

LRP Benefits

ENROLLING & RETAINING CUSTOMERS TO THE LOYALTY REWARD PROGRAM

Enrolling and retaining customers grows your residual income pipeline. Develop a customer culture of service, love and appreciation. Over 85% of those who enrol simply want to get their products at the best prices and live the dōTERRA lifestyle, and the Loyalty Rewards Program (LRP) is the best way for them to do that.

Choose first to be your own best customer. If dōTERRA makes a product, use it. Loyalty breeds loyalty. The value your customers place on their product is most often a reflection of your own.

- My favourite dōTERRA products to reorder and use regularly:

- My favourite uses for those products:

- My favourite things about the LRP:

- How can I share this value with others?

LOYALTY REWARDS DISCOVERY

Reflect on your belief in LRP and the impact it has. Rate your belief on a scale of 1 (low)–10 (high).

- ___ Grow your volume and increase your residual income.
- ___ Get people excited to get their oils at the best price.
- ___ Get wellness delivered with the autoship feature of LRP.

Evaluate your basic understanding of LRP. Check off everything you already know:

YOU UNDERSTAND

- LRP is an investment in your wellness and your business.
- A minimum of 100 PV LRP template set at all times in order to receive Fast Start Bonuses and all other commissions from dōTERRA.
- The benefits of placing a 125+PV Loyalty Order by the 15th of each month to receive the Product of the Month.
- How to earn LRP points and increase LRP Percentage up to 30%.
- An LRP order is the most cost-effective way to purchase and receive rewards monthly.
- Redeem some of your LRP product as samples to share the benefits with others.
- How to maximise the Shipping Rewards Program (SRP) with LRP.
- You can change your order anytime.