

# Earn With COTERRA

Welcome to earning with dōTERRA. In this presentation, you'll discover the many ways you can earn money by sharing powerful and pure dōTERRA® products. dōTERRA's compensation plan is designed to help you earn income in a way that fits your lifestyle. Whether you're looking to earn right away or build a sustainable, flexible business over time, there's an opportunity for you to earn extra income with the lifestyle you want.

dōTERRA's business model allows you to share what you love and make a difference in others' lives while creating recurring financial opportunity. With dōTERRA's compensation plan, you can make an impact, build a legacy, and create a life you love.

# Earn ->

### **Getting Started**

Your love of dōTERRA products and your desire to share them with others is the **foundation of a strong business**—a business that will continue to **change countless lives**. As you expand your reach, you will make a lasting impact around the world.

# As a Wellness Consultant in the UAE, there are many ways to earn with doTERRA.

Total of 48% of doTERRA commissionable volume.







Retail Profit is the simplest of the commission types. You simply need to have an active Wellness Consultant account to earn it.

### How it works

When someone purchases products at retail prices, you receive retail profits—which is 25% of the retail sale. You can also purchase products with your discount as a Wellness Consultant and resell the product at Retail.

Paid to **Enroller** Paid Weekly along with Fast Start Bonus Earn 25%

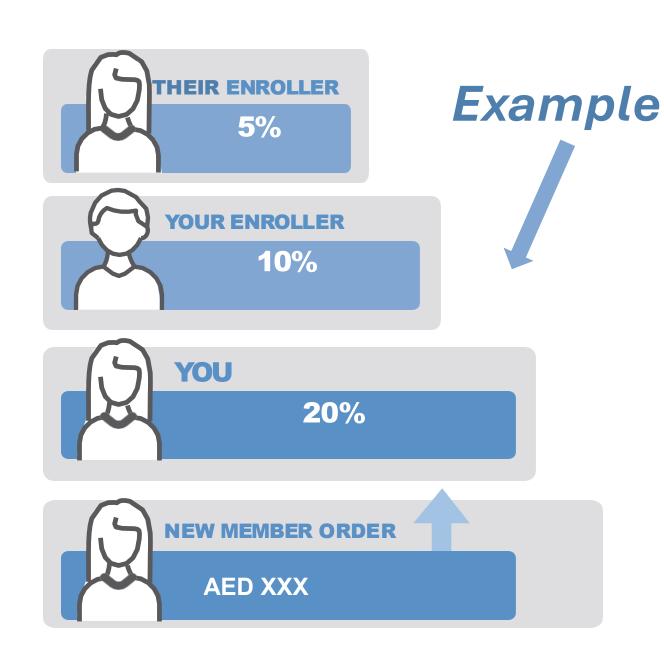


RETAIL **PROFIT** 25%



AED 1,000 PURCHASE



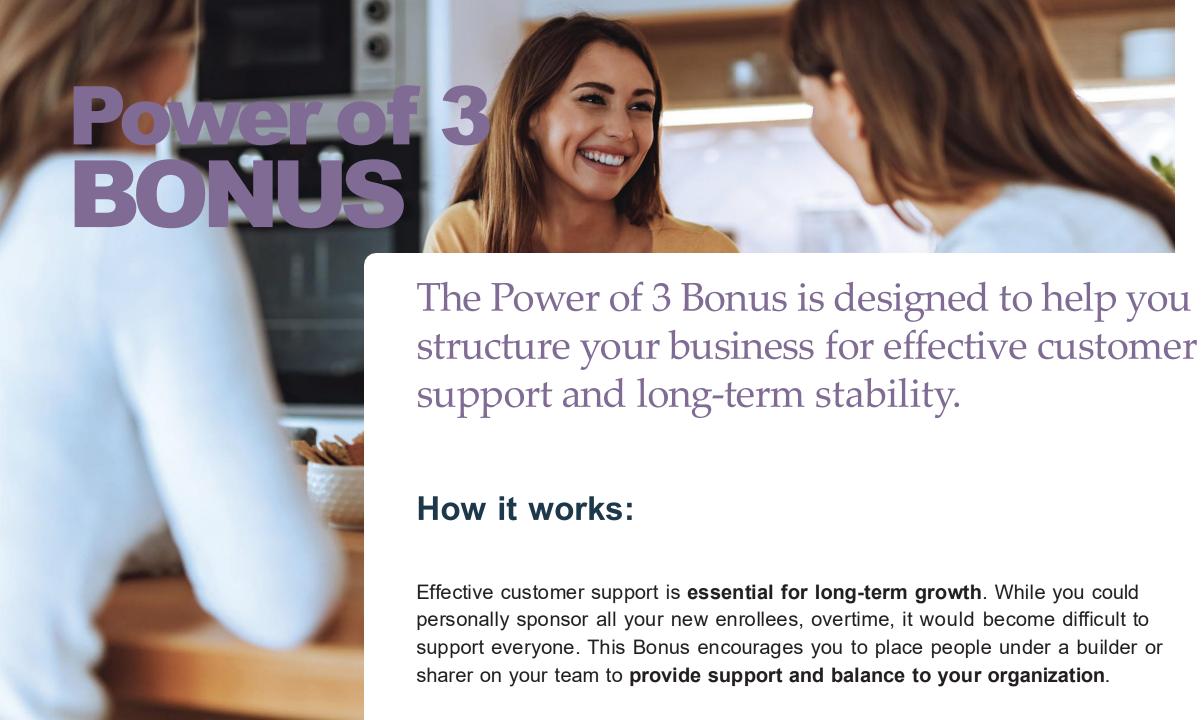


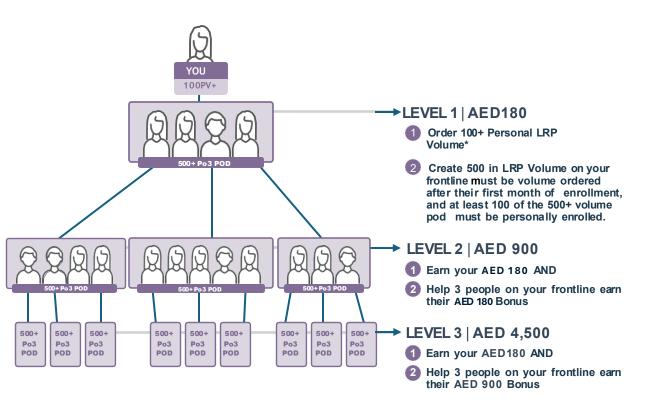


Paid to **Enroller**Paid **Weekly for 60 days**Earn **20%, or 10% or 5%on CV** 

Fast Start Bonus can be used as a weekly growth indicator for your business:

The more people you introduce to dōTERRA, the more your weekly earnings will grow.







Paid to **Sponsor**Paid **Monthly**Earn AED 180, AED 900, or
AED 4,500 Each Month!!

- 1. This Bonus is focused on new customer acquisition and retention.
- 2. Effective customer support is essential for long-term growth.
- 3. Level 2 (AED 900) Power of 3 achiever must achieve Elite Rank (3,000 OV) to earn.
- 4. Level 3 (AED 4,500) Power of 3 achiever must achieve Silver Rank (3 PE Qualifying Elites) to earn.

## Power of 3 BOOST

The Power of 3 Boost is designed to

reward you for growing your team

by doubling your AED 180 or adding

AED 450 to your 2nd and 3rd level Bonus.

### How it works

When your Power of 3 Pod(s) are in place for the Power of 3 Bonus and you reach Personal Growth Volume (PGV) targets you Boost your earnings! The Boost is paid out in addition to the Power of 3 Bonus. Each Wellness Consultant can qualify for one Boost (AED 180 or 450), per account, per month. Here you can see the total earnings available for the Power of 3 Bonus and Boost together.

