



Silver Club

dōTERRA Malaysia

2022

Transform Yourself,
Impacting Lives

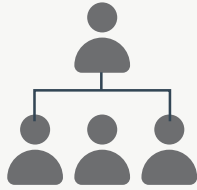
August to December 2022

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Welcome to the Silver Club!

Silver Club is a program known to:



Help many Wellness Advocates to grow their organization with good business practices



Improve the ranking of the participating Wellness Advocates



Enhance leadership skills and qualities of the participants, and nurture new leaders



Empower and help many Wellness Advocates to learn about the business building, home party and skill sharing



Earn Silver Club rewards

Silver Club Schedule

August 2022

Qualification Month



September 2022

Preparation Month



October - December 2022

Silver Club Period



Participant Qualifications (August)

Silver Club Participants

- ▲ Open to **Elite & Premier Wellness Advocates** and **Existing Silvers** who have not participated in the Silver Club
- ▲ Qualify as a **Elite** or higher in the qualification month (August)
- ▲ Personally enroll **1 New Wellness Advocate** or **Wholesale Customer** (each with a minimum single 100PV enrollment order) during the qualification month (August). Wellness Advocates and Wholesale Customers need to be enrolled in either Singapore or Malaysia. (Wholesale Customer upgrades and reactivations do not count)
- ▲ Process a minimum 100PV personal LRP order
- ▲ The purpose of the Silver Club program is to help participants to learn key habits that will serve as a strong foundation of their business. Participants should personally involved throughout the Silver Club journey to master new skill and develop necessary skill set to advance in their business



Mentor Information

What is a Mentor?

A mentor is someone who partners with dōTERRA to help participants to achieve success in the Silver Club. Mentors play an important role in the leadership duplication cycle. Mentors take responsibility for teaching leadership skills, helping develop action plans, and guiding the participant to be successful. This support could include to schedule accountability calls, support with class preparations, to arrange class follow-up, attending/teaching classes, when possible, help with scheduling and time blocking, and any other necessary support to ensure the participant's success in the program.

There is no financial obligation in being a mentor.

Benefits of Mentoring

Wellness Advocates mentor leaders in Silver Club by partnering with dōTERRA. This partnership helps to develop leaders on the mentor's team and encourages enrollments and rank advancement to organically boost organizational volume and leadership. One of the best investments leaders can make is to invest back into their builders.



Mentor Qualifications (August)

Wellness Advocates who are willing to help support and train/mentor participants to be successful in the program and in building their team toward their next rank advancement can apply to become Mentoring Upline Leaders. Qualifications as follows:

- ▲ Open to Gold and above Wellness Advocate
- ▲ Have at least 2 downlines to participate in the Silver Club

The Wellness Advocate will receive a notification from the Silver Club team that he or she was selected to be a mentor after the participant's application has been received.



Preparation Month (September)

“If you fail to plan, you plan to fail”

In order to have successful events in the Silver Club, you will need to be working with your leaders in your home and away area prior to the day of the event. Planning, inviting, and following up are the secrets to getting people to join your events and being able to meet the enrollment requirements.



Prepare and plan your events month-by-month

(set the dates of your trips and then work with your leaders to fill your schedule on those days)



Map out your travel plans



Prepare your teams for scheduled events in their area



Prepare your household – set up childcare, get your family on-board



Participate in the Silver Club Kick-Off Meeting

If you have any questions about the Program Schedule, please contact the Silver Club Support Team at mysilverclub@doterra.com



Silver Club Period (October - December)

To continue to be in the Silver Club each month, participants must satisfy the following requirements:

▲ **October : 6 enrollments**

November : 6 enrollments

December : 6 enrollments

- At least 4 enrollments must be from your personal organizations.

▲ Submit your **4 offline meetings** for the following month via the Silver Club portal. All meetings must be submitted before the 25th of each month. Should there be any adjustments to meetings, you may change the details via the Silver Club Portal prior to a particular event

▲ At the end of every meeting, you will have 24 hours to submit your "Event Record", together with event photos via email at mysilverclub@doterra.com. Photos should include the Silver Club participants and attendees.

In order for enrollees from the event to be counted towards your qualified enrollments, names of the enrollees for the event must be submitted through the Silver Club Portal no more than 3 working days after the event.



Online Meeting Rules

- ▲ Online meeting apps such as Zoom must be able to generate and record attendance
- ▲ For verification purpose, participants must take photos of the online meeting together with a list of attendees
- ▲ As the displayed name of attendees in online meeting may not be their real names, participants should have a separate attendees' record with their full name and contact number and input this information through the Silver Club Portal
- ▲ Company reserves the right to contact new enrollees to verify whether they had participated the online meeting prior to enrollment
- ▲ Open or live meetings such as Facebook Live will not be considered as a valid online meetings qualification

New Enrollment Incentive & Promotions

As an added bonus for individuals to enroll as a Wellness Advocate or a Wholesale Customer at a Silver Club event, dōTERRA offers special enrollment promotions during Silver Club. Prospective Wellness Advocates and Wholesale Customers must be enrolled by a Silver Club participant in a registered event in order to be eligible for the promotional product.

Promotional product will be announced on a monthly basis via Silver Club WhatsApp group. All new enrollments must have at least a single 100PV enrolling order to qualify for the promotional product.

LRP ENHANCEMENT

Silver Club enrollees who set up **a single LRP order (combined orders do not count)** during the 2nd month of enrollment, will receive product points on the same month.

Tier 1 - A single LRP order of at least 125PV will receive 30 product points

Tier 2 - A single LRP order of at least 150PV will receive 40 product points

Silver Club Rewards

Silver Club Participants

dōTERRA offers some exciting rewards to celebrate and recognize you for your hard work and achievements. These rewards can be earned when you satisfy the following qualifications.

Month	Prizes
October	Achieved at least 6 new enrollments with at least 4 new enrollments must be from your personal organization. <i>A set of FREE essential oils - To be announced</i>
November	
December	

Enrollment Special Challenge (October to December 2022)

Reward Tiers	Prizes
Tier 1	Total Enrollments over 30 - Rewards to be announced (minimum. 6 enrollments must be your personally enrolled WAs / WCs)
Tier 2	Total Enrollments over 40 - Rewards to be announced (minimum. 6 enrollments must be your personally enrolled WAs / WCs)

* The prize will be determined by the highest enrolment number, each participant can only win one prize

Special Rank Challenge




Rank advanced to Silver during the Silver Club period and walk away with attractive prizes.



Silver Club Rewards

Silver Club Mentor

Mentor who meet the monthly requirements and the following qualification will receive special prizes to recognize your effort to lead and inspire your teams to success.

-  Maintain paid-as rank, at least Silver or above during the program period (October to December 2022)
-  At least **2** Silver Club graduates within your enrollment organization
-  Reward: **100** product points

How to Conduct a Meeting?

01 

Submit your 4 events before the 25th of each month via the Silver Club Portal

02 

Travel to your meeting

03 

Conduct Silver Club meeting

04 

Submit attendees information (name, email address and phone number) via the Silver Club Portal

Submit event record and photos via email to mysilverclub@doterra.com within 24 hours after the meeting

05 

Enroll new WAs or WCs within 3 working days

06 

Complete your 4 meetings and minimum monthly enrollment requirement and earn your rewards

Work Your Way to Complete



Silver Club

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2022

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