

A vibrant sunset sky with warm orange and yellow tones, transitioning to a clear blue at the top. Numerous birds are silhouetted against the bright sun, flying in various directions. In the foreground, the dark silhouettes of tall grass and reeds are visible against the lower part of the sky.

EARNING  
WITH dōTERRA®



# Make money with dōTERRA

Welcome to earning with dōTERRA. In this guide, you'll discover the many ways you can earn money by sharing powerful and pure dōTERRA® products. dōTERRA's compensation plan is designed to help you earn income in a way that fits your lifestyle. Whether you're looking to earn right away or build a sustainable, flexible business over time, there's an opportunity for you to **earn extra income with the lifestyle you want.**

dōTERRA's business model allows you to **share what you love and make a difference in others' lives while creating recurring financial opportunity.** With dōTERRA's compensation plan, you can make an impact, build a legacy, and create a life you love.



# Table of CONTENTS

|                |                                    |                |                       |                |                                       |
|----------------|------------------------------------|----------------|-----------------------|----------------|---------------------------------------|
| <b>3</b><br>—  | <b>Make Money with<br/>dōTERRA</b> | <b>15</b><br>— | <b>Growth Metrics</b> | <b>25</b><br>— | <b>dōTERRA Loyalty<br/>Rewards</b>    |
| <b>7</b><br>—  | <b>Ways to Earn</b>                | <b>17</b><br>— | <b>Unilevel</b>       | <b>27</b><br>— | <b>Discover the<br/>Possibilities</b> |
| <b>9</b><br>—  | <b>Fast Start</b>                  | <b>19</b><br>— | <b>Pools</b>          | <b>29</b><br>— | <b>Earnings<br/>Summary</b>           |
| <b>11</b><br>— | <b>Power of 3 Bonus</b>            | <b>21</b><br>— | <b>Retail Profit</b>  | <b>31</b><br>— | <b>Business<br/>Resources</b>         |
| <b>13</b><br>— | <b>Power of 3 Boost</b>            | <b>23</b><br>— | <b>Path to S\$510</b> | <b>33</b><br>— | <b>Key Terms<br/>Summary</b>          |

# Ways to Earn

## Getting Started

Your love of dōTERRA products and your desire to share them with others is the **foundation of a strong business**—a business that will continue to **change countless lives**. As you expand your reach, you will make a lasting impact around the world.

As a **Wellness Advocate**, there are many ways to earn with dōTERRA.

## Commissions

Earnings paid out on product sales.

## Bonuses

Earnings paid out when you meet specific sales structure and rank requirements.

Fast Start

Power of 3

Unilevel

Pools

Retail Profits





# Fast Start

Fast Start is designed to provide you with income right away as you share dōTERRA® products.

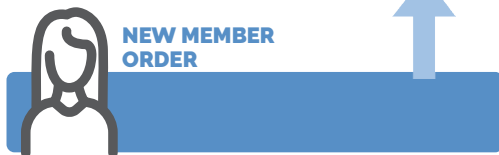
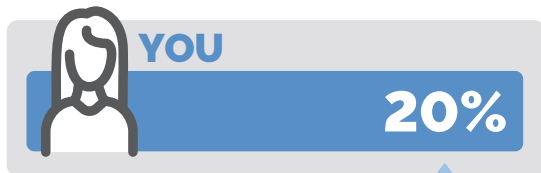
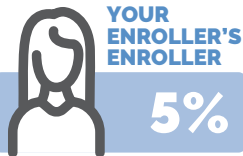
## How it works


When your new Wellness Advocate or Wholesale Customer places an order with commissionable volume (CV) during their first 60 days, **you can earn a 20% Fast Start** commission. Your enroller receives a 10% commission, and their enroller receives a 5% commission.

To qualify to receive Fast Start earnings, you must place a Loyalty Rewards Order (or enrollment order) of 100 PV or more monthly and have a recurring Loyalty Rewards order set up on your account.



Paid to **Enroller**  
Paid **Weekly**  
Earn **20%, 10%, and 5%** on CV



 Fast Start can be used as a weekly growth indicator for your business. The more people you introduce to dōTERRA, the more your Fast Start will grow.

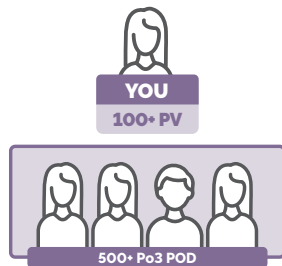
A photograph of three women in a kitchen. The woman in the center is smiling broadly at the other two. The woman on the left is seen from the back, and the woman on the right is in profile. They are all wearing light blue shirts. The background shows kitchen appliances like a microwave and oven.

# Power of 3 BONUS

The Power of 3 Bonus is designed to help you structure your business for effective customer support and long-term stability.