POWER OF 3 BONUS + BOOST EARNING POTENTIAL

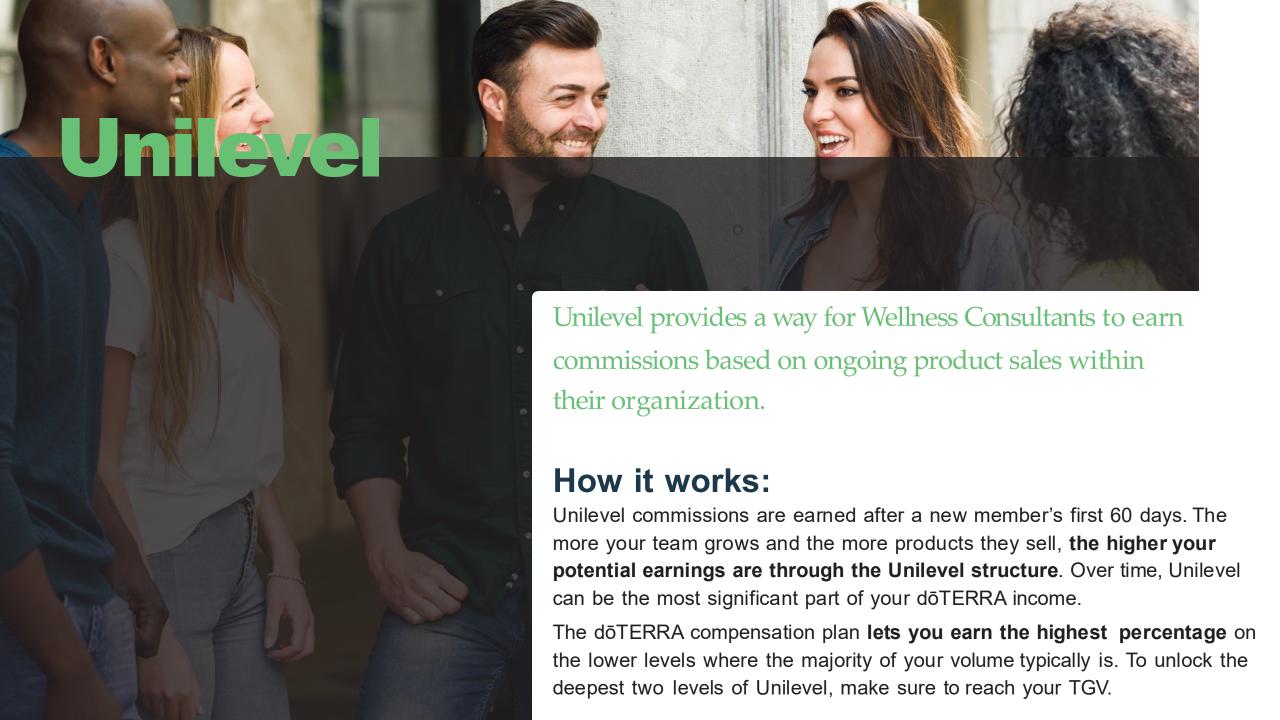


Growth Metrics Reaching Growth Metrics in each of these areas will help you make the most of your commission earnings.

Jan '25	Feb '25	Mar '25	Apr '25	May '25	Jun '25	Jul '25	
Meetta Enrollment Date: Jan. 23, 2024	125 PV	125 PV	125 PV	200 PV	150 PV	150 PV	
	Naryani Enrollment Date: Feb. 12, 2025	125 PV	125 PV	150 PV	125 PV	125 PV	
		Subh Enrollment Date: Mar. 6, 2025	125 PV	125 PV	125 PV	125 PV	
		Rajilia Enrollment Date: Mar. 21, 2025	100 PV	125 PV	100 PV	100 PV	
Total Personal Growth Volume	125	250	475	600	500	500	

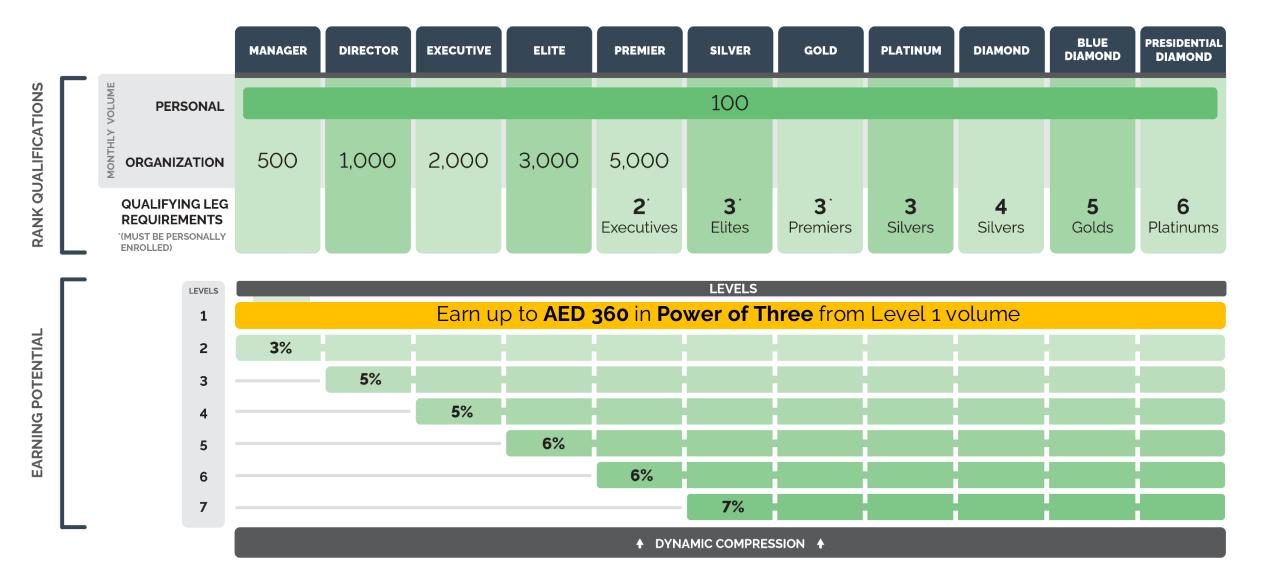
#### **PERSONAL GROWTH VOLUME (PGV):**

The total amount of LRP Volume in the current month from personally enrolled members who enrolled in the previous 12 months. These members can be sponsored anywhere in your team. Volume ordered in the month of enrollment is excluded from the calculation of PGV.



### UNILEVEL

By offering product education, encouraging customer loyalty, and providing business support, you can strengthen your team and increase customer retention, leading to higher Unilevel earnings.



### **TEAM GROWTH VOLUME (TGV)**

The total amount of volume in the current month from team members who enrolled or reactivated in the previous 12 months, within a defined number of sponsor levels (determined by your rank).

