CLASS SCRIPT



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Love Your Skin from the Outside In

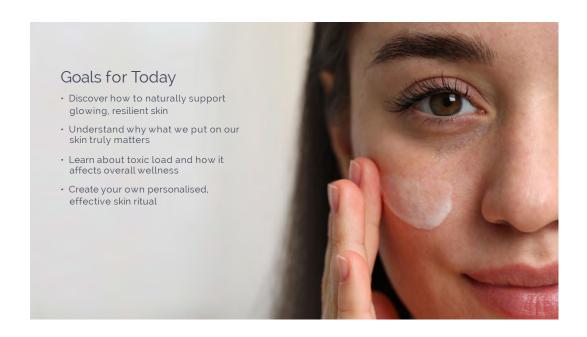
In Japanese culture, the skin is regarded not merely as a protective barrier, but as a vital organ that reflects overall health and well-being.

It is carefully nourished with great emphasis placed on gentle skincare rituals, and the use of natural yet powerful ingredients.

IKISE™ is a word born from Japanese influence, meaning 'from pure essential oils.'



Are you ready to have the best skin of your life? Raise of hands—who wants low tox, powerful skincare that supports you ageing in the right way for you?



GOALS FOR TODAY

- Discover how to naturally support glowing, resilient skin
- Understand why what we put on our skin truly matters
- Learn about toxic load and how it affects overall wellness
- Create your own personalised, effective skin ritual



WHAT IS IKISE™?

Welcome to the new era of skincare—where high-performance results meet holistic wellness.

IKISE™ is a skincare collection inspired by Japan's timeless beauty rituals, formulated with cutting-edge natural ingredients like humic shale and CPTG® essential oils.

This is skincare designed to nourish your skin's natural vitality. Not to fight age, but to support you in ageing better.



IKISE™ is created for those who want the best of both worlds—science and nature. It's high-performance skincare that's also low-tox and consciously crafted. With IKISE™, you no longer have to choose between purity and results.

But why does low-tox skincare matter? And what role do toxins actually play when it comes to our skin and overall wellness?

Let's take a closer look...

Toxin Any substance that places undue stress on the body. Toxic Load Sum of toxic substances accumulated within your body, and the burden they place on organs at any given time.

WHAT IS A TOXIN?

A "toxin" is any substance that places undue stress on the body.

WHAT IS TOXIC LOAD?

Everyday exposures—like stress, pollution, synthetic ingredients, and poor diet—can accumulate in the body over time. This buildup is referred to as "toxic load."

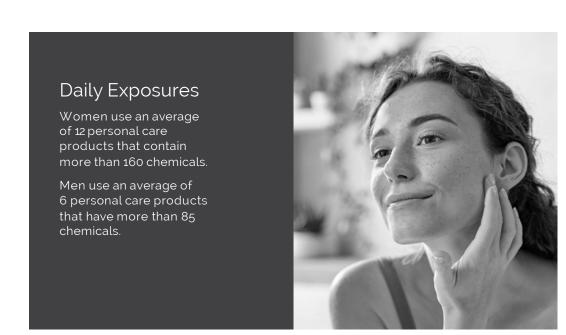


WHAT PRODUCTS CONTRIBUE TO TOXIC LOAD?

There are more than 1,000 identified Endocrine Disrupting Chemicals

(EDCs)—and they typically fall into five main categories:

- Plant-derived compounds
- Medical supplies and equipment
- Industrial chemicals
- Pharmaceutical products
- Household, personal care, and consumable items WE WILL FOCUS ON PERSONAL CARE PRODUCTS TODAY



Did you know...

On average, women use 12 personal care products daily, exposing themselves to over 160 unique chemicals.

Men aren't exempt—the average man uses 6 products, containing more than 85 chemicals.

Meanwhile, over 40 countries have banned 1,400 harmful chemicals in cosmetics and personal care.

So where does that leave us?

It means many of us are unknowingly exposed to **endocrine-disrupting chemicals** every single day—just by following our normal routines. And most people have no idea... or don't know where to begin making changes.

60% of what you put on your skin is absorbed into your blood stream.



Research shows that **up to 60% of what we apply to our skin can be absorbed directly into our bloodstream**.

That means every product we use matters.

From skincare and oral care to hair care, we're exposing ourselves—and our families—to dozens of chemicals daily. Over time, this can contribute to allergies, hormonal imbalances, reproductive challenges, and even more serious health concerns. But here's the good news: **you have a choice**.

