

# A Quick Comparison Guide

## Wholesale Customer and Wellness Advocate dōTERRA®EUROPE

	WHOLESALE CUSTOMER	WELLNESS ADVOCATE
<b>Enrollment Fee</b>	£20/€20 or qualifying enrollment kit	£20/€20 or qualifying enrollment kit
<b>Renewal Fee</b>	£15/€15 with complimentary oil	£15/€15 with complimentary oil
<b>Product Discount</b>	25% off retail pricing	25% off retail pricing
<b>Loyalty Rewards Points</b>	Yes	Yes
<b>Fast Track</b>	Yes	Yes
<b>Shipping Rewards Points</b>	Yes	Yes
<b>Product Promo Eligible</b>	Yes	Yes
<b>Initial Enrollment Promo Eligible (ex. Enroll with 150 PV and get Cheer &amp; Motivate free)</b>	Yes	Yes
<b>Eligible to Participate in Enroller Promos (ex. Jasmine &amp; Rose, Incentive Trip, etc.)</b>	No but Wholesale Customer enrollments do qualify the upline for enrollment promotions	Yes
<b>Personal Website</b>	No	Yes
<b>Bonuses &amp; Compensation</b>	No - cannot have downline	Yes
<b>Upline</b>	Sponsor and Enroller can be different	Sponsor and Enroller can be different
<b>Enroller Moves</b>	Initial 14 day sponsor move for enroller, additional 14 day sponsor move for enroller if upgraded to WA after 90 days.	Initial 14 day sponsor move for enroller
<b>Inactive Account Moves</b>	Can request move for self after 6 months of inactivity (0 PV)	Can request move for self after 6 months of inactivity (0 PV)
<b>Gifting Enrollment</b>	Enrollment can be gifted once per lifetime of account. Second enrollment change back to the original enroller pending company approval.	Enrollment can be gifted once per lifetime of account. Second enrollment change back to the original enroller pending company approval.
<b>Duplicate Accounts</b>	Not allowed. Each person/married couple can own one Wholesale Customer account OR one Wellness Advocate Account	Not allowed. Each person/married couple can own one Wholesale Customer account OR one Wellness Advocate Account
<b>Fast Start</b>	Paid out for first 60 days to enroller tree	Paid out for first 60 days to enroller tree
<b>Unilevel</b>	Paid out to Sponsor Tree after first 60 days	Paid out to Sponsor Tree after first 60 days
<b>Power of 3 Bonuses</b>	Loyalty order can help qualify upline for Power of 3	Loyalty order can help qualify upline for Power of 3
<b>Terms and Conditions</b>	Simplified Wholesale Customer Terms and Conditions	Remain the same as Wellness Advocate Terms & Conditions Today
<b>mydoTERRA.com Experience</b>	Access to Shop Tab, Message Center and Profile Settings	Current Virtual Office, access to all content

**Statutory Wealth Warning** - It is illegal for a promoter or a participant in a trading scheme to persuade anyone to make a payment by promising benefits from getting others to join a scheme. Do not be misled by claims that high earnings are easily achieved.