## How it works

Effective customer support is **essential for long-term growth**. While you could personally sponsor all your new enrollees, overtime, it would become difficult to support everyone. This Bonus encourages you to place people under a builder or sharer on your team to **provide support and balance to your organization**.

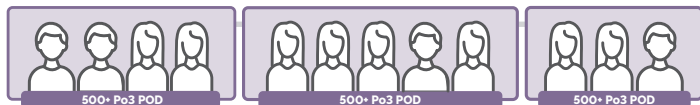


Paid to **Sponsor**  
Paid **Monthly**  
Earn **\$68, \$340, or \$1,700**

## LEVEL 1 | \$68

- 1 Order 100+ Personal Loyalty Rewards Volume\*
- 2 Create 500 in Loyalty Rewards Volume on your frontline

Must be volume ordered after their first month of enrollment, and at least 100 of the 500+ volume must be personally enrolled.



## LEVEL 2 | \$340

- 1 Earn your \$68,
- 2 Rank as Elite AND
- 3 Help 3 people on your frontline earn their \$68 Bonus



## LEVEL 3 | \$1,700

- 1 Earn your \$68
- 2 Rank as Silver AND
- 3 Help 3 people on your frontline earn their \$340 Bonus



This Bonus is focused on new customer acquisition and retention. Effective customer support is essential for long-term growth.

# Power of 3 BOOST

The Power of 3 Boost is designed to reward you for growing your team by increasing your S\$68, S\$340 or S\$1,700 Bonus.

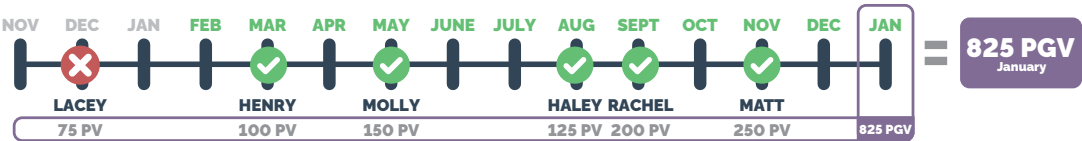
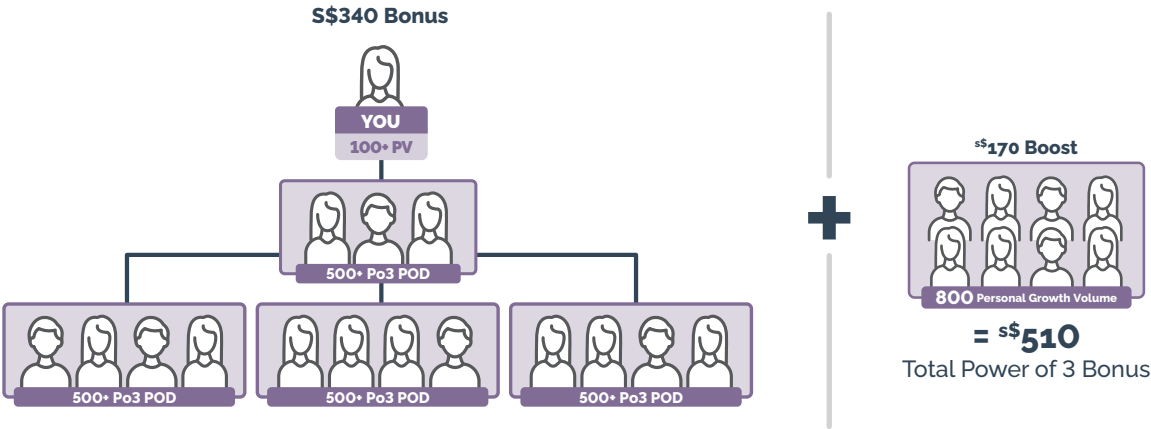
## How it works

When your Power of 3 Pod(s) are in place for the Power of 3 Bonus and you reach Personal Growth Volume (PGV) targets you Boost your earnings! The Boost is paid out in addition to the Power of 3 Bonus. Each Wellness Advocate can qualify for one Boost, per account, per month. Here you can see the total earnings available for the Power of 3 Bonus and Boost together.

| POWER OF 3 BONUS + BOOST EARNING POTENTIAL |          |          |            |
|--|----------|----------|------------|
| POWER OF 3 BONUS                           | 400+ PGV | 800+ PGV | EARN UP TO |
| LEVEL 1(S\$68)                             | S\$68    |          | S\$136     |
| LEVEL 2(S\$340)                            | S\$68    | S\$170   | S\$510     |
| LEVEL 3(S\$1,700)                          | S\$68    | S\$170   | S\$1,870   |

# POWER OF 3 BONUS WITH BOOST

Earn S\$510 by qualifying for your Power of 3 S\$340 Bonus and your S\$170 Boost!







# Growth Metrics

Reaching Growth Metrics in each of these areas will help you make the most of your commission earnings.

