


Class Planner

Meet together, in advance, as host and presenter to distribute responsibilities and prepare for successful presentations (classes or one-on-ones). Great planning allows both of you to focus on your guests!

Host: _____ Title: _____

Date: _____ Location: _____ Presenter: _____

1 PREPARATION

<input type="checkbox"/> Invite & Confirm Attendees	• Invites are best issued about 2 weeks in advance. Typical ratio: 15 invites → 7-10 attendees.	
<input type="checkbox"/> Prepare Attendees	• Share an oil experience if possible • Use <i>Healthy Can Be Simple</i>	• Follow the invitation script in the <i>Share</i> guide
<input type="checkbox"/> Prepare Room	• Good lighting and well-ventilated area • Only put out a few chairs; bring in more as needed	• Create a space for presenter with a simple product display area • Check video needs: TV/sound/cables (optional)
<input type="checkbox"/> Prepare Refreshments (optional)	• Drinking Water: add Lemon, Wild Orange, or Tangerine	• Food ideas: (oil-infused refreshments: see dōTERRA product blog for ideas) • Best served after class so guests remain
<input type="checkbox"/> Set Goals	• Number of attendees _____ • Number of enrolments _____	• Number of classes booked _____ • New builder(s) found _____
<input type="checkbox"/> Bring Teaching Supports (Determine which of you is bringing/providing these items)	<ul style="list-style-type: none"> • Diffuser • Essential oil reference guides • Pens • <i>Natural Solutions</i> handouts • Oils to pass around • Product to display (<i>Natural Solutions</i> Kit items, any specials, etc.) 	Optional: <ul style="list-style-type: none"> • Drawing entry forms to gather info about guests • Drawing giveaways • Host gift • Incentives (e.g. Wild Orange from Class Kit or Diamond Club monthly incentive) • Additional class handouts and product info • Product guide(s) • Book-a-class incentives • Invites/flyer for next class/event(s)
<input type="checkbox"/> Bring Closing Tools	<ul style="list-style-type: none"> • <i>Live, Share & Build</i> guides • Blank calendar page to book classes and Lifestyle Overviews <p>Note: Ideal ratio is one Wellness Advocate per 3-4 guests to ensure proper enrollment support</p>	

2 NEXT CLASS Invite guests to bring a friend to your next class

Host: _____ Title: _____

Date: _____ Location: _____ Presenter: _____