

dōTERRA®

Business

Do's & Dont's Guideline



01.

AUTHORIZED PLATFORMS TO PROMOTE dōTERRA

Wellness Advocates who promote dōTERRA's products and business opportunities may only do so through online platforms that are approved by the company, such as **mydoterra.com, personal websites, Facebook, Instagram, Twitter, and Pinterest.**

Online auctions, shopping apps, or mall sites, such as *Lazada.com, Taobao.com, Shopee, Mudah.com, Lelong.com, Quinpay and any other unauthorize online sites / platform* are not allowed.

✓ DO



✗ DON'T



✓ DO

25.02.2022 | FRIDAY

BOGO

Your Cleansing Buddy

BOGO SKU 49361507

BUY **Arborvitae**
5 mL
Wholesale **RM100**
Retail **RM133**
PV 25

GET **Juniper Berry**
5 mL

TS&C:
• Limited to 5 per account. First come, first served basis. While stocks last.
• LRP Point Redemption is not allowed.
• BOGO orders once placed cannot be cancelled, and are strictly not returnable and refundable.

dōTERRA MALAYSIA

✗ DON'T

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dōTERRA MALAYSIA

BUY Set A Arborvitae @ Rm XX
BUY Set B Juniper Berry @ Rm XX

02.

ALTERATION IS PROHIBITED

Promotions & Enrollment may not be altered or enhanced with additional free or promotional products, sales aids, merchandise, samples, free shipping fees or services, or PWP (Purchase with Purchase).

DO

dōTERRA
Wellness Advocate

Home Essential Kit +
Fractionated Coconut Oil



Free Frankincense 15 ml

Note:
This promotion is based on 200 PV promotion.
Promotion period 1/1/2022 - 15/1/2022.

DON'T

Home Essential Kit +
Fractionated Coconut Oil



Free Frankincense 15 ml

03.

**AVOID MISLEADING
INFORMATION AND
ADVERTISING**

Keep your promotional materials from being misleading. It must be clear and should include a dōTERRA Wellness Advocate logo.

04.

**PROMOTE ONLY MARKET
APPROVED PRODUCTS**

Products that are not registered in Malaysia, cannot be retailed, advertised or promoted. Wellness Advocates are only allow to promote market-approved products or registered products that have obtained market authorization in Malaysia.

DO



DON'T



05.

OFFERING ANY dōTERRA PRODUCTS AT LESS THAN WHOLESALE PRICE IS PROHIBITED

To retain value, all products should not be advertised and/ or sold below the company's wholesale price.
Recommended price for non-member is the retail price.

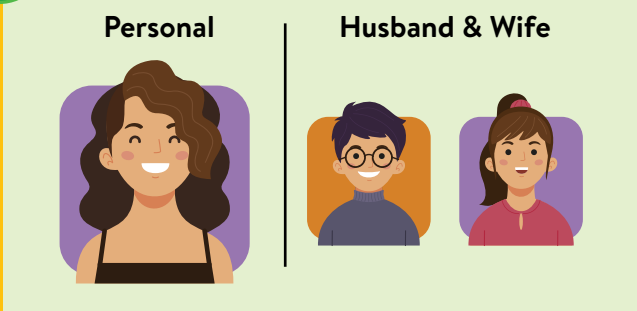
✓ DO



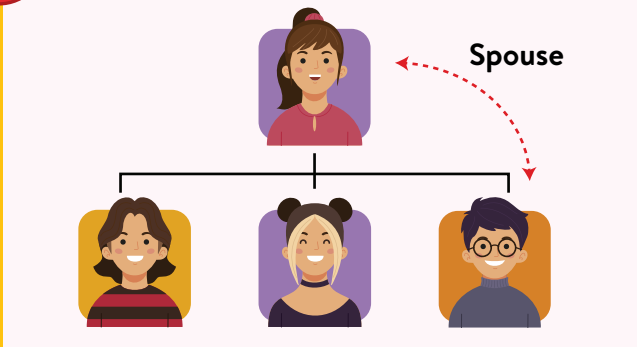
✗ DON'T



✓ DO



✗ DON'T



06.

