

## BLOOM AWARD PHOTO

Follow these suggested guidelines to make your photo stand out!



The photo should be:

- High quality, high resolution or a professionally taken photograph
- Only submit one photo at a time, please do not send multiple versions
- In focus and not pixelated
- The file type should be a JPEG or PNG
- The photo should be portrait and not landscape
- Can be sent as an attachment on the email or copy and pasted into the body of the email
- The photo should be in colour if possible
- Send the image as a large file size not a small file size
- No words on the image
- Use the original file of the photo not a screen shot



- at least 600 pixels wide and 900 pixels high
- at least 100KB and no more than 10MB

LANDSCAPE

PORTRAIT



pixelated



Picture should fit portrait size and not landscape

### Photo uses

Your photo may be used in any future global or local event recognition pieces as well as competitions & marketing campaigns throughout Australia and New Zealand.