That's where **IKISE™** comes in—a skincare range designed to nurture, not burden, your body. It's low-tox, high-performance, and powered by the best of nature and science.

Welcome to the new era of skincare, where high-performance results meet holistic wellness.

dSTERRA INSE' is a skincare collection inspired by Japan's timeless beauty rituals, formulated with cutting-edge, natural ingredients and unique combination of Hurric Shale Minerals and CPTG- essential oils for optimal abcorption. This is skincare designed to nourish your skin's natural vitality. Not to fight age, but to support you in ageing better.

döTERRA IKISE" is crafted for individuals who value both science and nature, who want low-tox powerful skincare that performs.

With döTERRA IKISE", you no longer have to choose between purity and results.

What Makes döTERRA IKISE Different?

- Rooted in Japanese skincare layering principles.
- Powered by CPTG essential oils and proven actives.
- Targets hydration, firmness brightness and texture.
- Free from toxins, synthetic fragrances and fillers.





WHAT IS IKISE™?

- IKISE™ represents a new standard in skincare where performance meets purity.
- Inspired by Japanese beauty rituals, this range supports your skin's natural vitality. It's not about fighting age, but ageing better.
- Powered by CPTG® essential oils and proven natural actives, IKISE™ delivers visible results hydration, brightness, firmness, without toxins or synthetic fillers.

What makes it different?

- Rooted in Japanese skincare principles.
- Clean, conscious, and effective.
- You no longer have to choose between wellness and results.

What is Humic Shale and Why It Matters in Skincare

Humic Shale is a natural, mineral-rich substance derived from ancient organic matter (plant material) that's been compressed over milions of years in the earth. It's typically found in day or shale deposits and is used in wellness and skincare for its absorption, detoxifying and remineralising properties.

Key Skin Benefits of Humic Shale:

- Mineral-Rich Nourishment: Contains trace minerals like magnesium, calcium, and iron that help restore depleted skir
- Detoxification: Binds to impurities and toxins, supporting
- a clearer, more refreshed-looking complexion.
- Supports Cell Renewal: May enhance skin turnove
- Balances the Skin: Can help calm inflammation and improve taxture.



One of IKISE™s standout hero ingredients is Humic Shale - a rare, mineral-rich compound derived from ancient plant matter that delivers powerful skin benefits.

- Mineral-Rich Nourishment: Packed with trace minerals like magnesium, calcium, and iron to help replenish and revitalise depleted skin.
- **Detoxification:** Binds to impurities and toxins, supporting a clearer, more refreshed-looking complexion.
- **Supports Cell Renewal:** Its unique nutrient profile may help boost skin turnover, revealing a fresher, more radiant complexion.
- **Skin Balance:** Known to calm visible inflammation, support a healthy skin microbiome, and improve overall texture and tone.

Understanding the Natural Origin Index:

What ISO 16128 Means for Your Skincare

When you see "ISO 16128 compliant" on an ingredient or product, it means it meets a global dean beauty standard for how natural a skincare ingredient truly is.

The Natural Origin Index is a scale from 0 to 1 that tells you how much of an ingredient comes from natural, renewable sources like plants or minerals, with 1.0 meaning 100% naturally derived. Ingredients that are compliant are not only sourced responsibly but processed in ways that are kind to both your skin and the planet.

This matters because not all "natural" claims are created equal. ISO 16128 helps ensure transparency, traceability, and eco-conscious formulation.



What is the Natural Origin Index?

- ISO 16128 is a global clean beauty standard that shows how natural an ingredient really is.
- It uses a scale from 0 to 1 1.0 means the ingredient is 100% naturally derived from sources like plants or minerals.
- It also ensures ingredients are processed in a way that's safe for your skin and better for the planet.
- This standard helps cut through vague "natural" claims by providing clear, trusted guidelines.
- It's about transparency, sustainability, and knowing what's really in your skincare.

Create Your dōTERRA IKISF Skin Ritual











The IKISE™ Skin Ritual is built on the timeless principles of Japanese skincare, where each step is designed to **feed, nourish**, and **honour the skin**—never strip or overwhelm it.

There are four simple yet purposeful steps:

- 1. Cleanse Gently lift away impurities while respecting the skin's barrier.
- 2. **Hydrate & Prep** Layer in moisture and create the perfect canvas for active ingredients.
- 3. Treat Deliver targeted ingredients for radiance, texture, and firmness.
- **4. Seal & Protect** Lock in hydration and shield the skin with a soft, nourishing veil.

