

### Featured Diamonds

Jana Mitten A License to Be Your Unique Self

**Matthew & Heather Reed** Stronger Together

Claudia Gomez El Negocio Está Floreciendo **Adriana Rogers** Turning Roadblocks into **Stepping Stones** 

Adam & Chrissy Seibel Consistency Is Key

**Stephne Hilgendorf** Taking the Time to Listen



### **Featured Diamonds** (Continued)

30 Tiffany Brossoit
Building with Compassion

Espie & Joel Pasigan Embracing the Change

34 Suzanne Blalock Stay True to You

42 Megan Newmans Mentor Magic



### Recognition

- **45** Triple Diamonds
- **45** Double Presidential Diamonds
- 46 Double Blue Diamonds
- **47** Double Diamonds
- 48 Presidential Diamonds
- **50** Blue Diamonds
- 55 Diamonds
- **72** Platinums



Jana Mitten | Monroe, Ohio, USA

# A License to Be Your Unique Self

When Jana started her doTERRA® business, it was meant to help her family and give her a new hobby to enjoy. "The year my two youngest kids went to college, I was looking for something to fill the extra time I'd have on my hands. And of course, I hoped to make extra money, as we were paying for their educations."

However, after her first taste of sharing essential oils, she knew that it would grow into much more, that this was more than a hobby—it was a calling. "I was going to go all in," Jana recalls. "I wanted to reach Diamond by the time my college kids graduated. So I set my sights, made a goal, and went for it. I was newly Silver, and I applied to Diamond Club. I was flying all over the country, supporting my team. It was going great."

But amid her successes, training, and growth, Jana experienced struggles at home that threatened to halt her progress. "It seemed like my family was fine, but I felt something was off. I cancelled a trip to Prague for training, won during an upline team contest." What she found, returning home, was that her youngest child was suffering a personal crisis, throwing her tightly knit family into a tailspin. "It was one of the lowest points of my life," Dana says. "But a member of my upline, Sherri Vreeman, unexpectedly called me in the middle of it all, offering

me support and love. In fact, I had so much support through the five-month ordeal."

Still, this personal hardship for herself as a parent and her family overall threw a major wrench into Jana's fast track to Diamond. "I'd completely forgotten about my goal and timeline. I kept my head down and kept loving, supporting, enrolling, and building."

Then another member of her upline, Stef Stavola, called and told her that she was really close to reaching Diamond. If she just made this last push, she would reach her goal. "I'm so glad I didn't quit. I looked at my calendar at two in the morning and saw, circled seven days later, 'college graduation!'" With her willpower and perseverance, not to mention a caring team, Jana did what she set out to do, regardless of setbacks.

What Jana loves most about her time with doTERRA has been bringing her personal spin to the business. She worked in a ministry for much of her life, as well as wrote songs and sang in a worship band. "I love the way that doTERRA gives us a license to be our unique selves! Tapping into my strengths set me free," she says. "My advice is to dream big and do the work. Do your best in whatever way speaks most naturally to you!"

I never dreamed, in my late fifties, that this former singer, minister, dōTERRA is so cool! It's the soil where the impossible is planted,



Image by Jon Schulte RECOGNITION MAGAZINE



Heather Reed | Vestal, New York, USA

# Stronger Together

Heather was a senior in college, starting down the road to getting her master's degree, when she attended her first essential oils class. "I was desperately searching for the right credentials to put by my name," she remembers. "Well, cue doTERRA®!" One thing led to another, and Heather found herself throwing plans to attend graduate school out the window to pursue doTERRA—not just as a business, but also as her career path. If Heather could go back and speak to her younger self, she'd say, "You don't always need an expensive title or identity to serve people or find success. doTERRA has presented me with that opportunity."

As Heather started her business at such a young age, doTERRA has seen her through many seasons of life, but her journey through motherhood marked the most pivotal point. "What I've seen is that when people have kids, they have the option to make it their excuse or their motivation." For Heather, her children are her motivation. "It was all part of the vision," she says. "When I first explored the dōTERRA business opportunity and learned about longterm sustainability, I had my future family in mind."



### **Planting Seeds**

Heather puts a huge emphasis on long-term vison. "Everything we do plays a role in future success—not just short-term success. Sometimes we even have to sacrifice a short-term win if it means a bigger win down the road."

This is what doTERRA is all about for Heather—building for the future. "This consistent, future-focused mentality helps my leaders push through momentary struggles. I assure them that because they choose to show up time and time again, seeds are being planted that they'll harvest one day!"



## "I'm committed to meeting people where they're at. I'll always choose slow, steady, and committed over fast, furious, and short-lived."—Heather Reed

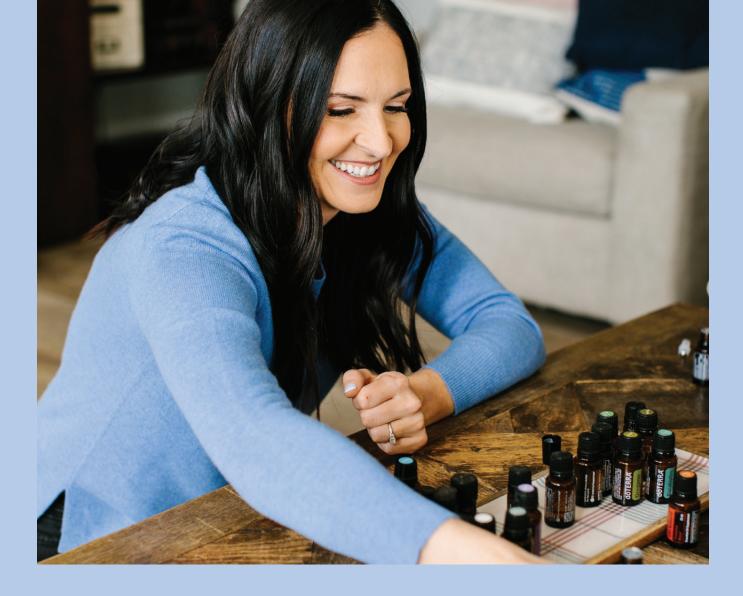
For Heather, it's important for her family to work together as a team when it comes to her dōTERRA business. "We believe that when the family functions as a team, it strengthens both the family and our business." Heather attributes much of her success thus far to her husband, Matt. "Ever since getting married, he's always been actively involved to some degree. Whether he's helping me host a large event or researching and compiling information, I cannot express how much all his efforts have impacted our business. If he weren't active in his support, I can honestly say I wouldn't be where I am today."

Heather emphasizes working together with your spouse or family members to her team, as doing so has added significantly to her success. "I encourage my leaders to have open, honest, and raw conversations with their spouses and families about what doTERRA means to them, what it could mean for them all, and what it'll take from everyone to make it work." Heather promises that this transparency with your loved ones will not only help your business boom, but it'll also lead to stronger relationships.

Images by SD Photography RECOGNITION MAGAZINE | 9







In many ways, our story started when my husband, Jared, was laid off from his pharmaceutical job on the same day our daughter was born and placed in the NICU. What started as a short stint of unemployment ultimately changed our financial situation, encouraging me to say yes to becoming a Wellness Advocate one year later. I'm so grateful for a persistent sister-in-law, who continued asking us to create a doTERRA® business, despite us declining the offer several times.

Initially, I wanted to bring in some extra grocery money—maybe a few hundred dollars a month. I'll never forget the feeling of wanting to buy my little girl a pair of branded shoes without feeling guilty. We hit Diamond in 14 months through tenacity and consistency. Partnered with the best leaders and team, we continued to Blue, always in a "Diamond Club" state of mind.

Going from Blue to Presidential has been the biggest hurdle. Learning how to lead a Presidential Diamond organization and all the ups and downs that come with it—still challenges us every day. Some of our greatest lessons have come through the grind and continual effort it takes to be, what our team calls, an "ever grower," meaning someone who strives for constant and continual growth.

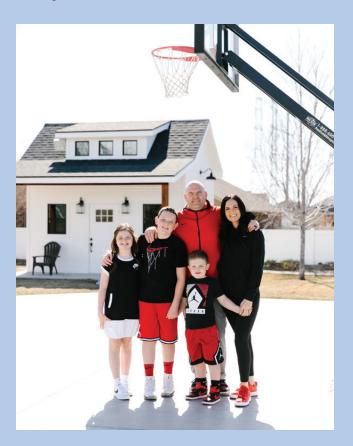
Say yes! Say yes right now, process of becoming great, and then just keep moving forward. >>

#### What advice would you give to someone who's trying to reach Presidential Diamond?

Jared always tells new builders, particularly their spouses, to prepare for a roller coaster. Someone has to be a steadying influence through the ups and downs of building and sustaining a business. Developing good habits from the start will create a foundation you can build on, lean on, and lead with. Continually developing yourself so you can help your team progress is part of your job description. Take care of your team, and they'll take care of you. I work with incredible people—no one works for me. That partnership is lifegiving. We all work together to solve problems, overcome challenges, and grow our businesses.

How do you and your spouse work together in your business? What advice do you have for couples who are working together?

