

	<b>Static Public Website / Blogs / YOUTUBE</b>	<b>Social Media</b> (FB /IG /Pinterest / Twitter / LINE / WhatsApp)	<b>Online Training</b> (Zoom / Webinars, Team , FB)
Make disease claims	No	No	No
Use “dōTERRA” Wellness Advocate and other trademarks	No	Yes (except in profile/group/page names)	Yes
Use product images, my own or dōTERRA's	No	Yes	Yes
Use dōTERRA and other trademarks in tags and Metatags	No	No	No
Repost or share dōTERRA's post	No	Yes	Yes
Link to dōTERRA official websites (doterraeveryday.com doterrablog.com)	No	Yes	Yes
Post videos from the dōTERRA corp YouTube channel	No	Yes	Yes
Post invites to dōTERRA classes	No	Yes	Yes
Have team groups / pages	No	Yes, but you are responsible to moderate the posts and comments. Delete any non-compliant posts	Yes
Teach / talk about essential oils (generic)	Yes	Yes, but we recommend talking about dōTERRA essential oils	Yes, but we recommend talking about dōTERRA essential oils
Sell essential oils	No	No (but can promote products)	No (But can promote Products)