## dōTERRA | COMPLIANCE POLICY

	Static Websites Websites, Blogs, YouTube, Vimeo	doTERRA Replicated Website mydoterra.com/ customizedname	Social Media Facebook, Instagram, Pinterest, Twitter	Online training Facebook Classes, Webinars
Make disease claims	No	No	No	No
Use only claims from the "Approved Claims List" (found on doTERRA university)	Yes	Yes	Yes	Yes
Use "dotERRA" Wellness Advocate and other trademarks	No	Yes	Yes (except in profile/group/ page names)	Yes
Use product images, my own or doTERRA's	No	Yes	Yes	Yes
Use doTERRA and other trademarks in tags and metatags	No	N/A	No	No
Repost or share doTERRA's posts	No	Yes	Yes	Yes
Link to döTERRA official websites (doterraeveryday.com doterrablog.com)	No	Yes	Yes	Yes
Link to my replicated website	No	N/A	Yes	Yes
Post videos from the doTERRA corp YouTube chanel	No	Yes	Yes	Yes
Post invites to doTERRA classes	No	N/A	Yes	Yes
Have team groups / pages	N/A	No	Yes, but you are responsible to moderate the posts and comments. Delete any non-compliant posts	N/A
Teach / talk about essential oils (generic)	Yes	Yes with doTERRA provided content	Yes, but we recommend talking about döTERRA essential oils	Yes, but we recommend talking about doTERRA essential oils
Sell essential oils	No	Yes	No	No