



## dōTERRA Europe BOGO Sale Information and Rules

For the first time ever you can add multiple BOGO offers to one order! This time BOGO week will be divided into two separate 72-hour promotional periods. For each promotional period, there will be three BOGO offers. You will be able to purchase all three offers during each 72-hour promotional period. Enjoy the amazing BOGO offers, help to reduce packaging waste, and save on shipping costs!

### How to Order:

#### WELLNESS ADVOCATE OR WHOLESALE CUSTOMER

| Loyalty Rewards Order  |   |
|--|---|
| 1. Go to <a href="http://www.mydoterra.com">www.mydoterra.com</a> and sign into the shopping cart  | 4. Go to Cart   |
| 2. Go to your LRP template or create a new LRP order   | 5. Click 'Continue' to proceed to checkout                    |
| 3. Add the BUY item(s) to your cart (the FREE item(s) will be added later)                         | 6. The FREE item(s) will automatically be added to your order |
|  | 7. Select 'Process Order Now'                                 |
| Standard Order   |   |
| 1. Go to <a href="http://www.mydoterra.com">www.mydoterra.com</a> and sign in to the shopping cart | 3. Click 'Continue' to proceed to checkout                    |
| 2. Add the BUY item(s) to your cart (the FREE item(s) will be added later)                         | 4. The FREE item(s) will automatically be added to your order |
|  | 5. Go to Cart   |
|  | 6. Select 'Process Order Now'                                 |

#### RETAIL CUSTOMER

| Standard Order  |  |
|---|--|
| 1. Go to <a href="http://www.doterraevery.eu">www.doterraevery.eu</a> | 6. Returning Customers 'Sign In'; New Customers 'Create Account' |
| 2. Click on 'Retail Customer Shop' located under 'Quick Links'        | 7. Go To Cart  |
| 3. Select Language and Country then click 'Start Shopping'            | 8. The FREE item(s) will automatically be added to your order    |
| 4. Add the BOGO item(s) to your cart (the FREE item(s)                | 9. Click 'Continue' to proceed to checkout                       |
| 5. Go To Cart   | 10. Select 'Process Order Now'                                   |

#### What does BOGO mean?

BOGO is an acronym for Buy-One-Get-One free offers.



### How do I find out what the dōTERRA Europe BOGOs are?

All three BOGO offers will be announced on the dōTERRA Europe Facebook page before each promotional period begins. Once the promotion is active, one BOGO offer will be individually featured per day (although all offers will be available to purchase throughout each promotional period). Like us on Facebook to see the offers on your Facebook feed.

### How long do the dōTERRA Europe BOGOs last?

All offers will be available starting on the first day at 0:00 CET and will be available until the final third day at 23:59 CET or until while supplies last. If you choose to participate, your order must be placed and processed within that 72-hour period. This means these offers cannot be saved on an LRP template. They can, however, be processed as an LRP, but the order must be processed immediately.

### What markets are eligible to participate in the dōTERRA Europe BOGOs?

The dōTERRA Europe BOGOs are available to all Wellness Advocates, Wholesale Customers, and Retail Customers in the Europe market only.

### How many BOGOs can I buy?

Each BOGO offer has a limit of five per account.

### Can I combine BOGOs over several days to save on shipping?

Yes! Each promotional period will have three BOGO offers. You can combine the three BOGO offers into one order to save on shipping during each 72-hour promotional period.

### Will I be able to combine all BOGO offers from both promotional periods into one order?

No, not all BOGO offers from both promotional periods can be combined into one order. During each promotional period you will only be able to purchase the three available BOGO offers. Once the promotional period ends, you will not be able to order any of those BOGO offers. This means during the second promotional period, you will not be able to order any of the BOGO offers from the first promotional window.

### How do I know if my order has been placed and processed?

An order confirmation email will be sent to the email address listed on your dōTERRA account.

### Do the BOGOs qualify to earn Loyalty Rewards Program (LRP) Points?

Yes, points are earned following the regular rules and guidelines. LRP orders that are processed with 50 PV or more will receive points based off of the member's current percentage. Points will be based on the PV of the item you are purchasing. Example: If the special was 'Buy 1 Lemon, Get 1 TerraShield Free', you would receive LRP points for the Lemon PV.

LRP orders processed with less than 50 PV will not earn LRP Points.

### Can I pay for a BOGO with LRP Product Points?

No, you cannot pay for a BOGO offer with product points.

### Can I pay for a BOGO with Wire Transfer or Direct Debit?

No, all BOGO orders must be pre-paid with credit card or AR.

### Questions?

If you have any questions, please contact Member Services.