## PERSONAL GROWTH VOLUME (PGV)

The total amount of Loyalty Rewards Volume in the current month **from personally enrolled members who enrolled in the previous 12 months**. These members can be sponsored anywhere in your team. Volume ordered in the month of enrollment is excluded from the calculation of PGV.

|  | Jan '25 | Feb '25    | Mar '25    | Apr '25    | May '25    | Jun '25    | Jul '25    |
|--|---------|------------|------------|------------|------------|------------|------------|
| <br><b>Jenna</b><br>Enrollment Date:<br>Jan. 23, 2024 |         | 125 PV     | 125 PV     | 125 PV     | 200 PV     | 150 PV     | 150 PV     |
| <br><b>Emily</b><br>Enrollment Date:<br>Feb. 12, 2025 |         |            | 125 PV     | 125 PV     | 150 PV     | 125 PV     | 125 PV     |
| <br><b>Scott</b><br>Enrollment Date:<br>Mar. 6, 2025  |         |            |            | 125 PV     | 125 PV     | 125 PV     | 125 PV     |
| <br><b>Sonny</b><br>Enrollment Date:<br>Mar. 21, 2025 |         |            |            | 100 PV     | 125 PV     | 100 PV     | 100 PV     |
| <b>Total Personal Growth Volume</b>  |         | <b>125</b> | <b>250</b> | <b>500</b> | <b>600</b> | <b>500</b> | <b>500</b> |



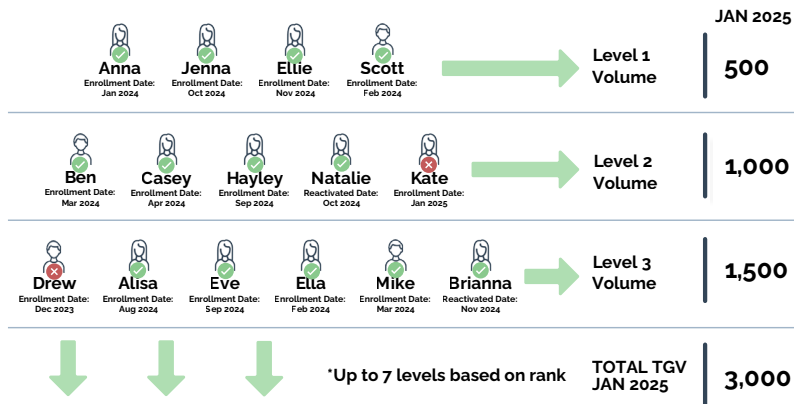
## TEAM GROWTH VOLUME (TGV)

The total amount of volume in the current month **from team members who enrolled or reactivated in the previous 12 months**, within a defined number of sponsor levels (determined by your rank).

Based on your paid rank in a given month, for Elites and above, you include members on your team within a specific number of sponsor levels, to contribute to your total TGV, as defined in the chart below:

| Rank      | Sponsor Levels | TGV       |
|-----------|----------------|-----------|
| Elite     | 3              | 300       |
| Premier   | 4              | 400       |
| Silver    | 5              | 500       |
| Gold      | 6              | 600       |
| Platinum+ | 7              | See Pools |

Any orders placed in the enrollment or reactivation month are excluded from the calculation of TGV.





# Unilevel

Unilevel provides a way for Wellness Advocates to earn commissions based on ongoing product sales within their organization.

## How it works

Unilevel commissions are earned after a new member's first 60 days. The more your team grows and the more products they sell, **the higher your potential earnings are through the Unilevel structure.** Over time, Unilevel can be the most significant part of your dōTERRA income.

The dōTERRA compensation plan **lets you earn the highest percentage** on the lower levels where the majority of your volume typically is. To unlock the deepest two levels of Unilevel, make sure to reach your TGV.



By offering product education, encouraging customer loyalty, and providing business support, you can strengthen your team and increase customer retention, leading to higher Unilevel earnings.

Paid to **Sponsor**  
Paid **Monthly**  
Earn **3-7%** on CV





# Pools

Pools recognize and incentivize top-performing leaders. These Pools provide additional bonuses to Wellness Advocates who achieve specific rank and enrollment requirements during a given month.

## How it works

dōTERRA offers six Pools, each tailored with specific ranks, performance requirements, and opportunities to **earn extra shares** based on the Pool's criteria. Each month you achieve and maintain a rank between Premier and Presidential Diamond, **you can qualify to earn a share of dōTERRA's Company Volume** from one or more Pools.

