

SHARING dōTERRA™

Quick Sharing Guide

Consider sharing your experience, love, and passion for Essential Oils, on a **website, blog, social media page** or **sales aid** (printed or digital).

Please send your marketing materials to dōTERRA's International Compliance team for review and approval compliance@doterra.com

As your knowledge and leadership skills develop, you will be empowered to help to build a community. Experience powerful sharing opportunities through face-to-face meetings, DIY classes, online (website, social media, mydoterra.com), and at local public events.

DO's	DON'Ts
Use a dōTERRA Wellness Advocate Logo , (<i>Incaricati</i> , in Italy) on all marketing materials.	Use impermissible product, medical, disease, pharmaceutical or drug claims.
Share "mydoterra.com" business site online*, business cards, and other marketing materials.	Imply or state health or product claims through words or images.
Use company-approved Product Information Pages to describe Essential Oils (for your market) online or in a class.	Post research that makes disease claims about Essential Oils or other dōTERRA products.
Share current market promotions.	Promote products for other markets or for personal consumption.
Remember your GDPR responsibility when sharing dōTERRA's opportunity.	Use "dōTERRA" in a URL, social media page or website.
Share EU approved content (see below).	Sell repackaged product.
At an event or class, use a dōTERRA Wellness Advocate banner .	Make impermissible income claims.
In a class, share compliant experiences, product training, and product samples.	
Share information about dōTERRA Healing Hands™ .	
Share information about the Esseterre Co-Impact™ story .	
See the dōTERRA Europe Marketing Materials guide for useful tools and key sources for shareable content.	

The CPTG™ process certifies that there are no added fillers, synthetic ingredients, or harmful contaminants in our essential oils that would reduce their efficacy. dōTERRA puts all products and packaging through a battery of tests to ensure a long and effective shelf life. This protocol ensures potency, purity, and consistency batch to batch.

*Benefits of using your mydoterra.com business site

1. Directly links visitors to your shopping cart.
2. Captures attention with dōTERRA's most popular videos.
3. Allows you to add personal information about yourself.
4. Great blog articles on essential oil usage as well as recipes and DIY posts.
5. Manage your organisation, commissions, team organisation, placements, exceptions requests, place orders, and adjust your LRP.