dōTERRA® THAILAND

Social Media Policy

WELLNESS ADVOCATES MUST ALWAYS:

- Act with integrity
- Be respectful
- Be authentic

WELLNESS ADVOCATES WILL:

- Be transparent and accessible
- Give and receive feedback with respect, style and grace, irrespective of hostility or aggression
- Respond quickly, factually and empathetically

WELLNESS ADVOCATES WILL NOT:

- Make misleading, unfair, inaccurate, or disparaging comparisons, claims, representations, or statements about other persons (including competitors), companies, their products, or their commercial activities
- Make unfair, misleading, non-compliant or inaccurate claims about dōTERRA, dōTERRA income opportunities, dōTERRA products or the commercial activities of dōTERRA
- Send unsolicited digital communications
- Be aggressive, dismissive or overly defensive
- Post or respond to material that is offensive, obscene, defamatory, threatening, harassing, bullying, discriminatory, hateful, racist, sexist, infringes copyright, or is otherwise unlawful
- Use or disclose any confidential information
- Comment or post any material that might otherwise cause damage to dōTERRA's reputation, or bring it into disrepute
- Sell dōTERRA products via online auction or any market place such as Shopee, Lazada etc. and advertise dōTERRA products in public websites such as sanook, kapook etc.
- dōTERRA reserves the right to interpret this policy and may change at any time without notice
- Use or alter or copy any social assets or contents from other sources without owner's permission

WE ENCOURAGE WELLNESS ADVOCATES TO LEAD BY EXAMPLE TO PROTECT DŌTERRA'S UNIQUE CULTURE BY:

- Always posting and responding with a positive voice that offers solutions and encouragement
- Edifying and encouraging all fellow Wellness Advocates regardless of their enrolment lineage
- Sharing content from dōTERRA's social media profiles on your own social media accounts
- Posting updates from dōTERRA -related events or conferences you are attending
- Being authentic and showing personality with behind-the-scenes and real time content

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