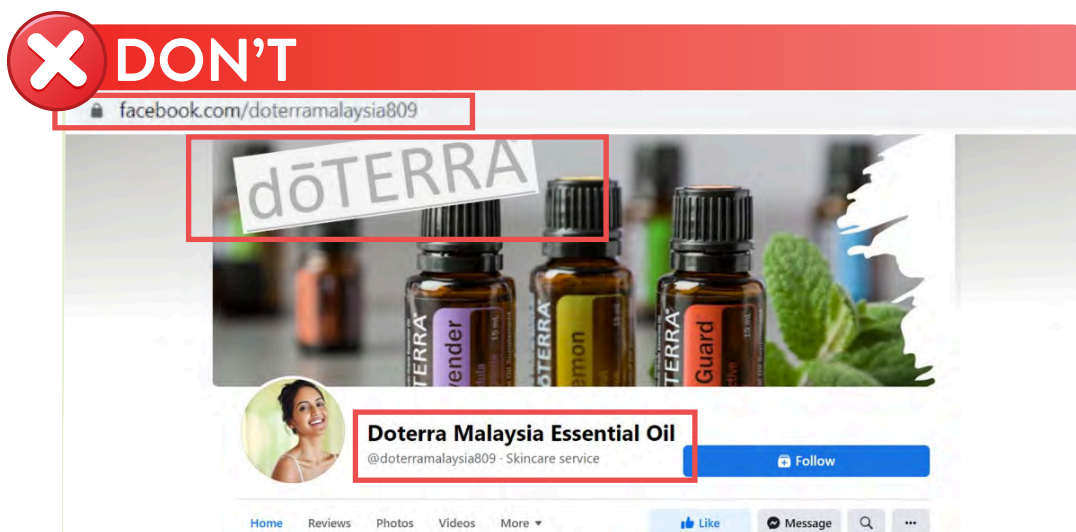
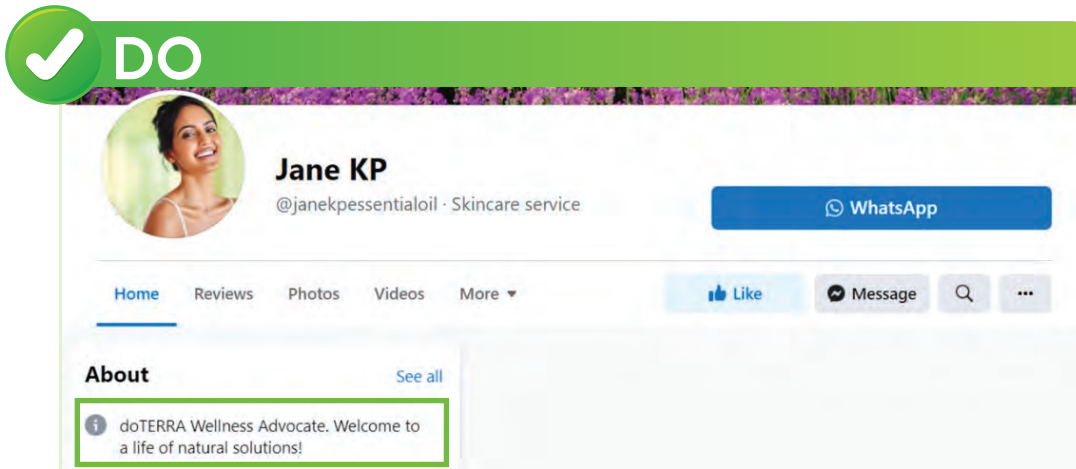
ONE MEMBER, ONE DISTRIBUTORSHIP

A Wellness Advocate may not have a simultaneous beneficial interest or be a co-applicant in more than one Distributorship, or simultaneously own a beneficial interest in a Wholesale Customer account.

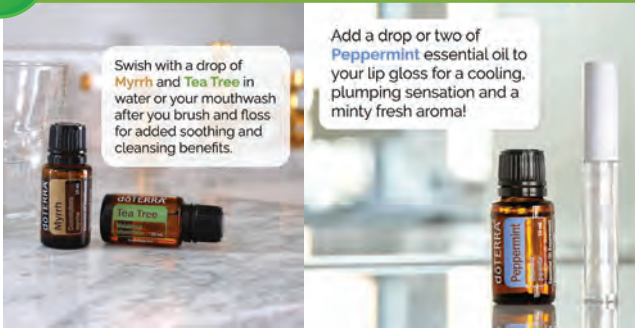
07.

ADVERTISING AND USE OF THE COMPANY'S INTELLECTUAL PROPERTY RIGHTS

- a. Trademark rights are exclusive, and Wellness Advocates are allowed to use dōTERRA registered trademark when
 - (i) Using or posting images of dōTERRA products;
 - (ii) Linking to your dōTERRA sites such as your back office;
 - (iii) Using “dōTERRA” and “CPTG” when only describing the products and Company;
 - (iv) Putting “a dōTERRA Wellness Advocate” under the ‘About’ section in your Facebook page. Using any dōTERRA trademarks or similar trademarks and logos as a social media page’s name or on any merchandise is not allowed.
- b. Wellness Advocates also may not use dōTERRA Intellectual Property name(s) in a domain name without express written approval from the Company. Examples of use that are not acceptable: “doTERRAKL.com”, “doTERRAcompany.com” “dōTERRAcorporate.com,” etc. Wellness Advocates should consult the Media Specific Guidelines from the dōTERRA Malaysia office.



✓ DO



08.

NO CURATIVE OR DRUG CLAIMS

A Wellness Advocate may not make any medical or health claim for any product nor specifically prescribe any given product as suitable for any specific ailment, as that type of representation implies the products are drugs.

✗ DON'T



For compliance related enquiries, please visit **dōTERRA Malaysia > Discover > Literature > Business Section** to receive full details, or you may contact Compliance Malaysia by writing to mycompliance@doterra.com.

Note: All the information is correct at the time of printing and subject to change without prior notice.

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