Convention Gathering

Convention gatherings provide a unique opportunity to solidify your team culture and recognize key leaders and emerging builders. Gather to create a sense of belonging, nurture a vibrant team culture, and serve your team’s unique needs.

GATHERING IDEAS:
- Meal with team/key leaders
- Team party (with any that aren’t having their own party)
- Recognition (special focus on Executives, Elites, Premiers)
- Gala (photo or meet at table)
- Dessert/treat
- Kick-off to mingle and connect
- Group mentoring activity

PLAN:
Intention:

Date/Time: ____________________  Place: ____________________
Plan: (e.g. agenda, food, gifts, recognition)

- Keep the focus on your people. Recognize that the primary intention is connection. Convention gatherings are also a great time to get to know newer members.
- Set the vision and intention of the event. What do you want your team to walk away from the event feeling and thinking?
- Use it to support convention, not distract. Share the best experience of the year together! Avoid having your gathering at a time when people would need to miss convention or when you would need to miss convention to prepare for it.
- Actively include your main leaders. Remember this is about your whole team and not about promoting yourself. Think of it as “our” event, not “my” event.
- Allow your team to do their own things. Some of your team may want to be independent and do their own thing. Resist letting it affect your relationships. Instead, step more into the role of being the “grandparent” for your team, showing up to cheer on and love. Choose to synergize and not compete with them.
- Let the people party! Keep the atmosphere light, and avoid excessive spending.