Based on your paid rank in a given month, for Elites and above, you include members on your team within a specific number of sponsor levels, to contribute to your total TGV, as defined in

the chart:

	Anna Enrollment Date: Jan 2024	Jenna Enrollment Date: Oct 2024	Ellie Enrollment Date: Nov 2024	Scott Enrollment Date: Feb 2024			<b>→</b>	Level 1 Volume	JAN 2025 500
Ben Enrollment Date Mar 2024	Casey Enrollment Date: Apr 2024	Hayley Enrollment Date: Sep 2024	Natalie Reactivated Date: Oct 2024	Kate Enrollment Date: Jan 2025	Jen Enrollment Date: Jun 2024		<b></b>	Level 2 Volume	1,000
Enrollment Date: Enroll	lisa Ev ment Date: Enrollme g 2024 Sep 2	/e Ell ent Date: Enrollmer	a Mik nt Date: Enrollmer	t Date: Reactivated	Date: Enrollment Date:	Kylie Enrollment Date: Jul 2024	$\rightarrow$	Level 3 Volume	1,500
1	1	1	*Սր rar		vels based	d on		TOTAL TEAM GROWTH VOLUME JAN 2025	3,000

Rank

Elite

**Silver** 

Gold

**Premier** 

Platinum+ 7

TGV

300

400

500

600

**See Pools** 

Sponsor Levels

5

6



## **KEY POINTS**

Available to all Wellness Consultants to achieve **Platinum+** ranks at any time

Qualifiers must be in your **enroller tree** 

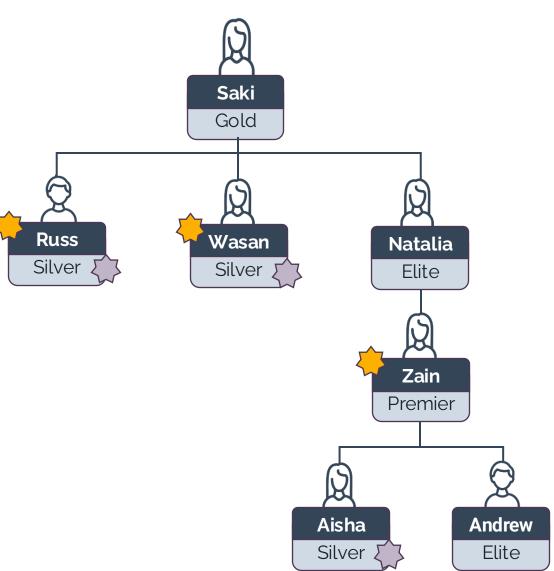
The same qualifier may be used by multiple Wellness Consultants at the same time

Work with your best builders wherever they are on your team!

How Rank Compression Works:
Rank Advance to Platinum

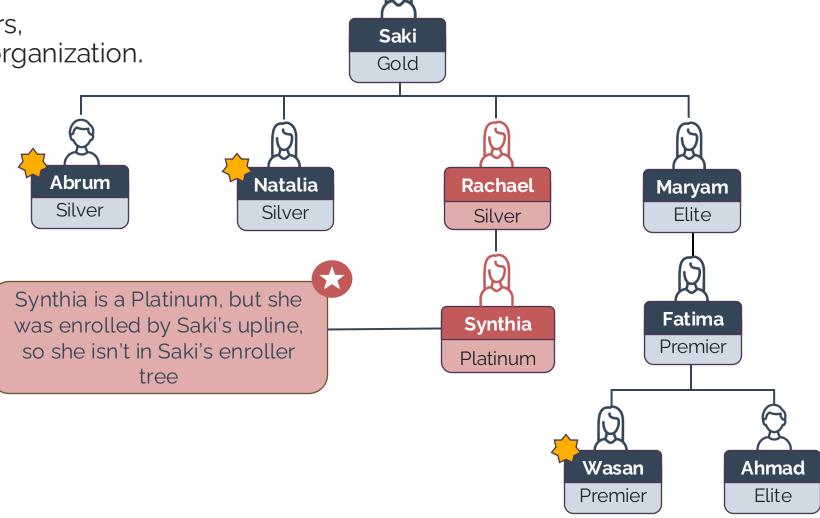
Work with your *best* builders, wherever they are in your organization.





# How Rank Compression Works: Rank Advance to Platinum

Work with your *best* builders, wherever they are in your organization.



### Legend

= Saki's Enroller Tree



= Saki's upline's Enroller Tree



= Platinum Rank Qualifiers

## Rank Compression Benefits

 Provides incentive for you to work with your best potential builders, wherever they may be.

• Frees you from feeling stuck with disengaged Wellness Consultants in key qualifying positions.

 Prevents rank-related friction in the future—no more negotiating to get back a gifted enrollment.





## **Pools Continued**

Paid to **Ranks**Paid Monthly
Earnings vary based on doTERRA
Company Volume (DCV)

Paid as Rank	Premier	Silver	Gold	Platinum	Diamond	Blue Diamond	Presidential Diamond	
			Leadership Po	ol	Diamond Pool	Blue Diamond Pool	Presidential Diamond Pool	
# of Possible Shares		1	5	10	2   4	2   4	2   4	
*Growth Requirement		-	-	-	6,000	12,000	18,000	
% of DCV			2%		1%	1%	1%	
	Em	powerment Pool		Performance Pool				
# of Possible Shares	1	1	1-2	1   3	3   4	3   6	3   8	
*Growth Requirement	1 share p	er 100 PV enro	llment	4,000	6,000	12,000	18,000	
% of DCV		1.50%				1.50%		



- 1. Pools recognize and incentivize top-performing leaders by rewarding you with a percentage of global sales, regardless of where you're building your dotERRA business.
- 2. DCV = doTERRA Company Volume.
- 3. Growth requirement=TGV or enrollment/rank requirement for Premier-Golds.
- 4. You can earn extra shares when you hit rank and help someone new achieve a new rank for the first time.

### dōTERRA Pools - Additional Shares

### **Qualifications for Earning Additional Shares**

Wellness Consultants can earn additional shares in the pool for which they qualify by helping their personally enrolled Wellness Consultants advance to specific ranks.

Personally enrolled Wellness Consultants must be first-time qualifiers.

	Shares Per Newly Advanced Qualifer					
Pools	Elite	Premier	Silver			
Leadership Pool	1					
Performance Pool*		2				
Diamond Pool		1				
Blue Diamond Pool		1				
Presidential Diamond Pool			1			

Platinums get an extra share in the leadership pool for new personally enrolled Elites and 2 extra shares in the performance pool for new Premiers. Diamonds, Blues, and PDs get 2 extra shares in the performance pool for new Premiers. Diamonds and Blues get one extra share for new Premiers in their respective pools and PDs get 1 extra share in their own pool for new first time Silvers.

### **TEAM GROWTH VOLUME SUMMARY**

Remember, reaching Team Growth Volume targets helps you maximize your earnings in Unilevel and Pools.

	RANK	SPONSOR TREE LEVELS	TEAM GROWTH VOLUME	UNLOCK WITH GROWTH METRIC
	ELITE	3	300*	4 <sup>th</sup> and 5 <sup>th</sup> levels
evel	PREMIER	4	400	5 <sup>th</sup> and 6 <sup>th</sup> levels
Unilevel	SILVER	5	500	6 <sup>th</sup> and <sup>th</sup> levels
	GOLD	6	600	6 <sup>th</sup> and <sup>th</sup> levels
	PLATINUM	7	4,000	Performance Pool
slc	DIAMOND	7	6,000	Performance & Diamond Pools
Pools	BLUE DIAMOND	7	12,000	Performance & BD Pools
	PRESIDENTIAL DIAMOND	7	18,000	Performance & PD Pools

- Wellness Consultants' Team Growth Volume (TGV) will be determined by their paid rank for that month.
- \*For Elites, 100 of the 300 TGV must be personally enrolled but can come from multiple accounts.

## Maximize Your Earnings With Pool Enhancements! O

Rank:	Monthly Total Share Values in INR (2024 Avg):	Total Monthly Average Earnings By Rank:	
Premier	AED 780	AED 3,220	
Silver	AED 1,266	AED 9,185	
Gold	AED 3,994	AED 20,505	
Platinum	AED 9,013	AED 37,575	
Diamond	AED 11,034	AED 63,080	
Blue Diamond	AED 25,902	AED 153,455	
Presidential Diamond	AED 73,939	AED 418,740	

Based on data from 2024 global ranks and actual payout amounts.