Jared and I have an ongoing exchange of ideas. He helps me see things from a different perspective and plays an active role in our leadership development, while still maintaining his day job. He's also able to take care of everything at home when our business requires my undivided attention. I don't have to worry about if things are all right at home whenever I'm traveling or teaching a class.





### How do you balance running your business and taking care of your family?

A life-changing realization happened when I saw my life wasn't going to look like what I'd imagined—it was going to be even better. It's easy to get caught up in ideals and plans, but when I stepped fully into my role as a mom, wife, and business owner, things seemed to flow better. Perfect balance doesn't exist; rather, it's a matter of prioritizing things at the times when they're needing your focus and efforts.

### At this stage, what motivates you to continue building your business?

I'm motivated by the fact that I can keep improving and that our business can grow stronger and help more people. I'm motivated by the one-on-one success stories I hear about from our neighbors or our kids' teachers as they have great experiences with essential oils. I'm motivated by the excitement people have as they teach their first class or rank advance, continuing to change lives. What I've realized is one of my greatest passions is helping others achieve their goals and dreams.

At the end of the day, shouldn't the goal be to become the best versions of ourselves possible? If we allow fear or doubt to hold us back from our true potential, we'll never be satisfied. For me, it's become much deeper than any monetary perk.

#### How has your doTERRA business changed your life?

doTERRA has changed our lives entirely, on a large and daily scale. It has influenced the way we teach and raise our children. It has supported our physical and financial wellness. It has transformed what we believe our future can be, as well as the futures for generations to come.

nages by Kali Poulsen Photography



## El Negocio Está Floreciendo

En junio de 2019, Claudia Gómez estaba lista para renunciar. Después de sentirse estancada en Premier durante dos años y medio, Claudia se preguntó si alguna vez tendría el negocio dōTERRA® con el que soñaba. Por esa época, Claudia recuerda haber asistido al Retiro de Camino al Éxito, donde tuvo la oportunidad de hablar con la ejecutiva fundadora Emily Wright durante una cena de incentivo. Claudia le confió a Emily que estaba lista para darse por vencida y que no veía la manera de seguir adelante. Recuerda: "Emily me dijo que podía darse cuenta de que había perdido la fe en mí misma, y lo había hecho. En ese momento, no creía que fuera capaz".

Después de su conversación con Emily, Claudia se fue a casa, se recuperó y volvió a comprometerse a desarrollar su negocio y dejar atrás el rango Premier. Otro elemento importante del que se dio cuenta en el retiro fue que no había tratado su negocio como un negocio. Ella dice: "Tiene que ser sincero con usted mismo sobre cómo está tratando su negocio. Si lo trata como un pasatiempo, nunca será más que un pasatiempo caro. Si lo trata como un negocio, lo verá crecer".

Con este nuevo compromiso de tratar su negocio doTERRA como un negocio, Claudia se lanzó hacia adelante y llegó a Plata en septiembre, solo tres meses después de su conversación con Emily. En julio de 2020, su equipo llegó a Diamante. Si bien fue necesario el

trabajo colectivo de su equipo para llegar a Diamante, Claudia quiere que los demás sepan que si progresan o se detienen depende de ellos como individuos. Ella dice: "Siempre tenga en cuenta que su negocio no depende de su línea ascendente o descendente. Depende de usted y de su desarrollo personal. Cuanto más se desarrolle y crezca como persona, más florecerá su negocio ". Debido a que Claudia tomó en serio este principio, vio que su negocio, y a sí misma como persona, comenzaría a florecer en 2019 y 2020, y continuó hasta hoy.

A Claudia le encanta compartir su experiencia y ese momento de luz que tuvo durante el Retiro Camino al Éxito, porque espera que ayuden a otros que se encuentran donde ella estuvo una vez. Al hablar del camino a Diamante, Claudia dice: "Me gusta compartir mi historia. Sé que podría haber alguien más atascado en un rango, probablemente pensando que es imposible seguir creciendo. Quiero que todos sepan que, si su visión y su Por qué son lo suficientemente grandes, lo lograrán ". Claudia cree que todo el mundo tiene el potencial de florecer. Aunque encontró un nuevo foco a través de la cual vio su negocio, Claudia ha mantenido su misión igual: ayudar a otras mujeres a lograr sus sueños. Ella dice: "Mi misión es inspirar y empoderar a las mujeres latinas de todo el mundo para que sean más saludables en general, de modo que puedan servir mejor al mundo".

### El Consejo de Claudia Para Ayudar a Que Su Negocio Florezca

Concéntrese en lo que importa. "Si quiere tener éxito, necesita preocuparse por su gente y conectarse. Veo a mi equipo como una familia. Todos los que se unen a mi equipo se están uniendo a una familia y quiero que todos se sientan bienvenidos. Quiero que todos se sientan unidos".

**Sea usted mismo.** "Me aburro fácilmente, así que, si sigo haciendo lo mismo todos los días, no me funciona. Encuentre un sistema que funcione para usted o cree su propio sistema, pero siempre continúe".

**Escuche.** "Me gusta establecer relaciones cercanas con los miembros de mi equipo para que sepan que

pueden contar conmigo cuando tengan ganas de rendirse. Aprendí a escuchar para poder apoyar mejor a mi equipo y conectarme con ellos. Al escuchar, puede determinar por qué sus miembros comenzaron este negocio en primer lugar y, cuando tengan ganas de renunciar, recordarles su por qué".

Nunca haga suposiciones. "Tenía un constructor que no estaba cumpliendo con el requisito de VP. Supuse que ya no estaba interesada, así que dejé de acercarme a ella. Resultó que en realidad estaba lista para dedicarse a tiempo completo al negocio, pero yo no lo sabía. Mantenga siempre abiertas las líneas de comunicación".

Imagen de Anaii Ríos RECOGNITION MAGAZINE | 15



# Join Us for

# Silver Club

2021 Season



### **Testimonials**

"Silver club challenged me to grow beyond my comfort zone as I started teaching my own classes. It is a pathway to expand your mindset, develop leadership skills, and accelerate your business."

—Mona Chris

"Participating in Silver Club was a step in the right direction for me to really engage with my business and my team."

—Guy-Anne Roy

"Silver Club changed my entire business— I was able to help my team with new tools. We had fun and stayed organized by setting specific goals. It opened my eyes to possibilities I didn't even know were possible!"

—Sophie Lemay

"Silver Club helped me to trust myself, to be effective, and to take time for the team. I learned to keep it simple and focused on how many lives I could change that month."

-Mélanie Alarie

«Nous nous sommes lancés dans l'inconnu, insécures, sans connaître à l'avance les résultats. Et plus l'aventure avançait, plus nous avons compris qu'en travaillant à développer la confiance en soi chez nos bâtisseurs, nous avons développé notre confiance en nous comme leaders.»

-Hélène Beaulieu & Frédéric Plourde

"Silver Club was an amazing opportunity to improve my leadership skills. I was able to grow my business while helping others."

-Claudia Bolanos

"Silver Club challenged and motivated us to give the best of ourselves. It was a good opportunity to unify our organization. It was amazing to see our leaders work together to achieve a common goal."

—Diana Marcoccia & Angie Rodrigues



#### Scan here for more info

Learn key habits that will serve as the foundation of your business and build momentum as you launch yourself to a new rank.



### Dates to Remember:

July: Qualification month **August 10**: Applications are due

September 1-November 30: **Enrollment months** 



### Thinking of mentoring?

The best investment a doTFRRA leader can make is to invest time in their builders. As a mentor to a Silver Club participant, you play an important role in the leadership duplication cycle. Mentoring not only guides new builders, but it will encourage enrollments and rank advancements to organically boost your organizational volume and leadership.



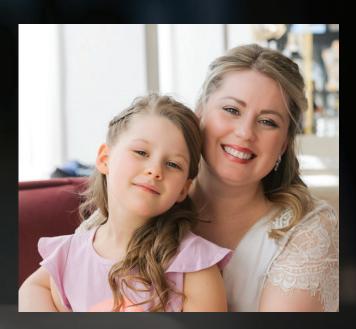
# Turning Roadblocks into Stepping Stones

In November 2018, Adriana hit Diamond for the first time. Despite this major success, within three months, two of her Silver leaders quit. "Talk about a blow," she remembers. "Shame started to settle in. I thought something was wrong with me." Adriana wondered why people didn't want to build with her. She contemplated if she wasn't leading effectively. After a few months of worry and doubt, she decided she wasn't going to give up. "I was open and vulnerable," she says. "I dug in and told my story. Through forgiveness came repair and healing."

After attending Diamond Dash in Prague the next year, Adriana was refreshed with a renewed sense of purpose; however, it wasn't always like this. "For years, my dōTERRA® business was a lonely place. Lonely with a capital L." Adriana longed to work with people she could mesh well with. She learned this new way of teaching and training at Diamond Dash made building her business a joy. "It's become rewarding and energizing instead of exhausting. The training I got leading up to and in Prague brought my team together. It gave us a road map to follow so they don't have to feel like they must be me or do it my way. My team members can take the principles and make the business their own. We have a community of amazing women who are so much fun to spend time with and learn from."

takes dedication and grit, but it's worth every bit.

