

evolve

dōTERRA® | INDIA

CONVENTION 2025 | Travel Incentive

Join the Magic of Evolve!

We believe everyone deserves to experience the power of our convention. That's why we're introducing the evolve Travel Incentive—making it easier than ever for you to be there!



Qualification Criteria

- ✓ Grow your Organizational Volume between May to August over and above your actual organizational volume achieved during Jan to April 2025.
- ✓ Ensure at least 90% of the growth you achieve in your Organizational Volumes is from the India market

INCENTIVE STRUCTURE

Travel Incentive Amount (INR)	Target Organizational Volumes (May–Aug 2025)	Total PGV (May–Aug 2025)
₹10,000	Actual OV (Jan–April) + 2000 OV	400 PGV
₹15,000	Actual OV (Jan–April) + 3000 OV	400 PGV
₹20,000	Actual OV (Jan–April) + 4000 OV	400 PGV
₹25,000	Actual OV (Jan–April) + 5000 OV	800 PGV
₹30,000	Actual OV (Jan–April) + 6000 OV	800 PGV

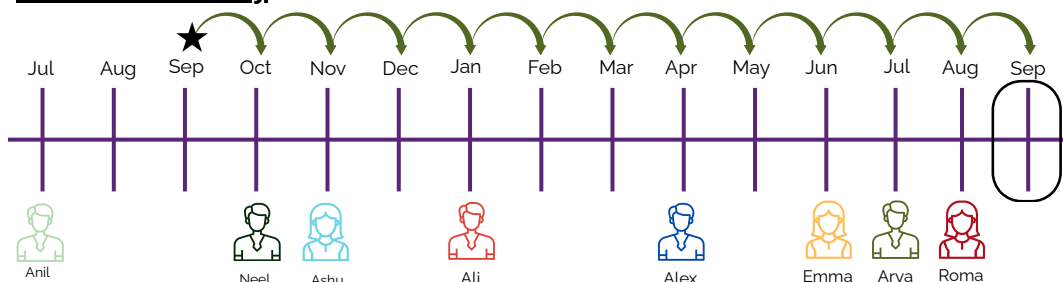
- ✓ Complete a minimum of 4 new registrations in the India market between May and August 2025, with each registration placing an order of at least 100 PV.
- ✓ Total PGV requirements :
Accumulate 400 PGV to qualify for an incentive between ₹10,000–₹20,000
Accumulate 800 PGV to qualify for an incentive between ₹25,000–₹30,000
during the period of May through August 2025

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Personal Growth Volume (PGV)

The total amount of **LRP volume** in the current month from **personally enrolled** members who were enrolled in the **previous 12 months**.

➤ For Illustration only



Disclaimer:

- The Evolve Convention 2025 Incentive Program will run from May to August 2025.
- Only LRP (Loyalty Rewards Program) orders will be counted towards PGV (Personal Group Volume).
- For this incentive, the sum of the PGV achieved in all the 4 months will be considered.

➤ Example: How You Can Qualify for the Evolve Travel Incentive

Let's walk through a simple example to understand how you can qualify for the Evolve Travel Incentive.

By increasing your **actual total Organizational Volume (OV)** from **January to April** with what you achieve between May and August, you can unlock exciting cash rewards—just by growing your business and enrolling new members!

Let's say Sammy had the following Organizational Volume (OV) in:

Month	JANUARY	FEBRUARY	MARCH	APRIL	Total (Jan - Apr '25)
OV	10,000 OV	12,000 OV	9,500 OV	11,500 OV	43,000 OV
Sammy's Goals (May–Aug)					
To Earn Travel Incentive	Grow Total OV by over Jan–Apr actuals		Achieve Total Organizational Volumes between May through August 2025		
₹10,000	43000 + 2,000		45,000 OV		
₹15,000	43000 + 3000		46,000 OV		
₹20,000	43000 + 4000		47,000 OV		
₹25,000	43000 + 5000		48,000 OV		
₹30,000	43000 + 6000		49,000 OV		

➤ What Sammy Must Also Do

- ☑ Register 4 new Wellness Advocates in India, each with minimum 100 PV orders between May–Aug
- ☑ Achieve total 400 PGV for ₹10,000–₹20,000 incentive, or 800 PGV for ₹25,000 and ₹30,000 incentive in 4 months
- ☑ Ensure at least 90% of the May–Aug Growth OV is from the India market
- ☑ Register and attend the Convention in person

📌 Important Notes for Qualifiers

- This incentive is applicable only for dōTERRA India Wellness Advocates.
- Qualifiers must ensure to attend the dōTERRA India Convention in person on November 7th & 8th, 2025 as this incentive is tied to Convention participation.
- Only the growth volumes achieved in months where the Wellness Advocate is active with at least 100 PV in personal volume will be counted toward this qualification.
- A minimum of 90% of the growth volume and all new enrollments must be generated within the India market, to be considered for qualification.
- Please contact India Customer Services to know your Jan to April 2025 Organizational volumes.
- Special recognition will be given to all qualifiers during the Convention.
- The final incentive amount will be paid after deduction of applicable tax deduction at source (TDS).