**Paid to Ranks**  
**Paid Monthly**  
 Earnings vary based on dōTERRA  
 Company Volume (DCV)

## POOLS OVERVIEW

| PAID AS RANK           | PREMIER                       | SILVER           | GOLD | PLATINUM | DIAMOND          | BLUE DIAMOND      | PRESIDENTIAL DIAMOND      |
|------------------------|-------------------------------|------------------|------|----------|------------------|-------------------|---------------------------|
|                        |                               | Leadership Pool  |      |          | Diamond Pool     | Blue Diamond Pool | Presidential Diamond Pool |
| NO. OF POSSIBLE SHARES |                               | 1                | 5    | 10       | 2   4            | 2   4             | 2   4                     |
| GROWTH REQUIREMENT     |                               | —                | —    | —        | 6,000            | 12,000            | 18,000                    |
| % OF DCV               |                               | 2%               |      |          | 1%               | 1%                | 1%                        |
|                        |                               | Empowerment Pool |      |          | Performance Pool |                   |                           |
| NO. OF POSSIBLE SHARES | 1                             | 1                | 2    | 1   3    | 3   4            | 3   6             | 3   8                     |
| GROWTH REQUIREMENT     | 1 share per 100 PV enrollment |                  |      | 4,000    | 6,000            | 12,000            | 18,000                    |
| % OF DCV               | 1.50%                         |                  |      | 1.50%    |                  |                   |                           |



Pools recognize and incentivize top-performing leaders by rewarding you with a percentage of global sales, regardless of where you're building your dōTERRA business.

## TEAM GROWTH VOLUME SUMMARY

Remember, reaching Team Growth Volume targets helps you maximize your earnings in Unilevel and Pools.

|          | RANK                 | SPONSOR<br>TREE LEVELS | TEAM GROWTH<br>VOLUME | UNLOCK WITH GROWTH METRIC                  |
|----------|----------------------|------------------------|-----------------------|--|
| Unilevel | ELITE                | 3                      | 300*                  | 4 <sup>th</sup> and 5 <sup>th</sup> levels |
|          | PREMIER              | 4                      | 400                   | 5 <sup>th</sup> and 6 <sup>th</sup> levels |
|          | SILVER               | 5                      | 500                   | 6 <sup>th</sup> and 7 <sup>th</sup> levels |
|          | GOLD                 | 6                      | 600                   | 6 <sup>th</sup> and 7 <sup>th</sup> levels |
| Pools    | PLATINUM             | 7                      | 4,000                 | Performance Pool                           |
|          | DIAMOND              | 7                      | 6,000                 | Performance & Diamond Pools                |
|          | BLUE DIAMOND         | 7                      | 12,000                | Performance & BD Pools                     |
|          | PRESIDENTIAL DIAMOND | 7                      | 18,000                | Performance & PD Pools                     |

Wellness Advocates' Team Growth Volume (TGV) will be determined by their paid rank.

\*For Elites, 100 of the 300 TGV must be personally enrolled.



Paid to **Enroller**  
Paid **Weekly**  
Earn **25%**

# Retail Profit

Retail Profit is the simplest of the commission types. You simply need to have an active Wellness Advocate account to earn it.

## How it works

When someone purchases products at retail prices, you receive retail profits—which is 25% of the retail sale.



**YOU**

**\$25** PROFIT

↑  
RETAIL  
PROFIT **25%**



RETAIL CUSTOMER  
ORDER

**\$100** PURCHASE

# Path to S\$510

**Share. Earn. Thrive. Your path to S\$510 starts here.**

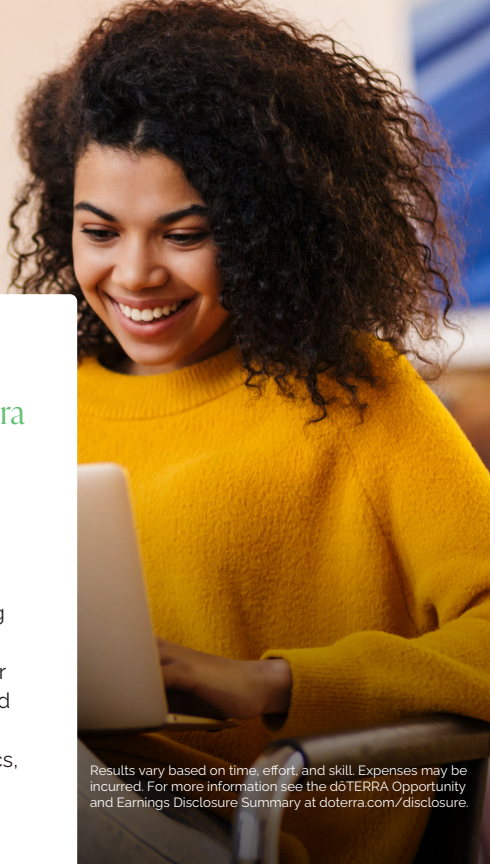
**Wellness should be simple**—and so should earning extra income. With dōTERRA, you can turn sharing natural, effective wellness solutions into a **sustainable income** that fits into your life.