-Adriana Rogers



For the struggling leader, Adriana suggests tapping into one's individual strengths. Adriana was a brand-new Silver sitting in the auditorium at convention when she first learned about the strengths test. "I felt liberated! I wept, right there in my seat," she remembers. "For the first time in my life, someone told me there was nothing wrong with me. In fact, the traits I'd been ashamed of were actually strengths! That was really the start of my journey, building myself and my dōTERRA business authentically. I've had to work on it over the years. You don't go over 30 years believing one thing about yourself, and then suddenly change. It takes dedication and grit, but it's worth every bit."

Adriana says, "You've got to have tenacity in this business. If you give up because of any excuse, you'll find your excuse. To me, excuses are just reasons to push through. This is greater than me. How could I keep this precious gift to myself? I must share it."

Images by Shannon Wong \_\_\_\_\_RECOGNITION MAGAZINE | 19



### Adam and Chrissy Seibel | Bloomer, Wisconsin, USA

# Consistency Is Key

From the earliest days of building her business, Chrissy Seibel focused heavily on supporting her customers. She says, "When I had just eight customers, I offered a monthly make-and-take night. They'd all come to my house and bring their essential oils, and I'd have the other items they needed to make something: rollers, sprays, bath salts, and so on. It was my gift to them every month." This monthly activity sparked great conversations. Her customers would ask Chrissy questions about their products, wellness topics, and even about sharing essential oils. It provided an amazing opportunity for everyone to learn from each other.

As her business continued to grow, Chrissy realized that hosting from her home wasn't always going to be practical. Getting creative, she reached out to a local brewery, whose owner said she could teach classes in their backroom twice a month, which she did every month for three years. "We rotated through topics like essential oil basics, women's health, green cleaning, pets, kids, and whatever else people wanted to learn about. All these classes were open to the public, so it was a great way to support my existing customers and bring in new ones."

Chrissy credits the success and growth of her business to a combination of quality education and consistency. She says, "It made all the difference in my business, and I continue to show up for my customers month after month—not just when it's convenient or when I feel like it." Last year, showing up consistently for her customers looked a little different. Like many, she'd built her business almost entirely in person and had to adjust. But it didn't take long for Chrissy to be back in a routine, leaning into her strengths with more classes and education. She holds weekly education classes through video conferencing, monthly education on social media, and frequent workshops for people who want to host and share essentials oils with their family and friends.

While Chrissy remains a huge proponent of nurturing your customers and being consistent in your business, she's also an advocate for doing those things in whatever ways you love doing them. "When I tried to build my business by doing things exactly the way other people did, I got frustrated and bored. My favorite part of building a dōTERRA® business is teaching classes, and I've learned the more I lean into doing the things that bring me joy in my business, the more momentum I gain."

Ever felt guilty when you didn't finish everything on your list for the day? Here's Chrissy's take.

"I tried to do lists with three things I was going to accomplish that day, but when the day didn't go as planned or my kids needed me more than I expected, I'd end up feeling frustrated and guilty that I hadn't gotten everything done.

"So instead, I like to make a list for the week. Then I check things off each day as I get to them. This small shift has helped me be all in on my work when I have the time and still give my family my full attention when they need me. If there's anything left on the list at the end of the week, I simply move it over to the list for next week."







Tell us about your journey to Presidential Diamond.

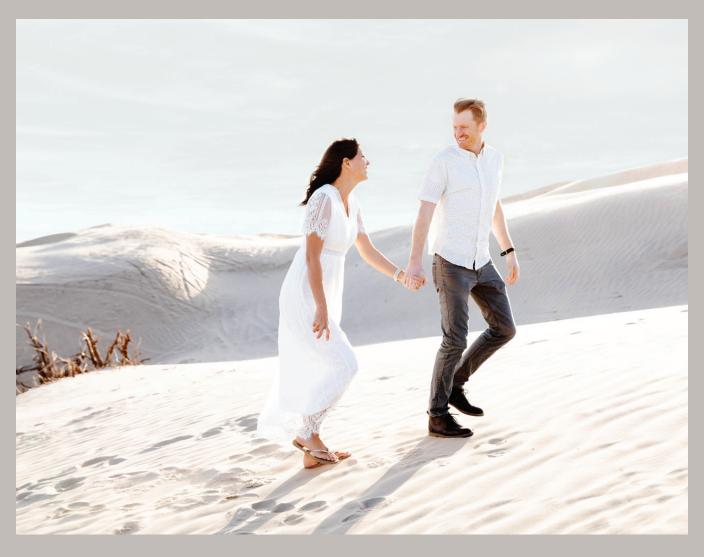
Richard: The first lesson Jenn had to learn was to believe in herself. We never imagined we'd be at this point of Presidential Diamond. We just wanted the oils to pay for themselves—we loved the products but couldn't afford them. We saw people who were successful in their business and thought we could never get there, but we discovered that by being consistent in teaching classes and sharing with others, we could go big with our business.

Jenn: Our road to Presidential Diamond was a slow burn. I progressed quickly at the start but stayed at Blue Diamond for six years. There were times it was really difficult. It was hard not to compare myself to everyone else. I couldn't figure out what I was doing wrong. Eventually, I learned what I needed to shift to propel my team forward.

Jenn: I wasn't putting enough time into it. Setting out a strategy was key. I mapped out my organization to see what needed to happen to move forward. I broke it down to specifics, like how many classes I needed to do and where I needed to place people.

Jenn: I hit Diamond before doTERRA had many of the resources that are available now. You don't need the newest or trendiest things. It's really all about the basics. I found a lot of success from make-and-take classes, where I'd show people how to make products with their essential oils that they could take home.

Richard: Another huge thing for Jenn has been networking with other builders. It's been great getting ideas from other people. She tried a bunch of different things to see what worked for her and the organization. Sometimes, things work great for other people and don't work great for you. It's consistent trial and error. That really helped us grow.





Look for reasons to keep going rather than reasons to stop.

Jennifer Oldham

What advice would you give someone who's trying to reach Presidential Diamond?

Jenn: Focus on the next rank. If you're just starting, don't focus on Presidential Diamond. That can easily become daunting. Of course, have an overall goal of where you want to be eventually, but you should have your sights on the next rank. Focus on stabilizing where you're at. There are lessons to be learned and adjustments to be made at every stage.

Richard: If you hit a roadblock, take a step back and assess what it is that's keeping you from getting to the next level. If you're looking too far ahead and missing basic parts like enrolling customers, you'll get stuck. Solve these problems one step at a time. Focus on what's right in front of you. Too often, people aren't' willing to do that. They look far ahead and can't see what's holding them back right in front of them.

How do you and your spouse work together in your business? What advice do you have for couples?

Jenn: doTERRA is more of my thing than Richard's. He does the end-of-the-month numbers and some behind-the-scenes strategy. A lot of the strategies we implement come from his experience in his business, but I'm the one working with people, teaching classes, and enrolling. This dynamic works for us.

When we started doTERRA, there was a huge push for husbands to fully work with their wives, but I don't love that for us. My husband owns his own business. I think working together is good for some people, but it doesn't always have to be that way.

At this stage, what motivates you to continue building your business?

Jenn: The more successful I am—and the longer I can sustain that success—the more lives I can bless. My motivator is more than being able to support my lifestyle. It's about having the ability and opportunity to help people.

How has your doTERRA business changed your life?

Richard: The freedom doTERRA provides is something you can't find anywhere else. Jenn can work and be with our family. Sure, there are things here and there, but that family time—especially while our kids are so young—has been a huge blessing. We also love being able to introduce that same freedom to other people on our team and see it enhance their lives.

Is there anything else you'd like to share?

Jenn: I've built through the loss of a child, my husband's traumatic accident, and several major moves. Don't quit. So many people want to quit. Treat it like a real business. Don't quit just because something is hard or you don't hit your goal three months in a row. Don't walk away. Stay and figure it out.



Images by Kara Schmidt RECOGNITION MAGAZINE | 25





### Stephne Hilgendorf | Chelsea, Michigan, USA

## Taking the **Time to Listen**

In 2018, Stephne and her family decided to sell their house, buy an RV, and travel the US for a year. "That year on the road was nothing short of amazing," Stephne remembers. "We saw things we could have only dreamed of and met people we wouldn't have otherwise met. We not only lived we thrived!" The repeat income from Stephne's doTERRA® business and her ability to work from wherever she was facilitated this amazing opportunity for her and her family.

It took trial and error to get Stephne where she is today. Since day one of starting her business, she's focused on putting people first. "Each leader is an individual. One mold won't fit every person. I remember one leader struggling a few years ago, and sometimes all I could do was listen. It's what she needed at the time. Yes, there were coaching opportunities and insights I could give, but mostly it was just serving as a sounding board and truly hearing what she had to say."

Stephne considers her relationships with people to be incredibly important to her, and in the beginning she had a hard time "selling" to people. She says, "I'd always get weird when I started to 'sell.' and I didn't want to offer samples to friends because I didn't want them to think I was just there to get them to buy something."

It wasn't until Stephne learned how to channel her strength at building relationships that she flourished. "I learned I really needed to listen to people and create an environment for them to open up. When people feel love and care, they feel heard!" People began opening up to Stephne in ways that allowed her to make recommendations based on individual needs. "When I've taken the time to listen and build relationships to people, they've become my best customers. They feel hope, and that's what matters to me."

