

# LRP Benefits

## ENROLLING & RETAINING CUSTOMERS TO THE LOYALTY REWARD PROGRAM

Enrolling and retaining customers grows your residual income pipeline. Develop a customer culture of service, love, and appreciation. Over 85% of those who enroll simply want to get their products at the best prices and live the dōTERRA® lifestyle, and the Loyalty Rewards Program (LRP) is the best way for them to do that.

Choose first to be your own best customer. If dōTERRA makes a product, use it. Loyalty breeds loyalty. The value your customers place on their product is most often a reflection of your own.

- My favorite dōTERRA products to reorder and use regularly:

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- My favorite uses for those products:

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- My favorite things about the LRP:

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- How can I share this value with others?

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## LOYALTY REWARDS DISCOVERY

Reflect on your belief in LRP and the impact it has. Rate your belief on a scale of 1 (low)–10 (high).

- \_\_\_ Grow your volume and increase your residual income.
- \_\_\_ Get people excited to get their oils at the best price.
- \_\_\_ Get wellness delivered with the autoship feature of LRP.

Evaluate your basic understanding of LRP. Check off everything you already know:

### YOU UNDERSTAND

- LRP is an investment in your wellness and your business.
- A minimum of 100 PV LRP template set at all times in order to receive Fast Start Bonuses and all other commissions from dōTERRA.
- The benefits of placing a 125+PV LRP by the 15th of each month to receive the product of the month.
- How to earn LRP points and increase to 30%.
- An LRP order is the most cost-effective way to purchase and receive rewards monthly.
- Redeem some of your LRP product as samples to expose others to the benefits.
- Shipping costs are given back as LRP points to use for free product.
- You can change your order anytime.