## **How it works:**

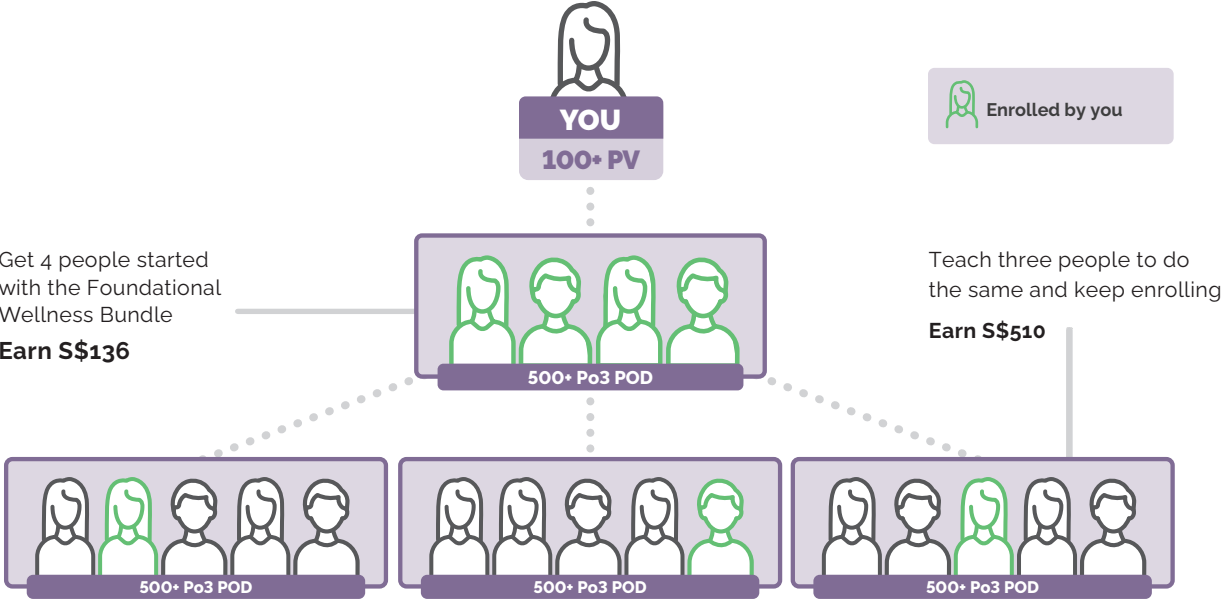
Earn S\$510 with the Power of 3 Bonus and Boost each month. By helping just four people get started with the Foundational Wellness Bundle as Loyalty Rewards Orders, you'll earn S\$136.\* Help three of them earn their S\$136, and you'll earn S\$408. Help at least three more people get started with the Foundational Wellness Bundle as Loyalty Rewards Orders and earn S\$510 a month or more—without pressure, complicated sales tactics, or rigid schedules.

\*You must have an order of 100 PV or more to qualify. See compensation plan for details.

Results vary based on time, effort, and skill. Expenses may be incurred. For more information see the dōTERRA Opportunity and Earnings Disclosure Summary at [dotterra.com/disclosure](https://dotterra.com/disclosure).



Get your S\$510 by qualifying for your Power of 3 S\$340 Bonus and your S\$170 Boost!





# dōTERRA's LOYALTY REWARDS

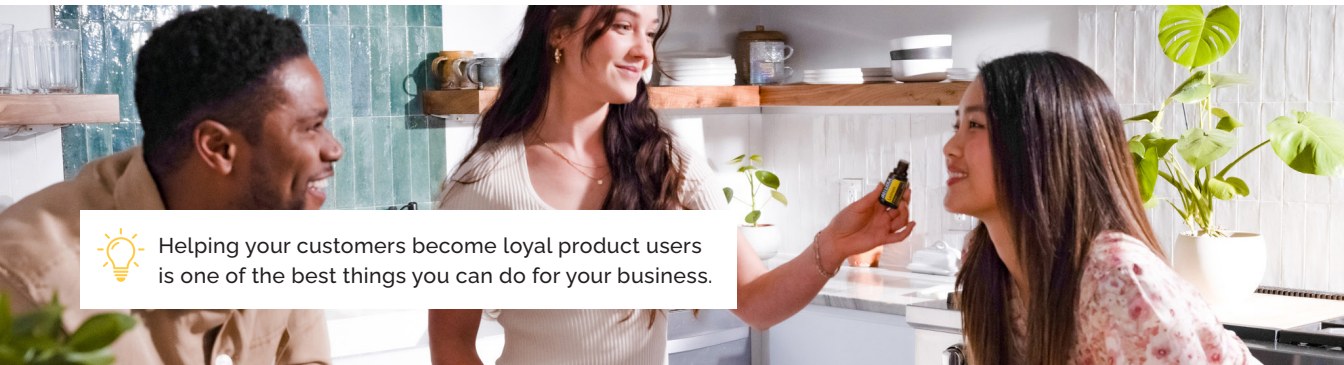
## Leveraging dōTERRA's Loyalty Rewards Program to Grow Your Business

Empower your customers and grow your business by introducing them to dōTERRA's Loyalty Rewards Program. This program allows you to engage and educate your customers **while reaching new business milestones**.