## Just go for it! Don't look back. Take the leap of faith and run!

### -Stephne Hilgendorf

If Stephne could go back and tell her younger self something, it would be to stay consistent. "There were times when I'd push, and then take long periods of time off, invisible and unavailable to my team," she says. "In those times, my business would always stall. One thing I've learned is that less intensity on a consistent basis is the key to growth."

### On Avoiding Whiplash

New systems are around every corner that seem to have amazing things to offer, but sometimes too many methods and strategies can give you whiplash. Here are two tips from Stephne to help you find your business groove without getting a headache:

Find out what works for you. "We're individuals. Take

When in doubt, get back to the basics. "Find people,

Takeaways from Leadership Retreat **2021** to Boost Your Business Today

# 1

### **Get To Know Your Oils**

Use your oils—really use them. Test them all out, find ones that really speak to your soul, and use them! Don't let them sit on your shelf. When you know the oils and you can't wait to crack open the bottle, building your business is simple and flows effortlessly because you know that what you are offering has the potential to change someone's whole life.

Breanna Holbrook, dōTERRA Platinum

### **Find Your Purpose**

It is so important to know your purpose. Find out what drives you because without that there are no systems or checklists that will work. You have to have a desire for more, something that keeps you up at night, something that shakes you to your core. When you marry that with a logistical plan, that is the special sauce.

Karissa Cosentino. Qualified US Founder 2.0

# 3

### Go All In

This is not for the faint of heart, and it is not for those who are half-way in. It isn't for those who feel they have already paid the price and have arrived at their destination. It is for those who still have that hunger, for those who have great need, or for those who feel they have a greater purpose, or a mission to perform. It is also for those that simply need more help than they can themselves provide. Does it work? Yes it does. Does it take practice? Yes it does.

David Stirling, Founding Executive, CEO





For Tiffany Brossoit, a true leader is one who can inspire and empower others. As she's built her business. Tiffany has done all she can to be that kind of leader for her team. "I truly care for each of my builders. My deepest desire is to serve them however I can and be present, not only as a business partner but also as a friend." This sincere compassion for those on her team has helped Tiffany build an incredible community.

She's found that one of the best ways to lead her team is to help members find their Why. "When we lift our builders up and help them tap into their Why, the true magic happens." Once builders find their purpose, the whole team feels the benefits. Tiffany helps her team members find their Why by communicating with them, understanding their goals and desires, loving them where they are, and supporting them along their journey. She feels that "the more we focus on serving others, the more mountains we can move!"

Tiffany's ability to build belief in others only came after she learned to believe in herself. Before she began building her business, she had tried working with two other network marketing companies, but she didn't find the success she was looking for. When she came across dōTERRA® essential oils, all that changed. She fell in love with the products and used them for two years. As her love for essential oils grew, sharing came naturally. Tiffany began by enrolling her friends, and she and her husband soon recognized the potential to grow their passion into something special. She took a leap of faith, believing in this opportunity to grow a meaningful business, and now she's enjoying the wonderful community she's built. Looking back, Tiffany has just one regret: "I think my biggest mistake was not going all in right away."

For Tiffany, the journey after going all in hasn't been easy, but she "would do it all over again in a heartbeat." She experienced the difficulty of balancing business and family and endured financial struggles with her husband's business. "I wasn't that leader who hit Diamond in six months. It wasn't easy. It took me five years of grit and grace." With her determination and passion, Tiffany has found success. She feels deep gratitude for her journey and believes that some of the most beautiful things in life are born out of the most difficult experiences.

Tiffany looks forward to the future with hope and optimism. She encourages other Wellness Advocates to do what they can to serve their teams and move forward with determination and a personal Why. With a love of the products, Tiffany believes Wellness Advocates can find great success. "I feel like when something has changed your life, how can you not share it with others?"



Espie is the first to admit she doesn't like selling. When she started her dōTERRA® business, she felt like she didn't have enough connections to build from or what it takes to be a "salesperson." Through her journey, she's learned there isn't one type of successful Wellness Advocate—she could use her unique talents to build a business worth being proud of.

Despite bringing her personal strengths and experiences to her doTERRA business, Espie repeatedly had to stretch beyond her comfort zone. Because of her responsibilities at the time, Espie continued working at her job as she built her business. She remembers after a global convention

that she didn't take her convention wristband off. She kept it on as a reminder of what she really wanted—to fully build her dōTERRA business. Every day, she'd look down at her wristband and think of the intimidating and inspiring goal before her. Finally, Espie decided to move from the US to the Philippines to build her business. She remembers, "It was one of the most difficult decisions I have ever made. People would say I was out of my mind. But change is the only constant in life, so my husband and I decided to embrace the change."

Though she grew up in the Philippines, Espie had lived in America for more than 30 years and quickly encountered



roadblocks with building in another country as she relearned the culture. She felt discouraged at times, but she's grateful for the support of her husband and her team, which carried her through the doubt as she worked to fulfill her dream of reaching Diamond. Espie reached Silver and Gold quickly, but then felt stalled in her progression. During a particularly hard time, Espie remembered some advice from Founding Executive Emily Wright. She says of that time, "I felt like I was the slowest dōTERRA builder ever. What kept me going was what Emily said: it doesn't matter how slow you go, because there's no such thing as failure with dōTERRA. And she was and is absolutely right."

Between leaving the US and making changes to build her dōTERRA business, Espie has had plenty of opportunities to stretch beyond her comfort zone. She says, "I was quite comfortable with my life until I started thinking about going Diamond. That made me uncomfortable. Stepping out of my comfort zone is a real challenge for me. But I realized there's more to life than being comfortable." When thinking back on her journey and the sacrifices she made to reach Diamond, Espie says, "Sacrifices have to be made for anything worthwhile in life. And with dōTERRA, those sacrifices have been well worth it."

Image by Jobert Manalo Photography

RECOGNITION MAGAZINE | 33



### Suzanne Blalock | Jonesville, North Carolina, USA

# Stay True to You

Suzanne was 56 years old when she was first introduced to dōTERRA® products. After hosting her first essential oils class, she had an epiphany. "I knew this was what I needed to do. The timing was right, and I was ready for a change," she remembers. Suzanne juggled teaching piano and caring for her granddaughters, all while starting her dōTERRA business.

"At first, my husband, Randy, wasn't on board," she says. "But then he realized I was good at it, and it was worth my time to bless our family financially." Suzanne's goal was to provide additional income to help her husband's situation, as his health was declining. "Little did I know that just three years after starting with dōTERRA, my husband would have two major surgeries and go on disability. His income decreased, but the income I earned with dōTERRA really helped us." Randy now helps Suzanne behind the scenes, taking care of expenses and mailing out prizes.

Anyone familiar with Suzanne knows she's a natural nurturer. She helps her builders get through rough times with encouragement and walks beside them to provide hands-on support. "I care deeply for the gals on my team," she says. "I help them until they feel comfortable doing it themselves." Suzanne's seen that by valuing and respecting her builders, she gets the same respect and trust in return.

Suzanne attributes much of her success to consistency and staying true to herself. "I love teaching and enrolling, and my consistency has helped me become a top enroller. I don't mind striking up a conversation with a stranger. I smile at others and enjoy meeting new people and being friendly. I look for opportunities to share a testimonial that would help someone with an issue they struggle with."

Suzanne advises builders not to rule those in their late fifties or early sixties. "I knew nothing about essential oils, I didn't even know what a diffuser was," she admits. "Now, I'm passionate about teaching people what essential oils can do, because they've helped me and my husband so much. There are other people like me who want to feel better. Let's go find them and change the world!"

You don't have to be an essential oil expert to do this business. If you're self-motivated and are teachable, you can learn to do this! I'm living proof that you can learn new skills at any age.

#### Suzanne Blalock





### Going the Extra Mile

Suzanne is passionate about making people feel better. She loves serving those around her. "People don't care how much you know," she says. "They want to know how much you care."

Look for opportunities to encourage your builders and customers. Here are some great examples:

- Send a sympathy card if there's a death in the family.
- Send a note with a roller ball, telling them how much you appreciate them.
- Send your thoughts and feelings to them regularly through text or call.



#### Tell us about your journey to Presidential Diamond.

We both have many years of experience doing this kind of work and have learned persistence is key. There are a lot of highs and lows in this industry. With other companies, we've felt defeated after putting in a lot of effort but not receiving proper support.

However, working with doTERRA came as such a surprise. From service to products, every leader is given a lot of support and encouragement. The first time we toured the location in Utah, years ago, we could feel that many people truly love the products and appreciated the company. As we gradually participated in more doTERRA® events, like the annual global convention, and learned more about the company, we decided to work with doTERRA in the business. doTERRA has made us feel rejuvenated, allowed us to find new business opportunities, and reignited our desire to stay in this industry.

#### What advice would you give to someone who's trying to reach Presidential Diamond?

Give yourself time when you're first starting out. Of course, setting goals is necessary, as is overcoming hurdles. It's important to be open to trying new things and adapting. There are no breakthroughs without growth.

