EARNING WITH doterra



Make money with COTERRA

Welcome to earning with dōTERRA. In this guide, you'll discover the many ways you can earn money by sharing powerful and pure dōTERRA® products. dōTERRA's compensation plan is designed to help you earn income in a way that fits your lifestyle. Whether you're looking to earn right away or build a sustainable, flexible business over time, there's an opportunity for you to **earn extra income with the lifestyle you want.**

dōTERRA's business model allows you to **share what you love and make a difference in others' lives while creating recurring financial opportunity**. With dōTERRA's compensation plan, you can make an impact, build a legacy, and create a life you love.



PAGES

 γ Make Money with dōTERRA

Ways to Earn

Fast Start

II Power of 3 Bonus

1 Power of 3 Boost

15 Growth Metrics

Unilevel



Pools

21 Retail Profit

23 Path to RM 1538

25 dōTERRA LRP Rewards

Discover the Possibilities

Earnings Summary

Business $\mathbf{01}$ **31** Resources

77 Key Terms **33** Summary

Specific details of the doTERRA compensation plan, including commission percentages and qualification criteria, may vary and are subject to updates. Wellness Advocates should refer to the full compensation plan in the doTERRA policy manual for the most accurate and current information. With any inconsistency, the policy manual controls.



Your love of dōTERRA products and your desire to share them with others is the **foundation of a strong business**—a business that will continue to **change countless lives.** As you expand your reach, you will make a lasting impact around the world.

As a Wellness Advocate, there are many ways to earn with doTERRA.

Commissions Earnings paid out on product sales.	Bonuses Earnings paid out when you meet specific sales structure and rank requirements.
Fast Start	Power of 3
Unilevel	Pools
Retail Profits	

See dōTERRA Opportunity and Earnings Disclosure Summary at doterra.com/disclosure

Fast start

Fast Start is designed to provide you with income right away as you share doTERRA® products.

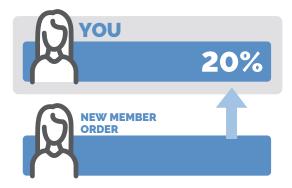
How it works

When your new Wellness Advocate or Wholesale Customer places an order with commissionable volume (CV) during their first 60 days, **you can earn a 20% Fast Start** commission. Your enroller receives a 10% commission, and their enroller receives a 5% commission.

To qualify to receive Fast Start earnings, you must place a LRP Order (or enrollment order) of 100 PV or more monthly and have a recurring LRP order set up on your account.







See dõTERRA Opportunity and Earnings Disclosure Summary at doterra.com/disclosure

Paid to **Enroller** Paid **Weekly** Earn **20%, 10%, and 5% on CV**

Fast Start can be used as a weekly growth indicator for your business. The more people you introduce to dōTERRA, the more your Fast Start will grow.

Pove ogs Bonus

The Power of 3 Bonus is designed to help you structure your business for effective customer support and long-term stability.

How it works

Effective customer support is **essential for long-term growth**. While you could personally sponsor all your new enrollees, overtime, it would become difficult to support everyone. This Bonus encourages you to place people under a builder or sharer on your team to **provide support and balance to your organization**.







Po3		500+ Po3 POD		Po3		500+ Po3 POD		500+ Po3 POD		500+ Po3 POD		500+ Po3 POD		Po3	l
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) - This Bonus is focused on new customer acquisition and retention. Effective customer support is essential for long-term growth. Paid to **Sponsor** Paid **Monthly** Earn **RM 205, RM 1025, RM 5125**

LEVEL 1 | RM 205

- 1 Order 100+ PV LRP
- 2 Create 500 in LRP Volume on your frontline

Must be volume ordered after their first month of enrollment, and at least 100 of the 500+ volume must be personally enrolled.