### Real Example of Earnings from 3 Current Leader's in UAE



2024 Rank:	Fast Start Bonus / Retail Bonus	Monthly Total Share Values in AED NEW:	Unilevel New Plan	Power of 3 New Plan:	Total New Monthly Earnings By WA:	
Elite (March)	AED 200		AED 87	AED 1,350	AED 1,637	

Only 8 positions open!

# RANK of GOLD 3x in a row



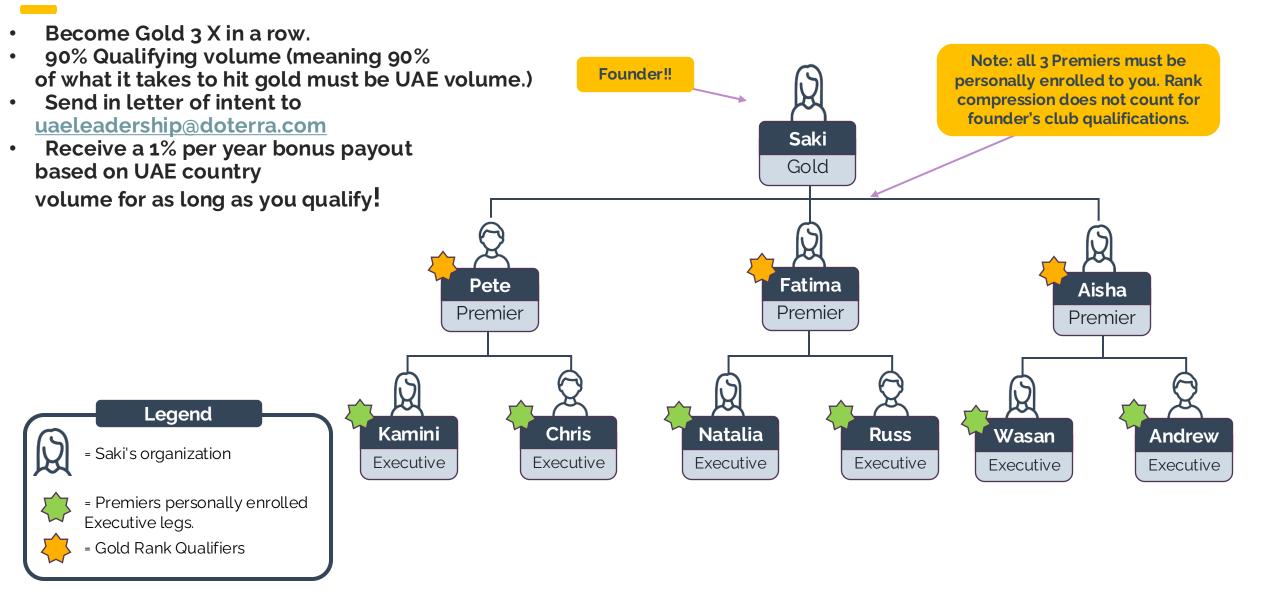
Of the total commissionable volume each year will be given as a bonus for Founders' Club members.



### **Founders Club**



### Example: How Rank Founders Club Works-- Rank Advance to Gold!

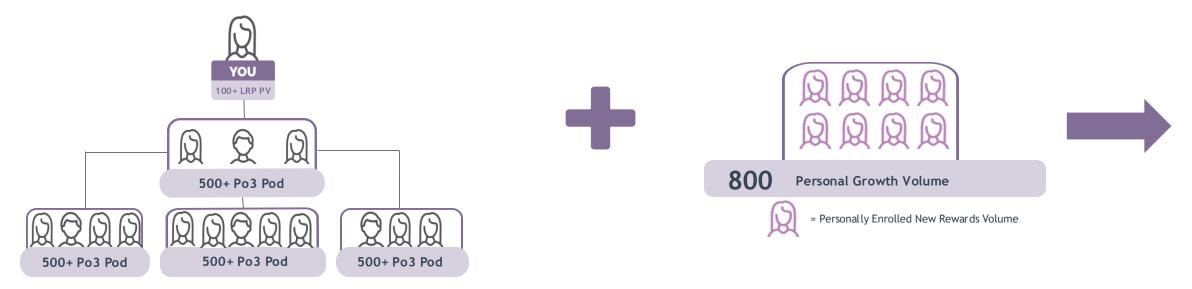




### **New Clear Pathway to Earn 1,550 Monthly:**

Level 2 = 900 AED Bonus

+ 450 AED Boost





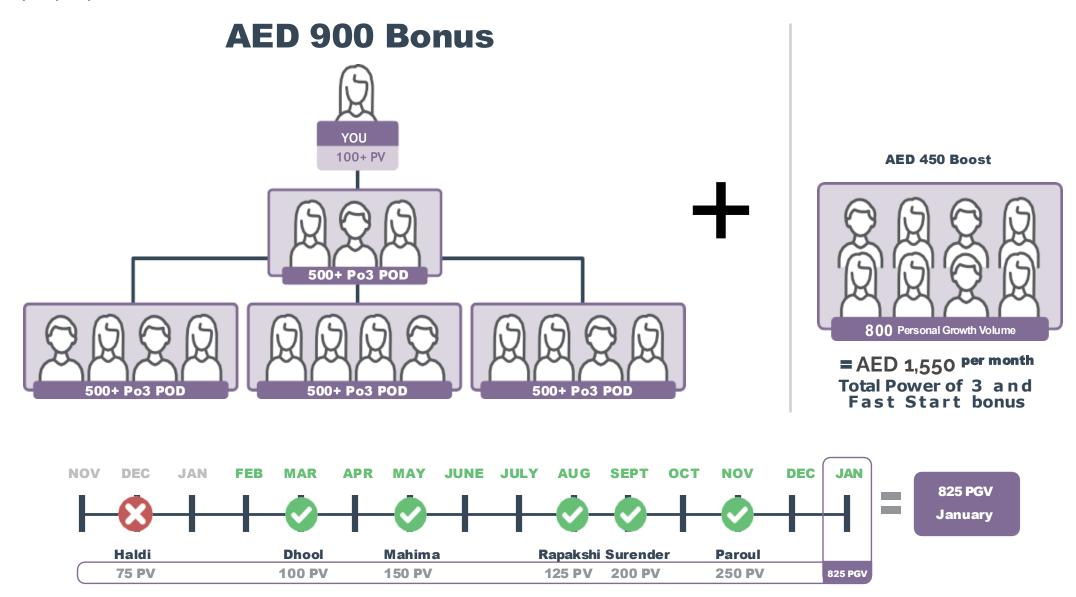
Get 250 PV in new volume enrolled each month = 200 AED + Achieve the rank of Elite. All achievable within 90 days





### Pathway to AED 1,550 per month in 90 days!

**Earn AED 1,550** by qualifying for your **Power of 3-AED 900 Bonus** and your **AED 450 Boost**, hit Elite, and enroll 2 people per month with 125 PV orders!



Get your AED 1,550 by qualifying for your Power of 3—AED 900 Bonus and your AED 450 Boost, and enrolling 2 per month with 125 PV while

hitting Elite! Enrolled by you YOU 100+LRP PV Teach three people to do the same and keep enrolling Get 4 people **Earn AED 1,550** started with 125 **PV LRP** Earn AED 500+ Po3 POD 360 each month! 500+ Po3 POD 500+ Po3 POD 500+ Po3 POD

\*Achievable within 90 days\*

# Ō

### **Loyalty Rewards Program**

#### Leveraging doTERRA's Loyalty Rewards Program to Grow Your Business

Empower your customers and grow your business by introducing them to doTERRA's Loyalty Rewards Program. This program allows you to engage and educate your customers while reaching new business milestones.