In this industry, it's so important to align your business with the direction the market is going. You'll see so much more growth that way. doTERRA has earned the absolute best in product quality guarantees, so it's a company that you can trust. You don't need to change your ways or be a super salesperson. Being yourself is simply enough.

Because there are often regional and cultural differences, it's necessary to establish mutually caring relationships. We aim to improve a little bit every day. We don't expect to change everyone in a day's time. Slowly but steadily, every one of us connects with each other, cares for each other, and builds a culture based on love. It's important to think about how to keep a business everlasting. It doesn't matter how much money you bring in today—the key is to think about overall sustainability.

#### How do you and your spouse work together in this business? What advice do you have for couples?

We started the business together from the beginning. Despite challenges, we believed as long as our common goal was right, we were on the right path. The doTERRA business opportunity is particularly suitable for couples to build together. Women tend to be detail- and people-oriented so men can focus on developing the business and its future direction. Couples can complement

each other. When one feels defeated and wants to give up, you have your other half to talk things over. When a couple is united, they can turn anything into success.

#### How have you learned to balance running your business and taking care of your family?

We're both focused on the business and work together well. We take turns going on business trips so there's always a parent who can take care of the kids at home. It's said that harmony in a family brings success to everything. Careers are important, but you should place great emphasis on your family life, no matter what. You'd be left with nothing without your family.

#### How has your doTERRA business changed your life?

doTERRA has provided us with more security in life. We feel confident about the future and look forward to growing with doTERRA. We've also helped many people through our business. We've always been charitable, but we now have more capacity than ever before to help others.

As long as you improve a bit by bit each day, believe in the good of this world, embrace responsibilities, and take action, you can achieve your dreams.

#### **Helen Wang**



## 只要每天進步一點點,相信世界的 美好,勇於擔當責任,身體力行, 你有能力可以達到你的夢想。

#### **Helen Wang**

#### 請和我們分享您們達到鑽石總裁的旅程。

我們在這個行業中已有多年的經驗,在這個領域中堅持是 最重要的。這個行業裡有開心的時候,也有低潮、覺得心 灰意冷的時候。做其他公司的直銷商時,時常覺得自己付 出很多,但一直沒有獲得那些公司提供的適當支持。



遇到dōTERRA 真的很驚喜,服務到產品,對每位領袖的支持與鼓勵非常的多。多年前第一次參加猶他州公司導覽,雖然當時還是很小的公司,但我們能感受到很多人真心喜愛產品,認可公司。隨著後來慢慢接觸公司活動(例如全球年會),更加了解公司之後,決定成為公司的創業合作夥伴。公司讓我們耳目一新,讓我們看到新的事業商機,並且重新燃起繼續留在這個產業的渴望。

#### 您會提供給想要達成鑽石總裁的人什麼建議?

剛開始需要給自己一些時間,但是也需要設定目標, 克服重重困難,願意改變與成長。無法成長就無法突破。

這個產業是發展市場潮流,符合趨勢,商機是非常大的。dōTERRA的產品品質保證已獲得認可,值得信賴。你不需要改頭換面,變成超級銷售,只需要做自己就可以了。

區域和文化差異一定會有的,建立相互關心的關係可縮小隔閡。我們的目標是每天漸入佳境。即使無法一蹴及就,但我們可以日積月累地將彼此聯繫在一起、關愛彼此,將愛深耕我們的文化之中。重要的是如何維持永續的事業,而不是目光短淺只求當下。

#### 您們夫妻如何一起經營這個事業?您們會給其他 夫妻什麼建議?

我們從一開始就一起經營事業,雖有挑戰,但我們知道只要共同目標是正確的,我們就走在正確的道路上。dōTERRA事業機會尤其適合夫妻一起經營。女性通常比較細心,也較善於人際關係。男性就可以專注於發展事業、及未來的方向。當一方堅持不了想要放棄時,你的另一半可以疏導你。當夫妻合一,就可以珠聯璧合,戰無不勝。

#### 您們如何在事業和家庭中找到平衡?

我們兩人配合的很好,專心一致,齊心協力的一起專注地做。夫妻輪流出差,另外一個人可以在家照顧孩子。家和萬事興-無論事業多重要,都要注重自己的家庭,因為失去之後就沒有了。

#### dōTERRA事業如何影響您們的人生?

我們有慈善之心,希望能幫助世界上需要幫助的人;藉由多特瑞,我們有能力給與更多人所需要的援助,回饋社會。

doTERRA讓我們的生活更有保障,讓我們對於未來感到希望,安心與多特瑞一起共同成長。



# We're Investing in

The dōTERRA Business Building Certification Course is Now Included with Every Wellness Advocate Membership

This course was created using established, duplicatable methods taught by top leaders. Filled to the brim with scripts, tips, and tools from some of the most effective leaders in the business, this training lays out a straightforward, clear, and proven roadmap for success.

### Is this course for you?

- Have you hit roadblocks while building your business?
- Are you suffering from information overload and want to rely on one verified source?
- Are you interested in increasing your skillset and implementing proven strategies?
- Does the fear of failure hold you back from taking the next step?

### Learn the Secrets of 11 Top Wellness Advocates

Throughout this course, you'll learn the principles of success used by top field leaders, who know what it's like to be in your shoes. Learn the basics of building a strong dōTERRA® business so you can authentically show up and serve in a way that only you can. Your unique voice is needed.



Bailey King



Daniela Romay



Eric Larsen



Jen Frey



Justin Harrison



Kalli Wilson



Laura Jacobs



Lil Shepherd



Melyna Harrison



Natalie Goddard



Regan Piekenpol



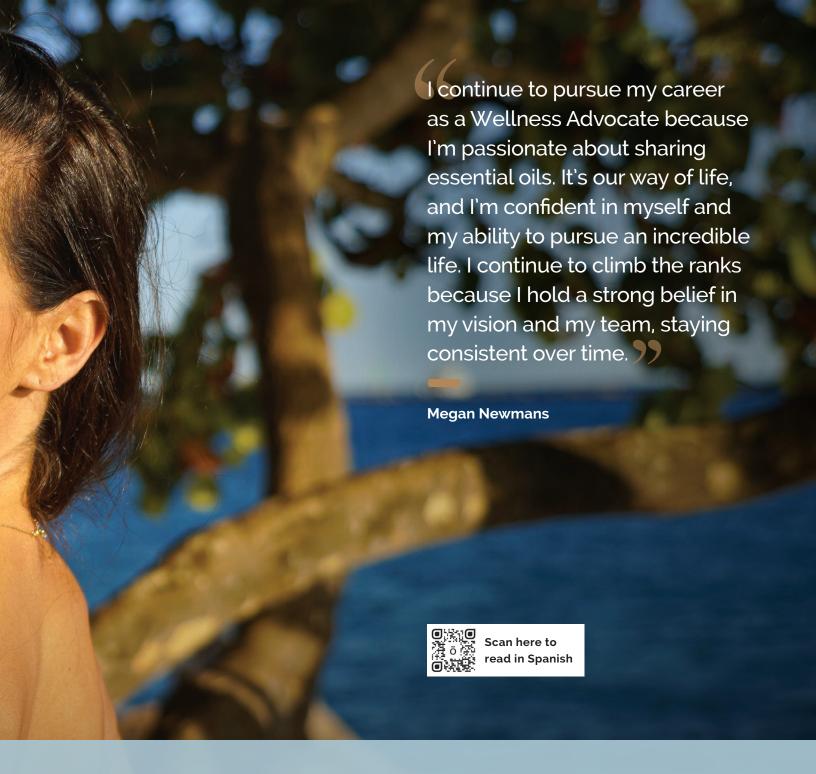


For Megan Newmans, the most rewarding part of a successful dōTERRA® business has been helping others live better lives. She's found that building her team allows her to pour belief into her downline so they can catch a glimpse of the incredible possibilities. "Words cannot describe the feeling I get, seeing so many my teammates' lives transformed because of this business." It's her love of special, soul-enriching moments like those that helped Megan get where she is today.

But it hasn't been an easy journey. When Megan first began building, she struggled to find committed business partners who had the same goals as her. Initially, she'd be excited to

add new prospects to her team, but that excitement often dwindled when Megan discovered she may have placed them incorrectly in her business structure.

Instead of being overwhelmed by discouragement, Megan strove to gain more experience and knowledge. Now, she understands how crucial it is to take the time to understand her new team members, especially through Wellness Consults. "I overcame this by really getting to know my new builders, asking a lot of questions to find out their goals and which path they were aligned with before deciding on proper placement."



Megan makes her relationships with her team a priority. Rather than letting follow-up be her downfall and second-guessing her communication with her team members, she takes the time to be a strong mentor. She asks questions and listens to determine the needs and goals of those she leads. And the rewards have been huge: "Learning from my mistakes has helped me be a better leader, for myself and my team." These practices have led Megan to make a thriving business.

Through all the pressure and learning opportunities brought about by traveling, building, and participating in Diamond Club, Megan has become an inspiring leader. "I'm passionate about sharing essential oils. It's our way of

life, and I'm confident in myself and my ability to pursue an incredible life." She's taken her talents and created a business that's all her own.

