 Eric & Krissy Nordhoff
 Kerry & Denise Norris
 Lisa O'Day
 Bobbi Ogle
 Allen & Brooke Oliver
 Holly Olmstead
 Dawn Olsen
 Wilmarose Orlanes
 John & Kim Overpeck
 Terri Pace
 Ronnie & Louanne Page
 Sara Palmer
 Pam Parkinson
 Janelle Parrington
 Rodney & Elaine Parsley
 Erin Paschell
 FOUNDER USA 2.0
 Joel & Espie Pasigan
 John & Laura Pasternak
 Jonathan & Emily Paulsen
 Jackie Pearce
 Dr. Charles & Anna Penick
 Sheen Perkins
 Garrett & Mariah Peskin
 Preston & Tena Pettis
 Jon & Emily Pfeifer
 Malcolm & Amy Philbrick

Golds



Angela Pijanowski
 Brian & Jen Pinter
 Britt Pirtle
 Frani Pisano & Herb Hoelle
 Michele & Robby Pitts
 Stephanie Poe
 Shelly Pomeroy
 Katrina & Matthew Potter
 FOUNDER USA 2.0
 Linda Pountney
 Julie Preas
 Jessica Preston
 Cindy Price
 Aubrey & Bobby Pruneda
 Wayne & Heather Pulsipher
 Dale & Susan Purdy
 Anthony & Francilene Quan
 FOUNDER USA 2.0
 Amanda & Kevin Rahija
 William & Alice Rahn
 Jacob & Abi Raines
 Marie-Hélène Rajotte
 Janet Ramer
 Krista Randall
 Jamie & Justin Rathjen
 Roxanne Ray
 FOUNDER USA 2.0
 Kelly Reagan
 Tami Redmon
 Megan Reeves
 Rachell Reid
 FOUNDER USA 2.0
 Susan Reis
 Barbara Rempel
 FOUNDER CAN
 Milton & Tiffany Repsher
 Bethany Reynolds
 Maria Lúcia Maia Ribas
 Jim & Christy Richman
 Christian Risenmay
 FOUNDER USA 2.0
 Elaine Riser
 Renata Rivera
 FOUNDER USA 2.0
 Jennifer & Veron Roberts
 Shawn & Amanda Roberts
 Valeria Rodriguez
 Kathy Rogalla
 Jodie Rogers
 Candace Romero
 Jalissa Rose
 Joan Rosenbaum
 Stacie Rosenlund
 Cort & Karli Roszell
 FOUNDER CAN
 Teresita Ruiz
 FOUNDER NAL
 Judy Rushing

Golds



Cathi Russell
Christine Russell
Andrea Ryan
Kari Ryan
DeVola Samuelson
Diane Sanders
Eric & Gale Sandgren
Rui & Jeana Santos
Stacey Sarros
Leslie Schmidt
Jill Schoenneman
Monica Schofield
Katie & Carlyle Schomberg
Angelika Schuh
Denise Schwendeman
Steve & Chelsea Scott
Judith Sears
Eva Sefcova
Amy Sellers
Nathan & Jolinda Sensenig
Carolyn Kanani Sergent
Wendy Shattuck
Jennifer Shell
Brooke Siemon
Amanda Silich
Mavi Silva
Kymberlee Simantel
Elena Simmons
Rachel Sirota
Mary Sisti
Anna Sluchenkova
Dianna Smith
Lana Draney Smith
Stephanie Smith
Robyn Smyles
Robert & Sharla Snow
Laura Sohn
Elizabeth Sokol
Kristine Sommers
John & Heather Sorensen
Tiffany Sosa
Megan Spoelstra
David Stephens
Tammy Steuber
Dennis & Janette Stevens
Brad & Fernanda Stewart
Krisa Champney Stewart
Priscilla Stewart
Amanda Stowell

