

Official Rules: Daily Health Habits Challenge

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1. **No purchase is necessary.** A purchase of products or services from dōTERRA® does not increase your chances of winning. Open to legal residents of the fifty (50) United States, 18 years of age or older. Void where prohibited. dōTERRA and its affiliates' employees are not eligible to enter. Entries containing disease or other non-compliant material are not eligible entries, and may be deleted.

2. **Dates of Promotion.** Beginning April 15, 2018 at 12:00:00 AM MT, and ending May 13, 2018, at 11:59:59 PM MT.

3. **How to Enter.** The Daily Health Habits Challenge (hereinafter "the Challenge") will consist of daily prizes and a grand prize. To enter for a chance to win the daily prizes, participants must comment on the daily Challenge post that correlates with the daily prize. Entries for the Challenge daily prizes must be completed before 11:59:59 PM MT the same day the post is made. To be eligible for a chance to win one of the Grand Prizes, individuals must participate in the daily challenge every day between April 15, 2018 at 12:00:00 AM MT and May 13, 2018 at 11:59:59 PM MT. Late entries are not valid.

4. **Drawing/Odds.** On or about May 14, 2018, ten (10) grand prize winners and one (1) ultimate grand prize winner will be selected in a random drawing from all individuals who participated in the daily challenge every day between April 15, 2018 at 12:00:00 AM MT and May 13, 2018 at 11:59:59 PM MT. Additionally, the day after each Challenge daily prize post, three (3) winners will be selected in a random drawing to win one (1) daily giveaway prize for the correlating Challenge post. Odds of winning a daily prize will depend upon the total number of participants who validly entered each respective Challenge daily prize by commenting on the correlating Challenge post. Odds of winning a grand or ultimate grand prize will depend upon the total number of participants that participated in the daily challenge every day between April 15, 2018 at 12:00:00 AM MT and May 13, 2018 at 11:59:59 PM MT. Winners will be contacted individually via email, mail, social media, or phone. If the Sponsor is unable to contact the prospective prize winners within one week of the first attempt his/her prize will be forfeited. By

participating in this promotion, participants fully and unconditionally agree to be bound by these rules and the decisions of the Sponsor will be final and binding on all matters relating to the Promotion. To receive the name of the prize winners, send a stamped self-addressed envelope to dōTERRA, 389 South 1300 West, Pleasant Grove, UT 84062, within sixty (60) days after May 13, 2018. Vermont residents may request the name of the prize winners without a stamped self-addressed envelope within sixty (60) days after May 13, 2018.

5. Prize. Each day between April 15, 2018 and May 13, 2018, three (3) daily prize winners will be eligible for a chance to win one (1) daily Challenge prize. The prize winners will be selected from Participants who have validly entered the correlating daily Challenge giveaway by commenting on the daily Challenge post that day. The daily Challenge prizes will be as follows. On or about April 15, 2018, three (3) winners will each be awarded one bottle of Elevation, a \$49.33 individual retail value. On or about April 16, 2018, three (3) winners will each be awarded one bottle of InTune®, a \$46.00 individual retail value. On or about April 17, 2018, three (3) winners will each be awarded one bottle of dōTERRA Passion®, a \$56.00 individual retail value. On or about April 18, 2018, three (3) winners will each be awarded one Daily Health Habits Kit, a \$246.67 individual retail value. On or about April 19, 2018, three (3) winners will each be awarded one “Natural Yōu” book, a \$25.00 individual retail value. On or about April 20, 2018, three (3) winners will each be awarded one Alpha CRS®+, a \$92.67 individual retail value. On or about April 21, 2018, three (3) winners will each be awarded one Microplex VMz®, a \$52.67 individual retail value. On or about April 22, 2018, three (3) winners will each be awarded one xEO Mega®, a \$66.00 individual retail value. On or about April 23, 2018, three (3) winners will each be awarded one dōTERRA Lifelong Vitality Pack®, a \$106.00 individual retail value. On or about April 24, 2018, three (3) winners will each be awarded one DigestZen TerraZyme®, a \$50.00 individual retail value. On or about April 25, 2018, three (3) winners will each be awarded one PB Assist®+, a \$46.00 individual retail value. On or about April 26, 2018, three (3) winners will each be awarded one dōTERRA Yoga Collection, a \$69.33 individual retail value. On or about April 27, 2018, three (3) winners will each be awarded one Deep Blue® Soothing Blend, a \$42.67 individual retail value. On or about April 28, 2018, three (3) winners will each be awarded one Deep Blue® Rub, a \$39.00 individual retail value. On or about April 29, 2018, three (3) winners will each be awarded one dōTERRA Motivate Touch®, a \$20.00 individual retail value. On or about April 30, 2018, three (3) winners will each be awarded one dōTERRA Serenity™ Restful Complex Softgels, a \$26.00 individual retail value. On or about May 1, 2018, three (3) winners will each be awarded one bottle of Lavender, a \$28.00 individual retail value. On or about May 2, 2018, three (3) winners will each be awarded one bottle of dōTERRA Balance®, a