However you choose to build your business, Megan believes confidence in yourself is key. She says, "Have pride in network marketing and shout it out, loud and proud! I feel that being direct and owning my position as a Wellness Advocate is what's brought much of my success in this business." Through gaining knowledge, becoming a mentor, and believing in herself, Megan is making her career dreams come true, and the best part for her is seeing others on her team do the same.

Image by Chris Bonilla RECOGNITION MAGAZINE | 43

# dōTERRA

# Wellness Advocate Recognition

# **Triple Diamonds**



Patrick & Allyse Sedivy

## **Double Presidential Diamonds**



Wes & Hayley Hobson FOUNDER EUR & PWC



David & Tawnya Hsiung FOUNDER



Marie-Kim Provencher



**Boyd & Sandy Truman** FOUNDER USA



Sun Zhong & Xi Fuchun FOUNDER

# **Double Blue Diamonds**



Elena Brower



**Andy & Natalie Goddard** FOUNDER USA



Justin & Keriann Harrison FOUNDER USA



Jerry & Laura Jacobs FOUNDER USA



# **Double Diamonds**



**Kenny & Rebecca Anderson** FOUNDER EUR



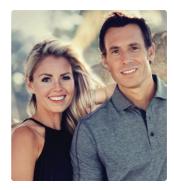
Shane & Rebecca Hintze



Paul & Betsy Holmes



Eric & Andrea Larsen



Ange & Chris Peters FOUNDER CAN



Kacie Vaudrey & Mike Hitchcock



Melody & Walter Watts

## **Presidential Diamonds**



Paul & Delmar Ahlstrom FOUNDER NAL



**Cristina Badell** FOUNDER NAL, PWC, & USA 2.0



**Lizeth Baldemar Lievano** FOUNDER MEX



James & Roxane Bybee FOUNDER USA



Molly Dayton



Christian Overton & Mark Ewen



Li & Lance Fryling



Matthew & Seantay Hall FOUNDER BRA



Roger & Teresa Harding FOUNDER USA



Melyna Harrison



Nate & Brianne Hovey



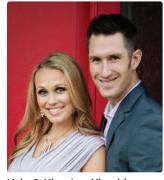
Josh & Season Johnson



Kelly King



Matt & Bailey King FOUNDER PWC



Kyle & Kierston Kirschbaum



**JC Lai** FOUNDER



Fuxian Li & Ling Ling Zhang FOUNDER



Zackery & Stephanie Martin



Josh & Keeli Martinez



Nate & Dana Moore



KC & Jessica Moultrie



**Richard & Jennifer Oldham** FOUNDER PWC



Eric & Kristen Pardue



**Daniela & Fernando Romay** FOUNDER MEX



Ryan & Dani Smith



**Betty Torres** 



Alicia Triplett FOUNDER ECU



Daniel & Amy Wong

## **Blue Diamonds**



Amber & John Adams



Kevin & Nicole Almeida



Peter & Susie Bagwell FOUNDER USA



Perla Baldemar & Jorge Tenorio
FOUNDER MEX



Daniel & Cristina Benitez FOUNDER USA



Janna Berry



Jeremy & Micki Boberg



Chris & Kareena Bracken FOUNDER USA



Jennifer Brady



Melody Brandon FOUNDER PWC



Rachell Brinkerhoff



Ben & Cami Buchta



Cherie & Jeff Burton



Gerard Jr. & Carmen Busch
FOUNDER EUR



Anne Calhoun



Brady & Michelle Cannon FOUNDER PWC



Rachel & Daryl Carter



Jessica Champagne



Etsuko & Rick Chidester FOUNDER JPN



Corinna Chuse Barrus



Maree Cottam & Dirk VanDerzee



James & Tanya Cotterell



Vern & Jenny Crawford



Steve & Ginna Cross



Fred & Carrie Donegan



**Shaye & Stuart Elliott** FOUNDER PWC



David & Julianne Ellis



Keith & Spring Esteppe



Dale & Tonya Ferguson



Scott & Jill Ford



Jeanette Fransen



Jeff & Jen Frey



Arin & Gabe Fugate



Mylène Gagnon



Al & Maureen Garcia



Andy & Missy Garcia



Marc & Jenn Garrett



**Brad & Tobi Giroux** 



Jeff & Katie Glasgow



Erick Gonzalez FOUNDER MEX



Dr. Andrew & Ruth Gough



Lison Guérette-Capony & David Mondor



Hannah Haller FOUNDER PWC



Dr. Sandra Hanna



Aisha Harley & Larry Spilberg



Mark & Alicia Haugstad



Lori & Joe Hayes



Ryan & Melissa Herman



Bryant & Brianna Hess



Jim & Lara Hicks

## **Blue Diamonds**



Jesse & Breanne Houston



Benjamin & Stephanie Howells-Scoville



Clay & Jessica Iddings



Matt & Sara Janssen



Jeremey & Annette Jukes



Ashley Kema



Dru & Gina Kiesel



Nick & Dyanna Killpack



Laura & Shawn King



Jon & Duquesa Lamers



Danny & Nicole Larson FOUNDER USA



**Justin & Tahna Lee** FOUNDER USA



Lillian Liu



Steve & Rachel Loth



**Dwayne & Tracy Lucia** FOUNDER



David & Heather Madder



Kaliko & Maile Maii



Kelly Mallinson FOUNDER PWC



**Julene Martindale** FOUNDER



Aaron & Tonya McBride



**Becky Metheny** 



Steve & Kimberley Milousis FOUNDER CAN



Jared & Nicole Moultrie



Jonathan & Deanna Nichols



Dr. Zia & Ky Nix



Dr. John & Heather Patenaude



Beth & Ryan Phillips



Lassen Phoenix & Bryan Huddleston



Mayra & Stephen Powers FOUNDER NAL



Jenna & Andrew Rammell



Rod & Jen Richardson



Windi & Samuel Rifanburg



Seth & Jenny Risenmay



Audra Robinson



Judy Rushing



Gary & Karina Sammons



Claudia Saputo



Josie Schmidt



Tenille & Matt Schoonover



Jeff & Diane Shephard



**Terry & Lil Shepherd** FOUNDER USA



Dave & Peggy Smith FOUNDER USA



Dr. Mariza Snyder & Alex Dunks



Nathan & Mindy Spradlin



Stefanie & Brandon Stavola



Jim & Tammy Stephens



James & Chelsea Stevens



Laura Stoker



Jeff Styba



Juan Carlos Suárez & Araceli Valencia FOUNDER MEX

## **Blue Diamonds**



Pamella Tanimura FOUNDER BRA



Bill & Meaghan Terzis



Brad & Dawna Toews FOUNDER CAN



Gina Truman FOUNDER USA



Mark & Lori Vaas



Shane & Kristin Van Wey



Michael & Sarah VanSteenkiste



Eddie & Angela Villa



Joel & Sherri Vreeman



Charles & Helen Wang FOUNDER



John & Kalli Wilson



Lisa Wilson



Christian & Jill Winger



Jared & Sheree Winger



Drs. Mark & Tina Wong
US FOUNDER 2.0



Kevin & Natalie Wysocki



Eliza Yoshida



Kelly Zhao FOUNDER



Katie Adams



Michelle Alavaski Bruns FOUNDER BRA



Charlotte Alcala FOUNDER NAL



Kim Alexander



Kathy & Brad Alldredge



Janel Andersen



David & Shannon Anderson



Neal & Erin Anderson



Wilbur & Jessica Andrews



Natalia Angulo FOUNDER COL



Claudio & Janae Arancibia



Michelle Asmus



Karen Atkins



Asti Atkinson



Benton & Eliza Bacot



Ben & Jade Balden



Kendra Bamforth



Rick & Hayley Bammesberger



Jeremy & Carly Bautista



**Braden & Camille** Bawcom



Amanda Beach



Ashley & Chris Beans



Judy Benjamin



Joy Bernstein



Ken & Wendy Berry



Jessyca Bilodeau



Jennifer Bitner



Suzanne Blalock



Jon & Kendra Bodine



LaDonna Bontrager



Pascale Boucher



Dr. Jamie & Christina Boyer



Tim & Carrie Bradley



Juan Brenes & Andrea Fernandez FOUNDER NAL



Allison & Billy Brimblecom



Adam & Carey Brown



Russ & Char Brown



Steve & Brenda Brown



Susan & Dan Bursic FOUNDER CAN



Erika Butler & Rick Henrard



**Claudia Calderon** FOUNDER NAL



Isabel & Daniel Calkins



Lori & Chris Campbell



Melissa Cannon



Erika & John Cappelmann



Dr. Mica Carew



**Ashley Carey** 



Marie-Helene Carrier & Yann Gauthier



David & Andrea Cauffman



Kathy Cerenzie



David & Ana Chapman



Nicole Chase



Nathalie Chausseau



Greg & Marti Christensen FOUNDER USA



Josiah & Melissa Christoffer



Daphne & Darrin Clark



Marc & Romi Clark



Andrew & Shannon Clough



Spencer & Brianna Coles



**Brett & Farrah** Collver



William & Kari Coody



Richard & Elizabeth Copeland



Kathy Cordell



Karissa Cosentino US FOUNDER 2.0



Vanesa Coto FOUNDER NAL