By participating, you **unlock additional earning potential** through commissions and bonuses like Fast Start, Power of 3, and Unilevel. Consistently placing a monthly Loyalty Rewards Order of at least 100 PV helps you meet volume and growth requirements, improve customer retention, and set yourself up for **long-term success**.



Helping your customers become loyal product users is one of the best things you can do for your business.



## Create Loyal Customers through Foundational Wellness

Helping customers build their wellness routine is easy with the dōTERRA® Foundational Wellness Bundle. These bundles have been curated to help everyone **build a strong, yet simple daily routine** that lays the groundwork for solid overall health and wellness.\*

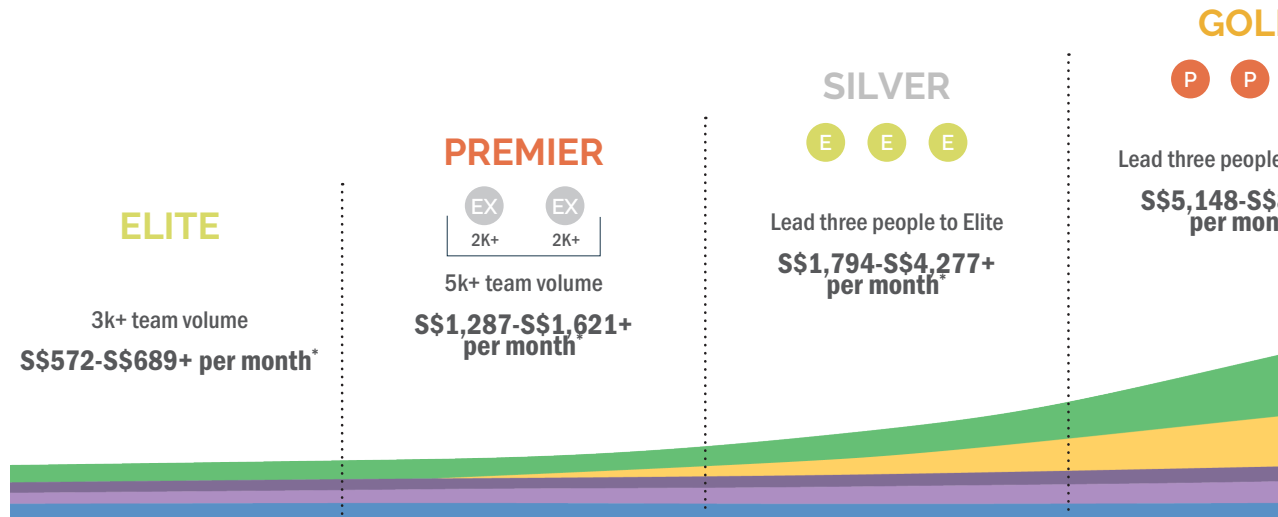
By educating and encouraging your customers to add a Foundational Wellness Bundle to their monthly order, you not only help those customers build a strong foundation for their health, **you can create a strong foundation for your business.**

**Loyal customers are essential to building a lasting business with dōTERRA.** As you strive to help your customers have product experiences and use dōTERRA products every day, you inspire consistent action, which leads to momentum and growth within your business.



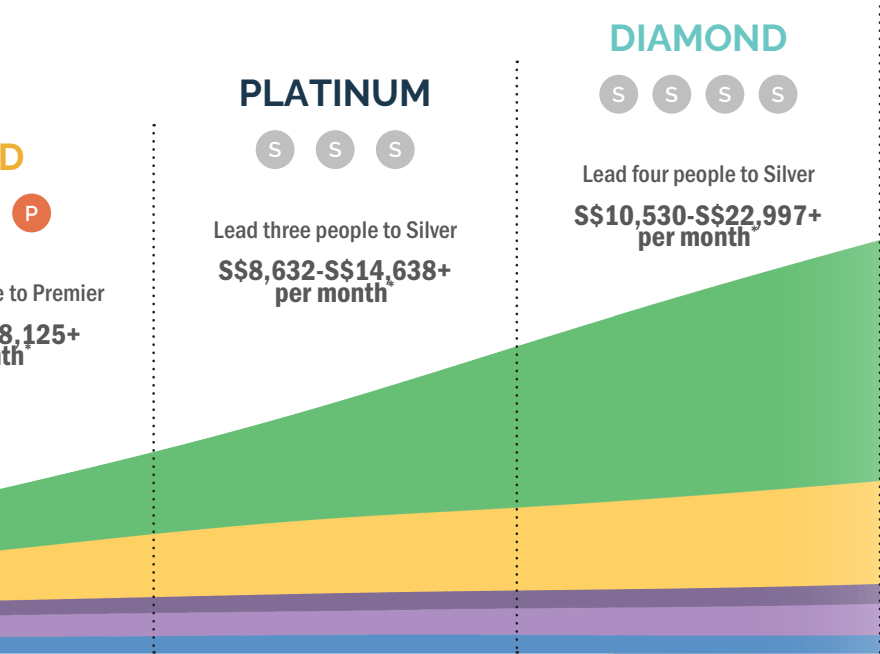
\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

# Discover the Possibilities





Elite is the rank to focus on when starting. As you learn new skills, share what you love, and invest your time and energy, you are solidifying habits that will help you to advance in rank. **As you continue to grow, there is potential to earn significantly more as a Blue Diamond or Presidential Diamond.** You'll learn more about that later in your journey.