LEVEL 2 | RM 1025

- 1 Order 100+ PV LRP
- 2 Help 3 people on your frontline earn their RM 205 Bonus3 Must achieve Elite Rank

LEVEL 3 | RM 5125

500+ Po3

POD

- 1 Order 100+ PV LRP
- 2 Help 3 people on your frontline earn their RM 1025 Bonus
- 3 Must achieve Silver Rank



The Power of 3 Boost is designed to reward you for growing your team by doubling your RM 205 bonus and increase your RM 1025 Power of 3 bonus by RM 513 (50%)

How it works

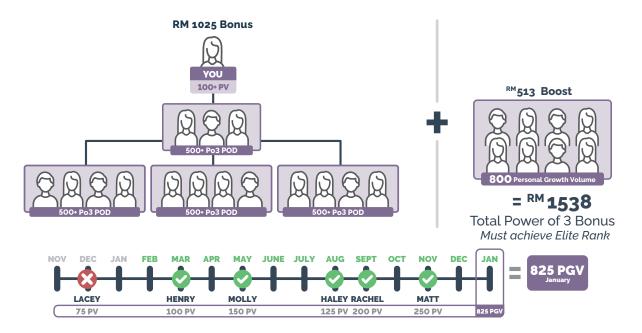
When your Power of 3 Pod(s) are in place for the Power of 3 Bonus and you reach Personal Growth Volume (PGV) targets you Boost your earnings! The Boost is paid out in addition to the Power of 3 Bonus. Each Wellness Advocate can qualify for one Boost, per account, per month. Here you can see the total earnings available for the Power of 3 Bonus and Boost together.

Personal Growth Volume to Boost Power of 3 Bonus

	PERSONAL		
POWER OF 3 LEVEL	400+	800+	EARN UP TO
LEVEL 1 (^{RM} 205)	RM	205	^{RM} 410
LEVEL 2 (RM 1025)	^{RM} 205	^{RM} 513	^{RM} 1538
LEVEL 3 (^{RM} 5125)	^{RM} 205	^{RM} 513	^{RM} 5638

POWER OF 3 BONUS WITH BOOST

Earn RM 1538 by qualifying for your Power of 3 RM 1025 Bonus and your RM 513 Boost!





Reaching Growth Metrics in each of these areas will help you make the most of your commission earnings.

PERSONAL GROWTH VOLUME (PGV)

The total amount of LRP Volume in the current month from personally enrolled members who enrolled in the previous 12 months. These members can be sponsored anywhere in your team. Volume ordered in the month of enrollment is excluded from the calculation of PGV.

Jan '25 Feb '25 Mar '25 Apr '25 May '25 Jun '25 Jul '25 125 PV 125 PV 125 PV 200 PV 150 PV 150 PV Jenna Enrollment Date: Jan. 23. 2024 Q 125 PV 125 PV 150 PV 125 PV 125 PV Emilv Enrollment Date: Feb. 12, 2025 Q 125 PV 125 PV 125 PV 125 PV Scott Enrollment Date Mar. 6. 2025 Q 100 PV 125 PV 100 PV 100 PV Sonny Enrollment Date Mar. 21, 2025 Total Personal 125 250 475 600 500 500 Growth Volume

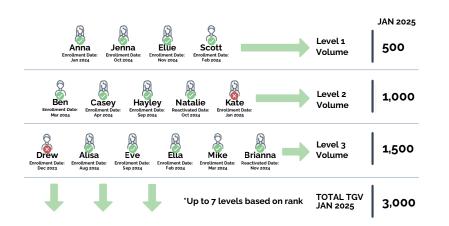
TEAM GROWTH VOLUME (TGV)

The total amount of volume in the current month **from team members who enrolled or reactivated in the previous 12 months**, within a defined number of sponsor levels (determined by your rank).

Based on your paid rank in a given month, for Elites and above, you include members on your team within a specific number of sponsor levels, to contribute to your total TGV, as defined in the chart below:

TGV
300
400
500
600
See Pools

Any orders placed in the enrollment or reactivation month are excluded from the calculation of TGV.



Unilevel provides a way for Wellness Advocates to earn commissions based on ongoing product sales within their organization.

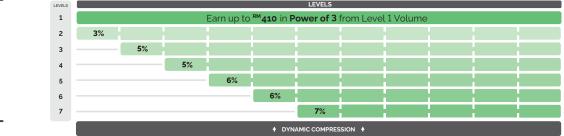
How it works

Unilevel commissions are earned after a new member's first 60 days. The more your team grows and the more products they sell, **the higher your potential earnings are through the Unilevel structure**. Over time, Unilevel can be the most significant part of your dōTERRA income.

