

bloom

dōTERRA | EUROPE | CONVENTION 2024



Train station - Torino Lingotto



Metro Station - Italia 61

Oval

- 1 Help Desk
- 2 Entrance and Registration
- 3 Luggage & Stroller Storage
- 4 Translation Support
- 5 Diamond+ Entrance / Registration / Help-desk
- 7 Citrus Lounge Entrance
- 8 Leader Board
- 9 SMEC Sessions

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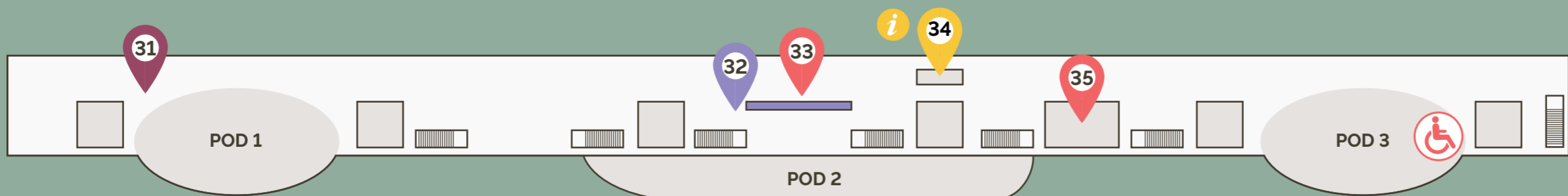


Metro Station - Italia 61

Showcase

- 9 Merchandise Click & Collect Entrance
- 10 Diamond+ Merchandise & Convention Kit Click & Collect
- 11 Convention Kit Only Click & Collect Entrance
- Elevator
- 12 Move
- 13 Connection Tree
- 14 Immersive Forest Experience
- 15 New Products
- 16 Oils Bar
- 17 Recognition & Diamond Club Collection Point
- HOPE**
- 18 Hope Path
- 19 Co-Impact™ VR Experience
- SELF-CARE**
- 20 Aroma Touch
- 21 Dolce Vita
- WELLNESS**
- 22 Tasting
- 23 Nutrition
- 24 Live
- 25 Loyalty Rewards Program
- INSPIRE**
- 26 Create
- 27 The Lab
- 28 Terra Talks™
- 29 Digital
- OUTDOOR ACTIVITIES**
- 30 dōTERRA Healing Hands Activity

Mezzanine - upper floor



- 31 Citrus Lounge
- 32 Diamond+ Merchandise & Convention Kit Click & Collect
- 33 Merchandise & Convention Kit Click & Collect
- 34 Help Desk
- 35 Convention Kit Click & Collect
- Elevator