

# HELICHRYSUM

HELICHRYSUM ITALICUM 5 ML

SKU: 30410004  
WHOLESALE: \$119.00  
RETAIL: \$158.63  
PV: 95.00

## PRIMARY BENEFITS



- IMPROVES APPEARANCE OF THE SKIN

## PRODUCT DESCRIPTION

Helichrysum italicum is a small perennial herb with narrow, silver leaves and flowers that form a cluster of golden yellow, ball-shaped blossoms. The name "Helichrysum" is derived from the Greek "helios" meaning sun and "chrysos" meaning gold, referring to the colour of the flowers. Helichrysum has been used in herbal health practices since ancient Greece and the oil is highly valued and sought after for its many qualities. Helichrysum is best known for its ability to revitalise the appearance of skin. Also referred to as the Everlasting or Immortal Flower, Helichrysum is used in anti-aging products to help reduce the visible signs of aging to the skin. Helichrysum can help reduce the appearance of blemishes, and promote a glowing, youthful looking complexion.

## USES

- Apply topically to reduce the appearance of blemishes.
- Apply to the face to reduce the appearance of wrinkles and to promote a glowing, youthful looking complexion.
- Massage into the temples and the back of the neck for a soothing sensation.

## DIRECTIONS FOR USE

Diffusion: Use three to four drops in the diffuser of choice.

Food additive use: Add 1 or 2 drops to food.

Topical use: Apply one to two drops to desired area. Dilute with a carrier oil to minimise any skin sensitivity. See additional precautions below.

## CAUTIONS

Possible skin sensitivity. Keep out of reach of children. If you are pregnant, nursing, or under a doctor's care, consult your physician. Avoid contact with eyes, inner ears, and sensitive areas.

**PLANT PART:** Flower

**EXTRACTION METHOD:** Steam distillation

**AROMATIC DESCRIPTION:** Herbaceous, honey, hay

**MAIN CHEMICAL COMPONENTS:** Neryl acetate, alpha pinene,  $\gamma$ -curcumene