The dōTERRA compensation plan **lets you earn the highest percentage** on the lower levels where the majority of your volume typically is. To unlock the deepest two levels of Unilevel, make sure to reach your TGV. - By offering product education, encouraging customer loyalty, and providing business support, you can strengthen your team and increase customer retention, leading to higher Unilevel earnings.

Paid to **Sponsor** Paid **Monthly** Earn **3-7% on CV**





See döTERRA Opportunity and Earnings Disclosure Summary at doterra.com/disclosure.

Pools recognize and incentivize top-performing leaders. These Pools provide additional bonuses to Wellness Advocates who achieve specific rank and enrollment requirements during a given month.

How it works

dōTERRA offers six Pools, each tailored with specific ranks, performance requirements, and opportunities to **earn extra shares** based on the Pool's criteria. Each month you achieve and maintain a rank between Premier and Presidential Diamond, **you can qualify to earn a share of dōTERRA's Company Volume** from one or more Pools.

Paid to **Ranks** Paid **Monthly** Earnings vary based on **dōTERRA Company Volume (DCV)**

POOLS OVERVIEW

PAID AS RANK	PREMIER	SILVER	GOLD	PLATINUM	DIAMOND	BLUE DIAMOND	PRESIDENTIAL DIAMOND		
			Leadership Pool		Diamond Pool	Blue Diamond Pool	Presidential Diamond Pool		
NO. OF POSSIBLE SHARES		1	5	10	2 4	2 4	2 4		
GROWTH		-	—	—	6,000	12,000	18,000		
% OF DCV			2%		1%	1%	1%		
		Empowerment Pool			Performance Pool				
NO. OF POSSIBLE SHARES	1	1	2	1 3	3 4	3 6	3 8		
GROWTH REQUIREMENT	1 share	e per 100 PV enro	llment	4,000	6,000	12,000	18,000		
% OF DCV		1.50%			1.5	0%			

> Pools recognize and incentivize top-performing leaders by rewarding you with a percentage of global sales, regardless of where you're building your doTERRA business.

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TEAM GROWTH VOLUME SUMMARY

Remember, reaching Team Growth Volume targets helps you maximize your earnings in Unilevel and Pools.

	RANK	SPONSOR TREE LEVELS	TEAM GROWTH VOLUME	UNLOCK WITH GROWTH METRIC
	ELITE	3	300*	4 th and 5 th levels
Unilevel	PREMIER	4	400	5 th and 6 th levels
Unil	SILVER	5	500	6 th and 7 th levels
	GOLD	6	600	6 th and 7 th levels
	PLATINUM	7	4,000	Performance Pool
Pools	DIAMOND	7	6,000	Performance & Diamond Pools
Po	BLUE DIAMOND	7	12,000	Performance & BD Pools
	PRESIDENTIAL DIAMOND	7	18,000	Performance & PD Pools

Wellness Advocates' Team Growth Volume (TGV) will be determined by their paid rank. *For Elites, 100 of the 300 TGV must be personally enrolled.

Retail Profit

Retail Profit is the simplest of the commission types. You simply need to have an active Wellness Advocate account to earn it.

How it works

When someone purchases products at retail prices, you receive retail profits—which is 25% of the retail sale.



Paid to **Enroller** Paid **Weekly**

Earn **25%**

RM 25 PROFIT

RETAIL 25%

RETAIL CUSTOMER

ORDER

RM 100 PURCHASE

Path to RM1538

Share. Earn. Thrive. Your path to RM 1538 starts here.

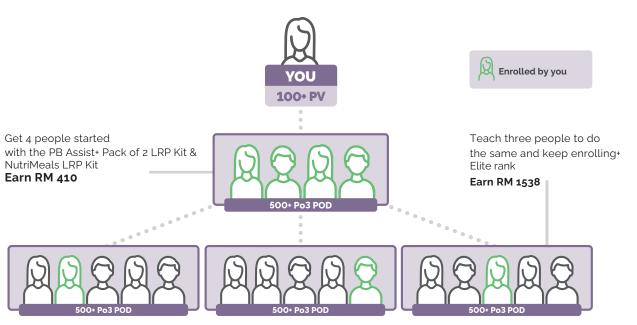
Wellness should be simple—and so should earning extra income. With dōTERRA, you can turn sharing natural, effective wellness solutions into a **sustainable income** that fits into your life.