By participating, you **unlock additional earning potential** through commissions and bonuses like Fast Start Bonus, Power of 3, and Unilevel. Consistently placing a monthly Rewards Order of at least 100 PV helps you meet volume and growth requirements, improve customer retention, and set yourself up for **long-term success**.



### **Discover** the Possibilities

Elite is the rank to focus on when starting. As you learn new skills, share what you love, and invest your time and energy, you are solidifying habits that will help you to advance in rank. As you continue to grow, there is potential to earn significantly more as a Blue **Diamond or Presidential Diamond.** You'll learn more about that later in your journey.

**SILVER** 

**PREMIER** 

per month\*

ELITE

3k+ team volume AED 1.614-

per month\*

5k+ team volume AED 3,633-4,550 1.945

Lead three people to Elite

AED 5,064-12,074 per month\*

**GOLD** 





Lead three people to Premier

AED 14,533-22,937

per month\*

#### **PLATINUM**







Lead three people to Silver

AED 24,368-41,324

per month\*

COMPENSATION PLAN:

UNILEVEL

**POOLS** 

**POWER OF 3** 

PO3 BOOST

**FAST START** 

#### PRESIDENTIAL DIAMOND



DIAMOND

S S S

Lead four people to

Silver

AED 29,727-64,922

per month\*







Lead six people to Platinum

#### BLUE DIAMOND

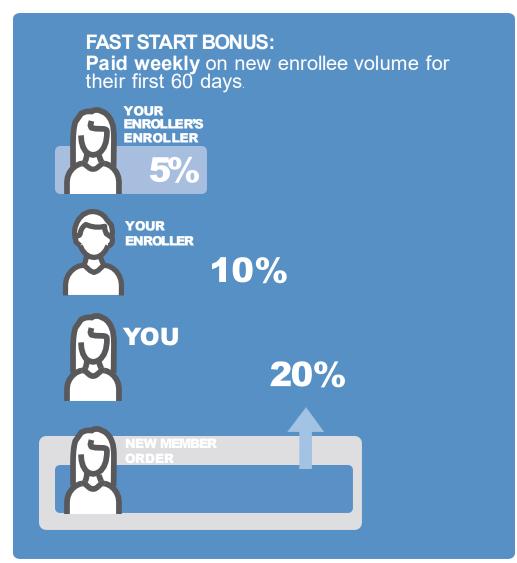


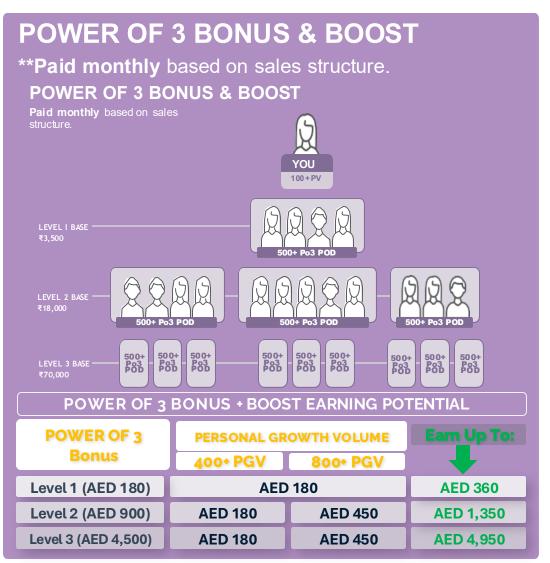


Lead five people

### **Early Earnings Message**

As you get started with doTERRA, your early earnings will primarily come from your weekly Fast Start Bonus and monthly Power of 3 Bonus as you work to grow your team.





### **Additional Earnings**

As you grow your team, build and retain your customer base, and find business partners, you qualify for additional earnings through bonuses tied to your organizational size and rank.



### UNILEVEL

**Paid monthly** on your Volume outside the Fast Start Bonus window *(member's first 60 days)*. The following is an illustration of a possible organization.

Get paid seven levels deep with higher percentage on larger lower levels. Dynamically compresses up past members not qualified by rank.

Level 1: Earn up to AED 360 in Power of Three from Level 1 volume							
Level 2	3%	9	AED 146				
Level 3	5%	27	AED 891				
Level 4	5%	81	AED 3,119				
Level 5	6%	243	AED 11,145				
Level 6	6%	729	AED 35,224				
Level 7	7%	2187	AED 119,502				
Levels in your paid on organization monthly volume	Percentage	Number of people	Income based on150 PV orders.				

# KEY TERMS SUMMARY

#### Commissionable-Volume (CV):

The volume assigned to each product that's eligible for determining the commissions. commission rewarded to Wellness Consultants.

#### **Enroller:**

The person who brings a new member to doTERRA. Holding enrollership of team members can help a Wellness Consultant qualify for rank and Fast Start commissions.

#### Levels:

Your personally sponsored members make up your first level, or frontline, and as they sponsor new members, those individuals for subsequent levels on your team.

#### Personal Growth Volume (PGV):

The total amount of Rewards qualifying volume in the current month from personally enrolled members who enrolled in the previous 12 months.

Pod (Power of 3):
A grouping of 500 in PV from
Loyalty Rewards Orders on your
frontline. Used when speaking
about the Power of 3 Bonus.

#### Sponsor:

The person under whom a new member is directly placed. A sponsor is also réferred to as a member's direct upline. Sponsor assignments determine the depth of the organization and are important for Power of 3 and Unilevel commissions.

### **Loyalty Rewards Volume** (LRP orders):

dōTERRA Loyalty Rewards volume post-enrollment month.

### **Team Growth Volume** (TGV):

The total amount of Volume in the current month from team members who enrolled or reactivated in the previous 12 months, within a defined number of sponsor levels (determined by vour rank).

#### Power of 3 Boost:

An additional bonus you may earn after meeting your base Power of 3 Bonus.

#### Wellness Consultants:

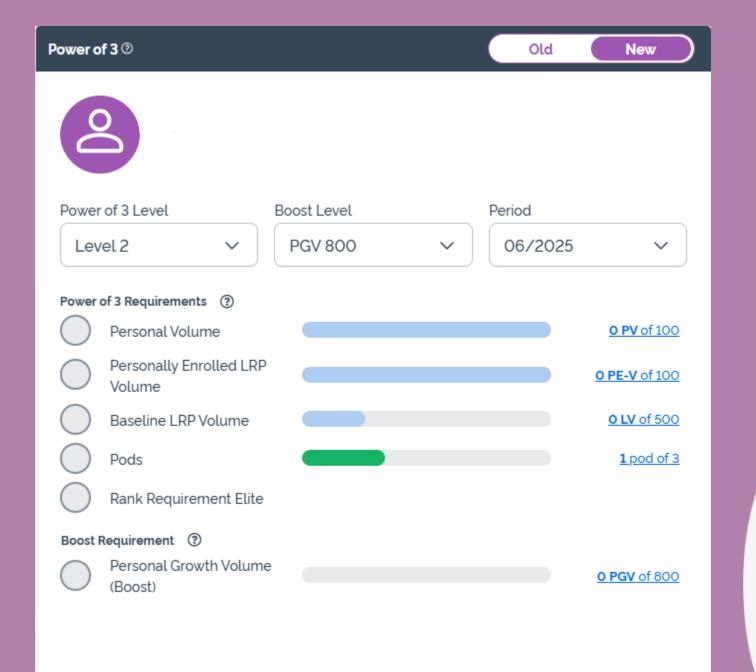
Individuals who join doTERRA to purchase products at wholesale prices with the option to participate in the business opportunity.

