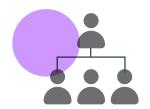


# Contents

Welcome to the Silver Club!	3
Silver Club Schedule	4
Participant Qualifications (July)	5
Mentor Information	6
Mentor Qualifications (July)	7
Preparation Month (August)	8
Silver Club Period (September- November)	9
New Enrollment Incentives	10
Participant's and Mentor's Rewards	11-12
How to Conduct a Meeting?	13

### Welcome to the Silver Club!

Silver Club is a program known to:



Help many Wellness Advocates to grow their organization with good business practices



Improve the ranking of the participating Wellness Advocates



Enhance leadership skills and qualities of the participants, and nurture new leaders



Empower and help many Wellness Advocates to learn about the business building, home party and skill sharing



Earn Silver Club rewards

#### Silver Club Schedule

## **July 2025**

Qualification Month



### August 2025

**Preparation Month** 



**September - November 2025** 

Silver Club Period



# **Silver Club Participants**



Open to Executive to Platinum rank Wellness Advocates.



Qualify as an **Executive** or higher paid rank in the qualification month (July)



Participants are required to apply using the Google Form link below: https://silverclub.doterra.com/s/apply



Personally enroll a **New Wellness Advocate or Wholesale Customer** (each with a minimum single 100PV enrollment order) during the qualification month (July). Wellness Advocates and Wholesale Customers need to be enrolled from dōTERRA SEA Market. (Wholesale Customer upgrades and reactivations do not count)





Process a minimum 100PV personal LRP order



**Application period**: 14 July 2025 to 20 August 2025



The purpose of the Silver Club program is to help participants to learn key habits that will serve as a strong foundation of their business. Participants should personally involved throughout the Silver Club journey to master new skill and develop necessary skill set to advance in their business



## What is a Mentor?

A mentor is someone who partners with dōTERRA to help participants to achieve success in the Silver Club. Mentors play an important role in the leadership duplication cycle. Mentors take responsibility for teaching leadership skills, helping develop action plans, and guiding the participant to be successful. This support could include to schedule accountability calls, support with class preparations, to arrange class follow-up, attending/teaching classes, when possible, help with scheduling and time blocking, and any other necessary support to ensure the participant's success in the program.

There is no financial obligation in being a mentor.

## **Benefits of Mentoring**

Wellness Advocates mentor leaders in Silver Club by partnering with dōTERRA. This partnership helps to develop leaders on the mentor's team and encourages enrollments and rank advancement to organically boost organizational volume and leadership. One of the best investments leaders can make is to invest back into their builders.



Wellness Advocates who are willing to help support and train/mentor participants to be successful in the program and in building their team toward their next rank advancement can apply to become Mentoring Upline Leaders. Qualifications as follows:



Open to ranks: Diamond and above.



Must have at least 1 downline participating in Silver Club and mentor your Silver Club participants.



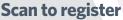
Each Silver Club participant may have only one mentor.



Mentors are required to apply using the Google Form link below: https://forms.gle/neUB9DWtcH7CN8888



**Application period**: 14 July 2025 to 25 August 2025





The Wellness Advocate will receive a notification from the Silver Club team that he or she was selected to be a mentor after the participant's application has been received.



#### "If you fail to plan, you plan to fail"

In order to have successful events in the Silver Club, you will need to be working with your leaders in your home and away area prior to the day of the event. Planning, inviting, and following up are the secrets to getting people to join your events and being able to meet the enrollment requirements.



Prepare and plan your events month-by-month (set the dates of your trips and then work with your leaders to fill your schedule on those days)



Map out your travel plans



Prepare your teams for scheduled events in their area



Prepare your household – set up childcare, get your family on-board

If you have any questions about the Program Schedule, please contact the Silver Club Support Team at mysilverclub@doterra.com



To continue in Silver Club each month, participants must meet the following requirements:



September: 5 enrollments October : 5 enrollments November: 5 enrollments



#### To graduate, participants must achive:

- A total 18 enrollments within 3 months.
- At least 6 enrollments must come from your personal organization.
- Participants must complete at least 3 personal enrollments within the 3-month period.



Qualifying enrollees must be within the doTERRA SEA markets.



Submit 4 offline meetings of following month.



The attendee list must be recorded and inserted into the Silver Club portal within 3 days after your event session.



Participants are encouraged to submit your offline event photos after your session to mysilverclub@doterra.com. Although submission is not compulsory, we truly appreciate your contribution, as it may be featured as a testimonial in future marketing efforts.

# New Enrollment Incentive & Promotions



As an added bonus for prospects to enroll as a Wellness Advocate or a Wholesale Customer at a Silver Club event, dōTERRA offers special enrollment promotions during Silver Club. Wellness Advocates and Wholesale Customers must be enrolled by a Silver Club participant in a registered event in order to be eligible for the incentive.

All new enrollments must have at least a single 100PV enrollment order to qualify for the incentive.



#### LRP ENHANCEMENT

Silver Club enrollees who set up a single LRP order (combined orders do not count) during the  $2^{nd}$  month of enrollment, will receive product points in the same month.

A single LRP order of at least 125PV will receive 25 product points



## **Silver Club Participants**

Each participant who graduates (total 18 enrollements) will receive the following the rewards.



**SEA Convention Recognition** 



dōTERRA Bag Pack & Luggage Tag



SEA Leaders Day ticket

SEA Leaders Day ticket & Graduation Dinner Celebration



## **Silver Club Mentor**

Mentors who achieve the specified number of graduates will be eligible for the following rewards:

Number of Graduates	Rewards
1	100 product points
2	100 product points + 2026 SEA Leaders Day ticket + Dinner
3	200 product points + 2026 SEA Leaders Day ticket + Dinner
4 & above	300 product points + 2026 SEA Leaders Day ticket + Dinner

## How to Conduct a Meeting?



Submit your 4 offline events before the 25th of each month via the Silver Club Portal (Optional)



Travel to your meeting



Conduct Silver Club meeting

Submit attendees information (name, email address and phone number) via the Silver Club Portal

Submit event record and photos via email to mysilverclub@doterra.com within 24 hours after the meeting

05



Enroll new WAs or WCs within 3 working days

06 %

Complete your 4 offline meetings and minimum monthly enrollment requirement and earn your rewards

#### **Work Your Way to Complete**