This ritual isn't just about skincare - it's a **moment of meditation**, a way to start and end your day with intention. It's a form of **simple**, **luxurious self-care** that helps you reconnect to yourself while treating your skin to exactly what it needs. It's about slowing down, being present, and choosing products that work with your skin—not against it.

Skin Rituals by Skin Type





This is just a guide - a starting point to help you understand how the IKISE range can be tailored to your skin.

- You don't need to follow it rigidly. Think of it as a flexible ritual you can dip in and out of depending on what your skin needs that day.
- For example, if your skin's feeling dry, you might add in an extra layer of the Smooth & Rich Lotion or use the Booster Oil at night even if that's not your usual routine.
- Or, if you're short on time in the morning, keep it simple and come back to the full ritual when you can.
- The real beauty here is that every product is designed to work beautifully together so you can customise your ritual to suit your skin type, your lifestyle, and the seasons.
- Whether your skin is normal, dry, or combination, this guide gives you a foundation to build on, so your skincare feels supportive, not overwhelming.



Now it's time to meet the range...





Vhat It Does:

- Beeswax and Sunflower Seed Wax protect and softe
- Vitamin C and Lime essential oil brighten and refre Transforms into a light milk when water is added.
- Leaves ekin enft cushioned and renlanished



- Massage onto dry skin, emulsify with water, and rinse.
- in a double-cleansing routine.

 Gently dissolves makeup
- Safe for eyels
 extensions



This is your first step in the cleansing ritual, designed to gently melt away makeup, sunscreen, and impurities without stripping the skin.

- It has a 100% Natural Origin Index and is packed with nourishing ingredients like Beeswax, Sunflower Seed Wax, and brightening essential oils like Lime and Litsea.
- As you massage it onto dry skin, it begins to soften and nourish. Once you add water, it transforms into a light milk that rinses away cleanly, leaving your skin soft, cushioned, and replenished.
- It's ideal for the first step in a double-cleansing routine and gentle enough for daily use.
- A great bonus: it's also safe to use on eyelash extensions, making it a perfect choice for those who want a thorough but gentle cleanse without compromising lash wear.
- This balm makes cleansing feel luxurious, while protecting and nourishing your skin at the same time.





- Tips & Tricks

 Use morning and night, especially after Cleansing Balm.



- It helps remove impurities with Lauric Acid, while Vitamin C and essential oils brighten and refresh.
- Glycerin and Hyaluronic Acid keep skin hydrated during the cleanse.
- Use after the Cleansing Balm for a complete double-cleanse.
- A small amount creates a rich, gentle foam massage in and rinse well.
- Preps your skin beautifully for the next steps in the ritual.







This lotion is like a liquid treatment toner/essence - designed to deeply hydrate, tone, and prep your skin for what comes next.

- It combines humectants like Glycerin and Hyaluronic Acid to draw in moisture, plus Niacinamide and Vitamin C to refine pores and brighten.
- Frankincense essential oil supports skin rejuvenation and calm.
- You can pat it in with your hands or apply it like a toner with a cotton pad.
- For an extra hydration boost, layer it 2–3 times.
- It's a beautiful reset step that leaves your skin plump, glowing, and ready for your serums or creams.





This is your glow-boosting, age-supportive step - combining hydration, brightening, and gentle renewal in one.

- It's a bi-phase formula part essence, part oil so give it a good shake before use to activate it.
- Vitamin C and Niacinamide help brighten and refine skin tone, while Hyaluronic Acid deeply hydrates and smooths.
- PHAs offer gentle exfoliation to renew and soften texture, and Frankincense supports firmness and regeneration.
- Use morning and night, and press it gently into the skin.
- For dry skin, it pairs beautifully with Booster Oil.
- Bonus: that soft pink colour comes from Vitamin B12, which also helps calm redness.





This is your final step - designed to seal in hydration, protect the skin barrier, and deliver long-lasting glow.