How it works:

Earn RM 1538 with the Power of 3 Bonus and Boost each month. By helping just four people get started with PB Assist+ Pack of 2 LRP Kit & NutriMeals LRP Kit (LRP Orders), you'll earn RM 410.* Help three of them earn their RM 205, and you'll earn RM 1025 (must achieve Elite Rank). Help at least three more people get started with the PB Assist+ Pack of 2 LRP Kit & NutriMeals LRP Kit as LRP Orders and earn RM 1538 a month or more —without pressure, complicated sales tactics, or rigid schedules.

*You must have an order of 100 PV LRP or more to qualify. See compensation plan for details.





See dōTERRA Opportunity and Earnings Disclosure Summary at doterra.com/disclosure

Results vary based on time, effort, and skill. Expenses may b ncurred. For more information see the doTERRA Opportunit

and Earnings Disclosure Summary at doterra.com/disclosure

Ö | LRP REWARDS



A Proven, Science-Backed Approach to Foundational Wellness

Leveraging doTERRA's Rewards Program to Grow Your Business

Empower your customers and grow your business by introducing them to dōTERRA's LRP Rewards Program. This program allows you to engage and educate your customers **while reaching new business milestones**.

By participating, you **unlock additional earning potential** through commissions and bonuses like Fast Start, Power of 3, and Unilevel. Consistently placing a monthly LRP Order of at least 100 PV helps you meet volume and growth requirements, improve customer retention, and set yourself up for **long-term success**.



Create Loyal Customers through Foundational Wellness

Helping customers build their wellness routine is easy with the dōTERRA® Foundational Wellness Bundles. These bundles have been curated to help everyone **build a strong**, **yet simple daily routine** that lays the groundwork for solid overall health and wellness.*

By educating and encouraging your customers to add a Foundational Wellness Bundle to their monthly order, you not only help those customers build a strong foundation for their health, **you can create a strong foundation for your business**.

Loyal customers are essential to building a lasting business with dōTERRA. As you strive to help your customers have product experiences and use dōTERRA products every day, you inspire consistent action, which leads to momentum and growth within your business.

[•]These statements have not been evaluated by the Food and Drug Administration This product is not intended to diagnose, treat, cure, or prevent any disease.

PB Assist+ Pack of 2 LRP Kit





Discover the Possibilities

Elite is the rank to focus on when starting. As you learn new skills, share what you love, and invest your time and energy, you are solidifying habits that will help you to advance in rank. As you continue to grow, there is potential to earn significantly more as a Blue Diamond or Presidential Diamond. You'll learn more about that later in your journey.

PLATINUM

S S S

Lead three people to Silver

RM 22,099-RM 32,800+

per month*

GOLD

P P P

Lead three people to Premier

RM 13,700-RM 19,860+

per month*

SILVER

888

per month*

DIAMOND

S S S S

Lead four people to Silver

RM 29,266-RM 52,800+

per month^{* a}

COMPENSATION PLAN⁺

UNILEVEL

POWER OF THREE BOOST

POWER OF THREE BONUS

FAST START

*Results varv based on time, effort, and skill See the doTERRA Opportunity and Earnings Disclosure Summary at doterra.com/ disclosure. Most Wellness Advocates (WAs) join to purchase product at a discount and not to earn compensation. The average monthly compensation paid to all active US WAs during the last guarter of 2024 was \$69. An active WA is one who made a purchase, enrolled another account, or received compensation, and includes WAs who received no compensation. The average monthly compensation paid to US WAs who received compensation in 2024 was \$143. The income ranges for each rank are projections based on the Compensation Plan Elevated and the median compensation of WAs with at least 400 PGV and the required TGV for maximum Unilevel commissions at each rank in 2024. The percentages of all US WAs who reached the following ranks in 2024 are Elite: 4%, Premier: 1%, Silver: 0.6%; Gold: 0.2%; Platinum: 0.1%; and Diamond 0.1%, Ranks below Elite and above Diamond are not displayed. Compensation information does not include expenses. which may be incurred.