**Nancy Couture** 



Kent & Stephanie Crane



Karlel Crowley & Stuart Dixon



**Ashley Daige** 



Dr. Danielle Daniel



Victor Darquea FOUNDER NAL



**Durell Darr** 



**Brad & Julie Davey** 



Mike & Lori Davis



Keith & Kendra Davy



Joyce Day



Emilie De Decker



Marie-Michèle Delisle



Inger Devera



Robbie & Carly Dias



Jamie & Ted Dibble



Vickie Dickson



Megan Dilmore



Véronique Dion



Erica Dolan



**Bonnie Donahue** 



Jessica Donohue



Karine Dostie



**Curt & Tonia** Doussett



**Amber Drake** 



Karine Drouin



Dave & Liz Eaton



Andrew & Brooke Elia



Mark & Lindsey Elliott





Carolyn Erickson



Dr. Melissa & Evan Esguerra



Heather Esslinger



Rolando & Jessica Estrada



Cheri & Chad Evans



Damian & Jenna Fante



Tim & Beckie Farrant



**Christy Fechser** 



Knut & Christy Feiker



Dana Feldmeier



Daniel & Michele Fendell



Dr. Robert & Kiyla Fenell



Maple Xiaohang Feng



Yuwei Feng & Changpu Yu FOUNDER



**Barrett & Cara Fines** 



Marlene Flax



Halie Forre



Megan Frasheski



Aaron & Wendy Frazier



Louis Fusilier & Monica Goodsell



Leslie Gail



Crystal & David Garvin



Diane & Viktor Gjelaj



Tamalu & Brandon Glende



Thomas & Amy Glenn



Paul & Olga Goddard



Veronique Golloher



Claudia Gomez FOUNDER NAL



Aparício Gonçalves FOUNDER BRA



Luke & Teresa Goodlett



Amanda Goold



Jay & Debbie Gordon



Adam & Leah Graham



Lindsey Graham



Christopher & Kelsey Guerra



Curt & Carol Ann Guest



Lindsey Gunsauls



Steve & Kristine Hales



Kirk & Jennifer Hamilton



Lindsay & Craig Hamm



Rene Hanebutt



Kara Hanks



Elyse Hanselman



Marty & Jim Harger



Ryan & Jenyce Harris



Scott & Shyanne Hathaway



**Drs. Marissa Heisel & Peter Kravchenko**FOUNDER CAN



Anthony & Danielle Heizenroth



Erika Helbing



Guylaine Hélie



Paul & Teri Helms



Susan Helzerman



Gordon & Julie Herbert FOUNDER USA



Stephne Hilgendorf



Jesse & Natalie Hill



Leonard & Danielle Hillman



Julie & Kaulin Hinton



Gregory & Susanna Hobelman



Bill & Jody Hoffman



Toni & Robert Holland



Kathy Houle



Jeni Houston



Kelli Howie



Gang Jiao Huang



Amy Huffman



Christy & Reid Hughes



Jeanese Humbert



Rick & Kathy Hunsaker



BJ & Megan Hunter



Mary Hyatt



Dr. Dan & Kelly Irizarry



Marco & Elisa Jaeger FOUNDER ECU



Jasmine Jafferali



Rob & Wendy James FOUNDER USA



Bebe McFall-Jelineo



Christina & Lewis Jessup



Aaron & Jessa Johnson



Kiley & Nora Johnson



Tony & Donette Johnson



**Brian & Rachel Jones** 



Leland & Robin Jones



Lisa & Richard Jones



Patrick & Rachel Joos



Hagan & Dena Jordan



Malia Kaaihue & Duane DeSoto
US FOUNDER 2.0



Jill Keiran



Traci Kennebeck



Mike & Kalli Kenney



Amy Killingsworth



Jessica Herzberg Klingbaum



Joe & Amber Kropf



Mandy & Freddy Kuhn



Spencer & Reta Kuhn



**Stephanie Kutterer** FOUNDER PWC



Jon Erik & Lynn Kvamme FOUNDER EUR



Audrey Laforge



**Dr. Kellie Lancaster** FOUNDER PWC



David & Lois Lane



Jim & Carolyn Lange



Laurie Langfitt



Alisha & Jonathan LaTour



James & Michie Layton



Brianne Leah



Nolan & Pat Leavitt FOUNDER USA



John & Caroline Lee



Young Lee



Jasmine Lemoyne



Zach & Kylene Lessig



Dr. Daniel & Katie Leverenz



Chad & Jodi Lewis



Feng You Li FOUNDER NACL



Jonathan & Rachel Linch



Titan Liu FOUNDER NACL



Gabriel & Holly Lo FOUNDER CAN



Katrina Lotts



Avasa & Matthew Love



Shelly Loyd



Steve & Tracy Lyman



Jasmine Ma



Jing Ma & Jinhui Wang



Betty Magill



**Brooke Magleby** 



Desiree Mangandog



Rainbeau Mars



Lucinda Martin



Suzy Martyn



Oksana Master



Elizabeth & Manny Matsakis



Paul & Kristin Mayo



Victoria McAdams



Tony & Aimee McClellan



Keith & Keri McCoy



**Brittany McDonald** 



Sharon & Jason McDonald



Jeanne McMurry



Jena McNabb



Roger & Carol-Ann Mendoza



Priscilla & Jerry Messmer



David & Tammy Miller



Justin & Ashlee Miller



**Liu Min** FOUNDER



Jana Mitten



Tiffany Momberger



Kayla Monson FOUNDER PWC



Greg & Dr. Julie Montgomery



Andy & Tiffany Moosman



Michael & Melissa Morgner



Marie-Christine Morin



Sophia Morrison



**Howard Nakata** 



Ted & Alisia Nelson



**Dr. Martha Nessler** FOUNDER NZL



Megan Newmans



Cory & Stephanie Newton



Julia Nicholson



Jeff & Brooke Nigl



Eric & Krissy Nordhoff



Austin & Amber Nordstrom



Kerry & Denise Norris



Adam & Tami Nuhfer



Crystal Nyman



Jenni Rae Oates



Bernadette O'Donnell



John & Amanda Olsen



Stephen & Dawn Olsen



Heather O'Meara



John & Kim Overpeck



**Melody Painter** Layton



Jim Rohr & Jennifer Pansa Rohr



Maranatha Parke



Robert & Janelle Parrington



Rodney & Elaine Parsley



Sandra Pascal



Espie & Joel Pasigan



Cynthia Patience



Luciana Paz FOUNDER NAL



Dr. Charles & Anna Penick



Sarah-Jane Pepper & Tyler Herr



Sarah Perkins



Christina Peters & Michelle McVaney



Preston & Tena Pettis



Spencer & Laura Pettit



Mirela Benvenuti Chaves Piazzi FOUNDER BRA



**Emmy Pickering** 



**Brian & Jen Pinter** 



Frani Pisano & Herb Hoelle



Stephanie Poe



Tom & Carrie Polifka



Katrina & Matthew Potter



Geralyn Power & Daniel Salomons



Julie Preas



Jessica Press



Jessica Preston



Aubrey & Bobby Pruneda



Kristel Ramirez



Jamie & Justin Rathjen



Corrie Ratzat



Dick Ray & Stacy Paulsen



Angela Reed FOUNDER PWC



Matthew & Heather Reed US FOUNDER 2.0



Amanda Reese



Meredith Reilly



Jim & Christy Richman



Burke & Natalie Rigby FOUNDER USA



Adam & Nisha Riggs



Jacqueline Ritz



Craig & Mary Robbins



James & Kelly Robison



**Ivette Rodriguez** FOUNDER ECU



Michael & Tracie Roesbery



Adriana Rogers



Giulia & Daniel Rogers



**Brittany Roscheck** 



Cort & Karli Roszell FOUNDER CAN



Teresita Ruiz & Raul Ortiz FOUNDER NAL



**Christine Russell** 



Dr. Andrea Ryan



Jessica Ryan



JoAnna Sacco



Eric & Gale Sandgren



Adrian & Roxy Saran



**Stacey Sarros** 



Dena Schultz



Jane Schweitzer FOUNDER CAN



Steve & Chelsea Scott



**Judith Sears** 



**Chrissy Seibel** 



Wendy Shattuck



Kevin & Keshia **Sheets** 



Larry & Nikki Shorts



Bernadeth Silva



Rachel & Scott Sirota



Mary Sisti



Kim & Darren Smadis



Tom & Erin Smeigh



Adam & Rigel Smith



Drs. Jordan & Tracey Smith



Heidi & Jared Smith



Kali Smith



Lana Draney Smith



Jennifer Snell



Marcy Snodgrass



Sheena & Tassajara Souza



Olga Spitzer



Megan Spoelstra



Dave & Callie Steuer



Brad & Fernanda Stewart FOUNDER BRA



Julie Stoesz



Phil & Leeann Stork



Victoria Strelnikova



Dr. Mara Sussman



Jeremiah & Bethany Sweet



Samuel & Melissa Taeu



Carol Tan



Joy Tarpley



Michelle & Scott Tease



Joe & Anne Tetzlaff



Olivia Thai



Pramela Thiagesan



Lauranell Thomas



Dr. Lynn Thompson



Tyler & Kristin Tigges



Julia Tilinga



Bill & Erleen Tilton



Michael & Jen Tomazincic



Glenn & Jessica Travis



Jason & Allison Tripp



