# dōTERRA Singapore Silver Club 2022

October - December 2022





Welcome to Silver Club! This program is open to Wellness Advocates who have reached the rank of Elite through Premier. Learn key habits that will serve as the foundation of your business and build momentum as you launch yourself to a new rank.

### **Benefits for You**

- Strengthen organization structure.
- Build oil sharing enrollment team culture.
- Achieve healthy growth in your business.
- Solidify Rank.

## **Objectives**

- Drive More revenue for Quarter 4 2022
- Improve Leadership Quality
- Nurture New Leaders
- Duplication is the KEY

## **Who Can Participate**

Elite & Premier Singapore Wellness Advocate



## Silver Club Timeline



### August 2022

Introduction & Qualification Month

Application link will be made available here on 4 August. 2022, and due by 15 September, 2022.



September 2022

Preparation Month



October - December 2022 Silver Club Programme

### | Qualification Month | Criteria - August

**Qualify as an Elite or Premier** in qualification month (August).

## Personally enroll 1 New Wellness Advocates and/or Wholesale

**Customers** (each with a minimum single 100PV initial order) during the qualification month (August).

Wellness Advocates and Wholesale Customers need to be enrolled in either Singapore or Singapore NFR (Wholesale Customer upgrades and reactivations do not count)

Have a total of 5 Wellness Advocates and/or Wholesale Customer that process an LRP order min 100+ PV in August or before the last day of the qualification deadline, 15 Sept 2022.

These 5 Wellness Advocates and/or Wholesale Customer must be within the Silver Club Applicant's personal organization and cannot be used by other Silver Club applicants to qualify for Silver Club.

### | Preparation Month | September

Prepare and plan your events month-by-month

Start Pre-booking Event venues

Work with your team for additional support in your events

Prepare your household Set up childcare, get your family onboard

Participate in the mandatory Silver Club Monthy call (an email will be send out with the information for this call)

# Silver Club Period - October till December

Each participant must meet each month's requirements to qualify for the monthly participant incentive.

### **Monthly Requirements**

#### **Classes / Events**

Hold minimum 4 classes/events per month.

(home events, one-on-ones, online classes)

#### **LRP**

Have a 100 PV LRP order monthly.

### **Monthly Enrollments**

Ensure the numbers of enrollments are met for each month as indicated in table below.

	ост	NOV	DEC
Enrollments	5	5	5
Enrollment Order	100PV	100PV	100PV

### **Monthly Requirements**

#### **Submission of Event Attendee Details**

In order for enrollees from the event to be counted among your monthly enrollments, names of the enrollees for the events must be submitted through the Silver Club Website within 24hours after the event and enroll no more than 3 working days after the event.

#### **Enrollment Link**

All qualified enrollments are to enroll via Silver Club Link given.

#### **Enrollment Order**

Enrollment order must be at least 100 PV to count towards the enrollment requirement.

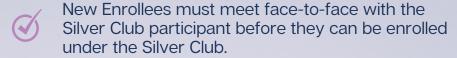
### **Enrollment Country**

Enrollments needs to be in either Singapore, Singapore NFR or Malaysia.

# Monthly Requirements - Classes / Events

Silver Club participants may hold Physical Meetings and/or Online Meetings.

#### **Physical Meeting**



Silver Club participants must participate and be present for the full event.

#### **Online Meeting**

- Participants of an online event must be located in Singapore or Malaysia and the participant must provide proof for verification.
- The online meeting app/program must be able to generate an attendance report to verify the attendance.
- Participants are required to take photos of the online meeting and attendees as proof for verification.
- As attendees may not display their full name, Silver Club participants should have a separate attendees record with the attendees' full name and contact number and record it via Silver Club Website.
- Company reserves the right to contact new enrollees to verify whether they had participated in the online sharing prior to enrollment.
- Open Facebook Live will not be considered as an online meeting. Event Attendees should be invited by the host.

# New Enrollment - Incentives & Promotions

As an added bonus for individuals to enroll as a Wellness Advocate or a Wholesale Customer at a Silver Club Event, dōTERRA offers special product promotions during Silver Club.

#### 100+ PV Enrollment Order







Lemongrass essential oil 15mL & Lavender Touch 10mL









#### **LRP Enhancement**

Silver Club enrollees who set up a single LRP order of at least 125PV (combined orders do not count) during the 2nd month of enrollment, will receive 30 product points on the 15th of the following month.

### **Prizes**

dōTERRA offers some exciting prizes as part of the Silver Club.

These prizes can be earned by each individual Silver Club participant with completion of monthly requirements.







## December

Neroli Touch 10mL

- + Chrysanthemum Touch 10mL
- + doTERRA Rose Cushion



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