FOUNDER NAW

FOUNDER USA 2.0

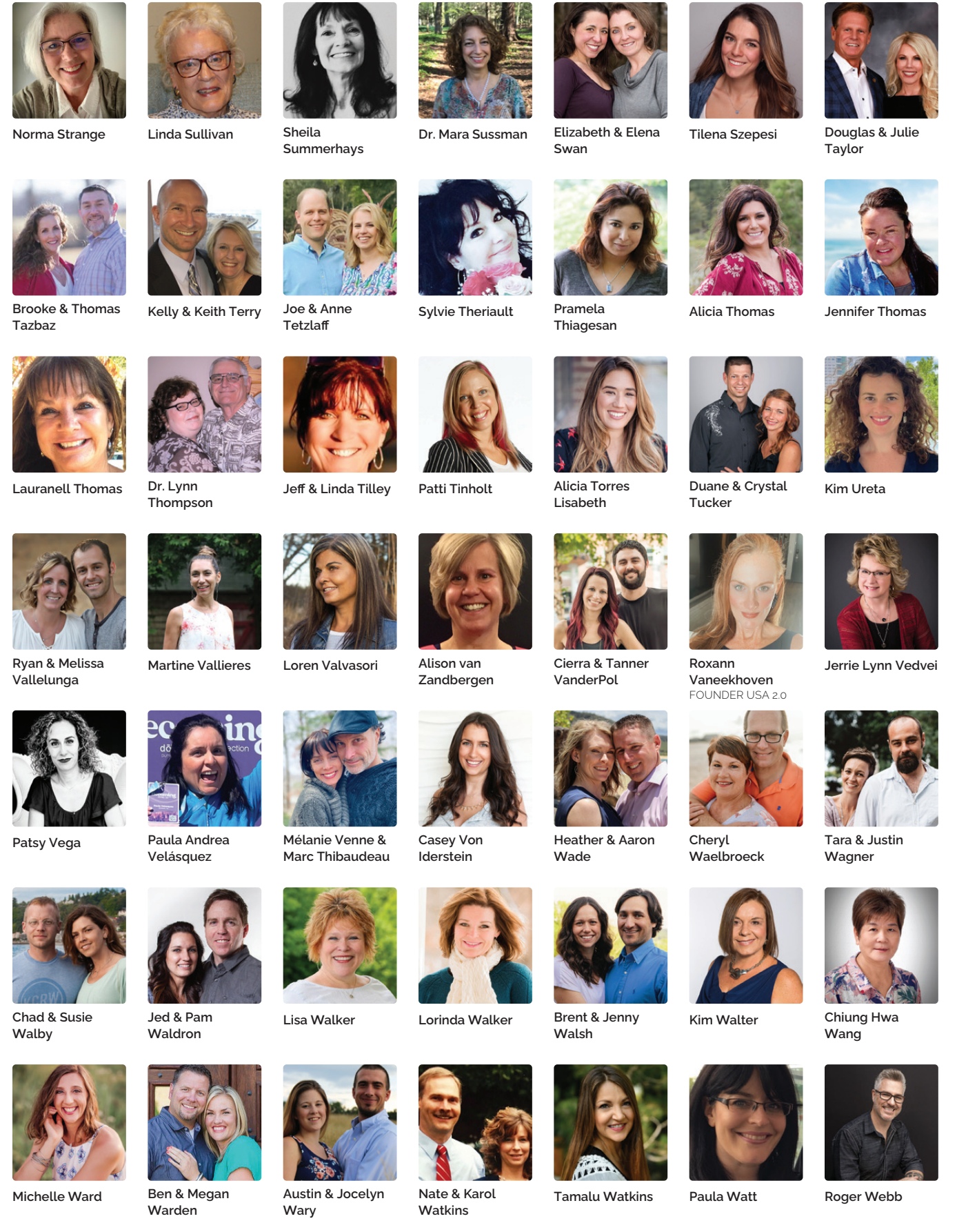
FOUNDER USA 2.0

FOUNDER NAL

FOUNDER USA 2.0

FOUNDER USA 2.0

Golds



Norma Strange
Linda Sullivan
Sheila Summerhays
Dr. Mara Sussman
Elizabeth & Elena Swan
Tilena Szepesi
Douglas & Julie Taylor
Brooke & Thomas Tazbaz
Kelly & Keith Terry
Joe & Anne Tetzlaff
Sylvie Theriault
Pramela Thiagesan
Alicia Thomas
Jennifer Thomas
Lauranell Thomas
Dr. Lynn Thompson
Jeff & Linda Tilley
Patti Tinholt
Alicia Torres Lisabeth
Duane & Crystal Tucker
Kim Ureta
Ryan & Melissa Vallenga
Martine Vallieres
Loren Valvasori
Alison van Zandbergen
Cierra & Tanner VanderPol
Roxann Vaneekhoven
Patsy Vega
Paula Andrea Velásquez
Mélanie Venne & Marc Thibaudeau
Casey Von Iderstein
Heather & Aaron Wade
Cheryl Waelbroeck
Tara & Justin Wagner
Chad & Susie Walby
Jed & Pam Waldron
Lisa Walker
Lorinda Walker
Brent & Jenny Walsh
Kim Walter
Chiung Hwa Wang
Michelle Ward
Ben & Megan Warden
Austin & Jocelyn Wary
Nate & Karol Watkins
Tamalu Watkins
Paula Watt
Roger Webb

PRESRT. STD
US POSTAGE
PAID
PERMIT #6563
SALT LAKE CITY,
UTAH

As you live to serve, exemplify
charity, and liberate others,
you will transform the world.

dōTERRA[®]
pursue what's **pure**[®]



v1

60230643

©2025 dōTERRA Holdings, LLC, 389 South 1300 West,
Pleasant Grove, UT 84062 USA • doterra.com

Except as indicated, all words with a trademark or registered trademark
symbol are trademarks or registered trademarks of dōTERRA Holdings, LLC.