

The Empowerment Bonus provides an additional bonus to actively building Premier, Silver and Gold ranked Leaders. This pool is intended to empower emerging leaders with additional income to continue building their dōTERRA businesses and to recognise and reward their efforts.

WHAT IS THE EMPOWERMENT BONUS?

This bonus is a pool, similar to the Leadership and Performance pools, which pays out shares based on the number of Wellness Advocates who qualify. The total sum of the pool will be made up of 1.25% of global company volume. Each Premier and Silver Leader who qualify will receive ONE share in the Empowerment Pool.

Each Gold Leader who qualifies will receive one share in the Empowerment Pool for EACH personally enrolled new member (Wholesale Customer or Wellness Advocate) up to a maximum of TWO shares in the Empowerment Pool.

WHAT ARE THE QUALIFICATIONS FOR THE EMPOWERMENT BONUS?

To qualify for the Empowerment Bonus, you need to meet the following criteria;

1. Wellness Advocate must be hitting the rank of Premier, Silver or Gold at the end of each month.
2. Wellness Advocate must have personally enrolled at least one person (Wholesale Customer or Wellness Advocate) with a 100PV or higher enrolment order.

IS THIS BONUS RECEIVED WEEKLY OR MONTHLY?

The Empowerment Bonus is paid out with primary commissions between the 15th and 20th of the month following qualifications. Paid Premier, Silver and Gold Wellness Advocates will see this bonus appear near the end of their commission statement.

CAN THE EMPOWERMENT BONUS BE EARNED MORE THAN ONCE?

Yes, this bonus can be earned monthly as long as the qualifications are achieved each month.

WILL SILVER AND GOLD LEADERS STILL RECEIVE SHARES IN THE LEADERSHIP POOL?

Yes. Silver Leaders will still be paid in the Leadership Pool – one share for hitting Silver with the potential to earn extra shares for new personally enrolled, first-time-hitting Elites.

Gold Leaders will still be paid in the Leadership Pool – 5 shares for hitting Gold with the potential to earn extra shares for new personally enrolled, first-time-hitting Elites.

