




LOYALTY  
REWARDS  
PROGRAM

# LRP

## Loyalty Rewards Program



**Earn up to 30% of total monthly Loyalty Rewards  
purchase point and more!**

Loyalty Rewards Program is for someone special like you to enjoy dōTERRA products at a special offered price. Through monthly purchase of dōTERRA CPTG® essential oil products to improve your health and the quality of life and also to earn free product credits (points). While enjoy exclusive savings, you can even earn up to 30% of total monthly Loyalty Rewards purchase points. Don't miss out!

**dōTERRA**  
HONG KONG

# LRP Exclusive Benefits

## 1 Exclusive LRP discounted kits

You can immediately enjoy the exclusive kits discounts and great value savings once you've participated in LRP. *For more details, please refer to the Loyalty Rewards Program (LRP) Kits flyer.*

For Example: Relief & Revive Kit



Wholesale  
HK\$1,152  
LRP Price  
HK\$1,050  
**SAVE  
HK\$102!**

## 2 Credit rewards up to 30%

LRP Points are earned off of any LRP order that is placed and contains 50PV or more. All members start off by 10% off of their LRP orders and will increase 5% for every 3 consecutive months purchase of single order 50PV or more. Maximum credit reward is up to 30%.

Your Credit Rewards Journey  
50PV+ order each month

10%

1st-3rd Month

15%

4th-6th Month

20%

7th-9th Month

25%

10th-12th Month

30%

13th Month onwards

## 3 Earn points to redeem your favorite product

LRP active with at least 1PV purchase order each month and you will be eligible to maintain the points for product redemption. Purchase items can be different each month upon your needs. Points will be accumulated once 50PV is reached.

## 4 Chances to earn extra bonus

Eligible to enjoy fast track bonus and commissions with monthly purchase of 100PV or more. (For details, please refer to Sales Compensation Plan in Policy Manual.)

## 5 Get the product of month (POM) for free

With LRP order of 125PV or above on or before 15th of each month to receive a bottle of essential oil for free for you to enjoy different essential oil moment.



Order 125PV before

**15th** of each month

Purchased PV	1-49 PV	50-99 PV	100-124 PV	125 PV
Maintains LRP Rewards Points	✓	✓	✓	✓
Earn Rewards Points & Increase %		✓	✓	✓
Earn Fast Starts and Commissions			✓	✓
Receive Free POM				✓