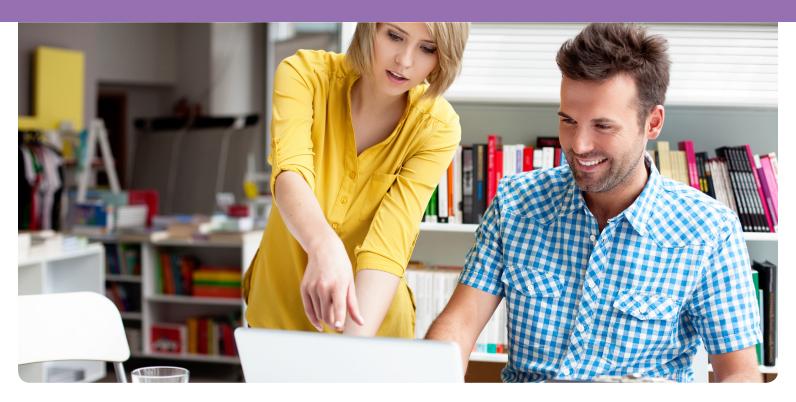
## dōTERRA Website Claims Guide



Instead of static websites and YouTube channels, you should link and send all of your leads to your doTERRA replicated website. You can set up your replicated website in your back office under "My Web Site." You will get to choose a personalized URL such as, mydoterra.com/Janelovesoils

## Do's

- Post only claims from the Approved Claims List.
- Have a "Contact Me" section that allows you to capture interested leads and teach them more through personalized interactions using compliant wellness language.

## Top benefits of the new replicated websites:

- 1. Directly links visitors to your shopping cart.
- 2. Captures attention with doTERRA's most popular videos.
- 3. Allows you to add personal information and a picture of yourself.
- 4. Great blog articles on essential oil usages as well as recipes and DIY posts.

## Don'ts

- Post disease claims.
- Imply disease claims through words and/or pictures.
- Post research making disease claims about oils.
- Use doTERRA or doTERRA trademarks anywhere on your site.
- Use doTERRA images, trademarks, or trade dress anywhere on your site.
- Use d\(\tilde{\text{o}}\)TERRA or any trademarks as tags or meta tags on your site.
- Use a word, phrase, or image that would obviously indicate doTERRA.
- Post videos that talk about doTERRA products or opportunity on YouTube or Vimeo.
- Link to your social media platforms.
- Link to any doTERRA owned websites.
- · Link to any websites that do make disease claims.