\$26.67 individual retail value. On or about May 3, 2018, three (3) winners will each be awarded one Aroma Lite Diffuser, a \$119.93 individual retail value. On or about May 4, 2018, three (3) winners will each be awarded one dōTERRA® SPA Detoxifying Mud Mask, a \$19.33 individual retail value. On or about May 5, 2018, three (3) winners will each be awarded one “There’s an Oil for That” water bottle, a \$25.00 individual retail value. On or about May 6, 2018, three (3) winners will each be awarded one bottle of Lemon, a \$13.33 individual retail value. On or about May 7, 2018, three (3) winners will each be awarded two (2) essential oils; one bottle of Tangerine, a \$20.00 individual retail value, and one bottle of Grapefruit, a \$21.33 individual retail value. On or about May 8, 2018, three (3) winners will each be awarded one 10th Anniversary Limitless Blend , a \$33.33 individual retail value. On or about May 9, 2018, three (3) winners will each be awarded one “The dōTERRA Essentials” booklet , a \$7.00 individual retail value. On or about May 10, 2018, three (3) winners will each be awarded one bottle of dōTERRA On Guard®, a \$42.67 individual retail value. On or about May 11, 2018, three (3) winners will each be awarded one bottle of Frankincense , a \$93.00 individual retail value. On or about May 12, 2018, three (3) winners will each be awarded four (4) essential oils; one bottle of Citrus Bliss®, a \$20.00 individual retail value, one bottle of dōTERRA Serenity®, a \$40.00 individual retail value, one bottle of Elevation, a \$49.33 individual retail value, and one bottle of dōTERRA Balance®, a \$ 26.67 individual retail value.

On or about May 14, 2018, ten (10) grand prize winners and one (1) ultimate grand prize winner will be selected from individuals who have actively participated in the daily challenges every day between April 15, 2018 at 12:00:00 AM MT and May 13, 2018 at 11:59:59 PM MT. The ten (10) grand prize winners will randomly be given one (1) kit from the following options: one (1) Cleanse and Restore Kit, a \$326.67 individual retail value, or one (1) dōTERRA Touch® Kit, a \$225.33 individual retail value, or one (1) dōTERRA Emotional Aromatherapy™ System, a \$212.00 individual retail value, or one (1) Veráge™ Skin Care Collection, a \$112.66 individual retail value, or one (1) Essential Skin Care Kit, a \$275.33 individual retail value, or one (1) AromaTouch Technique® Kit, a \$146.67 individual retail value, or one (1) dōTERRA On Guard® Collection, a \$249.67 individual retail value, or one (1) Total dōTERRA SPA Kit, a \$125.33 individual retail value, or one (1) Family Essentials Kit, a \$166.67 individual retail value, or one (1) dōTERRA Salon Essential Hair Care System, a \$103.33 individual retail value.

The one (1) ultimate grand prize winner will be given two (2) airline tickets capped at \$800 dollars, three (3) hotel night stays, and two (2) 2018 dōTERRA® Global Convention tickets, an estimated \$1,200 value. The value associated with the prize may be taxable as income and prize winners are solely responsible for any taxes, including,

but not limited to all applicable federal, state and local taxes that become due with respect to the value of the prize. No compensation will be provided for any prize that is not able to be awarded. Winning a prize constitutes permission for Sponsor to use prize winners' name, address (city and state), voice and/or likeness for purposes of advertising, promotion and publicity, for this promotion only, without further compensation.

6. **Release.** This promotional event is in no way sponsored, endorsed, or administered by, or associated with Facebook or Instagram. Participants hereby release Sponsor, Facebook, Instagram, and their employees, agents, officers, directors, and other affiliated parties from any and all liability associated with the participation in this promotional event. This promotional event is subject to all applicable federal, state, and local rules and regulations governing such contests, and it is conducted and administered in the State of Utah.

7. **Sponsor.** dōTERRA International, LLC, a Utah limited liability company, 389 South 1300 West, Pleasant Grove, UT 84062.