Success Schedule

Success is not a destination; it’s a habit. These simple success habits are the shared proven practices of top leaders in dōTERRA. As you integrate them into your life, you experience the power of daily action compounded over time.

**DAILY**

- Be a product of the product
- Personal development/product knowledge/business training
- Respond to communications within 24 hours
- Ask yourself and schedule:
  - Who can I share oils with?
  - Who needs an invite to a Natural Solutions presentation?
  - Who needs follow-up to enroll?
  - Who needs a Lifestyle Overview?
  - Who can I invite to build? (Business Overview)
  - Who is ready to host? (Hosting Overview)
  - Who is ready to jump in and grow to Elite? (Hosting and Launch Overviews)
  - Who is ready for Launch Camp or Train-the-Trainer?

**WEEKLY**

- Dedicate 15–20 hrs. per week to achieve your Gold rank goal
- Do scheduled PIPES activities
- Hold 2+ product/business presentations (one-on-ones, classes)
- Get mentored
- Mentor builders
- Engage in a team call

**MONTHLY**

- Place a 125+ PV Loyalty Rewards order by the 15th
- Identify gaps and set goals with Rank Planner
- Enroll 4+ new customers and 1+ builder
- Promote and attend monthly trainings
- Recognize success

**ANNUALLY**

Promote and attend:
- dōTERRA’s Annual Convention
- Leadership Retreat
- Wellness Summit
- Regional Product Trainings
- Incentive Trip

Spend 80 percent of your time on your top 3 money-making activities. Fill out Plan Action to identify your top three.

**WEEKLY PRESENTATIONS & EVENTS PLANNER FOR RAPID GROWTH:**

1. ______________________ (one weekday)
2. ______________________ (one weekend)
3. ______________________ (one online)
4. ______________________ (one of your choice)

**WHAT IS THE TOP INDICATOR OF SUCCESS?**

_____ Number of Presentations Happening on Your Team

Consider holding two types of presentations with your team weekly:

1. **The Natural Solution Class** (Intro to Enroll)*
   - Open to prospective and existing members
   - Share how to use the oils
   - Enroll prospects with their own wholesale account
   - Generate more hosts, more classes, recruit more builders

2. **Lifestyle Overview** (Getting Started 101) – can be themed
   - Designed as a follow-up to enrollment / guests welcomed
   - Can be in your home or at a host’s
   - Invite them to bring their own oils and learn how to use them
   - Introduce lifestyle tips/ideas and new oils/products
   - Highlight benefits of LRP
   - Set up 90-day plan to support health priorities
   - Generate more hosts, more classes, recruit more builders
   * Consider offering free incentives for attending, enrolling (in dōTERRA, in LRP), and bringing guests.

“Success is the sum of small efforts, repeated day in and day out.”

— Robert Collier

© 2018 dōTERRA Holdings, LLC. All rights reserved. All words with trademarks or registered trademark symbols are trademarks or registered trademarks of dōTERRA Holdings, LLC.