

Online Sales and Promotion Policy – Malaysia, Singapore

dōTERRA® encourages and appreciates the efforts of Wellness Advocates in building a strong Malaysia and Singapore market. To continue on this path of growth and development, dōTERRA is pleased to introduce its Online Sales and Promotion Policy for Malaysia and Singapore. This policy applies to all online content, including websites, blogs, social media, social networking platforms, private group messaging and personal messaging platforms (“Online Platforms”). Implementing this policy will help the company, Wellness Advocates and customers to secure and protect dōTERRA's reputation in the region as a legacy producer of CPTG® Essential Oils. It will also assist to maintain a high product value and ensure fairness for all participants.

Effective February 1, 2019, all Wellness Advocates in Malaysia and Singapore who promote dōTERRA's products and business opportunity may only do so through Online Platforms which are approved by the company, including but not limited to, mydoterra.com, personal websites (approved by the Compliance team), Facebook, Instagram, Twitter and Pinterest. Auction or mall sites, such as Lazada, Tencent, Yahoo!, eBay or Amazon are not allowed. In addition, to retain value, all products promoted through company approved Online Platforms should not be advertised and/or sold below the company's wholesale price. The following guidelines will help guide Wellness Advocates as they share dōTERRA's exclusive Essential Oils in Malaysia and Singapore.

- Wellness Advocates are encouraged to share company promotions on company approved Online Platforms; however, such promotions may not be altered or enhanced with additional free or promotional product, sales aids, merchandise, samples or services (“Add Ons”).
- Wellness Advocates should offer enrollments with current dōTERRA Enrollment Kits; however, other offers, including Add Ons, should not include an enrollment offer.
- Wellness Advocates may only promote market-approved products through company approved Online Platforms.
- All online sales and promotions must be clear and not misleading and should include a dōTERRA Wellness Advocate logo.
- Repackaged product cannot be sold or offered.
- Shipping and taxes must be included in any offer, and may not be discounted and used as an incentive to enroll a new member or to sell the product.

For questions regarding the Online Sales and Promotion policy, to obtain approval for a website or any other approval questions, please contact Compliance by writing to compliance@doterra.com.

**dōTERRA's Southeast Asia Management and
International Compliance Team**