**COMPENSATION PLAN<sup>†</sup>**

- UNILEVEL
- POOLS
- POWER OF THREE BOOST
- POWER OF THREE BONUS
- FAST START

\*Results vary based on time, effort, and skill. See the dōTERRA Opportunity and Earnings Disclosure Summary at [doterra.com/disclosure](https://doterra.com/disclosure). Most Wellness Advocates (WAs) join to purchase product at a discount and not to earn compensation. The average monthly compensation paid to all active US WAs during the last quarter of 2024 was \$69. An active WA is one who made a purchase, enrolled another account, or received compensation, and includes WAs who received no compensation. The average monthly compensation paid to US WAs who received compensation in 2024 was \$143. The income ranges for each rank are projections based on the Compensation Plan Elevated and the median compensation of WAs with at least 400 PGV and the required TGV for maximum Unilevel commissions at each rank in 2024. The percentages of all US WAs who reached the following ranks in 2024 are Elite: 4%, Premier: 1%, Silver: 0.6%; Gold: 0.2%; Platinum: 0.1%; and Diamond 0.1%. Ranks below Elite and above Diamond are not displayed. Compensation information does not include expenses, which may be incurred.

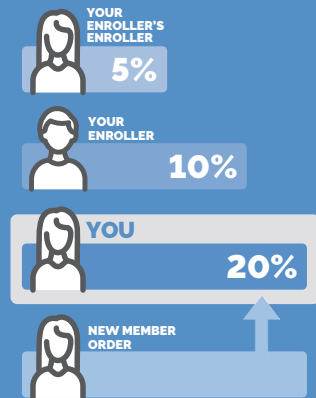
<sup>†</sup> See Compensation Plan for complete details

# Early Earnings

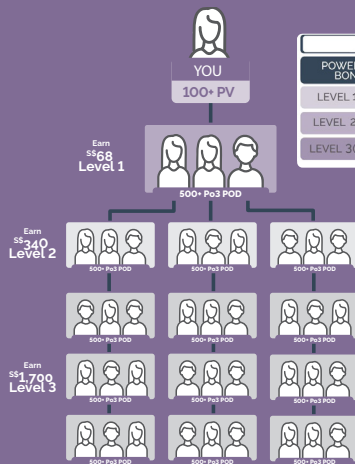
As you get started with dōTERRA, your early earnings will primarily come from your weekly Fast Start and monthly Power of 3 Bonus as you work to grow your team.

## FAST START

Paid weekly on new enrollee volume for their first 60 days.



## POWER OF 3 BONUS & BOOST



| POWER OF 3 BONUS + BOOST EARNING POTENTIAL |          |          |            |
|--|----------|----------|------------|
| POWER OF 3 BONUS                           | 400+ PGV | 800+ PGV | EARN UP TO |
| LEVEL 1 (\$568)                            | \$568    |          | \$5136     |
| LEVEL 2 (\$5340)                           | \$568    | \$5170   | \$5510     |
| LEVEL 3 (\$1,700)                          | \$568    | \$5170   | \$51,870   |

Paid monthly based on sales structure.

# Additional Earnings

As you grow your team, build and retain your customer base, and find business partners, you qualify for additional earnings through bonuses tied to your organizational size and rank.

## POOLS

**Paid monthly** to reward leadership: 8 percent of company volume divided among leadership ranks.

**1.50%**

Premier,  
Silver, and  
Gold

**2%**

Silver, Gold,  
and  
Platinum

**1.50%**

Platinum,  
Diamond,  
Blue  
Diamond,  
and  
Presidential  
Diamonds

**1%**

Diamonds

**1%**

Blue  
Diamonds

**1%**

Presidential  
Diamonds

## UNILEVEL

**Paid monthly** on your Volume outside the Fast Start window (*member's first 60 days*). The following is an illustration of a possible organization.<sup>†</sup>

*Get paid seven levels deep with higher percentage on larger lower levels. Dynamically compresses up past members not qualified by rank..*

**Level 1:** Earn up to S\$136 in Power of Three from Level 1 volume

**Level 2**

**3%**

**9**

**S\$53**

**Level 3**

**5%**

**27**

**S\$264**

**Level 4**

**5%**

**81**

**S\$790**

**Level 5**

**6%**

**243**

**S\$2,843**

**Level 6**

**6%**

**729**

**S\$8,529**

**Level 7**

**7%**

**2187**

**S\$29,853**

Levels in your  
organization

Percentage paid on  
monthly volume

Number  
of people

Income based on  
150 PV orders

<sup>†</sup>Results not  
typical.