#### Wholesale Customer (WC):

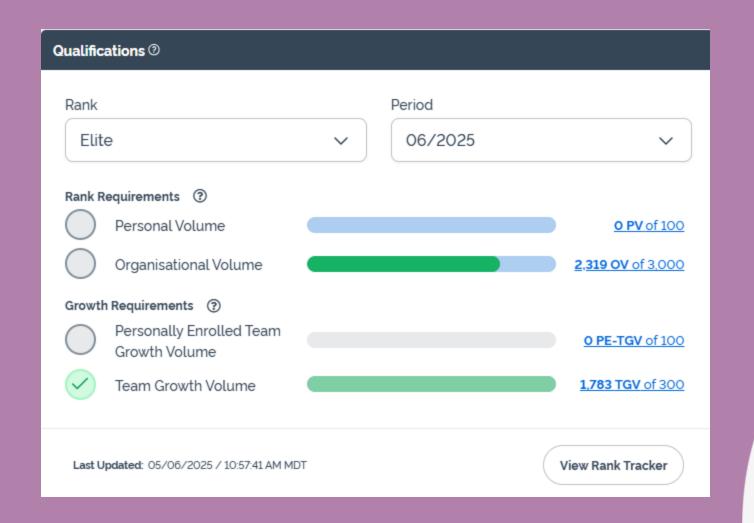
Individuals who join doTERRA and purchase products at wholesale prices. Wholesale Customers do not earn commissions or bonuses through dotERRA's compensation plan. However, they can qualify for additional benefits and incentives through dotERRA's Loyalty Rewards Program such as free products, points, and extra bonuses!

# Virtual Office Tools

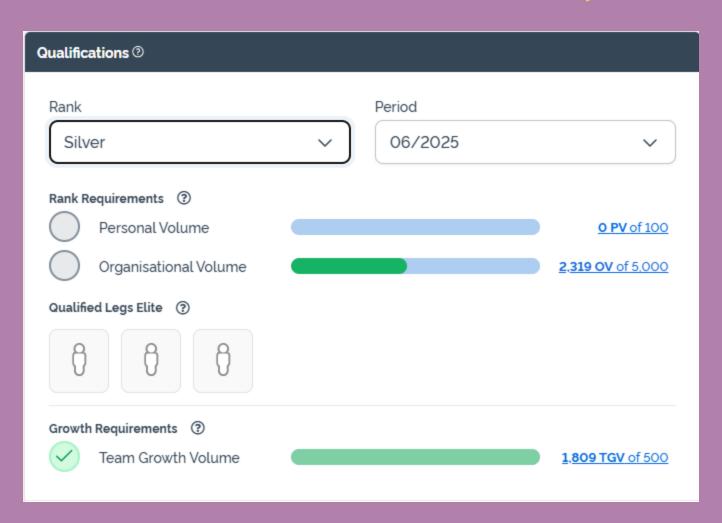
### Power of Three - Dashboard



# Rank and TGV Dashboard> (Elite)



# Rank and TGV Dashboard> (Silver)



# **Explanations & Tips**



### Full Key & Terminology

What does it all mean?



### Processed Volume

Volume from you or your organization that has been placed through a Rewards order. Only Rewards volume placed after the month of enrollment counts toward your Power of 3.



#### Personal Growth Volume (PGV)

The total amount of Rewards volume in the current month from personal enrollments who enrolled in the previous 12 months. Only Rewards volume ordered after the enrollment month is counted. Personal Growth Volume includes orders from individuals anywhere within a Wellness Advocate's Sponsor Tree.



#### Scheduled Volume

Volume from you or your organization that has been scheduled through a Rewards order.



### Needed Volume

Volume from you or your organization that still needs to been placed or scheduled through a Rewards order.

**Frontline**: Refers to members placed directly beneath you on the first level of your organization (Sponsor Tree). This is made up of those you are sponsoring directly, regardless of who enrolled them.

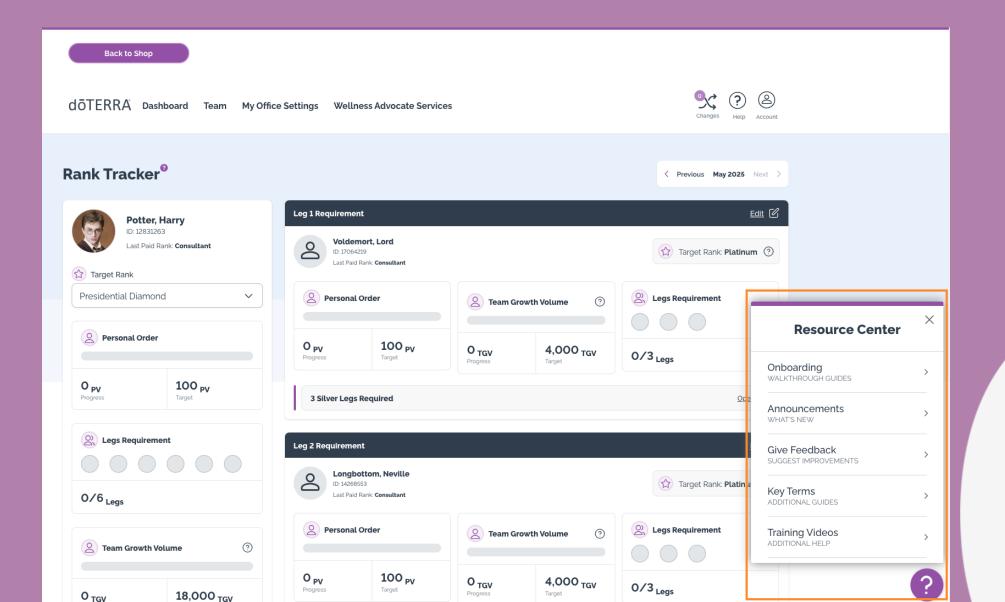
PO3 Pod Volume (PPV): The combined Rewards volume of your frontline.

Personally Enrolled PO3 Pod Volume (PE-PPV): The combined Rewards volume of your personally enrolled frontline team members. To receive the full Power of 3 bonus, you must maintain 100 Personally Enrolled PO3 Pod Volume each month.

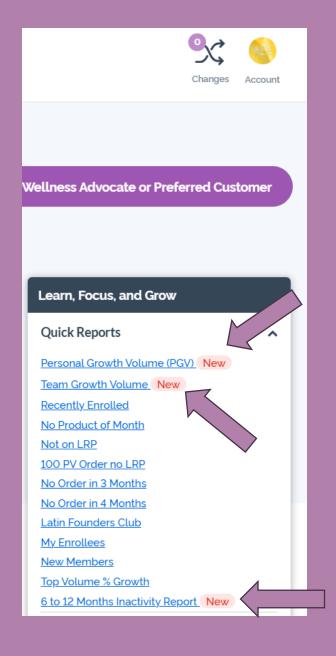
Months Remaining: The number of months left until a member no longer contributes to your Personal Growth Volume (PGV). Members contribute to PGV for 12 months following their enrollment month.

Boost (Power of 3): An aditional bonus you can receive after meeting your Power of 3 bonus. Boost performance requirements and amounts vary by market and are based on the Personal Growth Volume. You cannot achieve a boost level higher than an achieved Power of 3 Level.

# **Explanations & Tips**



We have added 3 important reports to your back office to help you track your compensation plan goals!

