



## Important Dates

Applications Open 13th August, 2021  
Applications Close 30th September, 2021

Limited number of participants -  
get your applications in as soon as you can!

**Program Dates: 1st October to 30th November, 2021**



## Qualifications

- Pin rank of Executive, Elite, Premier or Silver as of August or September 2021
- Paid Rank of Executive+ August or September 2021.



## Monthly Enrolment Goals

To unlock Participant incentives [ie, Bonus cash payment or Stretch Goal Incentives], each month a participant must:

- Process 3x100+PV personal enrolments through the Enrolment Portal
- Place a single Loyalty Reward order of 100+PV.

New enrollees must live in Australia or New Zealand and open an Australian or New Zealand account. Customers must not have an existing account with dōTERRA.



## Customer Incentives

### Grow dōTERRA enrolment gift

New customers will receive the GROW dōTERRA enrolment gift of a free oil when they place a 100 PV+ enrolment order. If their enrolment is greater than 400 PV+, they will receive an additional oil.

*(See Enrolments section for more details about qualifying enrolments and the intention of the GROW oil incentive.)*

### To receive the gift/s, enrolments must be:

1. Processed by the Participant using the GROW dōTERRA® enrolment portal, and
2. Placed in the Participant's downline.

*(See the Enrolment section for more information about qualifying enrolments.)*

### Loyalty Rewards Program (LRP) Enhancement

GROW Enrolees who have a single LRP order of 100PV+ [combined orders do not count] processed the month following their enrolment will receive 25 product points on the 15th of the month following the processing of their single 100PV LRP [just like normal product points].

**e.g.** Enrol in September, process a 100 PV+ LRP order in October, receive 25 product points in November.



# Participant terms & conditions



## Participant Incentives

### Monthly Enrolment Bonus

3 personal enrolments of 100PV+ - \$50

Stretch goal of 5 personal enrolments of 100PV+ - \$200

### Points Stretch Goal Incentive

Participants to achieve 6 personal 100PV enrolments in any month will have 50 Product Points credited to their account.

Points will be credited at the end of the month once the Support Team has finalized their reports.

### Personal Mentor & GROW Team

Participants who achieve the monthly requirements each month will receive a \$500AU Graduation Bonus with the Primary Commission run on the 15th in December.

The Top 10 enrollers in the program will receive a Mystery Swag Pack.

Enrolments that contribute to this tally are:

- Personal enrolments
- Wellness Advocates accounts
- No minimum PV required.



## Education and Community

### Education program

GROW will provide education and information on the following areas:

- Healing Hands
- Co-impact Sourcing
- dōTERRA Culture - Building the dōTERRA way
- Business Tools
- Product Knowledge
- Access to Account Management

### Exclusive Facebook Group

The Grow community will have access to a private Facebook group. Content will be provided to the group and participants will be able to share their experiences and ask for advice.

### Personal Mentor & GROW Team

Each participant will receive their own Personal Mentor, who will provide education, support and community.

The Mentor will lead a cross-line Grow Team and will be the Participant's personal connection to the program.

### Your Personal Mentor will provide

- Weekly Team calls with their GROW Team
- Fortnightly 'Open House' classes or events
- At least one 1:1 Mentoring call each month



## Enrolments

The Grow Incentive Oils are provided to give Grow Participants an exclusive offer to entice customers to their events, and support enrolments. The offer is extended to customers that the participant personally enrolls, and also to those who they support with enrolling.

This allows the Participant to place enrolments appropriately, and encourages their team to work with them to host classes and events.

To receive their free Grow oil, the enrollee must:

- Live in Australia or New Zealand and open an Australian or New Zealand account
- Place an enrolment order of 100PV minimum [combined orders do not count]
- Not already hold a dōTERRA account
- Be located in the downline of the Participant

To receive their free Grow oil, the enrolment must be enrolled via the Grow Participant portal by the Grow participant or their spouse/co-applicant.

Note that while all downline enrolments of 100PV or more entered through the Portal will receive the free oil, only personal enrolments of 100PV or more count towards the Participants monthly enrolment goal to unlock bonuses.

The Grow Support Team will conduct regular audits of Grow enrolments. Participants who offer Grow incentives to non-qualifying customers, or who share the enrolment portal link will be removed from the program, and charged for the corresponding incentive oils.

Enrolments that use duplicate credit cards and/or addresses will not count unless adequate proof can be provided to prove that the orders and accounts are legitimate. For example, a cash transfer of the corresponding order amount.

### HOW TO APPLY

Complete the rank and registration requirements and then head to the link to register -

<https://silverclub.doterra.com/s/>

### QUESTIONS?

Connect with your Account Manager or email [growdoterraunz@doterra.com](mailto:growdoterraunz@doterra.com)