Kari Uetz



Carolina Uribe FOUNDER COL



Ryan & Melissa Vallelunga



Cierra & Tanner VanderPol



Chad & Esther Vermillion



Sondra Verva



**Carrie Vitt** 



**Brooke Vreeman** 



**Heather & Aaron** Wade



Kenny & Stephanie Wahlberg



Amanda Walljasper-Tate



Eric & Sandra Wang



Li Li Wang



Michelle Ward



Ben & Megan Warden



Zach & Kelsey Watson



David & Michelle Weaver



Mari Weaver



Roger Webb



Julie Weinberg & Meredith Kelly



Karen Welch



Lillian Wenger



Shauna Wetenkamp



Michelle White



Amy & Charlie Widmer



Suzanne & Derek Williams



Alana & Kyle Wilson



Mako Wilton



Julie Winder



Megan Winfrey



Neal Wong & Lisa Nakamura



John & Jessica Wright



Joey & Cachay Wyson



Edward & Linda Ye FOUNDER



Elena Yordan



Daniela Yordanova & Sava Savov



John & Debbie Younggren



**Jexika Zambrano** FOUNDER NAL



Kristi Rehm



Gary Zhou & Laura Wang FOUNDER



Scott & Lisa Zimmer



Liliya Zotta

#### **Diamonds Not Pictured:**

George Jr. Kleinsasser





Atanaska Adams



Dayana Alonso



Kelly Alvis



Katchie Ananda



Carolyn Anderson



**Kelly Andrews** 



Monika Arenas



Mackenzie Banta



Becky Barney



Lisa Bearinger



Paul & Lisa Bergman



Vanessa Berlanga



Melford & Concetta Bibens



Shawna Bielman



Gabe & Stefanie Birrer



Sarah & Cris Blair



Ryan & Jessi Boschma



Mark & Rebecca Botts



Melanie Boutin



Amelia Breeden



Mathieu Briand



Jake & Alexa Brodsky



Patrick & Kathryn Brown



Stefanie Clark



Annika Buckle



Toni Bunting



John & Lauren Busch



Heidi Cales



Dawn & Marcello Calvinisti



Lisa Canipelli Gray



Ben & Adabelle Carson



Natalie & Brian Carson



Elicia Casey



Wei-Chen Chen & Hsiu-Min Huang



David & Jaclyn Child



Angela Childs



Gina Cho FOUNDER PWC



Troy & Dorothy Civitillo



Jessica & Nic Clark



Kenneth & Hope Clark



Mike & Rachelle Cleary



Allison Cochran FOUNDER CAN



Rick & Alisse Coil



Matthew & Amiee Conner



Joan Coon



Luisa Crane



**Shannon Cutting** 



Braden & Marisa Dalton



Brittany & Andy Davidson



Paulette Davis



Aimee Decaigny



Valerie Dion



Susan Dyess



**Ginny Edmunds** 



Jessica Edstrom



Joel & Fay Epps



Dawn Farris



Enwei Feng



Rindy Fenlon



Sherrie Ferrell



Glenda Flynn



Samson & Leticia Folau



Marcia Friaca



Paul & Stephanie Fritz



Amy Fullmer



Raphaelle Gagnon



Jenny Gann-Dudgeon



Hong Gao



Steve & Laura Garcia



Christina Gardner



Daren & Crystelle Gates



Leika Garcia Gesualdo FOUNDER NAL



Brandon & Lindsey Gifford



Kristann Gillies



**David Goldberg** 



Carmen Goldstein



Obando Gonzalez



Griffin Gunderson



Melissa Guthrie



Tasha Hakeem



Anastasia Halcomb



Mike & Suzanne Hall



Terese Hamilton



Gracie Hammer



Cliff & PJ Hanks



Giada Hansen



**Curtis Harding** 



**Natalie Harris** 



Jalissa Hartgrave



Garth & Julie Haslem



Lauren Hayden



Deb Hellman



Terry & Maria Heuser-Gassaway



Paula Hobson



Shaleen Hogan



Brent & Annie Hone



Joy Horseman



Kriquett Howells



Jeffery & Miranda Hu



Mary Kay Huesdash



Katie Hussong



Dr. Kevin Hutter



Cynthia Incze FOUNDER CAN



Caroline Jackson



Lindsey Jafferali



Erin Johnson



Nancy Johnson



Rachel Jones



Tiffani Jones



Jessica Jovanovich



Lisa Jurecko



Sandy Kalisch



Leah Karratti



Jamie Kasarda



Krista Kehoe



Colin & Jen Kelly



Tracy Keough



Dr. Jennifer Keys



Melissa King



Chris & Gary Kirschbaum



Lindsay Knapp



Mike & Megan Knorpp



Hillary LaMay



Garrison & Cindy Landes



**Amber Landry** 



Shara Langford



Alison Langridge



Monika Lavoie & Jackson Baskaran



Mike & Nicky Lawnsby



Rebecca Leonardes



Chuck & Christina LeRose



Erin Leveaux



Helen Man Li



Amanda Litschke



Lihua Liu



Jessica Lourie



Max & Liz Lowenstein FOUNDER PWC



Tom & Ari Lower



Heidi Luekenga



Adele Lurie FOUNDER CAM



Joana Magnani FOUNDER NAL



Andrea Manus



Berny & Janet Marquez



Cris & Patty Martinez



Keiko Marutani



Christine McCue



Suzanne & Robert McGee



Amanda McHugh



Amy McKinley



John & Eileen McLean



Angela Melton



Dr. Allie & Dave Mendelson



Wendy Mendoza



Jennifer Mixdorf



Bettina Moench



Allison Mona



**Shirley Morhet** 



Paula Ramos Morrissey



Aislinn Mueller



Katelyn Neil



Jill Nguyen



Renee Novello



Anna Offman



Suzana Oliveira



Robert & Holly Olmstead



Stacie Orsagh



Pam Parkinson



John & Laura Pasternak



**Christine Payne** 



Katee Payne



Garett & Mariah Peskin



**Betsy Peterson** 



Jamie Peterson



Malcolm & Amy Philbrick



Alena Pidgurskyy



Angela Pijanowski



**Zhang Ping** 



**Britt Pirtle** 



**Shelly Pomeroy** 



Lisa Powers



Matthew & Rachel Primeau



**Tracy Prince** 



Audrey Provencher



Katie Ragsdale



Amanda & Kevin Rahija



Janet Ramer



Krista Randall



Kelly Reagan



Barbara Rempel FOUNDER CAN



**Bethany Reynolds** 



Jennifer & Veron Roberts



Shawn & Amanda Roberts



Candace Romero



Joan Rosenbaum



Mona Rousseau



Patrick & Mandy Rowland



Mindy Rowser



Josée Ruelland



Becki Ruh



Rui & Jeana Santos



**Audrey Saunders** 



Leslie Schmidt



Katie & Carlyle Schomberg



Amy & Garrett Schultz



Denise Schwendeman



Jared & Brooke Scott



Julie Ann Scott



Carolyn Kanani Sergent



Debbie Sharp



Jennifer Shaw



Courtney & Nicholas Shepard



Amanda Silich



Elena Simmons



Dianna Smith



Melissa Smith



Elizabeth Sokol



John & Jennifer Sorensen



Ashley Srokosz



Tammy Steuber



Wade & Christine Stolworthy



Elena Stoyanova



Elizabeth & Elena Swan



**Kelly Taylor** 



Qun Teng



Kelly & Keith Terry



Alicia Thomas



Evan & Adrienne Thomas



Jeff & Linda Tilley



Adiari Tineo FOUNDER NAL



Ani Torosyan



Alicia Torres Geary



Jennifer Upchurch



Karolyn Vaillancourt



Alison van Zandbergen



Jennifer Vasich



Patsy Vega



Mélanie Venne & Marc Thibaudeau



Chad & Susie Walby



Jed & Pam Waldron



Brent & Jenny Walsh



Kim Walter



Austin & Jocelyn Wary



Raynah Wasson



Lane & Angela Watkins



Dana & David Watts



Kate Welch



Aaron & Dr. Rachel Whaley



Leon & Bonnie White



Emili & Dallon Whitney



Benjamin & Erin Wilkins



Lori Williams



Rob & Melissa Wilson



Fred & Marti Winkler



Rhianna Wisdom



Kristen Yousef



Fanny Zaldumbide FOUNDER ECU



Chrystelle Zimmerman



Sigal Zoldan

#### **Platinums Not Pictured:**

Carlos Baldemar Benjamin Caux Ning Dai Hugh Haller

Jishu Kang Katie Miller Sam Oldham Francisco Rodriguez Steven & Carolann Stream

Guijun Liu Dezhu Wang Kaili Wardwell

Kevin Warwood Zhengguang Xie Lexian Zeng & Yvonne Huang

Peterson Baosheng Zhou

Recognition is based on the highest rank reached two times in the previous six months. Recognition is current as of March 2021.





As you live to serve, exemplify charity, and liberate others, you will transform the world.

# dōTERRA

Strip out white background and reverse logo out of background in white.