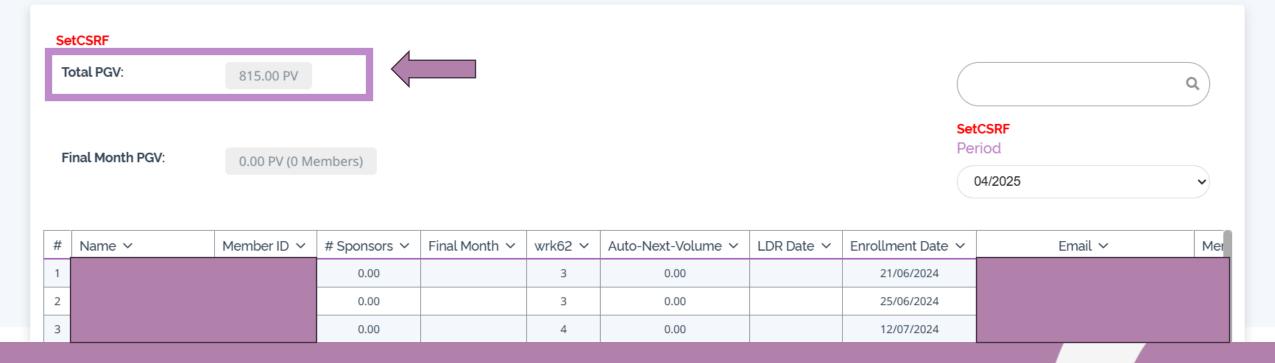






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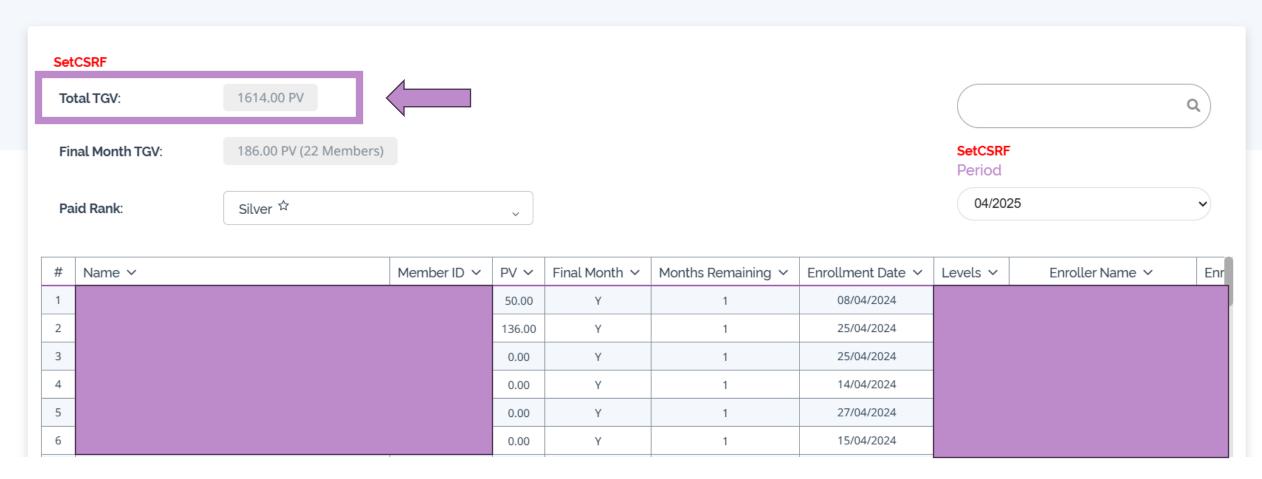
### **LRP Growth Report**



Team Growth Volume (TGV) – Volume ordered in the current month from members on your team who enrolled or reactivated in the previous 12 months. Volume ordered in the month of enrollment or reactivation is excluded from the calculation of TGV.

"Team" is defined as all members within a certain number of sponsor levels. The number of sponsor levels is determined by a Wellness Advocates' Paid Rank.

Elite: 3 Levels | Premier: 4 Levels | Silver: 5 Levels | Gold: 6 Levels | Platinum+: 7 Levels







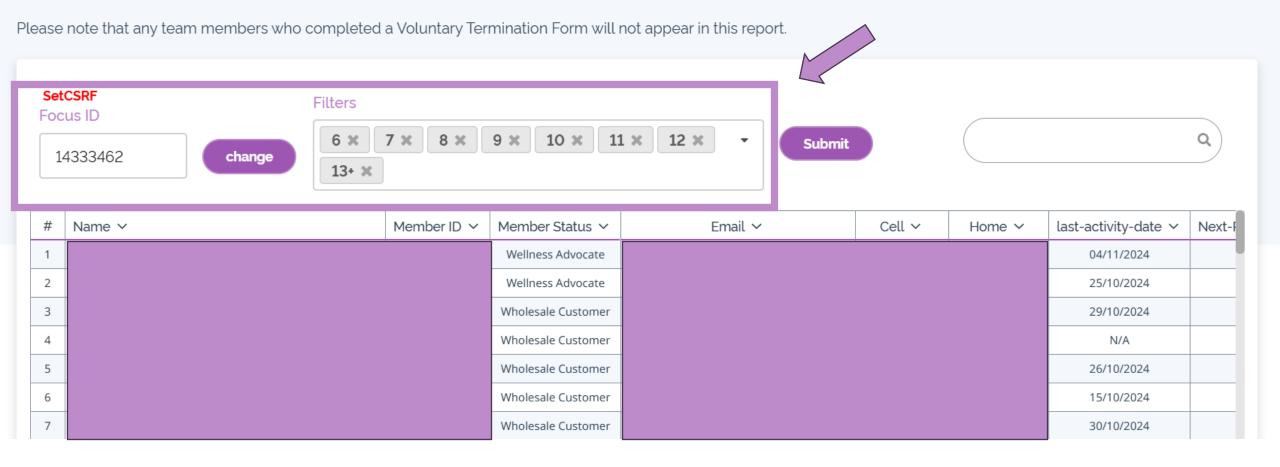
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### 6 to 12 Months Inactivity Report

My Online Store

This report will help you identify any Wholesale Customers or Wellness Advocates in your downline who have been inactive for the past 6 to 12 months.

- For Wholesale Customers, "inactive" is defined as have not placed any orders and have no volume.
- For Wellness Advocates, "inactive" is defined as have not placed any orders, have no volume, have had no enrollments and did not earn any commissions.





A dōTERRA® Business

# Are You Ready to build your dreams?

There was a woman who hauled buckets of water for a living. Every day, she hauled water from the nearest source to her distant village. If she needed more money, she'd simply work longer hours and haul more buckets.

After many years, she grew weary of hauling buckets. Then inspiration came. If she used her spare time to build a pipeline, she could eventually create a new kind of financial opportunity and be free from hauling buckets. She labored diligently for a few years to build her pipeline.

The day she turned on the spigot, everything changed. She successfully created a continuous supply of water, improved her villagers' lifestyles, and met her own financial goals.

Today this woman is building her dreams.

### Where Are You?

### **Hauling Buckets**

- Trading hours for Rupees/money.
- Fighting limits on advancement and earnings.
- ·Scrambling for free time.
- ·Building others' dreams.

Or

### **Building a Pipeline**

- •Earning commissions with team effort.
- ·Potential additional income.
- ·Choose your schedule.
- ·Building your dreams.



### The Value of Creating Cash Flow

The dilemma many people face is spending their lives trading hours for dollars, making little progress toward their long-term financial goals. The solution is to build a business that provides a cash flow. With doterna, you can build a business that can lead to more control over your time, energy, and income

The networking model, in conjunction with a high-quality product or service, presents an unparalleled opportunity for people to thrive.

