doterra Loyalty Rewards Program



The doTERRA Loyalty Rewards Program (LRP) provides free product credits for monthly purchases ordered on the program. As a participant in the Loyalty Rewards Program, you will immediately begin to earn product credits that can be used as cash to purchase doTERRA products. The longer you participate, the more credits you can earn—up to 30% of your total monthly Loyalty Rewards purchases! (See terms and conditions below.)

Loyalty Rewards Credits











Additional Benefit: Product of the Month

One monthly Loyalty Rewards order totaling 125 PV or more that processes on or before the 15th of each month, will include a free product!

Loyalty Rewards Credits

- No-hassle, automatic shipment of the doTERRA products you use on a monthly basis
- Receive up to 30% of the PV value of your monthly LRP order in product credits
- Redeem your LRP product credits for doTERRA products
- Freedom to change your LRP order up to the day before your monthly ship date
- · Convenient way to meet monthly PV and bonus qualification requirements
- · Powerful loyalty incentive for new customers and consultants that you personally sponsor
- View and use Loyalty Rewards points online in your mydoterra.com back office
- LRP orders can be set to ship any day between the 1st and the 28th of the month

Want to Get on the Loyalty Rewards Fast Track?

New Wellness Advocates who purchase a Natural Solutions Kit within 30 days following their enrollment and have a 100 PV Loyalty Rewards order the following month* will receive:

- 100 LRP points
- Start LRP point accrual at 15%

New Wellness Advocates who purchase an Oil Sharing Kit or Every Oil Kit during their first 30 days and have a 100 PV Loyalty Rewards order the following month* will receive:

- · 200 LRP points
- Start LRP point accrual at 20%

New Wellness Advocates who purchase a Business Leader Kit during their first 30 days and have a 100 PV Loyalty Rewards order the following month* will receive:

- 400 LRP points
- Start LRP point accrual at 25%
- * Points will be redeemable 60 days following enrollment. If the LRP is cancelled before 60 days, the new Wellness Advocate will not receive points awarded.

Only first-time Wellness Advocates who purchase these specific enrollment kits qualify for the Loyalty Rewards Fast Track Program. Loyalty Rewards Fast Track enrollment orders are not LRP orders and will not count towards Power of 3 bonuses or other LRP benefits.

Terms and Conditions

- Minimum monthly Loyalty Rewards order of 50 PV to earn product credits
- Orders with a minimum of 1 PV* will maintain both Loyalty Reward level (%)† and previously accrued points
- · No maximum monthly credit accumulation limit
- Product credits expire 12 months from the date of issue
- Product credits can be used to purchase full PV products only
- · Redemption orders have no PV
- A redemption fee of £2.00 or 2.00€, applicable taxes, and shipping and handling charges will apply
- Must be an LRP participant for 60 days before credits can be redeemed

- · All product credits and percentage will be immediately cancelled with LRP cancellation
- · Product credits have no cash redemption value and are non-transferable
- · Products purchased with LRP credits are not for resale
- · Cancellation of LRP order must take place over the telephone by calling Europe Member Services
- * Loyalty Rewards orders must exceed 50 PV per single order to earn Reward Points.
- [†] Loyalty Rewards orders must exceed 50 PV per single order to advance Loyalty Reward levels (%).

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