- It features lightweight hydrators like Squalane and Meadow Seed Oil, along with antioxidant-rich Vitamin C and E for even tone and skin resilience.
- Buntan and Copaiba essential oils help calm and balance the skin.
- Despite containing citrus, the Buntan oil used here is furocoumarin-free, so it's safe for daytime use and sun exposure.
- Use it morning and night after the Dual Serum. Warm between your fingers and press into the skin.
- Add a drop of Booster Oil for extra nourishment on dry or sensitive days.



redients:

- Glycerin
- Beeswax
- Shea Butter
- Zinc Gluconate
- Copper Gluconate
- Ascorbic C (Vitamin C)
 Ascorbyl Glucoside (Natural

.

- Tap gently with your ring finger around the orbital bone.
- de-puffing effect.
- a smoother finish.
 Apply to smile lines as
 a brightening boost.



Rose essential oil helps hydrate and brighten. Squalane and Beeswax offer soothing moistu

This step is all about refreshing and rejuvenating the delicate eye area.

- It's formulated with Copper and Zinc Gluconate to support elasticity and reduce the look of fine lines.
- Rose essential oil brightens, while Arnica helps calm puffiness and signs of fatigue, perfect for tired eyes.
- Squalane, Beeswax, and Shea Butter deliver soothing moisture without feeling heavy.
- Tap gently around the orbital bone using your ring finger—morning and night.
- You can also keep it in the fridge for a de-puffing boost or apply under makeup for a smoother finish.
- For an extra glow, try it on smile lines too.



Key Ingredients: Vatamin E Argan CB A

Booster Oil is Step O (as in Oil) in the IKISE™ ritual - think of it as your skincare superhero

- Its purpose is to prep, nourish, and activate the skin, helping everything you layer on afterwards absorb better and work more effectively.
- It's packed with skin-loving oils like Argan, Safflower, and Apricot Kernel, plus Vitamin C and E for brightening and antioxidant support.
- You only need 1–2 drops on clean, damp skin before applying your Lotion or Serum. Gently press it in, especially on areas like fine lines or dry patches.
- You can also use it beyond the face:
- On dry hands, cuticles, elbows.
- Mixed into your foundation for glow.
- Or even as a scalp or hair treatment for shine and hydration.
- It's versatile, nourishing, and a great way to boost hydration while giving your skin that lit-from-within glow.

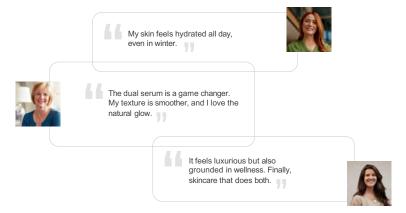
Ingredients





- You don't need to be an expert or memorise every ingredient to confidently talk about these products.
- This ingredient table is here to help you understand what's inside each formula and why it matters making it easier to share with customers or team members.
- Each ingredient has a purpose, whether it's calming, brightening, hydrating, or protecting the skin.
- You'll see powerful botanicals like Frankincense, Rose, and Geranium alongside science-backed actives like Niacinamide and Hyaluronic Acid.
- Use this as a reference tool. It's perfect for building product knowledge over time and giving you that extra confidence when questions come up.
- Think of it as your behind-the-scenes guide to the benefits that make IKISE™ so effective.

Real People, Real Results.



These testimonials speak volumes.

We're seeing both men and women using IKISE™ and experiencing real, visible results. It's more than just a skincare line - it's a way people are choosing to invest in themselves.

From hydration that lasts all day, even in winter...

To smoother texture, radiant glow, and that luxurious-yet-grounded feel - IKISE™ is striking a powerful balance between performance and wellness.

These stories reflect what we all want: skincare that works, feels good, and supports us in showing up as our best selves.

Encourage your audience to ask themselves -

"What could this look like for me?"



This image captures what IKISE™ is all about - real people of all ages, glowing with confidence.

It's not about perfection. It's not about reversing time. It's about showing up with vitality, authenticity, and skin that reflects how well you're caring for yourself.

Let's release the pressure to look younger and instead focus on **ageing better** - with grace, intention, and self-respect.

 $\mathsf{IKISE}^{\mathsf{TM}}$ invites you to embrace your natural beauty and let your radiance grow... with every layer.

Call to Action:

So, what are you waiting for?

Start your IKISE™ ritual today and experience what skincare can feel like when it's aligned with your wellness values.

Download the IKISE™ ebook





Once you start your IKISE™ journey, you're not on your own - there's plenty of support waiting for you.

You've got access to me, and doTERRA has created a range of beautiful resources to guide you every step of the way.

You'll also receive a digital eBook that recaps much of what we've covered today - perfect for when your products arrive and you're ready to begin your ritual with confidence.