



The dōTERRA Loyalty Rewards Program (LRP) provides free Loyalty Points for monthly purchases. As a participant in the Loyalty Rewards Program, you will immediately earn Loyalty Points that can be used as cash to purchase dōTERRA products. The longer you participate, the more Loyalty Points you can earn—up to 30%! (See terms and conditions below.)



Loyalty Points



Product of the Month

Receive a free Product of the Month when you place a single Loyalty Order totaling 125 PV or more, that processes on or before the 15th of each month.

- No-hassle, automatic shipment of the dōTERRA products you use on a monthly basis
- Receive up to 30% of the PV value of your monthly Loyalty Order in Loyalty Points
- Redeem your Loyalty Points for dōTERRA products
- Freedom to change your Loyalty Order up to the day before your monthly ship date
- Convenient way to meet monthly PV and bonus qualification requirements
- Powerful loyalty incentive for new Wellness Advocates and Wholesale Customers that you personally sponsor
- View and use Loyalty Points online in your mydoterra.com virtual office
- Loyalty Orders can be set to ship any day between the 1st and the 28th of the month

Terms and Conditions

- There is a limit of one Product of the Month, per month, per account. If more than one order is placed (that processes on or before the 15th of the month) only one Product of the Month will be sent
- Loyalty Points earned each month will be added to your account after the 15th of the following month
- You are required to maintain a monthly Loyalty Order over consecutive months, to qualify for each percentage increase in Loyalty Points
- The percentage earned will grow after month 4 and month 7. However the payment of Loyalty Points is based on the previous month's percentage in these months
- Minimum monthly Loyalty Order of 50 PV to earn Loyalty Points
- Orders with a minimum of 1 PV* will maintain both LPR Percentage† and previously accrued Loyalty Points
- No maximum monthly Loyalty Points accumulation limit
- Loyalty Points expire 12 months from the date of issue
- When using Loyalty Points, you need to have enough points to cover the entire Point Redemption value of a product
- Points Redemption orders have no PV
- A VAT-inclusive redemption fee of £2.00 or 2.00€ will be applied. Shipping and handling charges will also apply
- All Loyalty Points and percentage levels will be immediately cancelled with LRP cancellation
- By missing payment for monthly Loyalty Orders, all Loyalty Points and percentage levels will be immediately cancelled with LRP cancellation
- Loyalty Points have no cash redemption value and are non-transferable
- Products purchased with Loyalty Points are not for resale
- Cancellation of a Loyalty Order must take place over the telephone by calling Europe Member Services

* Loyalty Orders of 50 PV and above per single order will qualify you to earn Loyalty Points.
 † Loyalty Orders of 50 PV and above per single order will qualify you to advance your LRP Percentage (%).

Want to Get on the Loyalty Rewards Fast Track?

New Wellness Advocates or Wholesale Customers who purchase a **Natural Solutions Kit** within 30 days following their enrolment and place a 100 PV Loyalty Order the following month* will receive:

- **100 Loyalty Points**
- **Starting LRP Percentage of 15%**

New Wellness Advocates or Wholesale Customers who purchase an **Essential Oil Collection Kit** during their first 30 days and place a 100 PV Loyalty Order the following month* will receive:

- **200 Loyalty Points**
- **Starting LRP Percentage of 20%**

New Wellness Advocates or Wholesale Customers who purchase a **Business Leader Kit** during their first 30 days and place a 100 PV Loyalty Order the following month* will receive:

- **400 Loyalty Points**
- **Starting LRP Percentage of 25%**

* Loyalty Points will be redeemable for 60 days following enrolment. If the LRP is cancelled before 60 days, the new Wellness Advocate or Wholesale Customer will not receive the Loyalty Points awarded.

Only first-time Wellness Advocates or Wholesale Customers who purchase these specific enrolment kits qualify for the Loyalty Rewards Fast Track Program. Loyalty Rewards Fast Track enrolment orders are not Loyalty orders and will not count towards Power of 3 bonuses or other LRP benefits.