

## What is BOGO?

Buy One, Get One. Every so often, we offer a BOGO deal: if you buy a specific oil or product, we give you another oil or product for free. This is our way of helping you get more of the essential oil products you love!

Whether you're wanting to expand your essential oil collection, build a dōTERRA business, or you just love getting free oils, BOGO deals are for you. A few times every year, dōTERRA surprises customers and Wellness Advocates with these Buy One, Get One deals that you won't be able to resist.

## Promotion Rules

- Each DAILY BOGO offer runs from 10 am AEST/12pm NZST until 11:59 pm AEST/1.59am NZST or while stocks last.
  - Orders must be processed during this window in order to receive the free item(s). The free item(s) from the BOGO will not save to a Loyalty Rewards Program (LRP) order scheduled to process on a later date, but you can add the "buy one" product to your template and "Process Now".
- The BOGO BOX will be available from 10am AEST/12pm NZST and will continue to be on sale while stocks last or until the end of the BOGO promotion, whichever comes first.
- The BOGO BOX is limited to 2 per account. The DAILY BOGO offer has a limit of 5 per account.
- Points cannot be used to purchase DAILY BOGOs or the BOGO BOX.

## Purchasing a BOGO

1. Add the "buy one" product to your order. BOGOs can process on one-time, loyalty (LRP), enrolment and retail orders.
  - Do not add the free item. It will appear in your cart automatically once the "buy one" item is added.
2. Click "Proceed to Checkout" to review your order.
3. Select "Process Now".
  - The order must process on the day of the promotion. Do not save the BOGO to process at a later date.

## Please Note:

The BOGO Box and the Beautiful Touch Captivating Blend 10mL are both Limited Time Offers (LTOs), so if you save either to your Loyalty Rewards Program (LRP) template, we will remove those products from your template and replace them with a permanent item at the conclusion of the promotion. You can replace the permanent item before your next regularly scheduled processing date if it is not a product you wish to purchase. Please be aware it is your responsibility to ensure you have adequate PV on your template if you are interested in qualifying for commissions. You will receive an email if this applies to you.

*If you need further assistance, please contact Member Services by calling (02) 8015 5080 – Australia 0800 466 815 New Zealand or by using the Live Chat feature on doterra.com*

## **FREE ENROLMENT with a BOGO BOX**

Customers can now enrol with a BOGO BOX Starter Pack! The Enrolment Fee is waived and the order can be processed without adding any additional items.

- Simply go through the usual enrolment process and select the BOGO BOX image from the carousel displaying the Starter Pack images or use the search function.

## **What markets can participate in the BOGO BOX, BOGO BOX Starter Pack and the DAILY BOGOS?**

The AUNZ BOGO offers are only available to be shipped to an Australian or New Zealand address.

## **How do I know when there is a BOGO?**

We announce BOGOS on all the dōTERRA social media channels, through email, and also on our website. If you follow us on Facebook or Instagram, or if you are signed up to receive email notifications (like the newsletter), then you won't miss it!

## **Use BOGOS to boost your business**

BOGOS are an amazing deal for dōTERRA customers. Plus, if you're building a dōTERRA business, BOGOS are a great way to engage your customers. Tell them about the BOGO and let them do the math: two essential oil products for the price of one. We want you and your customers to use essential oils every day, and BOGO deals make it easy to get your favourite products and try out new ones too.

## **Can GAC purchase the BOGO Box and DAILY offers?**

- GAC member can purchase Daily Offers excluding Day 5 (SKU 60214039 AU | SKU 60201194 NZ).
- GAC member cannot purchase Bogo Box (SKU 60218455).
- The order is processed through Member Services GAC via email. Orders cannot be placed online or WeChat.
- GAC orders can only be processed where there is a delivery address in AU or NZ.
- AR Account cannot be used for GAC orders.