



### What is BOGO?

Buy One, Get One. Every so often, we offer a BOGO deal: if you buy a specific oil or product, we give you another oil or product for free. This is our way of helping you get more of the essential oil products you love!

Whether you're wanting to expand your essential oil collection, build a dōTERRA business, or you just love getting free oils, BOGO deals are for you. A few times every year, dōTERRA surprises customers and Wellness Advocates with these Buy One, Get One deals that you won't be able to resist.

### **Promotion Rules**

- The BOGO BOX and ALL BOGO COMBOS are available from 18 March 22 March 2024 (22 March 2024 11.59pm AEDT / 23 March 2024 1.59am NZDT) or while supplies last.
  - Orders must be processed during this window in order to receive the free item(s). The free item(s) from BOGO will not save to a Loyalty Rewards Program (LRP) order scheduled to process on a later date, but you can add the "buy one" product to your template and 'Process Now'.
- To guarantee that you receive this offer, process now rather saving this offer to process at a later date.
- After 22 March 11.59pm AEDT|1.59am NZDT or if sold out prior to end of promotion, the BOGO BOX saved to a Loyalty Rewards Template will be replaced with Melissa essential oil 5mL (30850004).
- Points cannot be used to purchase the BOGO BOX or BOGO COMBOS.
- The BOGO Box and BOGO COMBOS are available at Customer Experience Centre (Will-Call) for in person pick up.
- Available for Global Access. Points and AR Balance cannot be used with Global Access Orders.
- No limits.

### **Purchasing a BOGO**

- 1. Add the 'buy one' product to your order. BOGOs can process on one-time, loyalty (LRP), enrolment and retail orders.
  - Do not add the free item. It will appear in your cart automatically once the 'buy one' item is added.
- 2. Click 'Proceed to Checkout' to review your order.
- 3. Select 'Process Now'.
  - The order must process during the five days of the promotion. Do not save the BOGO to process at a later date.

### **Please Note:**

You can process the BOGO box order on your LRP template to receive product points for your order. If you save the BOGO box to your template, it will be removed from your template at the conclusion of the promotion and replaced with another product.

You can replace the permanent item before your next regularly scheduled processing date if it is not a product you wish to purchase. Please be aware it is your responsibility to ensure you have adequate PV on your template if you are interested in qualifying for commissions.

If you need further assistance, please contact Member Services by calling (02) 8015 5080 Australia,







0800 466 815 New Zealand or by using the Live Chat feature on doterra.com

#### FREE MEMBERSHIP with a BOGO BOX

Customers can now join with a BOGO BOX Starter Pack! The initial membership fee is waived and the order can be processed without adding any additional items.

• Simply go through the new membership process and select the BOGO BOX image from the carousel displaying the Starter Pack images or use the search function.

What markets can participate in the BOGO BOX, BOGO BOX Starter Pack and the BOGO COMBOS? The AUNZ BOGO offers are only available to be shipped to an Australian or New Zealand address.

### FREE SHIPPING with a BOGO Box

When you order a BOGO Box on your LRP template or as a Starter Pack, you're entitled to free shipping.

## How do I know when there is a BOGO?

We announce BOGOs on all the dōTERRA social media channels, through email, and also on our website. If you follow us on Facebook or Instagram, or if you are signed up to receive email notifications (like the newsletter), then you won't miss it!

### **Use BOGOs to boost your business**

BOGOs are an amazing deal for doTERRA customers. Plus, if you're building a doTERRA business, BOGOs are a great way to engage your customers. Tell them about the BOGO and let them do the math: two essential oil products for the price of one. We want you and your customers to use essential oils every day, and BOGO deals make it easy to get your favourite products and try out new ones too.

# Can GAC purchase the BOGO Box and DAILY offers?

- GAC members can purchase the BOGO COMBOS and BOGO Box (SKU 60227976).
- The order is processed through Member Services GAC via email.
  Orders cannot be placed online or WeChat.
- GAC orders can only be processed where there is a delivery address in AU or NZ.
- AR Balance and points cannot be used for GAC orders.