+See Compensation Plan for complete details 27

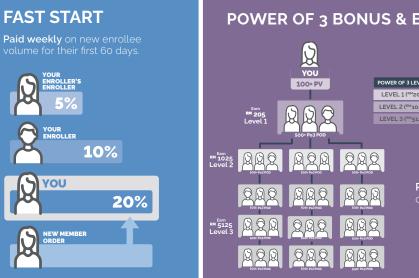
ELITE

3k+ team volume RM 1,700-RM 2,000+ per month^{*}



Early Earnings

As you get started with doTERRA, your early earnings will primarily come from your weekly Fast Start and monthly Power of 3 Bonus as you work to grow your team.



POWER OF 3 BONUS & BOOST



Additional Earnings

As you grow your team, build and retain your customer base, and find business partners, you qualify for additional earnings through bonuses tied to your organizational size and rank.

POOLS

Paid monthly to reward leadership: 8 percent of company volume divided among leadership ranks.

UNILEVEL

Get paid seven levels deep with higher percentage on larger lower levels.

Dynamically compresses up past members not qualified by rank



Level 1: Earn up to RM 410 in Power of Three from Level 1 volume Level 2 ^{RM} 166 9 ^{RM} 830 Level 3 27 5% ^{(RM} 2490) Level 4 81 6% ^{RM} 8966 Level 5 243 **6%** RM 26900 Level 6 729 7% ^{RM} 94150 Level 7 2187

BUSSINESS RESOURCES

To help you succeed, we've curated a collection of powerful resources just for you. These resources will equip you with the knowledge and materials you need to grow your business. Whether you're looking for education, marketing materials, or just a little inspiration, we've got you covered!



doTERRA information:

Learn more about doTERRA's business resources. Scan to visit the official website.

Live / Share / Build:

Get ready for the all-new Live, Share & Build book, coming soon to dōTERRA Malaysia! Perfect for all our newly registered members and existing members, these latest edition will help you kickstart or enhance your essential oil journey in the best way possible.



Launch Guide:

Now that you've discovered the doTERRA opportunity, it's time to turn purpose into action, and the Launch Guide is your go-to resource for getting started. It features smart business strategies, class tips, and essential tools—because wherever you are on your path, doTERRA is here to support your success.

KEY TERMS SUMMARY

Commissionable Volume (CV)

The volume assigned to each product that's eligible for commissions, determining the commission rewarded to Wellness Advocates.

Enroller

The person who brings a new member to dōTERRA. Holding enrollership of team members can help a Wellness Advocate qualify for rank and Fast Start commissions.

Levels

Your personally sponsored members make up your first level, or frontline, and as they sponsor new members, those individuals for subsequent levels on your team.

Personal Growth Volume (PGV)

The total amount of LRP qualifying volume in the current month from personally enrolled members who enrolled in the previous 12 months.

Pod (Power of 3)

A grouping of 500 in PV from LRP Orders on your frontline. Used when speaking about the Power of 3 Bonus.

Power of 3 Boost

An additional bonus you may earn after meeting your base Power of 3 Bonus.

LRP Volume

dōTERRA LRP Rewards volume post-enrollment month.

Sponsor

The person under whom a new member is directly placed. A sponsor is also referred to as a member's direct upline. Sponsor assignments determine the depth of the organization and are important for Power of 3 and Unilevel commissions.

Team Growth Volume (TGV)

The total amount of Volume in the current month from team members who enrolled or reactivated in the previous 12 months, within a defined number of sponsor levels (determined by your rank).

Wellness Advocate (WA)

Individuals who join dōTERRA to purchase products at wholesale prices with the option to participate in the business opportunity.

Wholesale Customer (WC)

Individuals who join dōTERRA and purchase products at wholesale prices. Wholesale Customers do not earn commissions or bonuses through dōTERRA's compensation plan. However, they can qualify for additional benefits and incentives through dōTERRA's LRP Rewards Program.

See compensation plan for full definitions. With any inconsistency, the policy manual controls



Action breeds confidence, and confidence is a vital part of succeeding in any endeavor. Casting a vision, problem solving, strategizing, seeing the best version of people, and helping them achieve things they never thought possible is my absolute favorite thing to do, and doTERRA allows me to do just that! I'm never going anywhere else.

Jessica Moultrie | Presidential Diamond, Founder 2.0

LEGAL NOTICE

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Policy Manual Compensation Plan Resources The world needs your light. People are waiting for the hope and solutions only you can bring. It's time to unlock your highest potential and shine so brightly you cannot be ignored! >>

Emily Wright

dōTERRA

pursue what's pure

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