### **Bob Burg**

Wall Street Journal and BusinessWeek Bestseller

### What would make the biggest impact on your life?

- Create more time to pursue your passions.
- Find fulfillment in building your own business.
- Develop talents and grow interests.
- Increase financial flexibility.
- Spend time with loved ones.
- Opportunity to earn trips.
- Fight burnout.
- Earn additional income.
- What is your why?



## Why Partner with doTERRA?

### The Product

Most Tested, Most Trusted

Since it's founding in 2008, doTERRA has been solely focused on providing the highest-quality essential oils to the world. The industry-defining CPTG Certified Pure Tested Grade® quality standard ensures peace of mind with the purest essential oils on the market.

- Unrivaled natural products that address modern wellness challenges
- •No fillers or adulterations, proven by rigorous inhouse and third-party testing

### The Company

Established and Expanding

doTERRA is the largest essential oil company in the world, according to Verify Markets, a \$2 billion company in just 14 years.

- •Millions of customers and Wellness Consultants in more than 28 markets
- Essential oils sourced in over 45 countries and sold in 110 countries
- •Innovative executives with over 150 years of combined industry experience

### The Impact

Ethically Sourced, Earnestly Serving dōTERRA strives to pay growers fairly and preserve agricultural knowledge through Cō-Impact Sourcing® initiatives. Purchasing dōTERRA® products has the potential to improve lives and communities globally.

# At the Source





- Job Creation/ Support • Fair and On-Time Paymer • Fair Labor Conditions
- · Capadty Building

**59%** Impressive 59% customer retention!†

## Success Is Simple

Focus your actions to create lasting results.

Names List.

With doTERRA, you have the opportunity to create and live the life you desire by changing the lives of others. As you build a financial pipeline, you increase the possibilities to live and give more.

Engage in these pipeline-building activities (PIPES) to grow your business. The more you put into your pipeline, the more you'll get out.

For greater results, turn up the flow!

Add your own sign up QR code from the link generator

## **Your Next Steps**

doTERRA provides training and proven principles to help you grow your business and bless the lives of others.

### Complete the following steps:



Sign up as a Wellness Consultant:



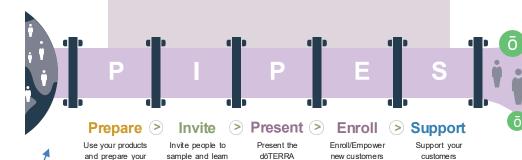


Launch Strategy Session with your upline mentor.



Start making your Names List:





wellness message

opportunity.

PIPES IS THE KEY TO SUCCESS





and builders.

encouraging their

success.

and builders.





Welcome to the Empowered Success Series These monthly webinars bring you the latest successful tips and advice from top business leaders. These webinars are only available live, so mark your calendar! Scan the QR code above to register for the next upcoming event.

# Partner with **dōTERRA**

and get where you want to be.

How much time can you commit?

### ESTIMATED TIME NEEDED

**RANK GOALS** 











1–2 months 3 months









6+ months





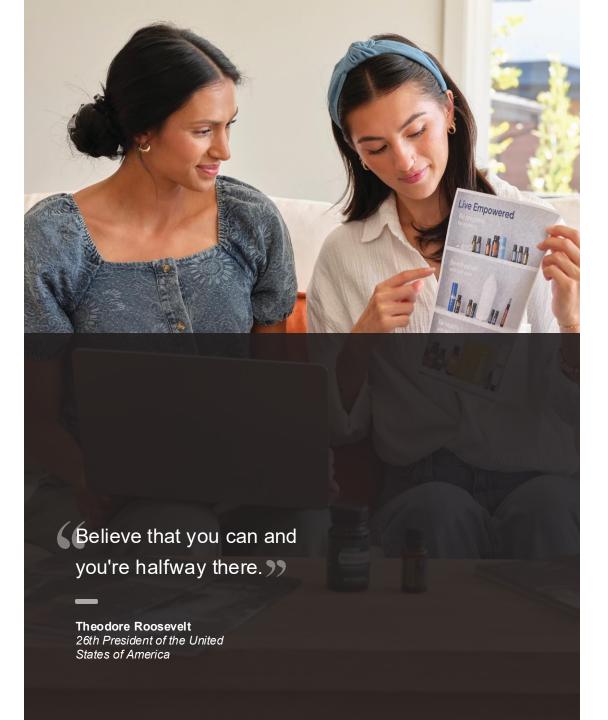
Enroll at least eight customers and two builders monthly.

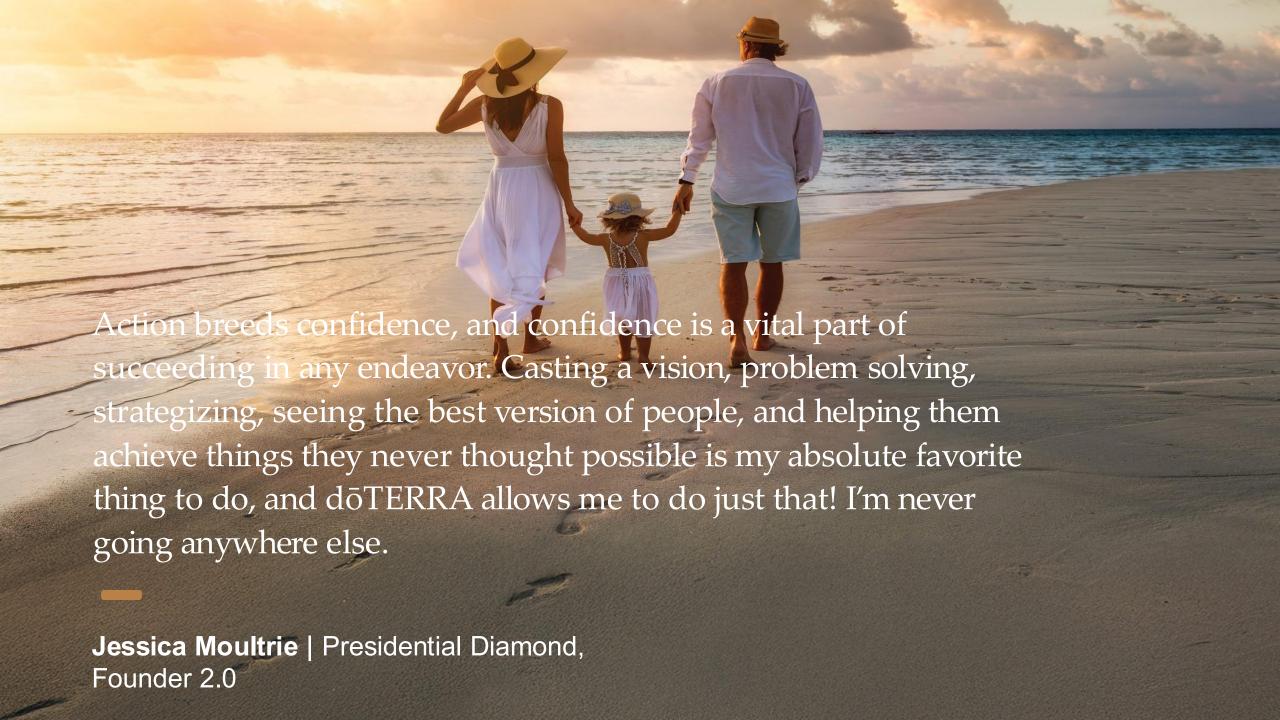




Gold in 1-2 years

1-4 years





## Scan to Access

**Policy Manual** 



Compensation Plan
Quiz workbook



Compensation Plan PPT



dōTERRA is more than just a company, we are a movement, a force of nature—driving positive change in the health and wellness of millions.