<sup>†</sup>based on currency exchange rate of 1.3



# BUSINESS RESOURCES

To help you succeed, we've curated a collection of powerful resources just for you. These resources will equip you with the knowledge and materials you need to grow your business. Whether you're looking for education, marketing materials, or just a little inspiration, we've got you covered!



### **Foundational Wellness Course:**

This course equips you to confidently share the dōTERRA Foundational Wellness through simple, science-backed solutions, giving you knowledge and practical skills to enhance your health and wellness journey. More importantly, you'll gain knowledge and confidence to take charge of your well-being, setting the stage for a more energetic and fulfilling life.



### **Digital Marketing Assets for Wellness Made Simple:**

Once you experience the benefits of VMG+, it's only natural to want to lean on the Digital Marketing Kit for beautifully crafted, shareable presentations and printables that make it easy to communicate the powerful, life-enhancing benefits of this advanced, delicious foundational product.



### **Launch Guide:**

Now that you've discovered the dōTERRA opportunity, it's time to turn purpose into action, and the Launch Guide is your go-to resource for getting started. It features smart business strategies, class tips, and essential tools—because wherever you are on your path, dōTERRA is here to support your success.

# KEY TERMS

## SUMMARY

### **Commissionable Volume (CV)**

The volume assigned to each product that's eligible for commissions, determining the commission rewarded to Wellness Advocates.

### **Enroller**

The person who brings a new member to dōTERRA. Holding enrollership of team members can help a Wellness Advocate qualify for rank and Fast Start commissions.

### **Levels**

Your personally sponsored members make up your first level, or frontline, and as they sponsor new members, those individuals for subsequent levels on your team.

### **Personal Growth Volume (PGV)**

The total amount of Rewards qualifying volume in the current month from personally enrolled members who enrolled in the previous 12 months.

See compensation plan for full definitions. With any inconsistency, the policy manual controls.



## **Pod (Power of 3)**

A grouping of 500 in PV from Loyalty Rewards Orders on your frontline. Used when speaking about the Power of 3 Bonus.

## **Power of 3 Boost**

An additional bonus you may earn after meeting your base Power of 3 Bonus.

## **Loyalty Rewards Volume**

dōTERRA Loyalty Rewards volume post-enrollment month.

## **Sponsor**

The person under whom a new member is directly placed. A sponsor is also referred to as a member's direct upline. Sponsor assignments determine the depth of the organization and are important for Power of 3 and Unilevel commissions.

## **Team Growth Volume (TGV)**

The total amount of Volume in the current month from team members who enrolled or reactivated in the previous 12 months, within a defined number of sponsor levels (determined by your rank).

## **Wellness Advocate (WA)**

Individuals who join dōTERRA to purchase products at wholesale prices with the option to participate in the business opportunity.

## **Wholesale Customer (WC)**

Individuals who join dōTERRA and purchase products at wholesale prices. Wholesale Customers do not earn commissions or bonuses through dōTERRA's compensation plan. However, they can qualify for additional benefits and incentives through dōTERRA's Loyalty Rewards Program.



“Action breeds confidence, and confidence is a vital part of succeeding in any endeavor. Casting a vision, problem solving, strategizing, seeing the best version of people, and helping them achieve things they never thought possible is my absolute favorite thing to do, and dōTERRA allows me to do just that! I’m never going anywhere else.”

---

**Jessica Moultrie** | Presidential Diamond, Founder 2.0

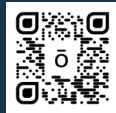
## LEGAL NOTICE

Results vary based on time, effort, and skill. See the dōTERRA Opportunity and Earnings Disclosure Summary at [doterra.com/disclosure](https://doterra.com/disclosure). Most Wellness Advocates (WAs) join to purchase product at a discount and not to earn compensation. The average monthly compensation paid to all active US WAs during the last quarter of 2024 was \$69. An active WA is one who made a purchase, enrolled another account, or received compensation, and includes WAs who received no compensation. The average monthly compensation paid to US WAs who earned compensation in 2024 was \$143. Compensation information does not include expenses, which may be incurred.


## Scan to Access



Policy Manual



Compensation Plan  
Resources



“The world needs your light. People are waiting for the hope and solutions only you can bring. It’s time to unlock your highest potential and shine so brightly you cannot be ignored!”

Emily Wright

**dōTERRA**<sup>®</sup>  
pursue what's **pure**<sup>™</sup>

dōTERRA Singapore  
111 Somerset Road, #12-28 TripleOne Somerset, Singapore 238164  
[www.doterra.com/sg](http://www.doterra.com/sg)